

*Gifts for a
Merry Christmas*

1945



SEARS, ROEBUCK AND CO.

SATISFACTION GUARANTEED OR YOUR MONEY BACK

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Bourjois and Yardley—Ever-popular Gifts

Evening in Paris Set. Attractive 3-piece gift set with 2-ounce bottle Evening in Paris cologne, $\frac{1}{5}$ -ounce flacon perfume, $3\frac{1}{4}$ -ounce bottle of talcum. In lovely blue gift package. Postpaid.

8 N 9600E \$3.30

Evening in Paris Set. 5-piece gift set in famous Evening in Paris fragrance. Contains med. shade lipstick, rouge, $2\frac{1}{2}$ -ounce box face powder, $3\frac{1}{4}$ -ounce talcum and dram flacon of perfume. Postpaid.

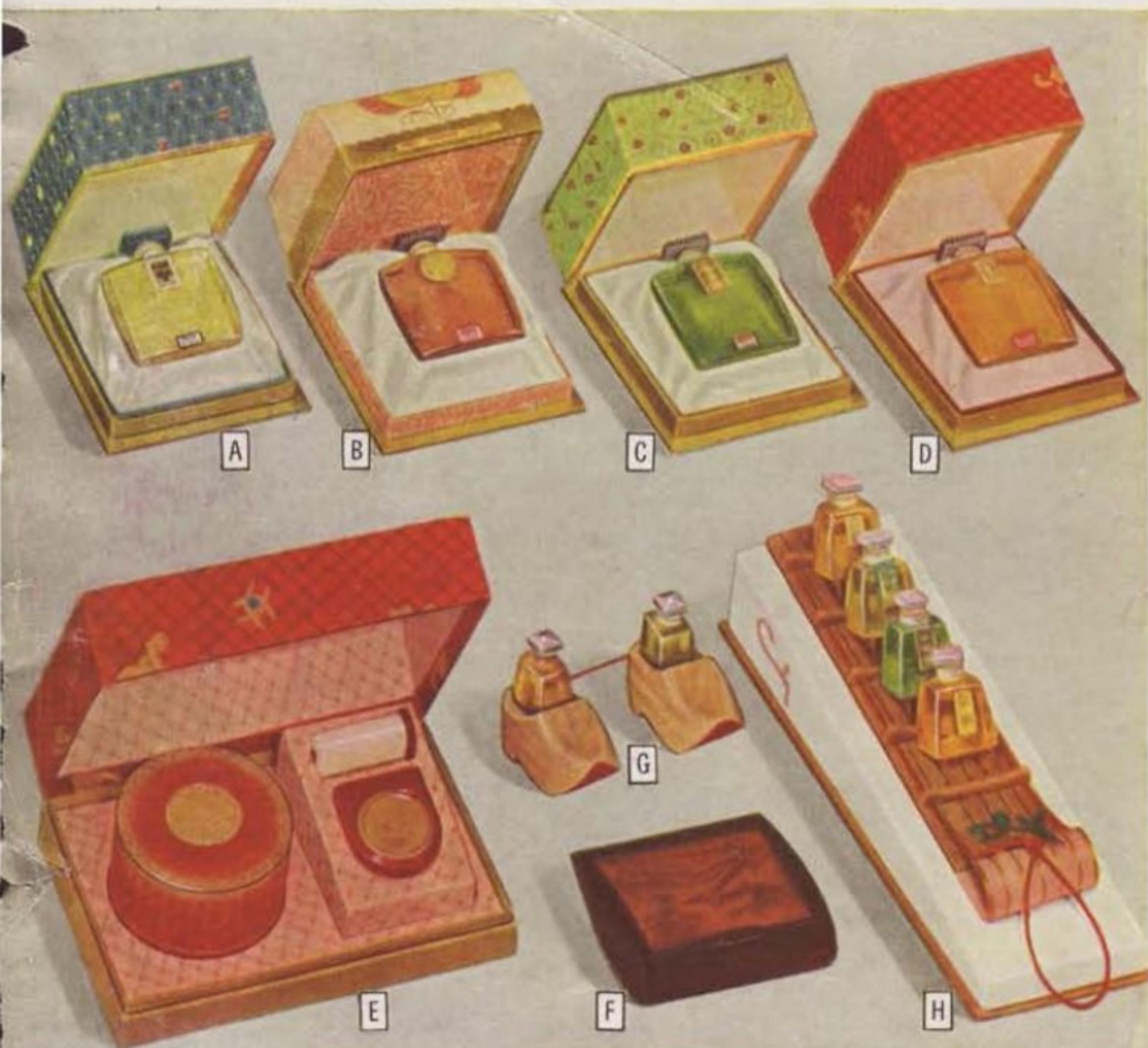
8 N 9601E \$4.14

Yardley Bond Street Perfume. Light enough for daytime use, yet alluring and romantic for those moments with that special someone. Postpaid.

8 N 4492E— $\frac{1}{4}$ -oz. \$3.00

8 N 4466E— $\frac{1}{2}$ -oz. 5.40

8 N 4497E—1-oz. btle. 10.20



Classic Christmas Gifts Designed by Coty

Coty is known for exquisite perfumes. Each fragrance is designed to enhance the loveliness of women . . . to bring out their secret charms. Let this Christmas be a "Coty Christmas" . . . give her perfumes she prefers

A **L'Aimant Perfume.** "The Magnet." Regal in its splendor—compelling fragrance.

8 N 4145E—Postpaid. $1\frac{3}{5}$ -oz. bottle \$11.70

8 N 4146E—Postpaid. $4\frac{1}{5}$ -oz. bottle \$6.00

B **L'Origan Perfume.** "For Her Golden Moments." Eloquence in fragrance—sweet.

8 N 4126E—Postpaid. $1\frac{3}{5}$ -oz. bottle \$11.70

8 N 4127E—Postpaid. $4\frac{1}{5}$ -oz. bottle \$6.00

C **Emeraude Perfume.** "The Jewel Fragrance." (A bright sparkling scent.)

8 N 4137E—Postpaid. $1\frac{3}{5}$ -oz. bottle \$11.70

8 N 4138E—Postpaid. $4\frac{1}{5}$ -oz. bottle \$6.00

D **Paris Perfume.** "The Double Note Fragrance." Gay, but elegant floral scent for her.

8 N 4151E—Postpaid. $1\frac{3}{5}$ -oz. bottle \$11.70

8 N 4152E—Postpaid. $4\frac{1}{5}$ -oz. bottle \$6.00

E **Matched Makeup.** Medium shade lipstick, cake rouge, about $2\frac{1}{3}$ -oz. face powder. Choose Paris, L'Aimant, L'Origan or Emeraude.

8 N 9661E—State fragrance. Postpaid \$2.70

F **Eldorado Compact.** Simulated tortoise shell. Lovely tear drop shape that fits the hand.

8 N 4134—Postpaid. Each \$2.95

G **Perfume Sabots.** Two miniature wooden shoes, each holding a gleaming flacon of Coty perfume—Emeraude and L'Aimant fragrances.

8 N 9920E—In gift box. Postpaid. Set \$6.00

H **Toboggan Set.** Carries 4 perfumes, Paris, L'Origan, Emeraude, L'Aimant; $\frac{1}{2}$ -oz. each.

8 N 9609E—Gift boxed. Postpaid. Set \$12.00



Pamper her with Perfume

J **Old Spice Perfume.** The refreshing and lively fragrance of roses and spice. Truly a gift to be appreciated. Comes in a quaint, old-fashioned bottle with Early American designs painted on it.

8 N 5556E—Postpaid. 2-dram bottle \$3.00

K **Leonid de Lescinkis Perfume No. 9.** Lasting fragrance—so elusive, so insistent. Postpaid.

8 N 5904E. about $\frac{1}{2}$ -ounce bottle \$3.30

8 N 5907E. $\frac{1}{8}$ -ounce bottle \$1.50

Leonid de Lescinkis Eau de Cologne No. 9. Postpaid.

8 N 5906E. 4-ounce bottle \$2.10

8 N 5905E. 2-ounce bottle 1.20

L **Intoxication Eau de Toilette by D'Orsay.** Toilet water with a fragrance that goes to the heart.

8 N 9668E—Postpaid. 4-ounce bottle \$6.00

M **Le Golliwog Perfume by Vigny.** Stimulating and saucy scent. A favorite of discriminating women.

8 N 5849E—Postpaid. $\frac{1}{2}$ -ounce bottle \$6.00

prices include 20% Federal Tax



Gay Cosmetic Sets created for her beauty and your budget

Tangee Beauti-Set. Smartly decorated cardboard case containing flattering Tangee matched make-up. It's especially nice for the Junior Miss. Set contains small sizes of face powder, cake rouge and lipstick in harmonizing medium shades. Shpg. wt., 6 oz. 8 N 9751E.....Set **53c**

Pond's Beauty Box for her Pond's beauty routine. 3½-oz. jar Cold Cream, 2-oz. Vanishing Cream, about ½-oz. box Face Powder, and small sizes Lipstick and Rouge in medium shades. In gift box. Postpaid.

Available after November 1st.

8 N 9604E.....Set **1.32**

Champrel Bath Set. There's nothing like a relaxing foamy bubble bath followed with matching cologne. It's so refreshing. Set contains 6-ounce bottles of bubble bath and cologne in assorted floral fragrances. In gift box. Postpaid.

8 N 9675E.....Set **2.70**

Jeurelle Threesome Set. A lovely Christmas remembrance. Contains ½-oz. bottle perfume, 4-oz. bottle cologne, 8-oz. box dusting powder with puff. Comes in Apple Blossom scent. In beautifully decorated pink and blue gift package. Postpaid.

8 N 9663E.....Set **3.60**



Give her Glamour for her Fingertips

A Grand Entrance Set by La Cross. Genuine leather case. Metal implements: nail and cuticle scissors, nail file, tweezers, pusher; med. shade polish, stazon, quickseal, polish remover, cuticle remover, cuticle and nail oil. Postpaid.

8 N 3965—Includes 98c Fed. Tax.....**\$10.98**

B Side Show Set by Revlon. Rayon case with medium shade nail enamel, matching lipstick and cheekstick, adheron, polish remover, cuticle remover, tweezers, orange stick, emeries, pusher and nail white pencil. Postpaid.

8 N 9713—Includes \$1.00 Federal Tax. **\$6.50**

C Chinese Box by Chen Yu. Contains medium shade nail lacquer with matching lipstick, cuticle remover, polish remover, cuticle oil chip check and lacquerol.

8 N 9634E—Plastic base. Postpaid.....**\$4.20**

D Pagoda Set by Chen Yu. Nail lacquer, chip check, Fast Dry, lacquerol, matching lipstick.

8 N 9633E—Postpaid.....**\$3.00**

E Glove Bag by Chen Yu. Adorable rayon satin bag with snap closing. Holds a medium shade of nail lacquer, matching lipstick, polish remover and lacquerol. Case comes in assorted colors with contrasting lining. *No choice.*

8 N 9635E—Postpaid.....**\$2.40**

F Cutex Set. An inexpensive set. Attractive simulated leather case with nail polish, remover, cuticle remover, orange stick, emeries.

8 N 9671E—Postpaid. Set.....**\$1.18**

G Winning Hand Set by Revlon. Clever set containing color-original nail enamel in a medium shade, oily polish remover and bottle of adheron.

8 N 9712E—Postpaid.....**\$1.20**

H New Era Set by La Cross. Give her this unusual set! Plastic base with colorful cover. Has ½-oz. bottle medium shade nail polish, remover, cuticle remover, emery board and cuticle stick. Contains essentials for a complete manicure.

8 N 3966E—Postpaid.....**\$1.20**



Ann Barton Kits

J 14-piece Manicure Set. Simulated leather case. Two ½-oz. bottles nail polish (med. shade), two ½-oz. bottles polish remover, ½-oz. cuticle remover; buffer, cuticle scissors and knife, tweezers, 5 other items. Shpg. wt., 1 lb. 2 oz.

8 N 9650—Price includes 45c Fed. Tax. **\$3.98**

K 15-piece Manicure Set. Genuine leather case, rayon lined. Contains ½-oz. bottle nail polish in medium shade, two ½-oz. bottles cuticle remover; ½-oz. bottle polish remover; buffer, cuticle pusher, cuticle scissors and cuticle knife, file, tweezers, blackhead pusher and 4 other accessories. Shpg. wt., 1 lb. 2 oz.

8 N 9647—Price includes 52c Fed. Tax. **\$4.89**

L 18-piece Manicure Set. Pigskin leather case, rayon lined. Six 2-oz. bottles, 2 each of nail polish, remover and cuticle remover; buffer, file, tweezers, nail and cuticle scissors and knife, comb, 5 other accessories. Shpg. wt., 1 lb. 8 oz.

8 N 9651—Price includes 98c Fed. Tax. **\$9.50**



Bath Luxuries are always welcome gifts

Bathasweet. Delightfully perfumed water softener for a luxurious bath. Decorated box. Lovely Garden Bouquet or invigorating Forest Pine scents. *State choice.* Postpaid. 8 N 9644E—20 oz. box. Tax included. Each box \$1.07

Old Spice Dusting Powder. A smart suggestion for a holiday remembrance. Silky dusting powder scented with Old Spice. Large puff included. Attractively boxed. Postpaid. 8 N 5550E—7-oz. box. \$1.20

Old Spice Toilet Water. The fresh, lively scent of crushed rose petals and spice. America's own fragrance in a light toilet water created for modern women. In dainty gift box. Postpaid. 8 N 5551E—4-oz. bottle. \$1.20

Luxor American Beauty Buds. Four cakes of rose scented, rose colored toilet soap. Each guest size cake shaped like an exquisite rose bud. Comes in an attractive gift package. Shpg. wt., 2 lbs. 8 N 3775.....4 cakes 89c

Roycemore Soap. A mild, rich lathering toilet soap. An attractive and inexpensive gift for Christmas. 8 guest size cakes in delicate apple blossom fragrance. Boxed. Shpg. wt., 2 lbs. 8 N 4963..8 cakes for 49c



Gifts to Delight Her Fancy

A Chateau du Parc Soap. Give a practical gift—choose a box of fine soap. Each cake of soap has sculptured design. Richly lathering, mild soap. Comes in three fragrances, carnation, apple blossom or pine. 6 toilet size cakes of soap in decorated box. *State scent.* Shpg. wt., 1 lb. 12 oz. 8 N 9621.....Box 59c

B Chateau du Parc Perfume Dusting Powder. Looking for gift ideas? Here's one! A box of dusting powder. (For scented soap to go with it, see 8 N 9621 at left.) Attractive box (may be round). Powder comes in carnation or apple blossom scent. *State scent* wanted. Shpg. wt., 1 lb. 2 oz. 8 N 9622E.....7-oz. box 95c

Chateau du Parc Set. Make your Christmas shopping easy on yourself and your budget. Make up a set of patti-cakes (sachets), soap and dusting powder in matching fragrances. Apple blossom or carnation scent. In decorated packages. *State scent.* Shpg. wt., 2 lbs. 14 oz. (Includes 20c Fed. Tax.) 8N9624.....\$1.95

C Chateau du Parc Perfume Patti-cakes. Dainty little paper sachets to tuck in your handkerchiefs or lingerie. Leave a delightful light scent. Patticake sachets come in carnation or apple blossom fragrance. Decorated with dainty blossoms to match the scent. *State scent.* Shpg. wt., 3 oz. 8N9623E—Set of 6.....55c



Lift Her Christmas Spirits with Balpine

D Balpine Soap. A gift with a Christmas air about it—a box of soap with the brisk, refreshing scent of pine forests. This fine soap with its rich lathering quality makes bathing pleasant and luxurious. Gift box is decorated inside with sprigs of Christmas pine . . . holds 3 fragrant cakes of soap. Postpaid. 8 N 4004.....3 cakes \$1.00

E Balpine Gift Set. Perfect to give at Christmas-time . . . perfect to use all year long. This smart set contains 2-ounce bottles of Balpine Bath Oil, Piney Bath Bubbles and 1 cake of pine scented soap. It is a welcome gift, especially for your friends who like an "outdoor" type of fragrance. Postpaid. Price includes 23c Federal Tax. 8 N 4007.....Set \$1.73

F Balpine Gift Set. Surprise her on Christmas morning with this festive-looking pine scented bath set. Includes 2-ounce bottles of Balpine Bath Oil, Piney Bath Bubbles and hand lotion . . . each a luxury designed to make bath-time relaxing. The bottles are decorated with tiny pine cones. Postpaid. 8 N 9841E—Gift boxed.....\$1.80

G Balpine Gift Set. An ideal Christmas gift for any woman on your list. She'll thrill to a refreshing and invigorating Balpine bath topped off with pine scented cologne. Set contains 4-oz. bottles of Balpine Bath Oil, Piney Bath Bubbles, 2-oz. bottle of pine scented cologne and 1 bar soap. Boxed. (Includes 43c Fed. Tax.) 8 N 4008—Postpaid.....\$2.93



Irresistible Luxuries

FOR CHRISTMAS GIVING



Exquisite Gifts by Delettrez

A Delettrez Bath Set. So she can step out of her bath feeling refreshed and relaxed, give her this big box with 13-ounce jar of bath salts, 7½-ounce box of dusting powder with puff and 4-ounce bottle of cologne. Please state scent: Camellia or Wildflower.

8 N 9777E—Postpaid.....Complete set \$3.60

B Delettrez Bath Set. Why not give her a gift of cologne and dusting powder in a matching fragrance. This set comes in Wildflower, a spicy scent, or Camellia, a sweet, dainty fragrance. Contains 7½-ounce box dusting powder with puff and 4-ounce bottle of cologne. In attractive gift package.

8 N 9776E—State scent. Postpaid.....Set \$2.40

C Delettrez Boudoir Box to make her Christmas complete. Contains all the essentials for her entire beauty routine—½-ounce jars of cleansing cream, foundation film, Buttermilk Girl cream, medium shade face powder; 2-oz. bottles skin freshener, windy day lotion; cream rouge, eye shadow, lipstick and eyebrow pencil.

8 N 9778E—Postpaid.....Complete set \$3.54

Prices include 20% Fed. Tax where "E" is added to Catalog Number (as 8 N 8795E).



Smart Cosmetic Sets to Please Any Woman

Glamor-Lite. An oil lamp containing an apple blossom scented liquid that burns and mildly perfumes the room. Full size dressing table lamp—7-in. high. Lovely pink decorations. Postpaid

8 N 9755.....\$1.00

Westmore Make-Up Kit. Simulated leather case (about 6½x4½-in.). Contains 3-oz. box Overglow face powder, 1½-oz. bottle Overglow make-up foundation (medium shade). Postpaid.

8 N 9602E.....\$3.30

Chen Yu Cloud Silk Make-Up. Plastic case. Shades: Light Lotus No. 2, Peach Petal No. 2, Peach Petal No. 3, Tea Tan No. 1, Tea Tan No. 3. State shade. Flannel case. Postpaid.

8 N 3995E.....\$2.40



For "TEEN-AGERS" . . . Toiletries of their Own

The very young ladies on your Christmas list will be delighted with cosmetics of their very own. Why not select a manicure set, some perfume, bubble bath, soap or a dresser set to please the Junior Miss

D Cutex Junior Set. Adorable manicure set in rayon case, plaid trim. ½-oz. polish remover, cuticle remover and med. shade polish; orangewood stick, emerys.

8 N 9670E—Postpaid.....59c

E Toboggan Teddies. Three white castile soap teddy bears on a toboggan.

8 N 9905—Shpg. wt., 1 lb.....59c

F Junior Dudes Bubble Bath Set. Twelve ½-oz. packets bubble bath. Shpg. wt., 1 lb.

8 N 9706E—Assorted scents.....72c

G Sweater Girl Juke Box Set. Three 1½-oz. bottles bubble bath, cologne and bath oil.

Covered with downy fabric.

8 N 8795E—Postpaid.....\$1.20

H Floral Fiesta by Karoff. Little flower cart with two 2-dram bottles of perfume in floral scents. A gift for a young girl.

8 N 9614E—Shpg. wt., 10 oz.....59c

J Sheltered Treasures by Karoff. Little umbrella with 3 1-dram flacons of carnation, sweet pea and gardenia perfume in its folds.

8 N 9613E—Shpg. wt., 10 oz.....\$1.07

K 3-piece Pyroloid Dresser Set. In rose or blue. 12-in. mirror. State shade.

8 N 9745—Shpg. wt., 1 lb. 8 oz.....59c

L 3-piece Pyroloid Dresser Set. To bring charm to a young lady's room. 13½-in. mirror. Comes in rose or blue. State shade.

8 N 9747—Shpg. wt., 1 lb. 12 oz.....98c



3-piece Set priced to fit any budget

This 3-piece Dresser Set is especially designed for budget-minded Christmas shoppers. An amazing value! Outstanding in style, smartness and price. Slender, graceful pieces are made from clear plastic that's so popular for dresser sets. Lovely old-fashioned floral pattern on pastel colored backs of mirror and brush is framed in crystal-color acetate plastic to match handles and comb. Oval-shaped hand mirror and brush are dainty and simple . . . just what she'd choose herself for her dressing table. Length of hand mirror, 13 inches. In lined box. Your choice of delicate rose or blue backs. *State color.*

8 N 9710—Shipping weight, 2 pounds 3 ounces.....3-piece set **\$2.19**



She'll treasure these dainty, useful sets

A Baby's 2-piece Lucite Set. Child's size comb and brush for the little one's very own. 4½-inch brush is bristled with white horsehair. Gleaming Lucite comb has smoothly polished teeth. In transparent gift box.

8 N 9729—Shpg. wt., 1 lb.....Set **\$1.95**

B Lucite Hand Mirror. Crystal color sparkling Lucite with attractive twisted handle. Has plain and magnifying mirrors. Overall lgth. 11 inches; diameter, 5 inches.

8 N 6260—Shipping wt., 8 oz. Each **\$1.98**

C Professional Style 2-piece Set. Comb and brush in mahogany colored plastic. A practical gift. Professional style brush with genuine bristles. 7¾-in. brush; 5½-in. comb.

8 N 9917—Shipping weight, 8 oz. Set **\$2.25**

D Round shape 3-piece Mirror-back Lucite Plastic Set. Each lovely piece casts reflections in its mirror back—the clear, glistening Lucite catches tiny beams of light. Handles are of Lucite in delicate carved-effect. 12-inch mirror-back hand mirror; hair brush and handle-style comb.

8 N 9678—Shipping wt., 2 lbs. 6 oz. **\$3.98**

E 3-piece Professional style de luxe Set—Nylon bristles. Transparent plastic that sparkles like a jewel in a gift she'll treasure. Professional style brush bristled with white nylon. 10-in. double-faced mirror, one side magnifying, the other plain. 6¾-in. comb. *State color choice.* Rose or blue.

8 N 9918—Shipping wt., 2 lbs. 8 oz. **\$8.95**

Classic Gifts

OF
LASTING LOVELINESS



"Round-the-Neck" Mirror

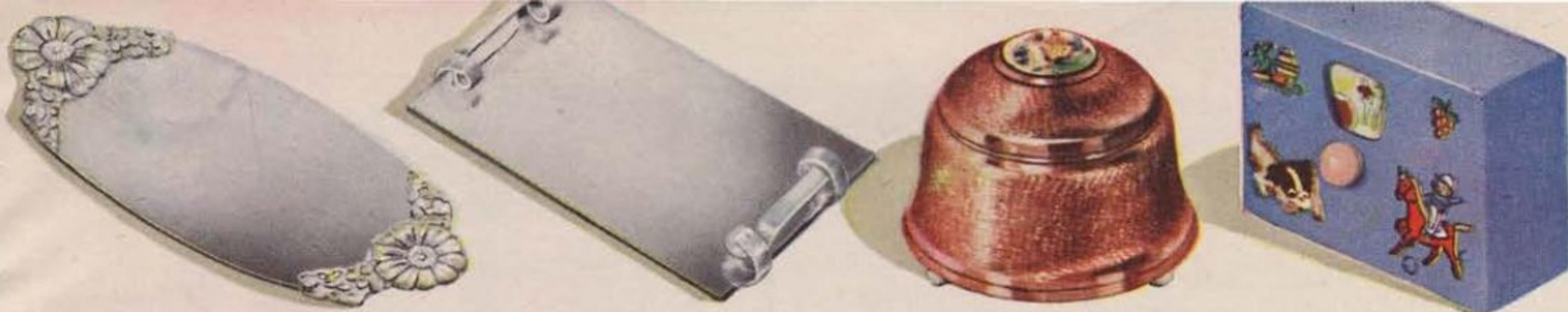
She'll appreciate your thoughtfulness when you give her this unusual make up mirror that will simplify her daily beauty routine.

\$1.89

A "must" for her dressing table. Hangs around the neck; leaves both her hands free to apply make-up or arrange her hair. Adjusts to any angle. Mirror frame is attractive ivory-colored metal, light in weight. Double mirror has plain and magnifying sides. Mirror may be folded flat when not in use. Size when folded, 13½ inches long.

It's also a most welcome gift for the sick. Because of its great adjustability and its "hands-free" feature, invalids find this mirror almost indispensable. May also be used as a standing mirror for dressing table or bureau. Mirror size, 5½ inches in diameter. Shipping weight, 1 pound 6 ounces.

8 N 9691.....Each **\$1.89**



Lovely Mirror Perfume Trays

Oval Mirror Tray. Why not make your gift a mirror perfume tray to add sparkle to her dressing table? This gracefully shaped tray with lovely floral design glass handles is a charming gift idea. 18½x8¼-in. size. Shipping weight, 4 pounds.

8 N 7004 \$1.98

Mirror Tray with Lucite plastic handles for the woman who likes to keep attractive bottles and jars on her dressing table. Beautiful tray with lovely crystal color Lucite handles in graceful modern design. Size 9x14 in. Shpg. wt., 3 lbs. 8 oz.

8 N 7003 \$2.79

Metal Musical Powder Box. Decorative as well as practical. Plays a lilting tune when lid is removed. Metal box has lustrous gold color finish. 6¾ inches high; about 5¾ inches in diameter. Shipping wt., 1 lb. 4 oz.

8 N 9685 Each \$5.49

Child's Music Box. Children will love this radio type music box that plays a tinkling tune. Dial with nursery figures turns while music plays. Swiss movement. Assorted colors. No choice. Size 7x5½x3 inches. Shpg. wt., 1 lb. 8 oz.

8 N 9690 Each \$6.98



Exquisite Dresser Sets are your enduring tribute to her loveliness

A 5-piece oval shaped Set, Lucite trim. Lovely set that you'll be proud to give, and she'll be happy to receive. Exquisite sparkling Lucite plastic sets off gay floral design on pastel color backs. Set consists of 13½-inch hand mirror, hair brush, comb, powder box and cream jar. State color: rose or blue. In gift box.

8 N 9679—Shpg. wt., 4 lbs..... \$7.95

B Lucite Double-faced Utility Mirror. She'll find many uses for this handy mirror that can be adjusted to any angle. A necessity for dressing table or bureau; men like it for shaving, too. Lucite plastic frame and base. Mirror has 2 sides—one plain, the other magnifying. Mirror diameter, 5 in. Height, 5¾ in.

8 N 6259—Shpg. wt., 1 lb. 6 oz. Each \$2.29

C 7-piece Dresser Set, floral decoration. So alluring, with oval shape and carved effect plastic handles. Backs decorated with gold color and blue floral sprays. Set includes 12¾-inch hand mirror, brush, powder jar, comb, shoe horn, cream jar and mirror tray. State choice of rose or blue.

8 N 09680—Shpg. wt., 7 lbs..... \$9.95

D Graceful 8-piece Set, Lucite trim. Lovely in its gift case, even more beautiful on her dressing table. Floral design and carved-effect Lucite handles. Includes mirror tray, 13½-in. hand mirror, hair brush, dressing comb, 2 cream jars, powder jar and shoe horn. State color: pink or blue.

8 N 09681—Shpg. wt., 8 lbs..... \$14.95

The stunning simplicity of this gleaming mirror-back set makes a gift that's delightful to own

\$2145

13-piece Mirror-back Lucite Set. Show her she's lovely with this dazzling mirror-back dresser set. Each lovely piece reflects her image each time she leans over her dressing table. It's the set she's always dreamed of owning—to add a glistening beauty to her dressing table and boudoir. Beautifully framed in crystal-color sparkling Lucite plastic; keystone shape mirror and brush.

Set contains 13½-in. hand mirror, 10¼-in. magnifying mirror, hair brush, handle style comb, 2 powder jars, 2 cream jars, shoe horn, nail file, 2 picture frames and mirror tray. Set comes in an attractive gift case with lustrous rayon lining.

8 N 09682—Shpg. wt., 12 lbs..... 13-piece set \$21.45



Send the season's greetings with Sears exclusive Christmas Cards

50 Cards for **87c**
With name printed

- 10 lovely designs, 5 cards of each
- Clever cards in attractive colors
- Size, $4\frac{1}{4} \times 5$ in.; popular 4-fold style
- With or without your name printed

Colorful Christmas folders . . . with or without name

Remember each of your friends this holiday season with an attractive Christmas card. These cleverly designed cards will appeal to everyone on your Christmas list. Each one carries a joyous holiday greeting from you . . . a special wish that is as warm and friendly as a Yule fire. Assortment includes five cards each of ten completely different designs, all beautifully printed with happy Christmas scenes in gay colors. You're sure to like this grand group of 50 cards with 50 matching envelopes. An outstanding selection, sold only by Sears. Shipping weight, each box, 1 lb.

3 NR 5744—50 cards with name, 50 envelopes 87c
3 N 5650 —50 cards without name, 50 envelopes 66c

- 5 exclusive designs; 5 cards of each design
- Your choice . . . plain or with your name
- Embossed for even greater loveliness
- 4-fold French style; size, $4\frac{7}{8} \times 6$ inches

25 Cards for **96c**
With name printed

Your choice . . . 2 Christmas card assortments

Traditional cards to say "Happy Holidays—1945." Made in 4-fold style with beautifully embossed designs in rich holiday colors; harmonizing sketches and warm greeting printed inside each folder. Assortment includes 25 cards (5 different designs) with 25 envelopes. Shpg. wt., 12 oz.

3 NR 5726—25 cards with name . 96c
3 N 5647—25 cards without name . 68c

Religious Christmas cards that portray the true meaning of Christmas. Everyone will appreciate the beauty and significance of the inspiring Biblical scenes. Printed in soft colors with greeting inside. Assortment includes five different designs (5 of each one), 25 envelopes. Shpg. wt., 12 oz.

3 NR 5732—25 cards with name . 96c
3 N 5643—25 cards without name . 68c



For beauty and economy

- 5 different designs
- 5 cards each design
- Exclusive at Sears
- Plain or with name

25 Cards for **\$1.46**
With name printed

Winter Beauty in the Country

These picturesque winter scenes reflect the beauty of the country-side during the holiday season. Five lovely designs are reproduced in eye-appealing colors . . . and are suitable for framing. Cards are made in the popular four-fold French style with a joyous wish for the Christmas season printed inside. Large size, 5x6 inches. Each box contains 25 cards (5 designs) and 25 envelopes to match.

3 N 5648 —25 plain. Shpg. wt., box, 1 lb. **\$1.16**
3 NR 5730—25 with name. Shipping weight, box, 1 pound..... **\$1.46**

Our finest Christmas folders with envelopes

With or without your printed name



25 plain cards for **96c**

Gay holiday colors

Appealing in its simplicity is this embossed Christmas candle design. Size, 5 3/8x4 1/4 in. Made in popular 4-fold style with friendly greeting printed inside. Shipping weight, 25, 12 ounces.

3 N 5684—25 Plain..... 96c

3 N 5751F—With name printed, 50 for... **\$2.67** 25 for... **\$1.46**



25 cards with your name printed **\$1.46**

Embossed Santa design

Jolly Santa Claus holds a long string of the season's best wishes. Made in 4-fold style with cheery holiday greeting inside. Size, 5 3/8x4 1/4 in. Shpg. wt., 25, 12 ounces.

3 N 5685—25 Plain..... 96c

3 N 5752F—With name printed, 50 for... **\$2.67** 25 for... **\$1.46**



Religious scene

Inspiring religious card printed in soft colors with a Biblical quotation and a joyous Christmas wish. Dignified raised design. Size, 6 1/4x3 1/2 in. Shipping weight, 25, 12 oz.

3 N 5683—25 Plain..... 96c

3 N 5750F—With name printed, 50 for... **\$2.67** 25 for... **\$1.46**



25 plain cards for **\$1.71**

Lovely "glitter" Card

Artistic landscape scene that sparkles with frosty "snow." Made in popular 4-fold style with the greetings of the season inside. Size, 4 5/8x6 1/2 inches. Shipping weight, 25, 12 ounces.

3 N 5686—25 Plain..... **\$1.71**

3 N 5753F—With name printed, 50 for... **\$4.27** 25 for... **\$2.27**

25 cards with your name printed **\$2.27**

While Shepherds watch

Raised design of beautiful religious scene is sprinkled with silvery "snow." 4-fold style with appropriate sentiment inside. Size 5 1/8x6 inches. Shipping weight, 25, 12 ounces.

3 N 5687—25 Plain..... **\$1.71**

3 N 5754F—With name printed, 50 for... **\$4.27** 25 for... **\$2.27**

New "glitter" design

In script, the word "Greetings" is embossed on folder. Glittering "snow" and sprigs of holly add final Christmasy touch to card. Size, 4 5/8x6 1/2 in. Shpg. wt., 25, 12 oz.

3 N 5688—25 Plain..... **\$1.71**

3 N 5755F—With name printed, 50 for... **\$4.27** 25 for... **\$2.27**



25 plain for **\$1.96**

Old-fashioned design

Design of old-fashioned carriage is framed in bright red suede-like material. 4-fold style with name and greeting printed in red. 5x6 in. Shpg. wt., 25, 14 oz.

3 N 5689—25 Plain..... **\$1.96**

3 N 5756F—With name printed, 50 for... **\$4.77** 25 for... **\$2.56**

25 cards with your name printed **\$2.56**

Silent Night Scene

Glittering "snow" lies on this peaceful scene of Christmas Night. Favorite 4-fold style with good wishes printed inside. 5x6 in. Shpg. wt., 25, 14 oz.

3 N 5690—25 Plain..... **\$1.96**

3 N 5757F—With printed name, 50 for... **\$4.77** 25 for... **\$2.56**



HOW TO ORDER

Order Printed Cards Early. Cards with name shipped from Chicago in about 15 days (you pay postage from nearest mail order house); order must be received before Dec. 1st. Print name clearly on order. Only one name for each 25 cards. State 1st, 2nd choice of design at each price. No C.O.D. orders accepted on printed cards.



Everything to make your packages gay and festive

Make your Christmas packages look gay and "gifty" with beautiful matched wrappings from Sears deluxe assortment. Save yourself the time and trouble of shopping for seals and ribbons to match Christmas paper. Here, in one big box, you'll find everything you need to get dozens of unusual and lovely effects.

\$138

Complete

54 sheets of gift wrapping paper, size, 20x30 inches. Includes 13 assorted sheets printed with colorful Christmas designs; 21 sheets of bright red, blue and green tissue and 20 sheets of snowy white tissue paper.

235 feet of ribbons and cords. 125 feet of red, blue and green tying cord; 25 feet of $\frac{1}{4}$ -inch red cellophane; 25 feet of $\frac{1}{2}$ -inch red cellophane; 15 feet each of red, green, blue and striped $\frac{3}{8}$ -inch crimped cotton ribbon.

195 cards, seals and tags. 60 twinkling stars plus 80 fancy gummed seals with embossed designs of Christmas characters and scenes; 2 "Do Not Open Till Christmas" seals; 2 address labels for mailing; 2 extra large seals; 2 "To and From" seals; 25 gift tags; 15 enclosure cards; 7 novelty folders. 3 N 5571—Shipping weight, 2 pounds 8 ounces. Complete \$1.38



200 fancy Tags and Seals

A Grand assortment of tags, seals and gift cards to make your Christmas packages bright and colorful. Gaily printed with jolly Santas, fat little snowmen, candles, bells, cunning animals, bright poinsettia flowers. Assorted sizes to use for both big and little packages. Parcel post labels included. 3 N 5575—Shpg. wt., 7 oz. 200 for 19c

C Christmas Paper

C Colorful Christmas tissue paper in gay water-color designs, 20x30 in. 5 sheets of same design in each package. Shipping weight, package, 6 oz. 3 N 5557—2 for . . . 17c Each 9c Snowy white tissue paper, size, 20x30 in. (not shown). A lovely background for bright seals and bows. 3 N 5569—Wt., 6 oz. 18 sheets . . . 8c

9c

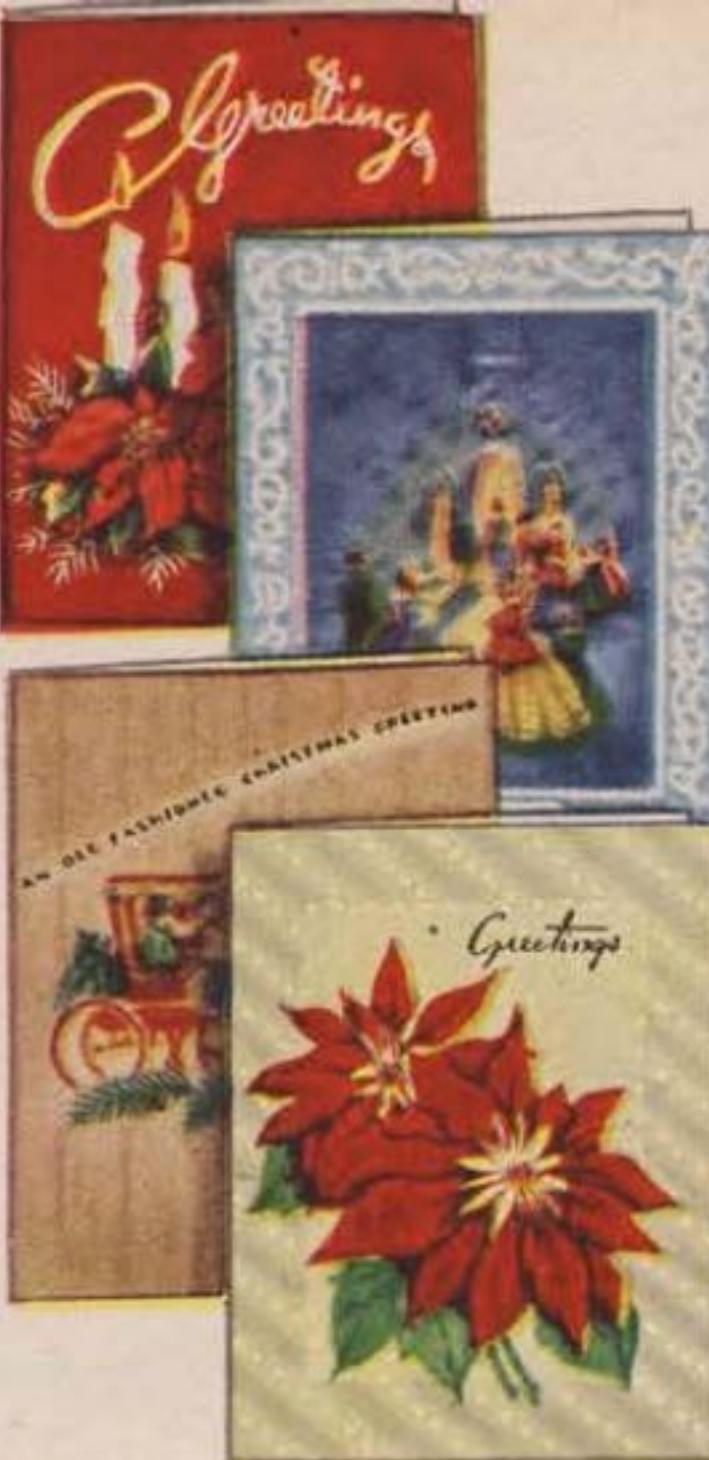
Pkg.

B Bright Cords, Ribbons

Double tie Cord (Ball)—twisted red or green with white. *State color*. 3 N 5576—Wt., 4 oz. 2 (150 ft.) 17c Single tie Cord (Not shown). *State color*: red, blue, green or striped. 3 N 5577—Wt., 4 oz. 2 (400 ft.) 17c $\frac{1}{4}$ -in. crimped cotton Ribbon (Spool). *State color*: red, blue, green or striped. Shpg. wt., 4 oz. 3 N 5578—2 (90 ft.) 17c $\frac{1}{2}$ -in. rayon Ribbon. *State color*: red, green or blue. Shpg. wt., 4 oz. 3 N 5580—2 Cards (24 ft.) 19c

D Package Decorations

Dress up your Christmas gifts with a bright decoration that can be worn as a smart holiday corsage, too. Smaller decoration. Pine sprays ornamented with 2 bright holly berries and 3 pine cones. About 4 $\frac{1}{2}$ in. long. Shpg. wt., each, 2 oz. 3 N 5598—2 for 17c Each 9c Larger decoration. Cluster of 4 holly berries and 4 pine cones surrounded by sprigs of pine and adorned with red bow. About 6 in. 3 N 5599—Shpg. wt., 4 oz. Each 24c



21 Big value Assortment 48c

Our big 1945 Christmas card value . . . 21 completely different cards for only 48c! Assortment includes traditional holiday scenes as well as many new and clever Christmas designs. Every card is embossed and printed in sparkling colors that just go with the season. 4-fold style with design and greeting inside. Size, 4 $\frac{3}{4}$ x6 in. 21 cards with envelopes.

3 N 5661—Shpg. wt., 12 oz. 48c



22 Religious Cards for 48c

Honor the birthday of the Christ-child by sending beautiful religious cards to your friends. In this assortment are 22 different cards printed with famous Biblical scenes . . . many of them copies of fine old Florentine paintings. Popular four-fold French style with appropriate greeting inside. Large size, 5 $\frac{1}{8}$ x6 $\frac{3}{8}$ in. 22 cards with envelopes.

3 N 5662—Shpg. wt., 12 oz. 48c



10 Folders with "glitter" 48c

10 of the cleverest Christmas cards we have ever offered at this low price. Each design is entirely different . . . some are decorated with glistening "snow," others with bright glass beading or red flocking. You'll like every card in this colorful assortment. All are printed in radiant colors with a cheery greeting inside. Made in popular 4-fold style. Size, 4 $\frac{3}{8}$ x5 $\frac{3}{8}$ in. 10 cards with matching envelopes.

3 N 5660—Shpg. wt., 8 oz. 48c



21 Cards with "snow" effects 94c

Part of the fun of Christmas is remembering all your friends with unusual cards. This year, send "glitter" cards from this handsome assortment. Traditional scenes as well as novelty designs are embossed and frosted with twinkling "snow." Each card has a harmonizing design inside, with a greeting as hearty as Santa's laugh. Size, 4 $\frac{5}{8}$ x5 $\frac{5}{8}$ in. 21 cards with envelopes.

3 N 5658—Shpg. wt., 1 lb. 94c



For her . . . classic pearls . . . pastel tinted necklaces

Delightful jewelry choice for any age. Flattering necklaces in styles now in fashion's limelight. Two-strand chokers, dog collars worn high on the neck, single strands . . . all are appealingly feminine. Choose simulated pearls with a luxurious look or necklaces tinted with lovely pastel colors. Gift boxed.

A "Opal-glow" necklace. Rainbow colors shine from milky depths of glowing opalescent beads; tiny crystal glass bead between. 16 in. long. Shpg. wt., 6 oz. 4 N 4627ME—Necklace . . . \$2.36

4 N 4038ME—Matching earrings, three button ear-line style, $\frac{1}{8}$ inch size. Sterling screw backs. Shipping weight, 3 ounces. \$1.14

B Dog collar necklace . . . an utterly feminine charmer, styled with an "old album" look. Three strands of wondrously lustrous simulated pearls, uniform in size, caught with the dark beauty of a black rayon velvet ribbon tied in a bow at the nape of the neck. 14 inches long, easy to adjust to any neck size. Snap fastener. 4 N 4628E—Shpg. wt., 6 oz. \$4.50

C Simulated pearls with a new and wonderful look, flattering to all skin tones. Each lightweight bead is an airy bubble of Catalin plastic; the creamy pearl-like finish has a glowing high sheen. Graduated bead necklace, 16 inches long. Shpg. wt., 6 oz. 4 N 4629ME—Single strand necklace . . . \$2.36

4 N 3914ME—Matching simulated pearl button earrings, $\frac{1}{2}$ inch size. Metal screw backs. Shipping weight, 3 ounces Pair 68c

D Pearl choker . . . jewelry fashion of the hour. It hugs the throat flatteringly, hints of Victorian romance. Lustrous simulated pearls are tinted in silvery blue, delicate pink, or natural creamy pearl. *State color.* 4 N 4611ME—Two-strand choker, about $14\frac{1}{2}$ inches long. Shpg. wt., 6 oz. . . . \$3.98 4 N 4527ME—Matching 2-row bracelet on wire. Fits any wrist. Shpg. wt., 4 oz. . . . \$1.98 4 N 3910ME—Matching 3-pearl earrings, $\frac{5}{8}$ in.; silver screw backs. Wt., 3 oz. Pr. \$1.14

E Lustrous simulated pearls by Coro . . . fine quality pearls famous for their beauty, offered in single or double strand styles. The carefully graduated beads are richly coated, have a delicate creamy color and iridescent luster. Either style necklace is lovely worn with dressy or tailored outfits. Necklace is held by a sterling silver clasp. Rayon-satin lined gift box. Shipping weight, each, 6 ounces. 4 N 4623ME—Single-strand necklace, 17 $\frac{1}{2}$ inches long \$4.78 4 N 4624ME—Double-strand necklace, 17 and 18 inches long 8.98

4 N 4039ME—Matching button earrings in $\frac{1}{2}$ inch size. Lustrous finish, sterling silver screw backs. Shpg. wt., 3 oz. Pair \$1.14

F Luminous oriental pearl replicas . . . among the finest of simulated pearls made. The soft iridescence, delicate coloring, luster and weight of each bead so closely resembles the natural pearl it is hard to tell the difference. Each necklace is strung just as genuine pearls are strung, on cord, knotted between each pearl. Held by 10K white gold clasp. Matching $\frac{3}{8}$ -inch earrings have silver screw backs. Come in blue rayon velvet covered jewel box case. 4 N 4614E—20-inch Necklace. Shipping weight, 6 oz. \$13.90 4 N 4608E—20-inch Necklace and Earrings. Shpg. wt., 9 oz. 17.75 4 N 4609E—18-inch Necklace. Shipping weight, 6 oz. 13.90 4 N 4610E—18-inch Necklace and Earrings. Shpg. wt., 9 oz. 17.75

Costume Jewelry

GLAMOUR FOR HER CHRISTMAS



These easy-to-afford costume pins and earrings will make instant gift hits. Surprisingly fine quality . . . up-to-the-minute styles . . . every pin in this group priced at \$1.18. Pins are highly polished metal with sturdy clasps. Earrings have screw backs. In gift box. Shpg. wt., ea., 4 oz.

- [A] 4 N 3586E—Prancing horse, a gay, spirited pin just made to go on casual outfits. Highly polished rose gold color. 3½ in. long....\$1.18
- [B] 4 N 3528E—Butterfly pin, plated in satin finish rose gold with delicately enameled colors on body and wings. 2½ inches wide.....\$1.18
- [C] 4 N 3590E—Flower spray set with flashing stones. Rose gold plated metal. 3½ inches long. *State color:* blue sapphire, or ruby....\$1.18
- [D] 4 N 3516ME—Full-blown daisies. Rose gold plated metal, with simulated ruby, emerald, or aqua, 2½ inch diameter. *State color.*\$1.18
- [E] 4 N 4006ME—Matching earrings, 1 in. (not shown). *State color.* Pr. \$1.18
- [F] 4 N 3507ME—Flower pin, simulated pearl petals and stems tinted pink, multi-pastel colors, or creamy pearl. 2 in. wide. *State color.* ..\$1.18
- 4 N 4007ME—Matching Earrings, ½ inch long. *State color.* . Pair \$1.14



Smart styles that look expensive

Looking for something lovely but modestly priced for a Christmas gift—or for yourself? Here's the answer: rich looking jewelry accessories with styling unusual at this price. Effectively fashioned of rose gold plated metal. Choose a matched set of pin and earrings for a doubly welcome gift. Pins have safety clasps. Gift boxed. Shipping weight, each, 3 ounces.

[G] Flower spray. Petals of dainty filigree with sparkling stone centers. Rose gold plated metal pin, 2½ inches; screw back earrings, ½ in. *State color:* aqua or ruby.
4 N 3564ME—Pin \$2.32
4 N 3926ME—Matching earrings. Pr. \$1.14

[H] Billowy bowknot of polished rose gold plated metal, a style everyone likes. Flowing streamers below graceful loops—just the right shape to look well on a lapel, or at the throat of a high neck dress. 2½ inches.
4 N 3573ME—Pin \$2.32
4 N 3929ME—Matching earrings, clip backs. ¾ inchPair \$2.32

[J] Loop-the-loop, a handsome tailored pin. Wide circles are fluted with fine ridges; one is rose gold plated, other yellow gold plated metal. 2½ inches.
4 N 3572E—Pin \$2.32



Chain Necklace

A gleaming chain necklace in choker length—a jewelry style that has stormed the fashion world now that high necklines call for round-the-neck adornments. Links of unusual design in gold color metal form a 16-inch chain. In gift box. Shipping weight, 3 ounces.

4 N 4615E\$1.18

Jewel Box

A thoughtful gift—particularly for the woman who already owns many pieces of jewelry. This handsome, roomy jewel box has a removable tray to hold pins, rings and earrings and deep bottom for other jewelry. The box is covered with simulated leather, gold color line trim. Lined throughout with soft cotton felt. 10x7x3½ inches high. *State color:* red or blue. Not taxable. Shpg. wt., 1 lb. 12 oz.

4 N 4826\$2.89



Twin Pins and Earrings

A Twin horses' heads. Striking pin design of gleaming rose gold plated metal with colorful stone eyes. $2\frac{1}{2}$ inches long.
4 N 3534ME—Horses' head pins. . . Pair \$2.32
4 N 3924ME—Matching horses' head earrings. Just like the pins, in a size suitable for earrings. 1 inch long. Pair \$1.18

B Pretty pair—blossom pins, stone-set and enameled in flower colors. Gay, colorful decorations to be worn together or separately. Metal pins, $1\frac{1}{8}$ inch and $1\frac{1}{2}$ inch size. State color: aqua, rose or yellow.
4 N 3579ME—Blossom pins. Pair \$1.79
4 N 3973ME—Matching earrings, $\frac{5}{8}$ inch. Screw backs. State color. Pair \$1.14

Pins have safety clasps, earrings screw backs. Shpg. wt., each, 4 oz. Items marked \$ sent from Chicago or Philadelphia. Order, pay postage from nearest mail order house.

Brilliant Jewelry! Gold over sterling silver

C A key and heart entwined with a stone-set spray, pretty for a lapel, a high neckline. Flowers set with pale blue and red stones. Rose gold plated sterling pin, 2 inches.
4 N 3630E—Pin. \$3.40

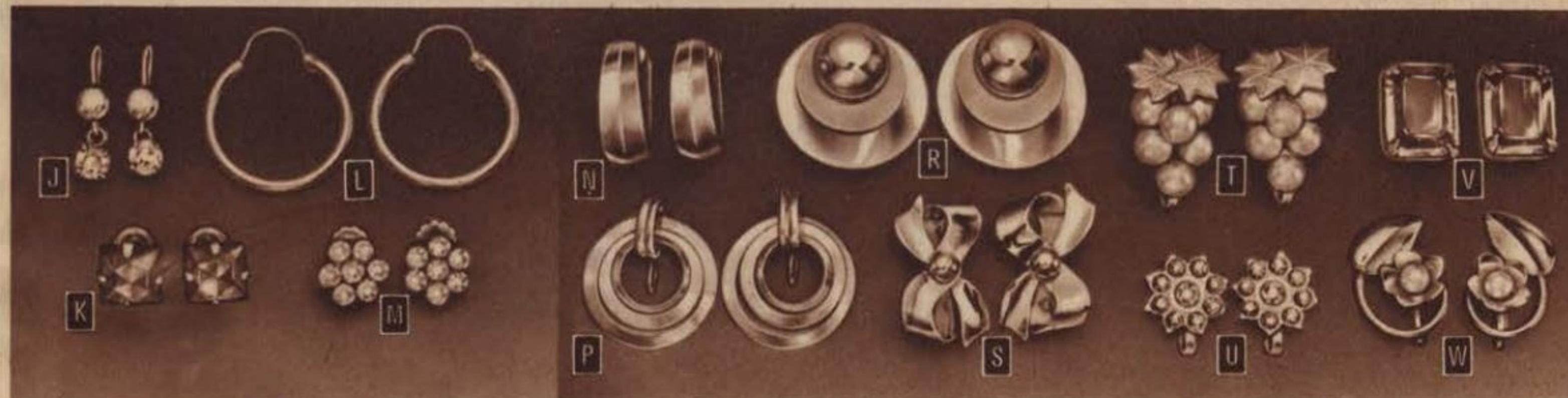
D Leaf spray with a glistening high-domed stone shining from the center. Rose gold plated sterling pin, $3\frac{1}{4}$ inches long. State color: aqua, or ruby.
4 N 3585ME—Pin. \$4.50
4 N 4009ME—Leaf Earrings, $\frac{5}{8}$ inch long. Pair \$2.32

E Flower spray set with sparkling stones. Rose gold plated sterling pin, 3 inches. State color: aqua, ruby, or blue sapphire.
4 N 3574ME—Pin. \$5.50
4 N 4000ME—Matching earrings, $\frac{5}{8}$ -inch. State color. \$2.32

F Stylized spray, large brilliant stone set in center of flower. Rose gold plated sterling pin, 3 inches long. State color: emerald, or blue sapphire.
4 N 3517ME—Pin. \$6.95
4 N 4031ME—Matching earrings, $\frac{5}{8}$ -inch. \$2.32

G Orchid pin, as impressive as the natural blossom. Highly polished rose gold plated sterling pin, 3 inches. See (D) and (F) for harmonizing earrings.
4 N 3518E—Pin. \$8.95

H Christmas Star pin set with stones. Simulated pearls and rhinestones with tips of simulated emerald, ruby, or sapphire. Yellow gold plated sterling pin, $1\frac{1}{4}$ inches. State color.
4 N 3533MEY. \$12.75
4 N 4032MEY—Matching earrings, $\frac{5}{8}$ in. State color. Pair \$6.50



For pierced ears

J Drop earrings with gold plated sterling wires. 1 inch long.
4 N 3966E—Crystal \$1.18
4 N 3908E—Simulated pearls. Pair \$1.18

K Stone earrings. State color: ruby, emerald, amethyst. $\frac{5}{16}$ inch.
4 N 3903E. Pair \$1.18

L Narrow hoops, $\frac{3}{4}$ inch. Yellow gold plate. 10K gold wires.
4 N 3969E—Pr. \$2.32
4 N 3949E—Wide hoops with engraved design. 1 in. Pr. \$3.49
M Stone clusters, State: crystal, aqua or multi-color. $\frac{3}{8}$ inch.
4 N 4004E—Pr. \$2.32

N Wedding band earrings, polished yellow gold plated. $\frac{3}{8}$ inch diameter.
4 N 3972E—Pr. \$1.14
P Triple hoop earrings. Polished rose gold plated metal, 1 inch diameter.
4 N 4010E—Pr. \$1.18

R Rose and yellow gold plated metal discs, highly polished. 1 inch diameter.
4 N 4015E—Pr. \$1.18
S Billowy bowknot earrings of polished rose gold plated sterling. $\frac{3}{8}$ inch wide.
4 N 4003E—Pr. \$2.32

T Grape clusters, tiny simulated pearls, rose gold plated leaves, 1 inch.
4 N 3907E—Pr. \$1.14
U Stone cluster earrings. State color: aqua, ruby, blue sapphire. $\frac{3}{8}$ inch.
4 N 4017E—Pr. \$1.18

V Sparkling jewel-cut stones, $\frac{5}{8}$ -inch long. State color: amethyst, aqua, or ruby.
4 N 4040E—Pr. \$1.18
W Flower swirl with simulated pearl center. Rose gold plated metal. $\frac{7}{8}$ -in. long.
4 N 4030E—Pr. \$1.32

Sparkle for her eartips . . . screw back styles



Special Purchase

STONE-SET NECKLACES AND BRACELETS

\$ 18
Each

Gala jewelry assortment—stunning pendant necklaces and dainty bracelets with flexible links. Because their styles are so impressive, you'll find it hard to believe the price tag. Because their price is low, you can buy jewelry for many on your gift list and still keep within your holiday budget.

The necklaces have intricately designed pendants on metal chains; the bracelets have daintily crafted metal links. All are bright with the glint of gold color and richly set with flashing, simulated gem-color stones or simulated pearls. Necklaces and bracelets illustrated above and below are typical of the skillfully designed styles in this group. Styles will vary slightly. Necklaces, about 19 inches long; bracelets, about 7 inches long. Come in gift box.

4 N 4625E—Necklace. Shipping wt., 5 oz., \$1.18
4 N 4529E—Bracelet. Shipping wt., 5 oz., \$1.18

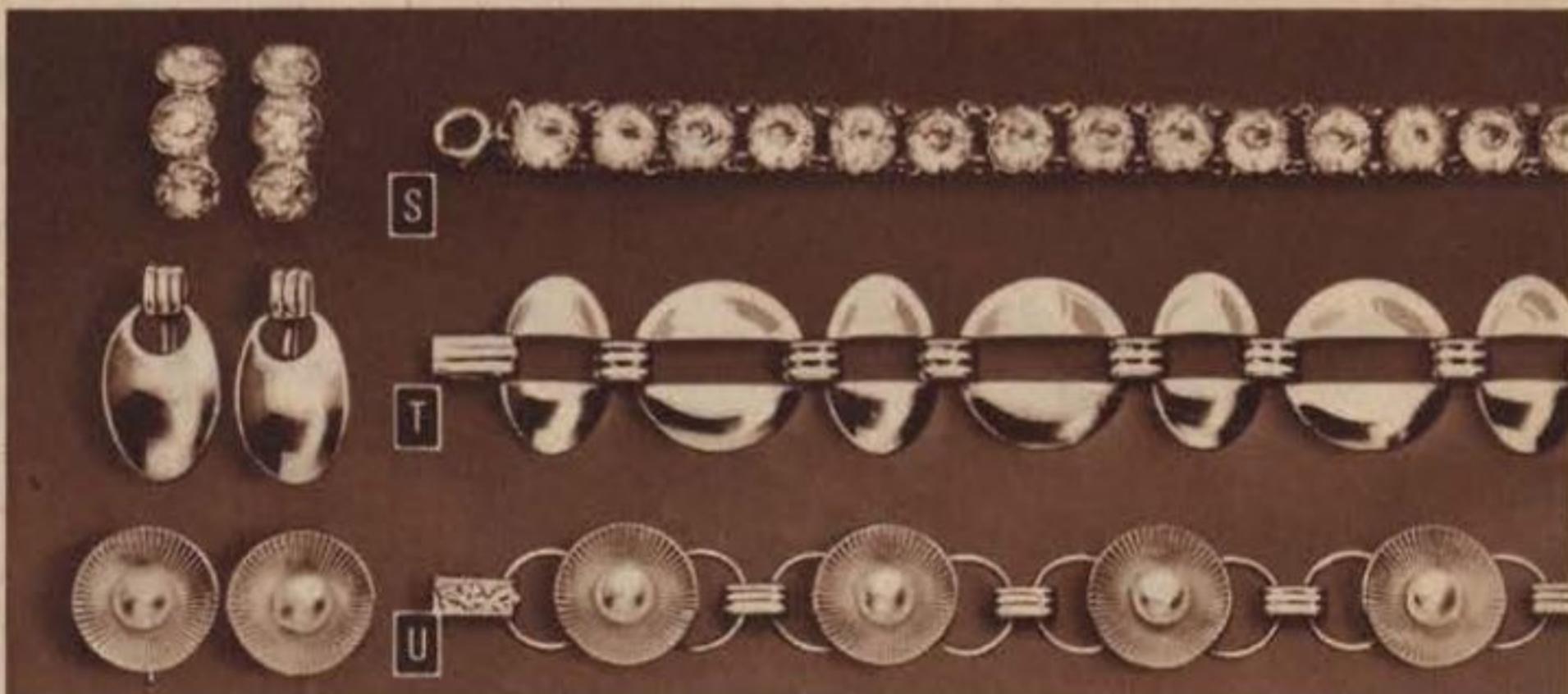


Bracelets of sterling . . . Charms of 10K gold

Is she a charm collector? If she is, you couldn't find a more fascinating gift for her. If she's not, this Christmas would be a wonderful time to get her started on this intriguing hobby. Each gift boxed.

- ★ A Five good luck charms of genuine sterling silver on a silver chain. 7 inches long. Charms may vary. 4 N 4558E.....\$1.18
- ★ B Hearts and flowers charm bracelet in sterling. Five hearts embossed with floral decorations. 7 inches. 4 N 4515E.....\$1.20
- ★ C Bracelet of sterling with five charms—more detailed, heavier in weight. 7 in. long. Charms may vary. 4 N 4516E.....\$2.78
Shpg. wt., each, 5 oz.

- ★ Gleaming solid 10K gold charms and a 10-K gold bracelet to swing them on. Charms are skillfully designed. Shown $\frac{3}{4}$ actual size. Gift boxed. Shipping weight, each, 3 ounces.
- ★ D 4 N 4525E—Starter bracelet, $7\frac{1}{4}$ inches long. \$3.18
- ★ E 4 N 4544E—Key to her heart, a romantic symbol, clever charm.....\$2.28
- ★ F 4 N 4546E—Lamp and shade, with colorful bead for a base.....\$2.28
- ★ G 4 N 4540E—Scissors actually open and close. \$2.18
- ★ H 4 N 4549E—Ice tongs with plastic "ice cube" ..\$2.28
- ★ J 4 N 4556E—Tiny cross, lovely embossed design..\$2.28
- ★ K 4 N 4534E—Horseshoe to bring her good luck. \$1.14
- ★ L 4 N 4555E—Sentimental heart that says "I love you".....\$1.14
- ★ M 4 N 4560E—Anchor—if her heart's in the navy..\$1.14
- ★ N 4 N 4561E—Wishbone for her to wish on.....\$1.14
- ★ P 4 N 4562E—"Yes" is fun to wear, to talk about..\$1.14
- ★ R 4 N 4563E—"No", an amusing conversation piece for her bracelet.....\$1.14



Handsome bracelets . . . earrings that match

- ★ S Sparkling jewel-color stones set in flexible links of rose gold plated metal. *Stone color:* aqua, rose, ruby, or blue sapphire.

4 N 4517ME—Stone-set bracelet, 7 inches.....\$2.24

4 N 4014ME—Matching earrings, 1 inch.....Pr. \$1.14

Earrings have screw backs. Shipping weights: bracelet, 5 oz., earrings, 3 oz. Gift boxed.

- ★ T Highly polished links—drama for her wrist. Large metal links, narrow and wide, alternating rose and yellow gold plated.

4 N 4528ME—Metal bracelet, $7\frac{1}{2}$ inches.....\$3.18

4 N 4037ME—Matching earrings, $1\frac{1}{8}$ inches...Pr. \$1.18

- ★ U Glorious sunburst link bracelet. Each link with glowing simulated pearl center. Flexible links made of rose gold plated sterling silver.

4 N 4520ME—Sunburst bracelet, 8 inches long.....\$7.98

4 N 4016ME—Matching earrings, $\frac{3}{4}$ -inch diam. Pr. \$2.32



New beauties! Compacts and Cigarette Cases

With an eye to beauty and a word to the wise we suggest a compact or cigarette case—a gift always liked. These are smartly styled, advanced-in-design. Choose one in gleaming gold color metal or handsomely colored plastic.

Cigarette Cases

A Genuine Lucite Cigarette Case—a crystal clear little show-case for cigarettes—a convenient lightweight size to carry in a purse. Made of one of the finest of plastics, Lucite—scratch-resistant, doesn't warp. Holds 20 regular size cigarettes. Size: 3 1/8x3 inches. 4 N 4710—Shipping weight, 5 oz....\$1.89

B Cigarette Case styled by Elgin American. A gift of distinction for one who carries cigarettes. The gleaming gold color metal case has a beautifully executed design. Alternating squares of satin and polished finish on front, satin-finished back. Holds 10 regular or 9 king size cigarettes. Size: 3 1/8x3 1/4 inches. 4 N 4713Y—Shipping weight, 5 oz....\$5.50

All-metal compacts by Elgin American

C Round compact decorated with delicately colored flower garden bouquet. Background is lustrous black enamel. All-metal case has full round mirror. Sifter style with soft puff. 4 N 4711—3-inch diameter. Shpg. wt., 5 oz. \$2.89

D Smart square compact has a shimmering jewel-like look. Polished and satin-finish squares are combined on gold color metal case. Harmonizes with (B). Sifter style with soft puff. 4 N 4712Y—2 3/4 in. square. Shpg. wt., 5 oz. \$5.50

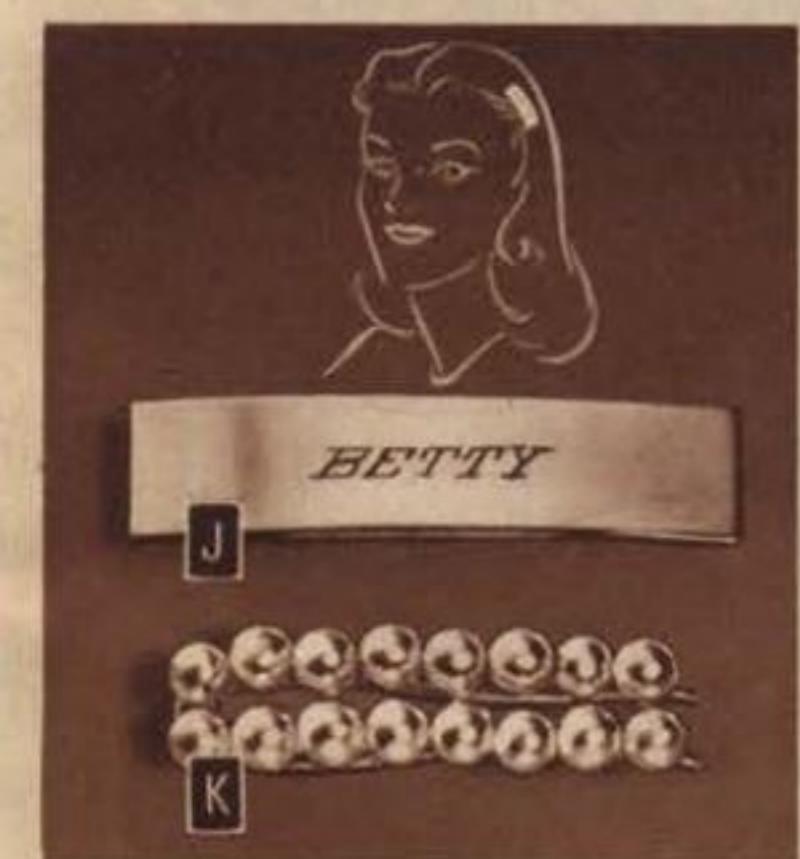
E Graceful fan shape compact. Rich trimming of lustrous sterling in bowknot inlay-design on satin-smooth gold color all-metal case. Has hinged inner metal cover which keeps the powder from spilling. Large clear mirror. Soft puff. 4 N 4705EY—3 1/4x2 3/4 inches. Shpg. wt., 5 oz. \$8.50

Colorful Compacts of plastic

F Colorful compact in popular jumbo size. A gift she'll appreciate yet costs so little. Sifter style, soft puff. Plastic case in gay red or blue. *State color.* 4 N 4702—4 1/4-inch diameter. Shpg. wt., 5 oz....\$98c

G Giant flapjack compact in mock tortoise shell. Made of genuine Lucite, fine quality plastic. Large clear mirror. Holds large quantity of powder, sifter style. 4 N 4709—5-inch diameter. Shpg. wt., 5 oz....\$1.98

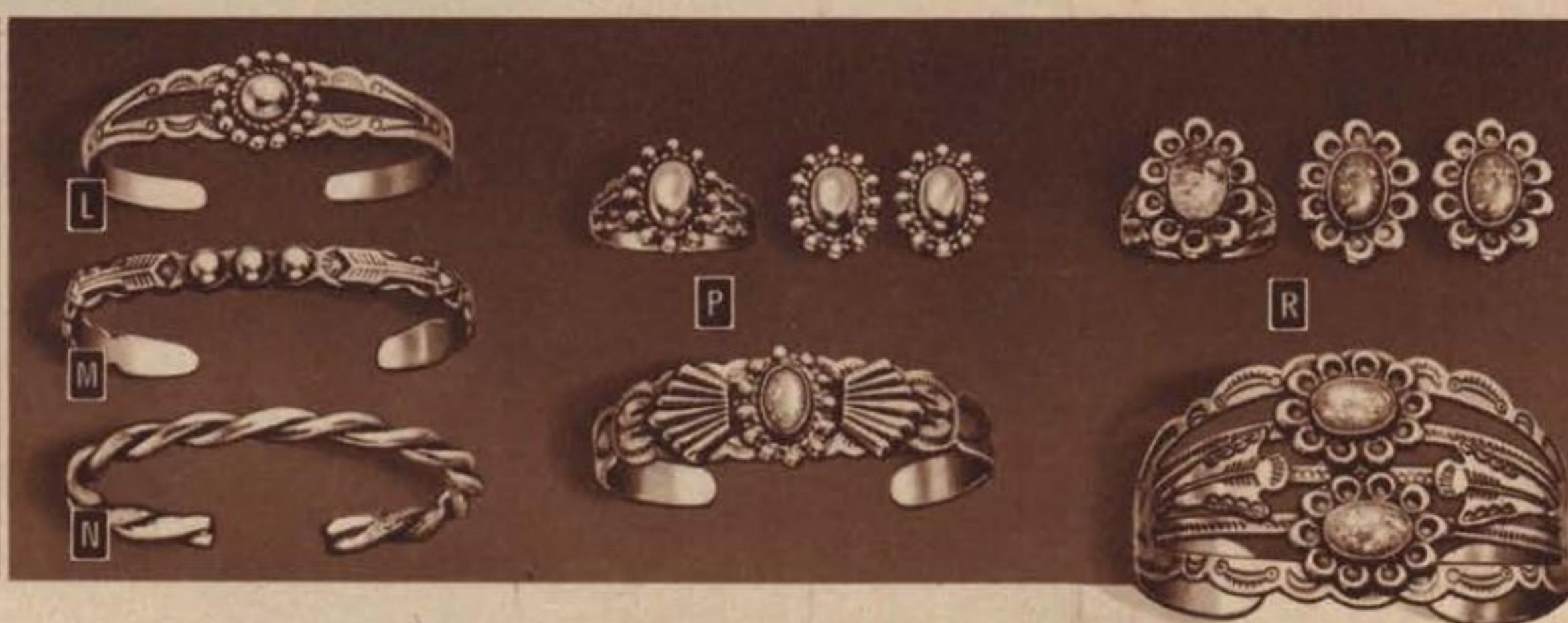
H Glamour Girl—a truly luxurious compact. Case design is dramatically different, large and rich in color—dark amber tortoise shell or lustrous ebony black. Made of Lucite, the aristocrat of plastics that is scratch resistant, retains its high sheen. Big clear mirror. Sifter style with soft puff. Tight inner rim keeps powder from seeping. Metal fastener. 4 1/2 inches square. 4 N 4703—*State:* amber or black. Shpg. wt., 5 oz....\$2.89



Pretty Barrettes

J Brightly polished silver plated barrette. Personalized with initials or name if desired. Add 5c per letter for hand engraving. Print engraving. Shpg. wt., 4 oz. 4 NR 4805E—1 1/8 inches. Plain 59c

K Simulated pearl barrette. Metal back. Shpg. wt., 4 oz. 4 N 4810E—1 1/8 inches....\$1.18



Classic Indian-design Jewelry in rich coin silver

Rich coin silver jewelry, ornamented with Indian good luck symbols. Some pieces set with turquoise matrix stones, varying from blue to green with natural brown streaks. Bracelets and rings adjustable in size. (L) for smaller wrists. Earrings have screw backs. Shipping wts., bracelets, 6 oz.; rings, 5 oz.; earrings, 3 oz. Gift boxed.

L Bracelet with raindrop design. 4 N 4568E.....\$2.38

M Bracelet, Zuni arrow design. 4 N 4551E.....\$2.35

N Guard bracelet in lasso design. 4 N 4552E.....\$2.78

P Sunray design, symbol of constancy. Bracelet has turquoise stone. Earrings, ring are all silver. 4 N 4930ME—All silver ring....\$1.18

4 N 4018ME—All silver earrings....\$1.49

4 N 4569ME—Stone-set bracelet....4.75

R Arrow design, symbol of protection. All pieces set with large turquoise matrix stones. Expertly crafted. 4 N 4932ME—Matching ring....\$2.78

4 N 4019ME—Matching earrings....\$4.58

4 N 4557MEY—Wide bracelet....11.50

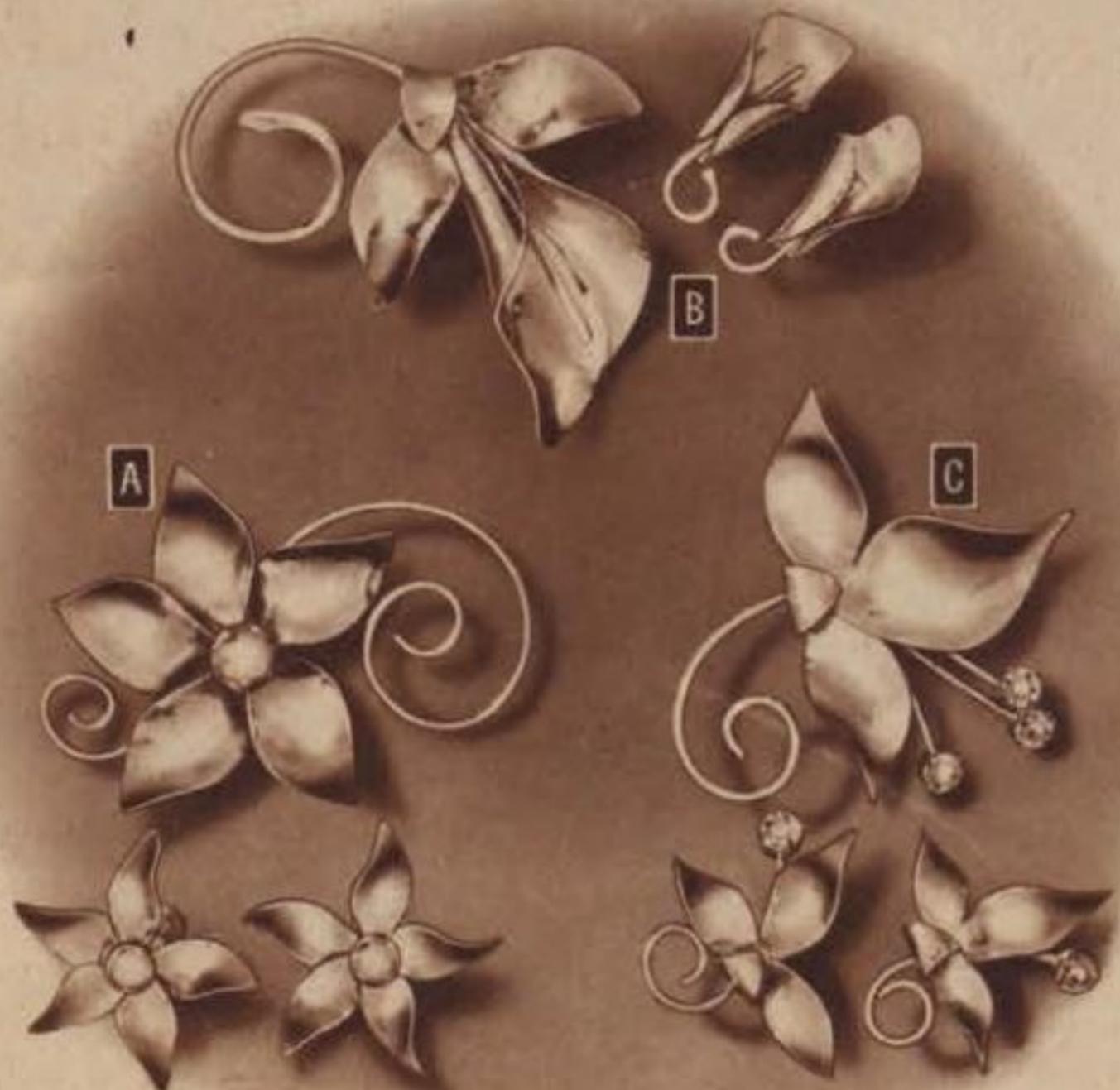
NOTE: All items on this page marked **♦** sent from Chicago or Philadelphia only. Order, pay postage from nearest Sears mail order house.

Prices for (E), (J), (K), (L), (M), (N), (P), (R) include 20% Federal Excise Tax

ALL SEARS-ROEBUCK . . PAGE 15

Golden Adornment

ESPECIALLY FOR HER



Solid 10K gold Pins and Earrings

Pure lines and grace in pins and earrings of gleaming, solid 10 karat yellow gold. The kind of jewelry a woman takes particular pride and pleasure in wearing—because it is fine jewelry. Through the years the shining precious metal will retain its loveliness undimmed. These pieces, delicate in appearance, are durable and well made. Pins have safety clasps; earrings have screw backs. Shown $\frac{3}{4}$ actual size. Covered gift box. Shpg. wts.: pins, 5 oz.; earrings, 3 oz.

A Blossom pin with gently curving lines—delicate beauty for her costume.

♦ 4 N 3527MEY... \$16.60
♦ 4 N 4027MEY—Matching earrings... Pr. \$9.95

B Calla lily pin—traditional grace of the flower is skilfully reproduced.

♦ 4 N 3525MEY... \$18.00
♦ 4 N 4025MEY—Matching earrings... Pr. \$9.95

C Bright sparkle of rhinestones, gleam of gold combined in this rich looking pin.

♦ 4 N 3526MEY—\$16.60
♦ 4 N 4026MEY—Matching earrings... Pr. \$16.00



For gala giving—gold Lapel Watches

Double circle pin in two-tone rose and yellow gold colors with handsome 10K rose gold filled watch. High, thick crystal, white dial, gold color hands. 7-jewel Orvin movement. 4 N 131.....\$19.95

Bow knot lapel watch of gleaming solid 14K rose gold. 17-jewel Orvin movement in modern square case. High domed crystal, rose color dial, ruby color markers, black numerals. 7-jewel Orvin movement. 4 N 0133.....\$55.00

Modern scroll costume watch—strikingly different. Gleaming 10K yellow gold filled case and pin. Attractive rose color dial with ruby color markers and gold numerals. 7-jewel Orvin movement. 4 N 132.....\$21.95

Prices include 10% Federal Tax. Shown $\frac{3}{4}$ actual size. Shpg. wt., 9 oz.



Gold Lockets and Jeweled Pendants

Lovely and romantic gifts—lockets that open to hold two beloved pictures—jeweled pendants in styles to please every woman's taste.

Gleaming yellow gold lockets, hand-engraved with initial, or diamond-set. If correctly engraved, may not be returned. Matching 18-inch chain. Shown actual size. Gift boxed. Shpg. wt., each, 4 oz.

1 Diamond-set heart locket, 1/20 12K gold filled sterling. Dainty floral design. $\frac{3}{4}$ inch locket. 4 N 5806E.....\$6.50

2 Heart lockets of solid 10K gold. Pretty floral design. $\frac{3}{4}$ inch.

4 N 5810E—Set with diamond... \$13.98
4 NR 5808E—Hand engraved with one initial. Print initial.....\$8.98

3 Large heart locket of solid 10K yellow gold. 1 inch size.

4 NR 5809E—Print initial.....\$10.98

4 Octagonal locket set with genuine diamond. Gleaming 10K yellow gold locket, $\frac{5}{8}$ x $\frac{7}{8}$ inch. 4 N 5812E.....\$14.98

5 Jeweled Pendants. Lustrous 10K yellow gold intricately worked, set with synthetic ruby, chemically made to resemble the genuine in color and hardness. Shown actual size. In gift box. Shipping weight, 3 oz.

6 Heart shaped pendant—synthetic ruby set in center heart. 4 N 5823E.....\$9.90

6 Dainty blossom pendant set with larger synthetic ruby. 4 N 5824E.....\$11.50



10K yellow gold Crosses

A cross is a beautiful gift. It will be cherished even more if it comes from you on as appropriate a day as Christmas. Crosses on fine matching 18-inch chain. Shown actual size. In gift box. Shipping wt., each, 3 ounces.

D With dainty hand-engraved design.

4 N 5850E— $\frac{3}{4}$ inch cross on chain.....\$4.30

4 N 5851E—1 inch cross on chain.....\$4.45

E Set with genuine sparkling diamond.

4 N 5852E— $\frac{3}{4}$ inch cross on chain.....\$7.50

4 N 5853E—1 inch cross on chain.....\$7.98

Chains

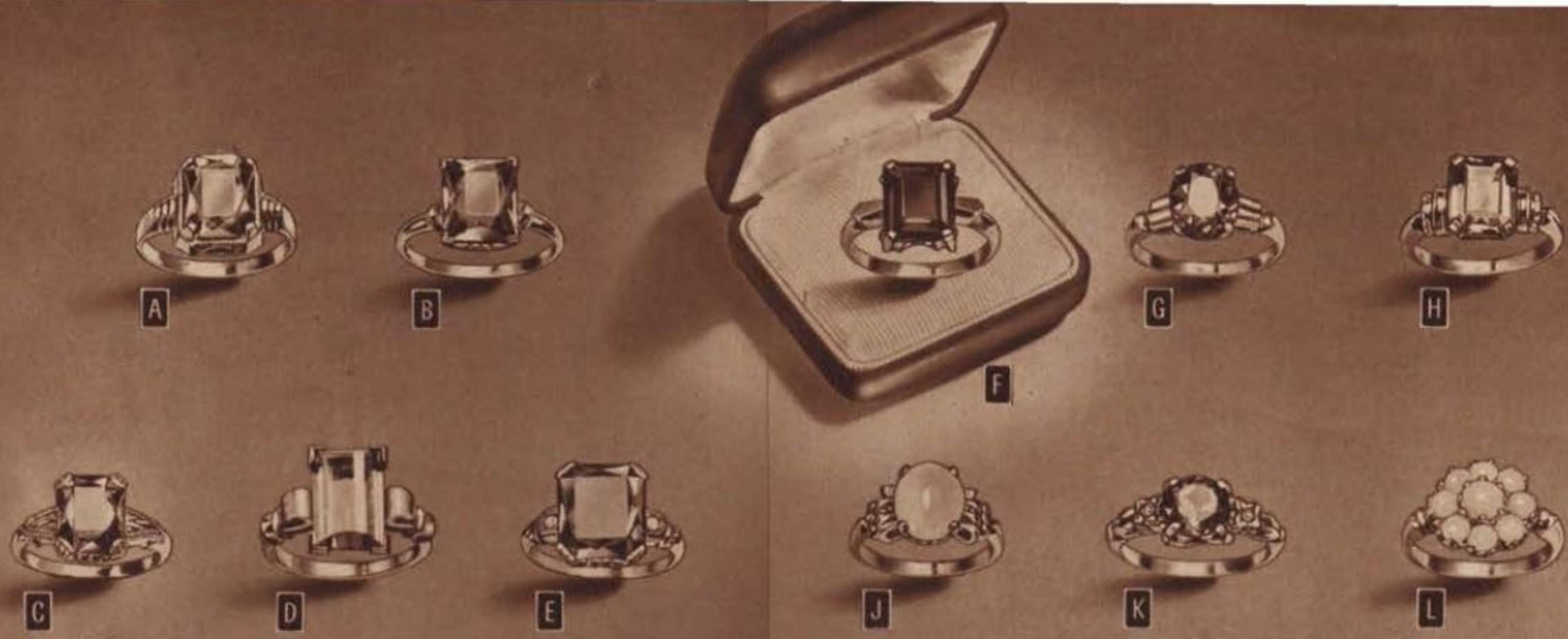
F Dainty solid 10K yellow gold chains. Replace a broken or too short chain; or buy a new chain to present with a family heirloom jewelry piece, unusual souvenir or medallion. Shpg. wt., each, 2 oz.

4 N 5828E—16-inch \$2.69

4 N 5829E—18-inch... \$2.98

4 N 5830E—20-inch 3.29

NOTICE: Items on these two pages marked ♦ sent from Chicago or Philadelphia. Order and pay postage from nearest mail order house. See Big Catalog, Page 416 for "How to measure for ring size."



Birthstone Rings, gift of remembrance

What woman wouldn't be pleased—flattered because you've remembered her birthmonth? Make a big impression this Christmas—give her a beautiful simulated birthstone ring.

A Rectangular cut stone in tailored mounting of 10K yellow gold. A good quality ring at this low price.
4 N 05010E—State birthmonth.....\$4.49

B Dainty basket style mounting of solid 10K yellow gold, pretty on the hand. Heavier weight shank than (A).
4 N 05008E—State birthmonth.....\$6.98

C Enduring 14K yellow gold mounting with trim of white palladium on the sides. Clear, brilliant stone.
4 N 05005E—State birthmonth.....\$9.98

BIRTHMONTH CHART—State birthmonth, size, 5 to 8. Shpg. wt., ea., 4 oz.

Jan...Dark Red Garnet	May...Pale Green Spinel
Feb...Purple Amethyst	June...Violet Alexandrite
Mar...Sea Green Aquamarine	Sept...Dark Blue Sapphire
Apr...White Sapphire	July...Red Ruby
	Aug...Light Green Peridot
	Oct...Rose Pink Zircon
	Nov...Golden Sapphire
	Dec...Blue Green Zircon

D Sparkling stone of unusual cut, fine in finish and brilliance. Smart, heavy weight basket-type mounting of solid 10K yellow gold. Styles may vary slightly from illustration.
♦4 N 05025EY—State birthmonth...\$9.98

E Two side diamonds add sparkle, richness to our finest birthstone ring. Mounting is 14K yellow gold of enduring fine quality. A truly handsome ring she will show off proudly.
4 N 05007E—State birthmonth...\$16.98

Semi-precious gems in 14K gold rings

Magnificent splendor for her hand—a ring of exceptional beauty and quality. Genuine true gem stones set in fine mountings of long lasting 14K yellow gold.

Genuine semi-precious gems set in mountings of 14K yellow gold. Mined from the earth, these stones have brilliance and color that will not fade through the years. Each ring in choice of stones: Aquamarine, a clear light blue; garnet, a deep red; amethyst a rich purple; topaz (quartz) a clear golden hue. *State stone and ring size.*

F ♦4 N 05130EY—Classic design mounting.....\$27.50

G ♦4 N 05131EY—Faceted design mounting.....\$27.50

H ♦4 N 05132EY—Modern design mounting.....\$27.50

In gift box. State ring size, 5 to 8. Shipping weight, each, 4 ounces.

J Glowing genuine opal with fiery sunset colors shining from its milky depths. Gleaming 14K yellow gold mounting.
♦4 N 05133EY.....\$27.50

K Two side diamonds set in white gold add to the magnificence of the 14K yellow gold mounting. Set with genuine aquamarine, amethyst, topaz, garnet, or opal.
♦4 N 05135EY—State stone...\$29.95

L Cluster ring set with nine genuine stones—fiery opals or deep red garnets. Handsome mounting is 14K yellow gold.
♦4 N 05134EY—State stone...\$37.50



Identification jewelry . . . hand engraved

Identification bracelets—styles to please a woman's taste. 7 inches long. Gift boxed. Add \$1.00 for large, 3-letter initials; add 5¢ per letter for name and address. *Print exact engraving.* Shpg. wt., ea., 4 oz.

1 Large round disc on heavy weight chain. Yellow gold plated metal.
4 NR 4567E.....Plain \$1.18

2 Oblong disc on heavy weight chain. Yellow gold filled or sterling.
4 NR 4566E—Gold.....Plain \$5.95
4 NR 4565E—Sterling....Plain 4.75

Anklets—in 10K yellow gold or sterling silver, personalized with her initials, hand engraved. 9 inches long. In gift box. *Print 2 or 3 initials.* Shpg. wt., each, 3 oz.

3 Oval disc on dainty chain, a pretty complement to her ankle.
4 NR 4813E—10K gold.....\$2.89
4 NR 4812E—Sterling.....1.50

4 Heart disc on dainty chain—to her for sentiment's sake.
4 NR 4840E—10K gold.....\$2.89
4 NR 4841E—Sterling.....1.50

If correctly engraved, may not be returned

Smartly styled rings to suit her personality

5 Friendship ring, a $\frac{1}{4}$ -inch wide band encircled by hearts. For every age.

4 N 05106E—10K yellow gold.....\$6.98

4 N 05105E—10K gold over sterling.....\$3.50

6 Heart signet ring with handsome hand engraved initial. Solid 10K yellow gold. *Print one initial.*

4 NR 5250E.....\$4.98

Classic ring styles in gleaming 14K yellow gold. Set with genuine gems—opal, moonstone, garnet, or sardonyx; or fine synthetic stone—ruby or blue sapphire. *State stone.*

7 Solitaire ring in semi-tailored mounting.
♦4 N 05100EY...\$9.98

8 Set with two bright side diamonds.
♦4 N 05112EY...\$17.98

9 Cocktail ring of fine design set with four synthetic rubies. 10K yellow gold ring.
4 N 05104E.....\$16.98

10 Dramatically large stone—popular size for a cocktail ring. The brilliant stone is genuine citrine (topaz quartz) in a clear golden color about $9\frac{1}{2}$ carats. 10K yellow gold ring.
4 N 05143E....\$24.98

Diamond Rings

SPECIAL VALUES FOR CHRISTMAS

Certificate of Guarantee with every ring having a 1/20 carat or larger diamond . . . use Sears Easy Payment Plan to buy for Christmas—see page 174C



1/4 carat Solitaire Diamond Ring.... \$93.95

Solitaire diamond in a choice of three exquisite mountings, specially priced to make her dream of a Christmas diamond a dream-come-true. Each gem is a flashing blue-white stone selected by Sears diamond experts for fine color and clarity, for fiery brilliance, for expert cutting and polishing. Mountings are solid 14K yellow gold with prongs of precious white palladium which shows off the stone to best advantage. State ring size, 5 to 8, and carat size.

A 4 N 02949EY
Classic tailored ring. Faceted top.

B 4 N 02945EY
Dainty orange blossom ring design.

C 4 N 02943EY
Graceful ring in semi-tailored style.

Carat sizes and prices for any of three diamond rings above:

1/8 carat....	\$49.95	1/3 carat....	\$130.00	1/2 carat....	\$225.00
1/4 carat....	93.95	4/8 carat....	154.00	3/4 carat....	415.00



1/4 carat Diamond Ring with two side diamonds.... \$108.95

Two side diamonds add their brilliance to the fire of the center stone in these three rings so exceptional in beauty and outstanding in value at our special Christmas prices. Each Sears diamond must measure up to the most exacting standards of quality in color, clarity, and cutting . . . you can buy with confidence! Mountings are beautifully wrought in 14K yellow gold with diamonds set in gleaming white palladium. State ring size, 5 to 8, and carat size.

D 4 N 02959EY
Side diamonds in square box setting.

E 4 N 02954EY
Side diamonds set in graceful ovals.

F 4 N 02951EY
Diamonds set in fish-tail manner.

Carat sizes and prices for any of three diamond rings above:

1/8 carat....	\$64.95	1/3 carat....	\$145.00	1/2 carat....	\$240.00
1/4 carat....	108.95	4/8 carat....	169.00	3/4 carat....	430.00



1/2 carat Engagement Ring with two side diamonds.... \$260.00

Matching rings in precious palladium, rare and lovely white jewelry metal of the platinum family. Engagement ring has two brilliant side diamonds. State ring size, 5 to 8, and carat size.

G 4 N 02961MEY—Engagement ring.
1/8 carat \$84.95 1/2 carat \$260.00
1/4 carat 128.95 3/4 carat 450.00
1/3 carat 165.00 1 carat 700.00

Matching Wedding Ring

H 4 NR 3394MEY—Palladium. \$10.95



Diamonds for gifts, low in price

Easy-to-afford small stones of fine quality, beautifully mounted in rings of solid 14K yellow gold, lovely on her hand. In gift box.

G 4 N 02911E—Sparkling diamond in dainty pierced gold ring.
1/100 ct. \$12.95 1/70 ct. \$15.95
2/100 ct. \$18.95

H 4 N 02965E—White gold flowers at each side of diamond.
2/100 ct. \$18.95 3/100 ct. \$20.95
4/100 ct. \$22.95

K 4 N 02966E—Impressive mounting with hearts of white gold.
1/20 ct. \$27.95 1/12 ct. \$37.95
1/16 ct. 32.95 1/10 ct. 42.95
L 4 N 02920E—Two side diamonds in filigree mounting.
1/20 ct. \$39.95 1/12 ct. \$49.95
1/16 ct. 44.95 1/10 ct. 54.95

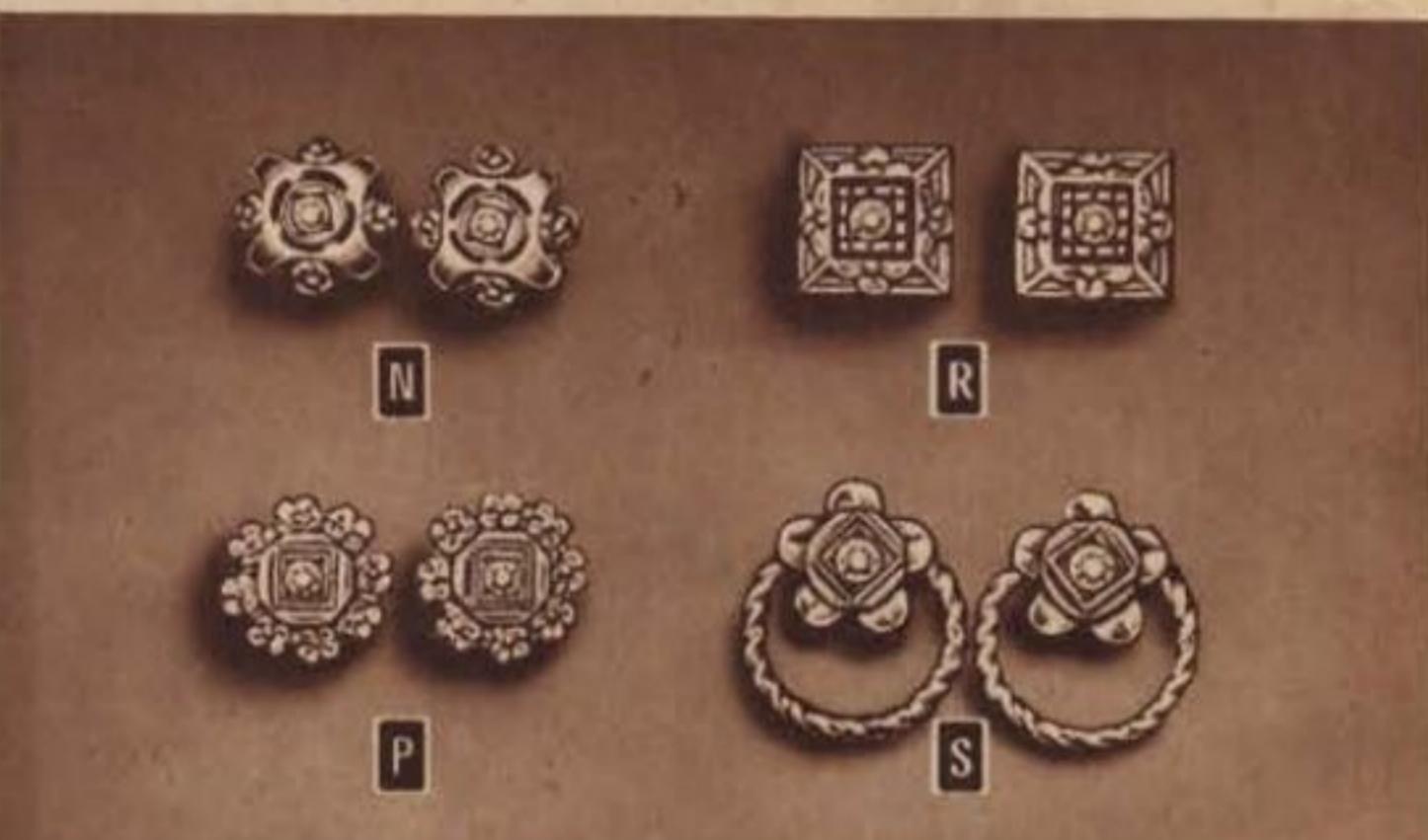
Matched Rings for the engagement and wedding

J 4 N 02969ME—Engagement ring with white gold inlay.
3/100 ct. \$19.95 1/16 ct. \$29.95
1/20 ct. 24.95 1/10 ct. 39.95

4 NR 3396ME—Matching wedding ring with white gold inlay. \$5.25

M 4 N 02970ME—Engagement ring with white gold flowers.
1/20 ct. \$29.95 1/12 ct. \$39.95
1/16 ct. 34.95 1/10 ct. 44.95
4 NR 2164ME—Matching wedding ring with 3 diamonds. \$21.95

State ring size, 5 to 8, and carat size of center diamond. Postpaid.



Gold Earrings with genuine diamonds

A tribute to her beauty . . . exquisite jewels that she will wear proudly for years to come. Earrings are beautifully wrought in solid 14K yellow gold with genuine diamonds set in white gold centers. These styles are for pierced ears only. Ear screws are 14K gold. In gift box.

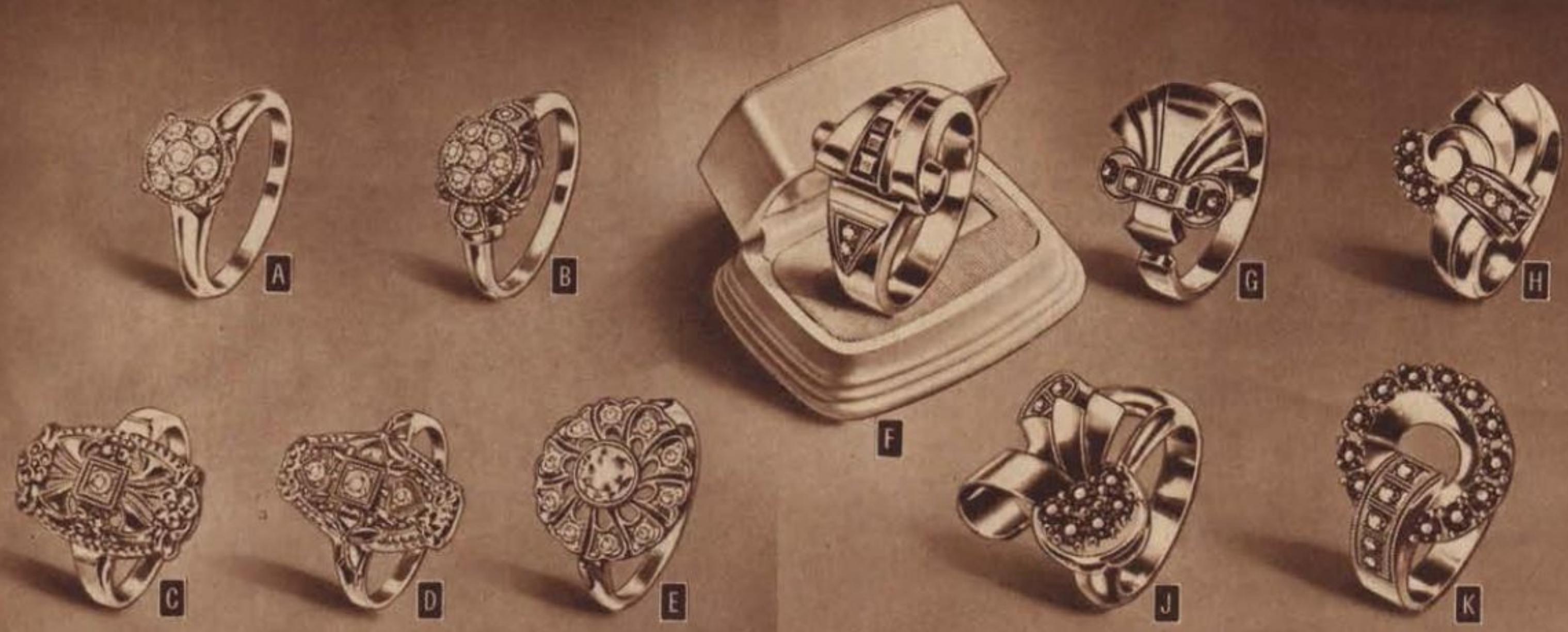
N Fashioned like tiny flowers with shimmering diamond centers. Each diamond 3/100 ct.
4 N 2935EY..... Pair \$39.95

P Flower wreaths of shining yellow gold, bright diamond centers. Each diamond 1/16 ct.
4 N 2937EY..... Pair \$60.00

R Squares of gleaming yellow gold, diamonds in raised centers. Each diamond 1/20 ct.
4 N 2936EY..... Pair \$50.00

S Hoops of gold topped with sparkling diamond-set flowers. Each diamond 1/12 ct.
4 N 2992EY..... Pair \$72.95

NOTE: Ring designs may vary slightly—we guarantee satisfaction. For women's rings larger than 8 1/2 or men's larger than 12, send \$1.00 extra. Allow 10 days. Items on these two pages marked * sent from Chicago or Philadelphia. Order from nearest mail order house. All items postpaid.



Brilliant Diamond Dinner Rings

For sister, daughter, wife, or sweetheart . . . because she loves the sparkle of diamonds. For third or fourth finger. In gift box. Postpaid.

A Diamond cluster ring . . . seven diamonds set in white gold form a sparkling cluster top about the size of a $1\frac{1}{4}$ carat diamond. Heavy weight mounting is 14K yellow gold. State size, 5 to 8. 4 N 02933E. \$150.00

B Nine diamond ring . . . seven diamonds form the cluster top, about 1 carat in size; two diamonds are set in the dainty basket type mounting. Ring is 14K yellow gold, heavy in weight, smoothly finished. State size, 5 to 8. 4 N 02934E. \$160.00

C Dinner ring with one diamond, $3/100$ carat. Handsome 14K yellow gold ring with dainty filigree top. 4 N 02932E—State size, 4 to 8. \$25.75

D Dinner ring with three diamonds, total $9/100$ carat. Impressive mounting is solid 14K yellow gold. 4 N 02971E—State size, 4 to 8. \$55.95

E Eleven diamonds in a mounting of precious white palladium . . . magnificent sparkle for her hand. Ten smaller diamonds total $1/4$ carat. Large center stone is available in three sizes—state carat size and ring size, 4 to 8. ♦ 4 N 02931EY— $1/8$ carat. \$235.00 $1/4$ carat. \$275.00 $3/4$ carat. \$425.00

Gift Sale! Diamond and Ruby Rings

Genuine precious gems in exquisite 14K rose gold mountings at new low prices . . . some reduced from 20% to 50% of former prices. A rare gift opportunity.

Seldom are rings of this fine quality available anywhere at the prices quoted here. Each is a masterpiece of the ringmaker's art, beautifully polished and finished in heavy 14K rose gold with sparkling diamonds and brilliant genuine deep red rubies. May be worn on the third or fourth finger of either hand, especially attractive for the little finger. In gift box. Postpaid.

F Buckle design, tapering gracefully from a wide top. Two diamonds are $1/100$ carat each, three rich red rubies. ♦ 4 N 02972EY—State size, 4 to 8. \$28.00

G Graceful fan top with band of two diamonds, $2/100$ ct. each, and two rubies. ♦ 4 N 02973EY—State size, 4 to 8. \$28.00

H Swirl of rubies and diamonds, beautiful on the hand. Three diamonds, $2/100$ ct. each, and three rubies. An exquisite ring. ♦ 4 N 05136EY—State size, 4 to 7. \$32.00

J Diamond-tipped spray and a half circle of six rubies in a beautiful rose and yellow gold mounting. Two diamonds, $1/100$ carat each. State size, 4 to 8. ♦ 4 N 02974EY. \$37.00

K Circle of twelve fiery rubies and a band of five flashing diamonds (total $1/20$ ct.) in this beautiful and unusual ring. State ring size, 4 to 8. ♦ 4 N 02975EY. \$65.00



Gold Wedding Rings of enduring beauty

L Bride's ring with brightly polished facets. 14K yellow gold. 4 NR 3423E. \$3.50

M Bride's ring in 14K yellow gold, faceted across the top. 4 NR 3422E. \$4.95

N Bride's ring with engraved inlay of bright white gold in a 14K yellow gold band. 4 NR 3421E. \$4.95

P Guard rings for the bride to wear on each side of her wedding band—Now much in fashion. A pair makes the wedding ring appear wider and more impressive; especially attractive worn with a diamond-set wedding ring or with an engraved gold band. Guards are solid 14K yellow gold, smooth and highly polished.

4 N 03424E—Pair \$8.95

For bride and groom—matched rings popular for the double ring wedding ceremony.

R Traditional plain bands with rounded top, always popular. Heavy 14K yellow gold. 4 NR 3277ME—Bride's. \$6.25 4 NR 3278ME—Groom's. 10.25

S Richly engraved in favorite orange blossom design. Heavy 14K yellow gold rings. 4 NR 3280ME—Bride's. \$7.95 4 NR 3281ME—Groom's. 11.95

Diamond-set Wedding Rings

T One diamond in center of engraved heart and flower design. 14K yellow gold ring. 4 NR 3100E. \$10.75

U Three diamonds are set in a slender panel of white gold in this 14K yellow gold band. 4 NR 3130E. \$29.75

V Five diamonds sparkle from a white gold panel across the top of this attractive 14K yellow gold wedding band. 4 NR 3132E. \$36.25

W Five diamonds, total $1/10$ carat, are set in white palladium. 14K yellow gold band. 4 NR 3131E. \$53.00

X Seven diamonds, total $1/8$ carat, sparkle from a slender 14K yellow gold band. 4 NR 3133E. \$59.95

Y Ten diamonds, total weight $1/4$ carat, are brilliant in a channel setting edge to edge. Choice of 14K yellow gold or palladium. 4 NR 3134E—Gold. \$115.00 4 NR 3135E—Palladium. 125.00

State ring size, women 5 to 8, men 8 to 12. Print initials and date for engraving wedding rings. In attractive gift box. Sent postpaid.

All prices include 20% Federal Excise Tax . . . Rings enlarged $1/4$ to show design. For Easy Terms see page 174C KMNAMD2 SEARS-ROEBUCK . . PAGE 19



Cortebert Watches

WORLD FAMOUS SINCE 1790

Few watches sold in America bear an older or prouder name than Cortebert. The first Cortebert (pronounced COR-T-BEAR) was designed and made more than 155 years ago by the Swiss watchmaker, Adam Louis Juillard. From that date, six generations of this gifted family have carried on the skill and craftsmanship of the founder. Today Cortebert watches are universally recognized as ranking high among the finest watches in the world. Shown above are only a few of the many medals Cortebert watches have won in international expositions and regulating competitions.

Cortebert is more than just a fine watch. It is a precision timepiece with the remarkable "dynamic poise" movement developed by Cortebert, which maintains perfect balance and accuracy in any position of the wrist and in a wide variety of temperature changes—the result of amazing exactness and infinite skill in the fitting together of every perfect part. Cortebert movements are anti-magnetic—protected from magnetic impulses which often interfere with the accuracy of a watch. All this assures you the utmost in accurate, dependable timekeeping.

Sears has been selected by Cortebert as their sole United States distributor. We are honored to offer these fine watches at prices within the reach of all. They may be purchased on Sears convenient Easy Payment Plan—see page 174C for details.



17-jewel Cortebert . . . with individual certificate of time-keeping excellence

One of the most critical watch-testing laboratories in the world—an official bureau of the Swiss government—has tested each of these watches. Each was tested for time-keeping accuracy in five different positions and in extreme heat and cold according to the most impartial and rigorous tests that can be applied to a watch. And each was awarded the Bureau's certificate. Here is further evidence of the fine quality and time-keeping excellence of the Cortebert movement—a quality which is the same for every Cortebert watch as for this one.

The case is a beauty—solid 18K yellow gold of extra heavy weight, carefully hand-finished. A silvered dial with applied gold numerals and clear, thick beveled crystal add to its richness. Genuine leather strap.

4 N 0411E—17-jewel Cortebert Watch with certificate of time-keeping excellence. In gift case. Shipping weight, 9 ounces. \$149.50

Price includes 20% Federal Tax.

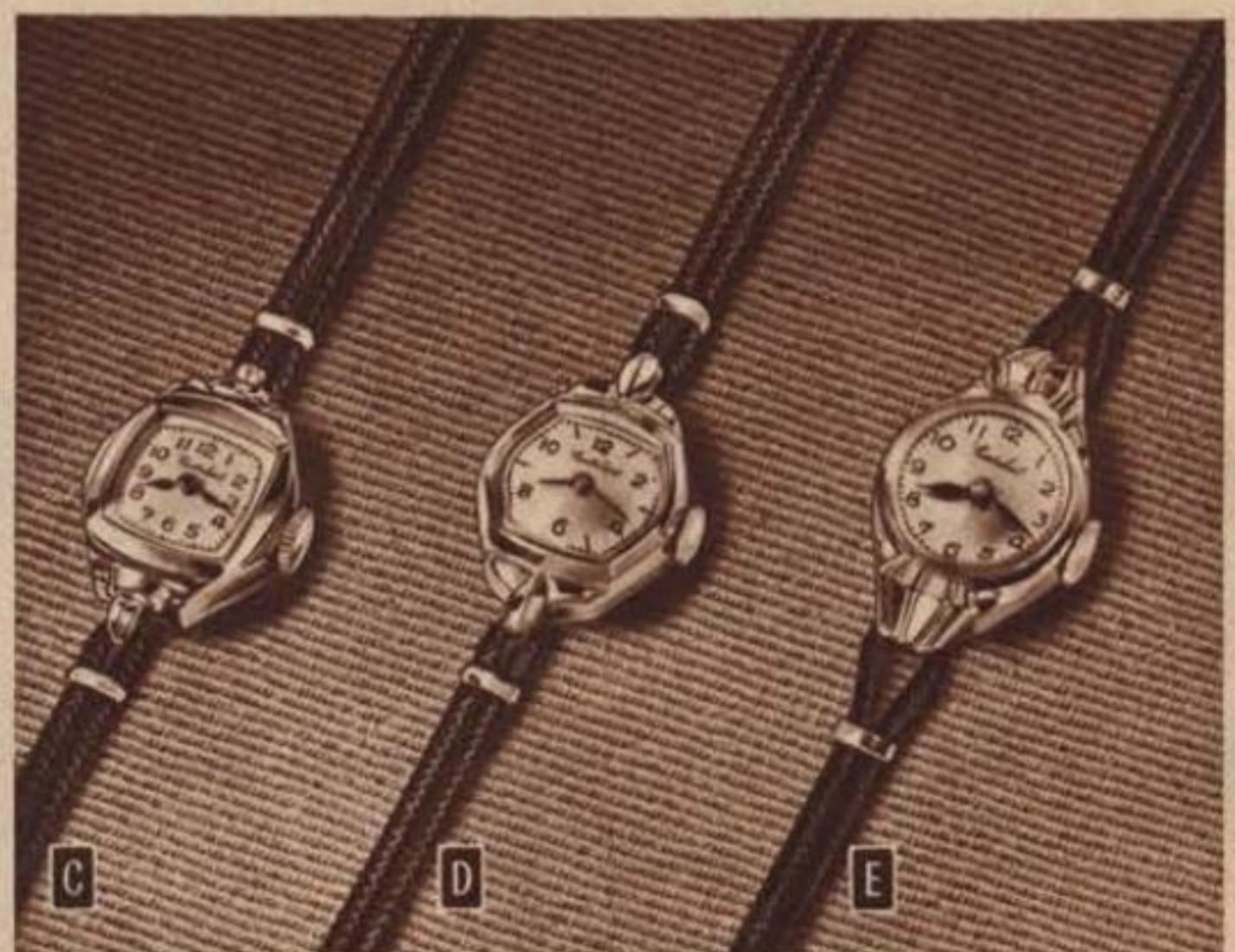


So easy to own or give

Distinguished styling in 17-jewel Cortebert watches for him—yet at exceptionally modest prices. Available on Easy Terms. In gift box.

★ **A** *Cushion shape* with smooth flowing lines. Case is 10K yellow rolled gold with long-wearing "SOPPY-NOT AVAILABLE" steel back. White dial with raised gilt numerals and hands. Curved beveled crystal. Leather strap. *Shpg. wt., 9 oz.*

★ **B** *Square beveled style* with clean vigorous lines "SOPPY-NOT AVAILABLE" with polished 10K yellow rolled case. White dial with sticks and dots, black hands. Curved beveled crystal. Genuine leather strap. *Shpg. wt., 9 oz.*



Designed for lovely hands

Trim, alluring 17-jewel Cortebergs . . . a luxury watch for her—in everything but the price! In gift case. *Shpg. wt., each, 9 oz.*

★ **C** Small and dainty, very desirable. Case is 10K yellow rolled "SOPPY-NOT AVAILABLE" plate with gold color. Att. *NOT AVAILABLE* dial is white with gold color numerals and hands. Cord band, safety clasp. 17-jewel movement.

★ **D** Rich 14K yellow gold case in favorite cushion shape. Smart hand finishing rose color with easy "SOPPY-NOT AVAILABLE" black hands. Att. *NOT AVAILABLE* dial is white with gold color numerals and hands. Cord band with safety clasp. 17-jewel movement.

★ **E** High domed crystal in new round shape. Beautifully designed navy weight 14K yellow "SOPPY-NOT AVAILABLE" case. Att. *NOT AVAILABLE* color dial, *NOT AVAILABLE* numerals and hands. Cord band with safety clasp. 17-jewel movement.



Created for a man's world . . . 17-jewel Cortebergs in 14K and 18K gold cases

Gift of gifts for him! A watch of truly great tradition . . . timed by the same precision movement that has made the fame of Cortebert world wide . . . in cases brilliantly designed for men of today. Each in a beautiful walnut-grained wood presentation case. Available on Sears convenient Easy Terms—see page 174C.

F Solid 14K yellow gold case, beautifully made with highly polished surfaces. The crystal is heavy and domed, a smart modern note. Rose color dial with black Roman numerals and ruby color markers, black hands. Small second dial. Genuine leather strap. 17-jewel movement.

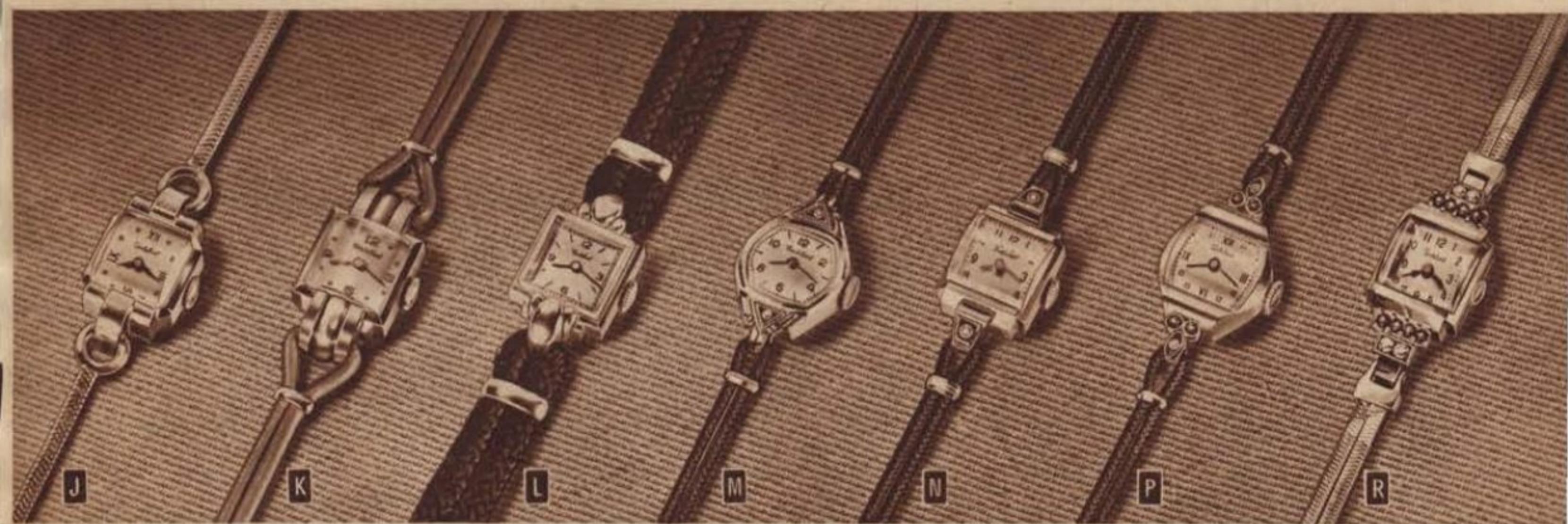
4 N 0408—Shipping weight, 9 oz . . . \$55.00

G Extra thin model in solid 18K yellow gold with the richness that custom design and the finest hand-craftsmanship impart. The large rectangular case is extra heavy, very masculine. Modern silvered dial with applied gold numerals and gold hands. Small second dial. Thick, flat crystal. Genuine leather strap. 17-jewel movement.

4 N 0409E—Shipping weight, 9 ounces . . . \$100.00

H Ultra smart custom-styled case in solid 18K rose gold with domed crystal, a new note in a man's watch. The long rectangular case is the work of master craftsmen; its surfaces sparkle like a polished jewel. The dial is in harmonizing rose color with modern black Arabic numerals and markers. Small second dial. Heavy genuine leather strap. 17-jewel Cortebert movement.

4 N 0410E—Shipping weight, 9 ounces . . . \$125.00



Enduring loveliness for her . . . 17-jewel Cortebergs in 14K and 18K gold cases

Masterpieces of modern watch design . . . so small, so smart, so enduring in their elegance . . . with all the accuracy and dependability that have made Cortebert watches world renowned. Each in a beautiful walnut-grained wood presentation case. *State wrist size.* Shipping weight, each, 9 ounces.

J Snake chain bracelet adds distinction to the smart square case—both case and bracelet in 14K yellow gold. Rose color dial, black Roman numerals. Domed crystal. Safety clasp. 17-jewel movement.

4 N 0262E . . . \$89.50

K Tan leather cord bracelet harmonizes with the handsome 18K rose gold case. Harmonizing gold color dial, numerals, and hands. Smart square shape with high domed crystal. 17-jewel movement.

4 N 0260E . . . \$95.00

L Two-strand black cord bracelet, heavy and extra wide lends an ultra smart note. The case is solid 18K yellow gold. Rose color dial has black numerals and hands. Thick, flat crystal. 17-jewel movement.

4 N 0261E . . . \$110.00

M Two diamonds are set in white gold triangles in the extended ends of this small dainty watch. Case is solid 14K yellow gold. Rose dial has black numerals and hands. Cord band, safety clasp. 17-jewel movement.

4 N 0263 . . . \$49.50

N Two larger diamonds sparkle from white gold settings. Case is a square beauty in solid 14K yellow gold. Silvered dial, black numerals, gold hands. Domed crystal. Cord band, safety clasp. 17-jewels.

4 N 0264 . . . \$71.50

P Four rubies and two diamonds enrich this exquisite 14K rose gold watch. Dial is silvered with black Roman numerals, gold color markers, black hands. Domed crystal. Cord band, safety clasp. 17-jewel movement.

4 N 0265E . . . \$99.50

R Superb watch with eight rubies and four larger diamonds set in the end pieces. Case and double snake chain bracelet are 14K rose gold. White dial has black numerals and gold hands. Domed crystal. Safety clasp, 17-jewel movement.

4 N 0266E . . . \$225.00

Shown $\frac{3}{4}$ actual size. Prices include 10% Federal Tax on watches F, M, and N; 20% on all others.

KMNA MD SEARS-ROEBUCK . . . PAGE 21

A GIFT OF FINE JEWELRY

For Him



Brilliant Diamond Rings for Men

A Fine quality blue-white diamond ring. Full-cut diamond, heavy weight 14K yellow gold mounting. Satin smooth finish, white gold crown. Ring comes with written Certificate of Guarantee.

♦ 4 N 02940EY—State size, 8 to 12. Postpaid.
1/8 carat.....\$ 74.95 1/2 carat.....\$250.00
1/4 carat.....118.95 3/4 carat.....440.00

B Cluster top diamond ring. Seven sparkling diamonds form a brilliant cluster top about 1 1/2 carat size. Set in rich 14K yellow gold mounting of smart masculine design, heavy and impressive. Postpaid.

♦ 4 N 02941EY—State size, 8 to 12.....\$180.00

C Fine quality diamond in handsome mounting. 14K yellow gold ring, with full cut diamond set in white gold top. With Certificate of Guarantee.

4 N 02942EY—State size 8 to 12. Postpaid.
1/16 carat.....\$47.95 1/10 carat.....\$57.95
1/12 carat.....52.95 1/8 carat.....64.95

NOTE: ♦ means sent from Chicago or Philadelphia. Order from your nearest mail order house. Gift boxed. Available on Sears Easy Payments—see page 174C.



Money Clip... holds her photograph

4 New... a money clip to hold a picture of your "Pin up" girl! Made of stainless steel; photo fits in space provided at top. Firm grip on bills.

4 N 6042—Size, 2 1/2 inches. Shpg. wt., 2 oz.....\$1.00

Identification Bracelets for Men

5 Popular as gifts for service men and civilians alike. Favorite "Cruiser" link bracelet style... strictly masculine design. Extra heavy weight in sterling silver or gold filled on sterling, 7 3/4 inches long. Can be worn plain or engraved with initials, name and address, or any message. Add \$1.00 for large 3-letter block initials. Add 5¢ per letter for name, address, or other engraving. Print exact engraving; state for top or bottom of disc. If correctly engraved may not be returned. In gift box. Shipping wt., 8 oz.

4 NR 6050E—Sterling silver. Without engraving... \$6.98
4 NR 6051E—Gold filled. Without engraving.....\$12.50



Men's Initial, Fraternal, and Military Rings

Just for him... a heavy, rich 10K yellow gold ring with genuine jet black onyx stone. Choose any one and we'll put on his initial, Masonic, Knights of Columbus, or Elk emblem, or Army, Navy, Marine, or Air Force insignia.

1 Set with one diamond. Genuine onyx set with diamond and initial, or fraternal emblems in 10K gold. Heavy weight, smoothly finished solid 10K yellow gold mounting.

4 N 05408E—With diamond. (Not available with military insignia).....\$23.98

4 N 05407E—Same ring without diamond. (With initial, military insignia or fraternal emblem).....\$17.98

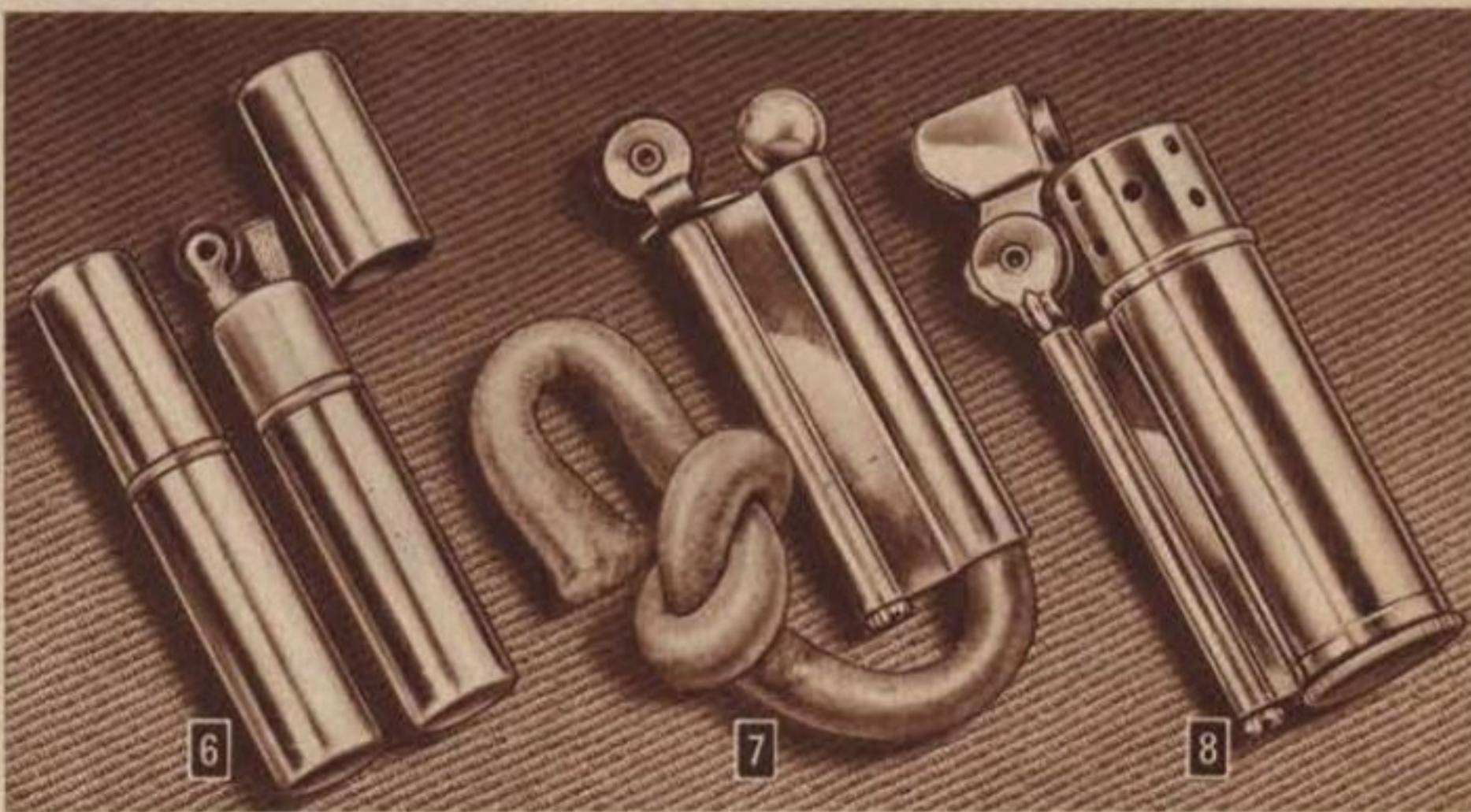
2 Two sparkling diamonds are set in white gold triangles in this massive wide top mounting. The large rectangular genuine onyx stone looks equally handsome with 10K gold initial, fraternal emblem, or military insignia. Mounting is extra heavy weight 10K yellow gold, very masculine, smoothly finished for comfort and smartness.

4 N 05410E.....\$27.98

3 Octagon shaped top... designed to look well on a man's hand. Mounted with initial, military insignia, or fraternal emblem in 10K gold. The rich, black genuine onyx stone is highly polished and securely set in 10K yellow gold mounting. Mounting is heavy in weight, sturdy and long wearing, smoothly finished inside for comfort on the hand.

4 N 05405E.....\$15.67

HOW TO ORDER: State ring size, 8 to 12. Print his initial, or state fraternal emblem or military insignia wanted. Shipping weight, each, 4 ounces. Each in attractive gift box.



Convenient, smartly styled Cigarette Lighters

6 "Lipstick" Lighter. A compact, dependable cigarette lighter that's popular with both men and women... Two views show lighter open and closed. At the touch of the flick wheel, there is a steady flame that burns even in a high wind. Cover fits tightly when not in use. Smart-looking gold-plated case, 2 1/2 inches long. Shpg. wt., 2 oz.

4 N 6061E.....\$1.59

7 Windproof lighter by Dunhill... Long-lasting sterling silver case. This is the lighter that needs no fuel. Chemically treated wick glows in any kind of weather; glow is steady and constant even in the strongest wind. Size: 1 1/4 x 3 inches. Extra wick is included.

4 N 6062E—Postpaid...\$6.00

4 N 6064—Extra wicks. Shpg. wt., 2 oz.....Each 10¢

8 Sterling silver lighter by Dunhill. A brightly polished cigarette lighter, it is dependable and windproof. Easy flick wheel for instant, steady flame; protective shield covers it when not in use. Any lighter fluid may be used. Case is 2 3/4 inches long. Extra wick and 2 extra flints included.

4 N 6063E—Postpaid...\$9.00

4 N 6065—Extra flints. Shpg. wt., 2 oz.....6 for 15¢



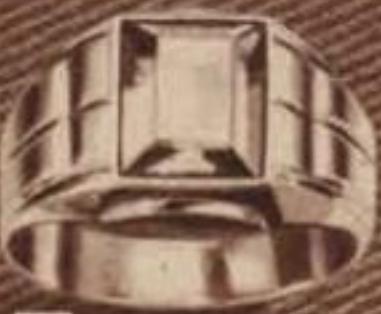
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12



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14



16

Handsome rings for Men and Boys . . . Massively designed gold mountings

Wish him a Merry Holiday with a gift he'll cherish for many years: his own signet on a heavy gold ring . . . a beautifully set stone . . . a class or signet ring for boys. Mountings are rich, massive, masculine in design, of solid 10K or 14K yellow gold. Shown actual size. Available on Easy Terms—see page 174C. Each in gift box. Shipping weight, each, 4 oz.

5 32° Masonic Ring. Extra heavy weight 10K yellow gold, white gold eagle, enameled degrees. State size, 8 to 12.

♦ 4 N 05458EY \$39.95

6 High School Class Ring. Heavy 10K yellow gold, raised gold crest on simulated black onyx top. State year, school initial, and size 4 to 12 when ordering.

4 NR 5654E—Gold . . . \$10.98

4 NR 5655E—Same ring, silver shank \$5.50

Signet Rings in 10K yellow gold. Impressively masculine, heavy weight, hand-engraved in any of the four styles shown. State style: 1, 2, 3, or 4. Print 3 initials. State ring size: men, 8 to 12; boys as listed. If correctly engraved may not be returned.

7 Sorry, this ring is not available.

8 For Father—matches boy's ring (11). Smart tailored design. Heavy weight ring, beautifully made.

4 NR 5647E—Sizes 3-5 . . . \$4.98

4 NR 5648E—Larger, heavier, sizes 6 to 10 \$5.98

9 Our finest signet for men. Extra heavy and massive. Distinguished scroll pattern.

♦ 4 NR 5640EY \$24.98

10 Boy's signet ring with octagon top and attractive side design. Polished 10K gold.

4 NR 5647E—Sizes 3-5 . . . \$4.98

4 NR 5648E—Larger, heavier, sizes 6 to 10 \$5.98

11 For Son—matches man's ring (8). Tailored design, very manly in appearance. Heavy weight, well made ring.

4 NR 5605ME—Sizes 6-10 . . . \$12.98

Sparkling Stone-set Rings, handsomely mounted. His favorite jewel colors: ruby, blue sapphire, purple amethyst, deep red garnet, fiery golden topaz . . . heavy 10K and 14K yellow gold rings. State stone, ring size, 8 to 12.

12 Ruby or blue sapphire, bright simulated stones. 4 N 05512E—10K gold \$15.98

13 Ruby or blue sapphire, simulated. Heavier ring. 4 N 05513E—10K gold \$17.98

14 Amethyst or topaz, brilliant genuine gems handsomely set in solid 14K yellow gold.

♦ 4 N 05510EY \$37.50

15 Genuine garnet, deep, rich red color. Solid 14K yellow gold mounting in simple modern design.

Brilliant jewel-cut stone. ♦ 4 N 05511EY \$39.95

16 Genuine onyx set with diamond, 1/20 carat size, single cut, 18 facets. 10K yellow gold.

♦ 4 N 05507EY \$37.50



A man's choice . . . SWANK Jewelry Accessories

Very "swank" for the man in your life—and a very good idea if he's wearing "civvies" again after many months. SWANK jewelry accessories have the distinguished style and unmistakable look of quality that men approve. Initialed items are hand-engraved. In attractive gift box. Postpaid.

17 Stirrup link key chain, heavy weight. 4 N 6021E—Polished Sterling silver \$6.00

18 Rope link key chain 1/20 12K yellow gold filled sterling. Initials on plaque. 4 NR 6020E—Print 2 initials \$12.00

19 Tie chain, collar bar. Print 1 or 2 initials. 4 NR 6007E—Sterling silver \$4.20
4 NR 6006E—1/20 12K gold on sterling \$6.00

20 Dollar-sign money clip—smart, strong.

4 N 6037E—Sterling silver \$3.00
4 N 6036E—Gold filled on sterling \$6.00

21 Matched 3-piece set in lustrous sterling silver—a stunning gift! Set includes: stirrup style key chain, tie chain, and collar bar. Hand-engraved initials on tie chain. 4 NR 6003E—Print 2 initials Set \$10.20

Men's Sterling Silver Sets

22 Smartly designed for masculine appeal . . . priced low to help stretch your Christmas budget! Key chain in heavy triple link style, matching tie chain, and collar bar . . . all in lustrous sterling silver. Also gold filled key chain. In gift box.

4 N 6053E—3-piece sterling silver set: key chain, tie chain, collar bar. Shipping weight, 9 ounces . . . \$5.50

4 N 6055E—2-piece sterling silver set: tie chain and collar bar. Shipping weight, 5 ounces \$2.00

4 N 6057E—Key chain only, sterling silver \$3.50

4 N 6058E—Key chain only, gold filled \$7.20
Shipping weight, key chain only, 6 ounces.

Your Baby's Shoes

PRESERVED AND MOUNTED
AS LASTING KEEPSAKES



Endearing gifts for Christmas giving . . . those first tiny scuffed and wrinkled shoes your little toddler wore . . . preserved in beautiful two-tone bronze color metallic finish and mounted on bookends or ashtrays. Bases are ceramic (glazed pottery) in harmonizing bronze-color metallic finish, or genuine onyx. Ashtrays have attractive glass insets. Thrilling gift sentiments for Mother, Dad, or Grandparents. Other keepsakes can be preserved too—write for price list F9091N. See big catalog for other mountings.

HOW TO ORDER: Attach tag with your name and address to each shoe. Enclose remittance with order in envelope and attach to outside of package containing shoes. Finished shoes sent Parcel Post, insured, prepaid from factory. All orders must reach us not later than November 15 for Christmas delivery. Sorry, No C.O.D. orders.

- [A] 4 N 8959F—Book ends. Genuine white onyx, heavy-weight. Base size: 6 1/4 x 2 3/8 inches Pair \$10.50
- [B] 4 N 8955F—Single shoe Ash Tray. Bronze color ceramic base. Base size: 6 3/8 x 6 1/2 in. \$3.79
- [C] 4 N 8956F—Twin shoe Ash Tray. Bronze color ceramic base. Base size: 9 1/2 x 7 1/4 in. \$6.29
- [D] 4 N 8958F—Book ends. Bronze color ceramic finish. Base size: 8 x 4 inches Pair \$6.79

Sterling Silver Cups for baby



Gift cups in lustrous silver. Rolled rim for baby's safety. Baby-grip handle, 2 in. high. One initial included; no extra charge. Print initial. Name, 5c a letter extra. Shpg. wt., ea., 7 oz.
4 N 8900E — 2-inch diameter. Cup holds 3 fluid ounces. Each \$5.19
4 N 8901E — 2 1/2-inch diameter. Cup holds 5 fluid ounces. Each \$7.59



Holiday Gifts of Jewelry for Baby

Lockets and Crosses

Dainty gifts for baby. All shown actual size. Chains about 12 in. long. In gift box. Shpg. wt., each, 3 oz.

- [1] Heart pendant and ring set, 10K yellow gold. 4 NR 5925E—State ring size, 0 to 3. Print 1 initial. \$4.29
- [2] Cross and ring, 10K yellow gold. 4 N 5962E—State ring size, 0 to 3. Set \$3.98
- [3] Heart locket, 10K yellow gold. Holds 2 pictures. 4 N 5924E. \$3.89
- [4] Heart Pendant, 10K yellow gold. Print 1 initial. 4 NR 5921E. \$2.64
- [5] Baby cross, polished 10K yellow gold. 4 N 5961E. \$3.29

Identification Bracelets

Sturdy clasps and chains. Gift boxed. Shpg. wt., 3 oz.

- [6] Solid 10K yellow gold bracelet with heart plaque. Print 2 initials. 4 NR 5946E—5 in. \$2.00
4 NR 5947E—6 1/2 in. 2.19
- [7] Solid 10K yellow gold bracelet with oval plaque. Print 2 or 3 initials. 4 NR 5944E—5 in. \$2.00
4 NR 5945E—6 1/2 in. 2.19
- [8] Sterling silver with full name and address. If name is over 12 letters long, address is put on back. Print engraving wanted. 4 NR 5942EY—5 in. \$1.75
4 NR 5943EY—6 1/2 in. 1.89

As above, but print 3 initials.

4 NR 5940E—5 in. \$1.09

4 NR 5941E—6 1/2 in. 1.25

10K Yellow Gold Rings

In gift box. State ring size. Shipping wt., each, 3 oz.

- [9] Slender band ring, dainty design. Sizes: 0 to 3. 4 N 5900E 98c
- [10] Filigree band. Dainty floral and link design. Sizes: 1 to 3. 4 N 5906E \$1.89
- [11] Polished Signet. Hand-engraved initial. 4 NR 5901E—Sizes: 0 to 3. Print 1 initial \$1.28
- [12] Signet ring. Engraved. Print 1 initial. 4 NR 5904E—2 to 4. \$1.79
4 NR 5295E—3 to 6. 2.87
- [13] Birthstone ring. Bright stone in 10K gold setting. Sizes: 3 to 6. State month. 4 N 5009E \$2.79

♦ Means sent from Chicago or Phila. Order, pay postage from nearest mail order house.



Necklace and Bracelet Sets for little girls

Sterling Silver Lockets . . . sure to please a young miss. Matching lockets on necklace and bracelet; engraved design on both sides. Hold two pictures. Size: 1 1/4 x 1 1/4 in. Shpg. wt., 3 oz.
4 N 4843MER—Necklace, 15-inch chain Each \$1.14
4 N 4844MER—Bracelet, 7 1/2-inch chain Each \$1.14

Scottie Set—clever plastic Scotties and painted beads on strong twisted cord. Comes in bright red and green or in soft pastel colors. State bright or pastel colors. Sturdy gold colored clasp on each. Necklace, 12 in. long; bracelet, 4 1/2 inches long. Colors: pink or blue beads; state color. Shpg. wt., each, 3 oz.
4 N 4842E Set \$1.18

Three-strand Bead Set for little girls up to 6 or 7 years. Necklace and bracelet of tiny pastel colored beads strung on strong thread. Gold colored clasp on each. Necklace, 12 in. long; bracelet, 4 1/2 inches long. Colors: pink or blue beads; state color. Shpg. wt., each, 3 oz.
4 N 4825E Set \$1.18



To keep Baby amused and happy

A Baby Crib Exerciser. There couldn't be a more fascinating toy for active babies. Designed to amuse them and permit them to release their boundless energy . . . to exercise and develop their muscles. Adjustable 14-inch wood bar on sturdy cotton cord is easy to attach to crib, pen or carriage. Baby will be kept busy for hours and hours, trying to pull himself up on the handles . . . playing with the cunning bead doll suspended from bar. Carefully made of smoothly finished wood, painted in attractive harmless pastel colors that appeal to baby. 49 N 4450—Shipping weight, 2 pounds. \$1.39

B 3-pc. Toy Set. Fascinating! Plastic Klik-Klik; celluloid rattle; Set necklace of wooden beads and plastic discs. Harmless colors. 49 N 4445—Shpg. wt., 8 oz. . . . \$1.39

C Plastic Klik-Klik Rattle. Will delight baby. Ring with discs, rattle, ball. Washable; assorted harmless colors. About 5½ in. long. 49 N 4433—Shpg. wt., 6 oz. 55c

D 3-section Hot Water Plate. Ideal for keeping baby's food warm. Has compartment for hot water, plastic-cap cork stopper. Made of high-fired, vitreous china, glazed inside and out. Diameter 8 in., three sections. Base has attractive relief decoration of animals and children. Pink or blue edge. Please state color. 49 N 4501—Shpg. wt., 3 lbs. . . . \$1.77

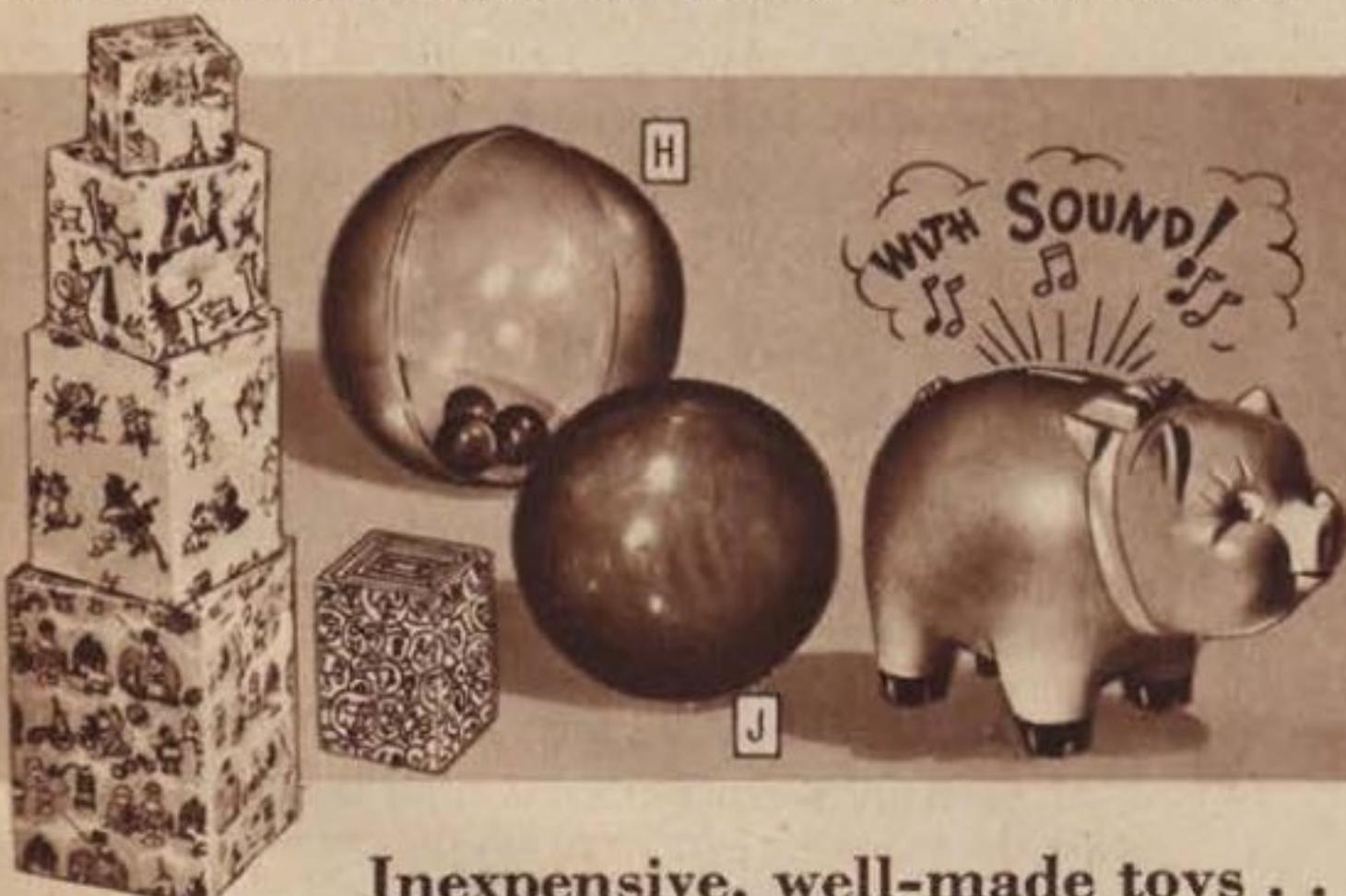


Please Tots with sturdy, Stuffed Toys

E Winsome Bear. A lovable, huggable little fellow for lucky tots. They'll carry him around with them all day and play with him . . . they'll want to take him to bed with them at night. Each He's staunchly made to withstand lots of loving and hugging . . . even tossing around won't hurt him. Firmly stuffed with cotton. Body is covered with durable, gay print cotton fabric in assorted pleasing colors. Head, hands and feet are covered with cotton back fluffy rayon plush. Pressed mask face with painted features has a bashful expression. Wears ribbon bow. 49 N 4361—Size, about 15 inches. Shipping weight, 1 lb. 6 oz. \$1.96

F Washable Lamb. He looks so sweet and helpless, youngsters can't help loving him. Has painted features, floppy ears, perky tail; cotton stuffed. Covered with water-repellent coated cotton fabric—cleans easily with a damp cloth. Assorted pastel colors with contrasting trim. About 11 inches tall. 49 N 4022—Shpg. wt., 1 lb. . . . \$1.99

G Chubby Sleeping Doll. Little girls will want to sing a lullaby to this drowsy little charmer. Her relaxed, cotton stuffed body is covered with soft rayon and cotton fleece. Yarn curls peek out from under her matching hood. Painted mask face. Assorted styles, colors. Pillow not included. Shpg. wt., 1 lb. 4 oz. 49 N 3571—17-inch size. \$1.98



Inexpensive, well-made toys . . . sure to delight the young ones

4-piece Rattle Box Set. Tots love nested boxes—and these rattle! They can set one on top of the other and build a 19-in. high tower. Made of heavy cardboard, gaily decorated. Size of big box, 7 x 4½ x 4½ in. Boxes nest compactly. Shpg. wt., 1 lb. 49 N 4451. 89c

H Rattle Ball. Durable, transparent plastic. Watch beads twirl inside. Assorted colors. 4½-inch diameter. 49 N 4455. 89c

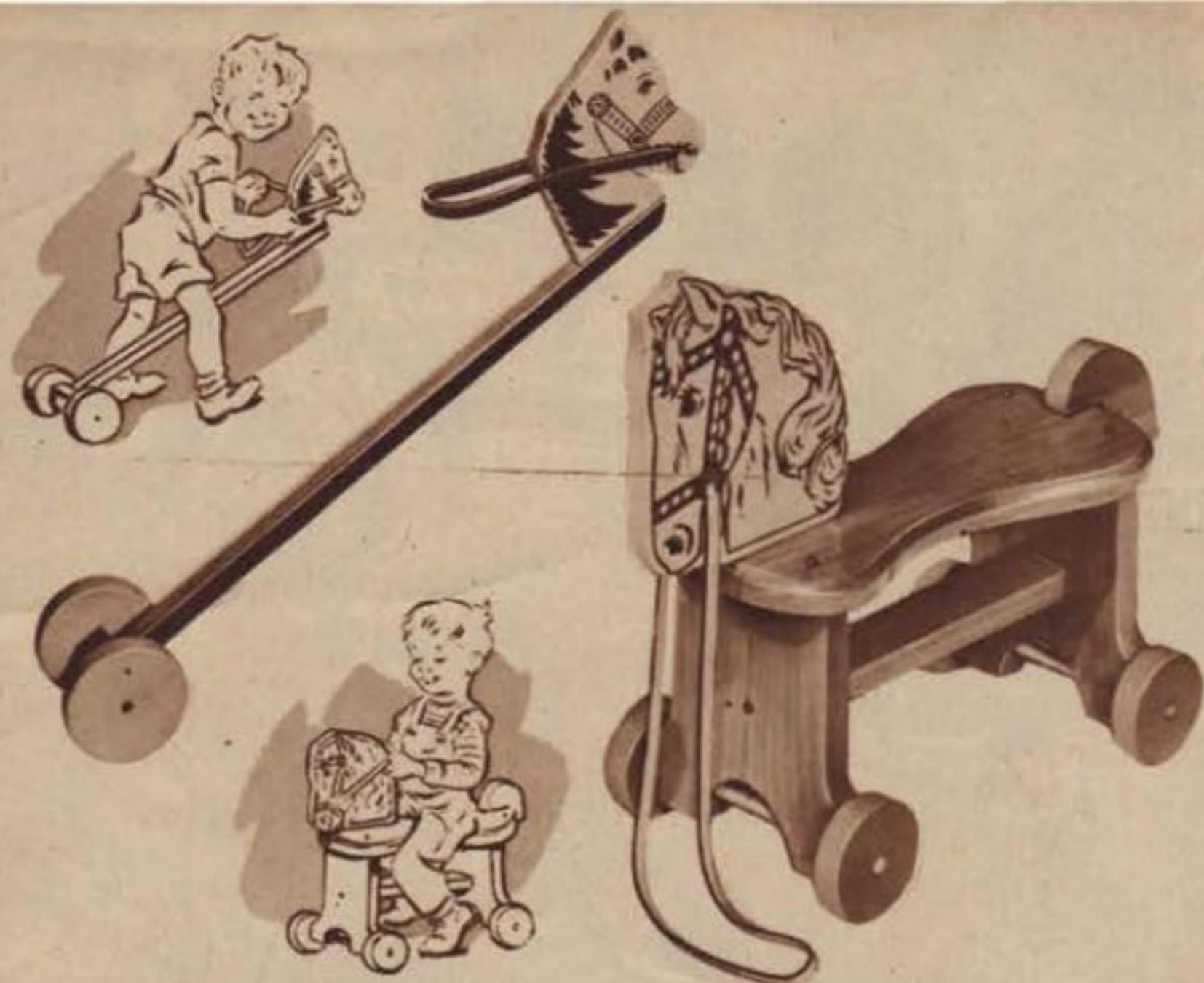
J Rattle Ball. Made of smooth plastic in assorted brilliant colors. 4-inch diameter. 49 N 4407. 65c

Plastic Piggy Bank. Makes musical sound when you drop coin . . . it's fun to save in this amusing bank. Molded of smooth, tough plastic. Pastel color; gaily decorated. Lock device on bottom for emptying. 6 in. long, 4¾ in. high. Shpg. wt., 10 oz. 49 N 6427. \$1.19

Jointed wooden Donkey. Here is a donkey that is not stubborn at all. He's willing to take on all kinds of funny poses . . . will keep the little ones amused for hours on end. His agility is amazing. Legs, neck and long ears are movable. Cleverly constructed of sturdy, smooth wood with assorted finishes. Twine tail. Size, 12 in. long. Shipping wt., 2 lbs. 49 N 5499. \$1.98

Rolly Ducky Pull Toy. An intriguing, new action toy that will keep toddlers happy and busy. As toy is pulled, ducks move as if floating on waves. Ingeniously designed. Three ducks mounted on roller frame with sides that look like waves. Made of wood-center fiberboard, finished in bright colors. Size, 9 x 2¾ x 3¾ inches high. Shipping weight, 1 pound. 49 N 5401. 59c





Handsome Stick Horse

Giddap, horsie! Children will be thrilled with this sturdy, brightly painted wood horse. Cloth reins. Solid wood wheels that are easy to attach. Overall length, 32 inches. A fine exerciser, good for hours of fun. 79 N 06410—Shipping wt., 2 lbs. 69c



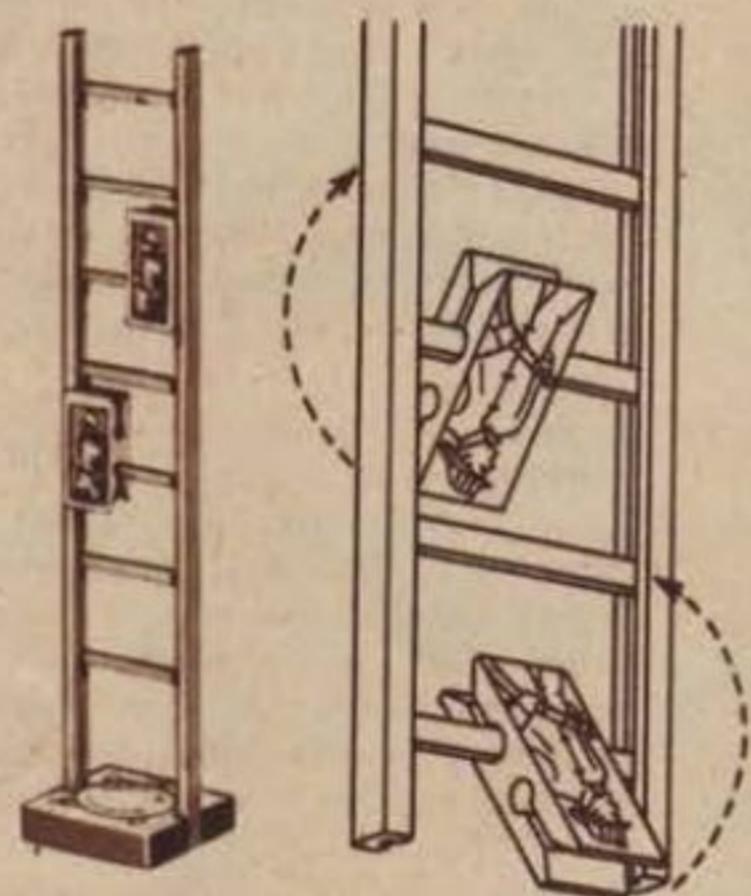
Climbing Monkey

Jocko is loads of fun for all the family. 69c When you pull the string he climbs up and down and makes noises like a monkey. Made of plastic, size 7x3 inches.

49 N 5706—Shpg. wt., 10 oz. 69c

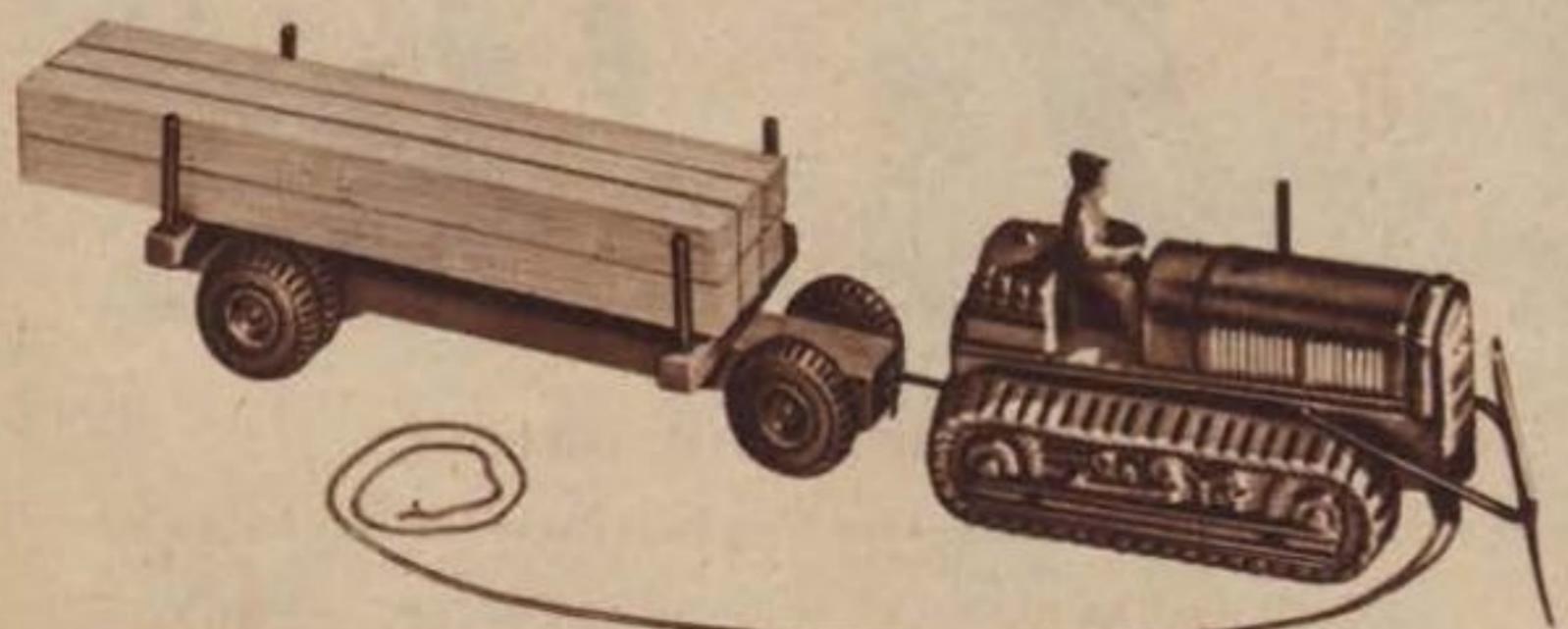
Ride or pull this Toy Horse

Colorfully painted, all-wood horse. Tot can sit and paddle with his feet. Easy-rolling wheels. Realistic head. Overall 14½x17x8 inches. Seat 7½ inches from floor. Easy to assemble. Assorted styles. 49 N 5472—Shpg. wt., 4 lbs. 1.79



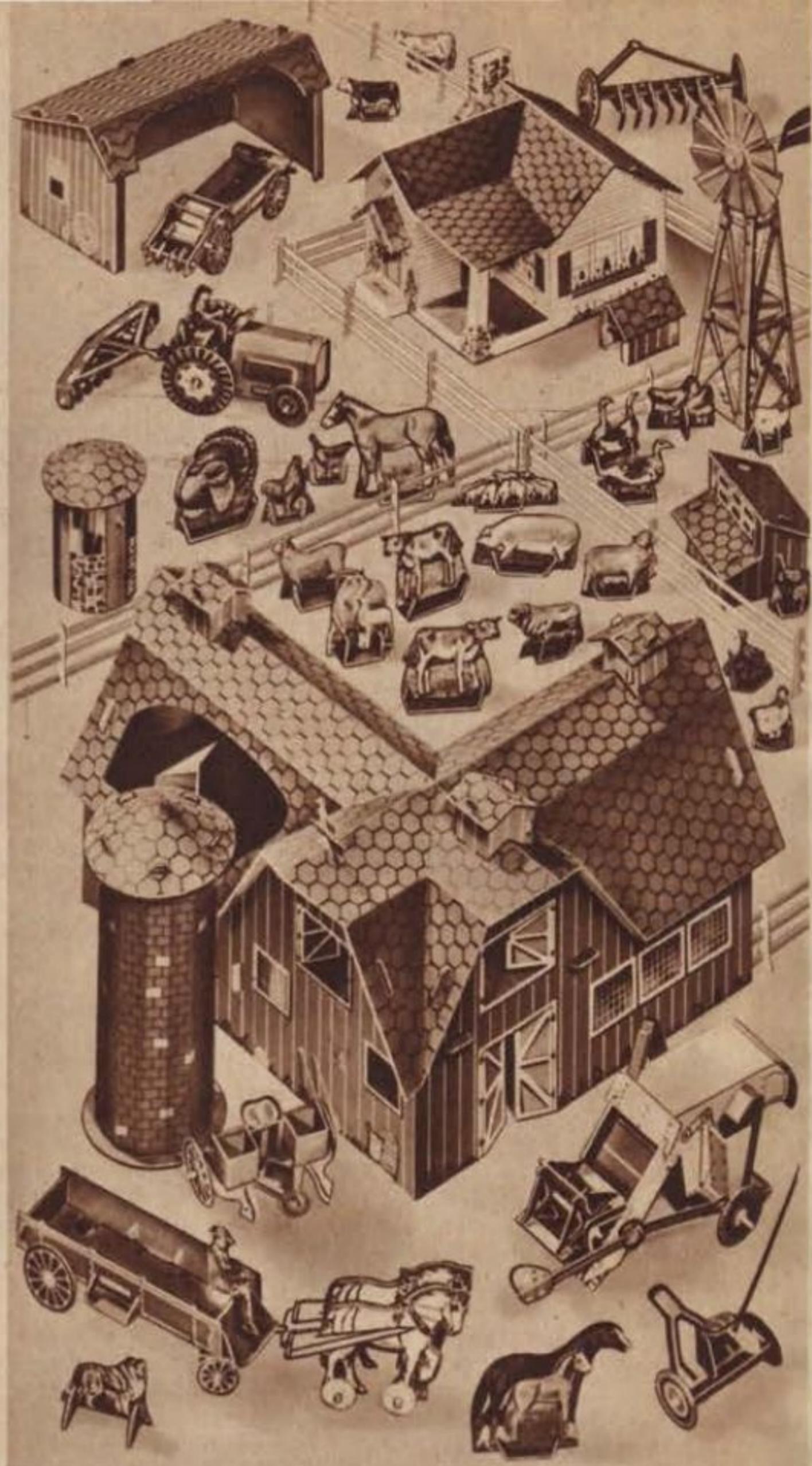
Tumbling Firemen

An ingenious toy, and so amusing! You'll be amazed at the agility of the 2 firemen who have a tumbling race down the 16-inch wood ladder. Base is made of pressed fiber; decorated wood block "firemen." A safe, simple toy. 49 N 6418—Shipping weight, 10 oz. 49c



Little lads can haul or "plow" with this Tractor Set

Choose this set for your little boy this Christmas. He'll be fascinated with the bright red tractor; he'll push or haul lumber, and plow through snow. Tractor, driver, trailer, 6 pieces lumber, and metal plow are detachable. 7½-inch molded composition tractor moves on concealed wooden rollers; wooden trailer rolls on 6 composition wheels. Overall length, 19½ inches. 49 N 5473—Shipping weight, 4 pounds. Complete set \$2.49



Big 72-piece Farm Set

There's nothing quite like a toy farm to enchant the children. This 72-piece set is complete in detail to make it very real looking, a wonderful gift

• Big barn 19x21½x11¾ inches high; 44 animals
 • House, sheds, silo, farm implements, fencing
 • All made of strong cardboard, easy to assemble \$1.99
 • Just look at the pieces this outfit includes! It's as complete as can be, with every farming essential. Children will enjoy arranging the farm in regular workaday fashion. They'll have a wonderful time planting, cultivating, and harvesting their crops; taking care of all the animals and farm machinery.

All parts are precision die-cut from strong cardboard. To make the wing-style barn look all the more true-to-life, there is R-V-Lite transparent material to attach over the windows. Set includes 8 implements, of which combine, manure spreader, and mower have movable parts. Other implements are seeder, rake, tractor, disc harrow, and farm wagon with team of horses. Combine with movable 4-bat reel measures 11½x4½x5¼ inches; other pieces are in proportion.

Besides all the above, there's a shed, farmhouse, silo, hen house, water well, windmill, doghouse, and 12 sections of fence. Each of the approximately 44 animals is printed on both sides and has a support so it stands alone. Instructions included.

49 N 6430—Shipping weight, 5 pounds. 72-piece set \$1.99



Deluxe 56-piece Farm Set

Set above is an exclusive Sears design . . . extra sturdy, durable. Appeals to youngsters particularly because its carefully molded animals are so lifelike in detail

- Colorful main barn of extra tough bookbinder board
- 14 realistic animals molded of durable composition
- Other pieces of strong cardboard in bright colors

\$2.98

This fascinating set with its realistic pieces will give young would-be farmers hours of entertainment, and it's instructive, too. Look at the fine quality features! All animals are like those shown at lower right. Included are horse and colt, cow and calf, rooster and 4 chickens, hog and 2 pigs, turkey, and dog; they come in assorted colors.

Note that the extra big main barn is precision die-cut of genuine bookbinder board which is exceptionally strong and durable. Has side building, gables, stalls and even a litter carrier which slides in and out to dump. R-V-Lite transparent material is attached over windows. Size of barn, 22x14x13 in. high. Other buildings, implements, trees, and fencing (in proportional size) precision die-cut of strong cardboard. Included are silo, farmhouse, doghouse, tool shed, brooder, horse barn, five trees, 18-piece fence and 3 gate posts, tractor, plow, wagon, and automobile.

All pieces, except animals, come flat. It's lots of fun and easy to set them up. Complete instructions.—Why not include this set in your Easy Terms order? See page 174C for full information.

79 N 06454—Shipping weight, 10 pounds 56-piece set \$2.98



Set of 14 molded Farm Animals . . . realistic

Any boy or girl will be thrilled with these true-to-life miniatures . . . molded of long-lasting, hard-to-break composition. A grand addition to their toy farms. Set includes horse and colt, cow and calf, hog and 2 pigs, rooster and four hens, turkey, and dog. Assorted colors. Size of horse, $3\frac{3}{4} \times 3\frac{3}{8}$ in. high; others in proportion. All stand alone.

49 N 6447—Shipping weight, 1 pound 14-piece set 79c

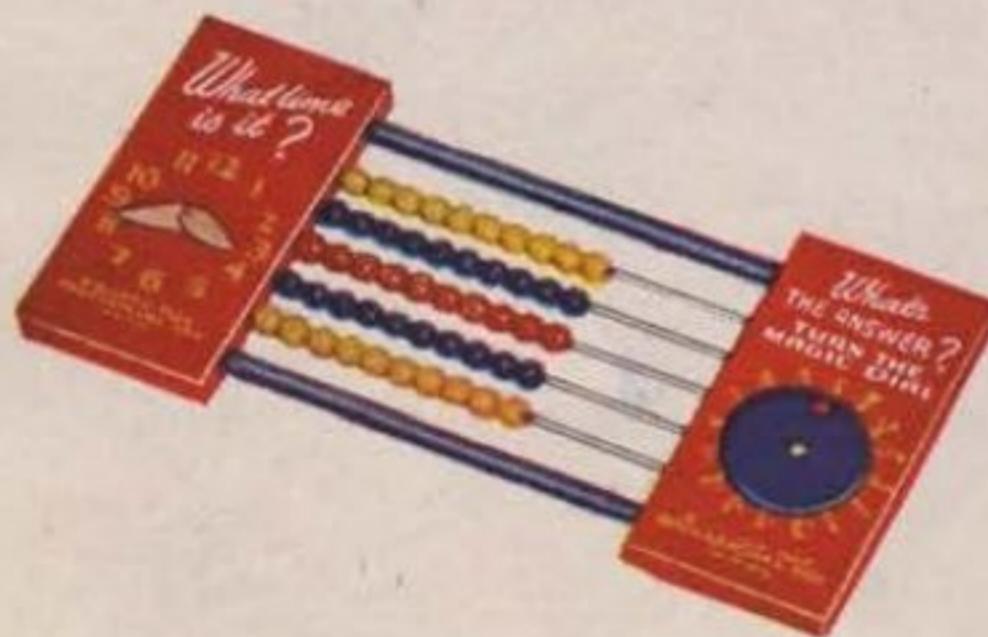
Fine Pre-school Toys
stimulate young minds
... provide hours of fun



Fascinating Joint-a-Toy

Teaches toddlers how to use their little hands and minds. Stimulates their imagination, helps develop their skill. They'll enjoy putting the different pieces together and watching the cunning figures take form before their very eyes. 15 wood pieces in bright, harmless colors. Illustrated chart.

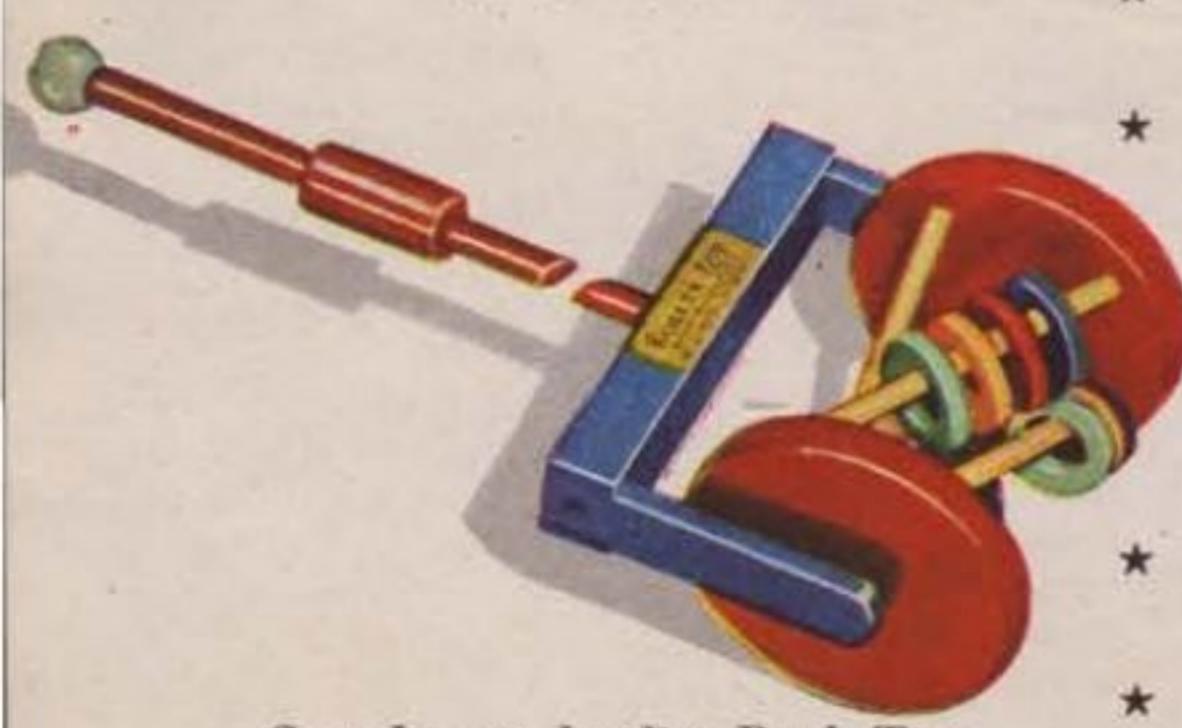
49 N 3807—Shipping weight, 1 lb. 8 oz. **\$1.19**



Instructive three-in-one Toy

Something every boy and girl would like to have. 3 complete toys in one to provide many hours of absorbing and instructive play. 1. *Educational clock* with movable hands teaches children how to tell the time. 2. *Calculator with Magic Dial* teaches them simple addition. 3. *Counting frame* has 5 rows of colorful beads on metal rods. Sturdy wood construction; smoothly finished in brilliant colors. Overall size 19½ x 8½ inches.

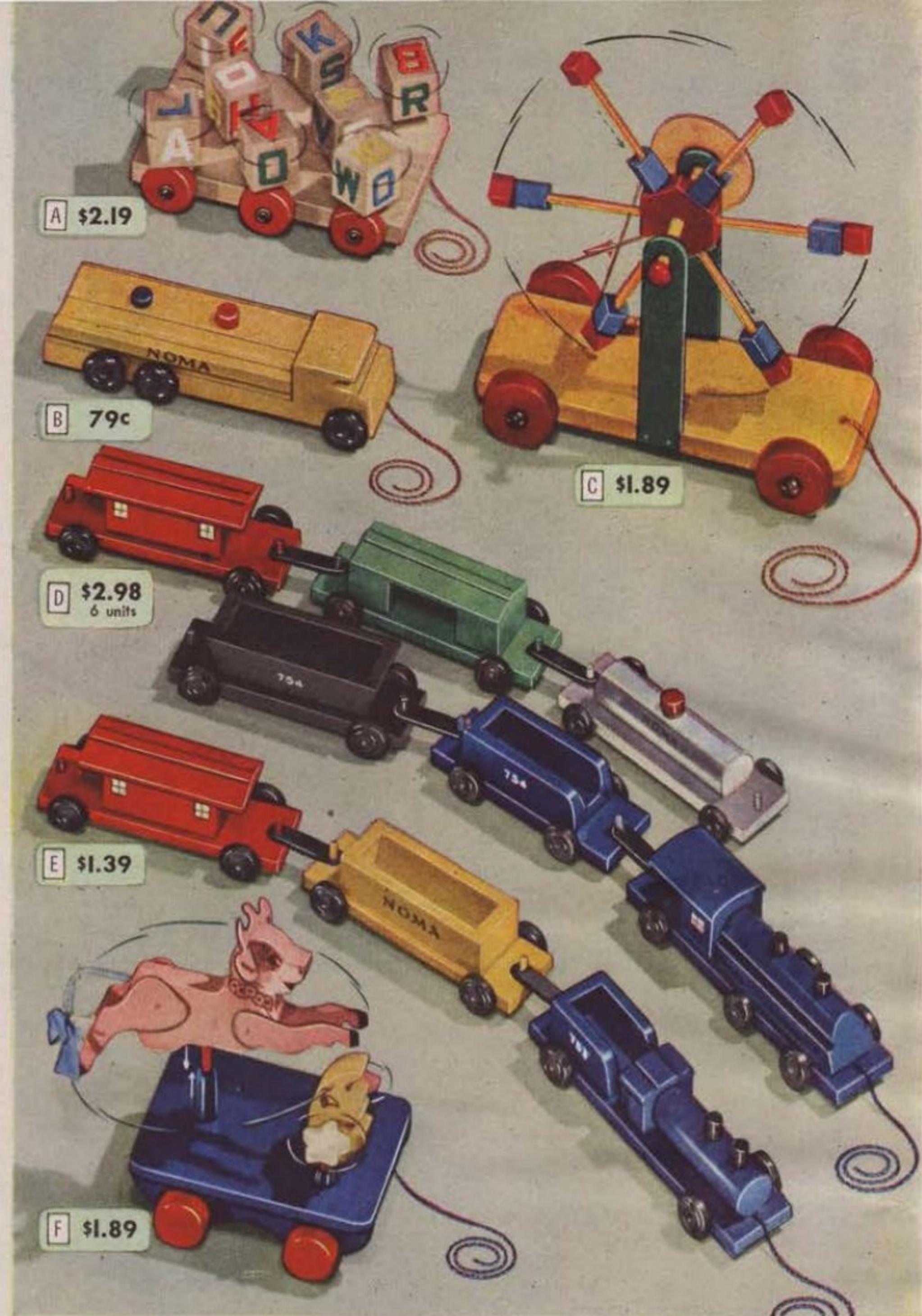
49 N 3864—Shipping weight, 1 lb. 12 oz. **\$1.59**



Sturdy wood roller Push Toy

Has 3 features that toddlers enjoy: brilliant colors, action, sound. Ingeniously designed. When pushed along, colored wood rings slide down the slanted bars giving beautiful rainbow effect and making pleasing click-clack sound. Strong 2-section jointed wood handle, about 20 inches long. Can be separated to save storage space.

49 N 5403—Shipping weight, 1 lb. 12 oz. **\$1.19**



Little tots love these colorful Pull Toys

A Twirly Blocks. It's fascinating to watch the blocks go round as toy is pulled. Set of 8 blocks with alphabet and numerals 1 to 9 teaches tiny tots to build and spell out words. When blocks are removed it's a cute little wagon. Made of durable, smooth hardwood, lettered in attractive colors. Overall size, 7x9½ in. long. Pull cord. 49 N 3603—Shipping weight, 3 lbs. **\$2.19**

B All-wood Oil Truck. This realistic miniature truck is sure to be a hit with active tots. They'll have so much fun pulling or pushing it around and playing fuel delivery. Sturdily built to stand up under lots of rough play. Has six easy-running wood wheels. Beautifully finished in bright colors. Overall size, 11x3x2¾ in. high. 49 N 5408—Shipping weight, 1 lb. 4 oz. **79c**

C Clever Ferris Wheel. Any youngster will be overjoyed to find this fascinating action toy under the Christmas tree. When pulled along the star-like wheel, painted in gay carnival colors, revolves and the cubes slide up and down, making a soft click-clack noise. Made of durable, smoothly finished wood. Overall size, 13x7x14 inches high. 79 N 05434—Shipping weight, 3 lbs. **\$1.89**

Tiny boys like to have trains, too. These two models are just right for the little ones. They are simple and easy to operate . . . can be pushed or pulled any place. No tracks required, no mechanism to hurt little fingers. Have smooth-rolling, shaped wooden wheels . . . easy on rugs and floors.

D De-luxe 6-unit Wood Train. Big engine, open tender, box car, coal car, oil car, and caboose. Made of sturdy wood, attractively painted in gay colors. Cars connect with strong fiber couplers. Length, 4 feet, 7 inches; 2¾ in. high; 3 in. wide. 49 N 5490—Shipping weight, 3 pounds. **\$2.98**

E 3-unit Wood Train. Engine with tender, gondola, and caboose; connected with strong fiber couplers. Durable wood cars are painted in bright colors. Length, 28 in.; 2¾ in. high; 2½ in. wide. 49 N 5417—Shipping weight, 1 lb. 10 oz. **\$1.39**

F Elsie, the Cow. The young ones will be thrilled with this new amusing action toy. As they pull it along Elsie, the famous cow, bobs and turns, her tail brushing the moon and the turning stars. Pert bow trims her silk-like cord tail. Carefully made of wood and "wood center" fiberboard; gaily colored. Size, about 7¾x5½x10 in. high. 49 N 5428—Shipping weight, 1 pound. **\$1.89**

★ *Shop the easy "arm-chair" way . . . shop in comfort in your own home . . . shop by mail at Sears and save!*

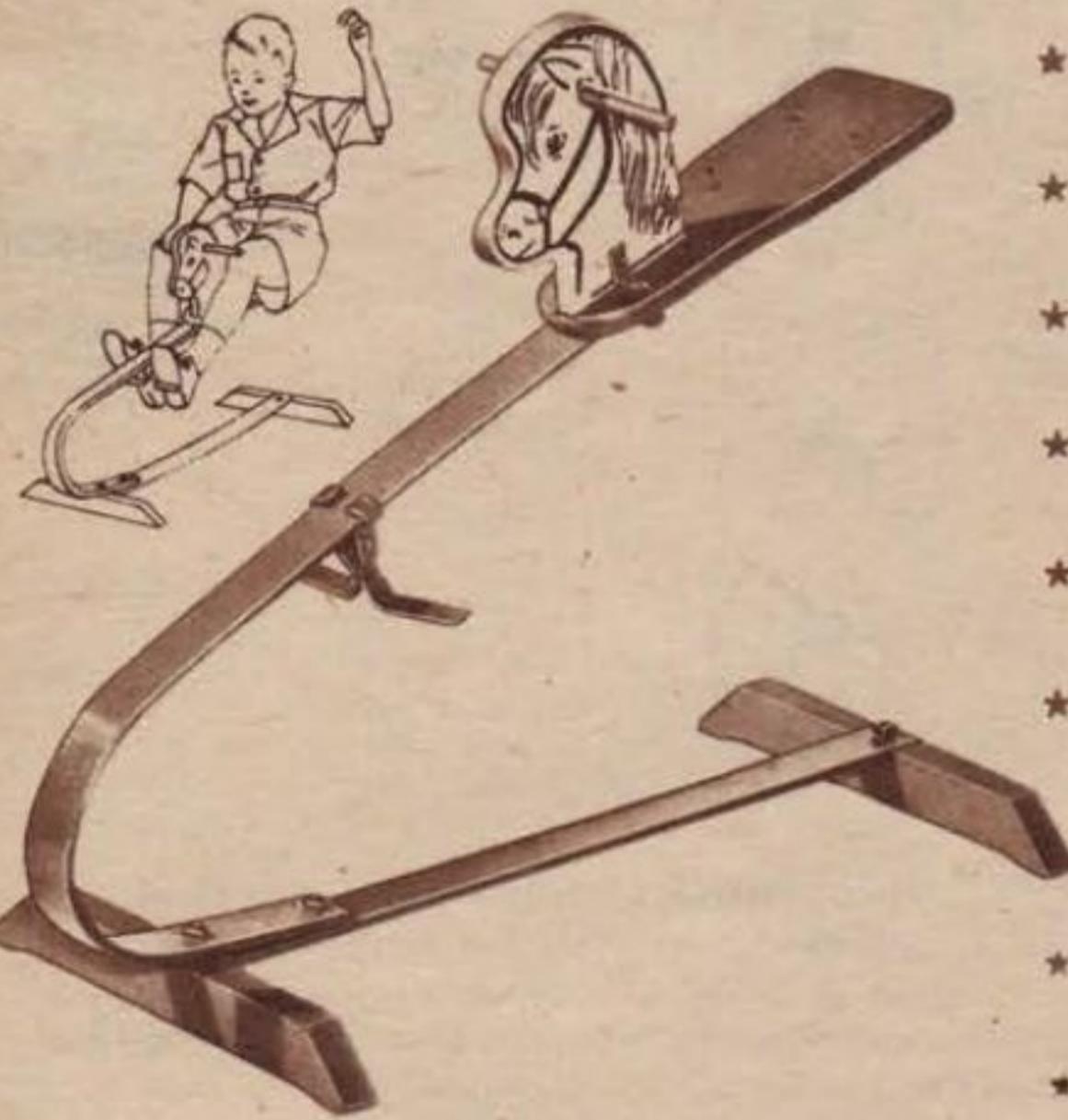
These sturdy wood Toys
keep lively youngsters
busy by the hour



Gay Horsie Rocker for tiny tots

Here's a rocking horse made especially for the tiniest children. The platform is $4\frac{1}{2}$ inches from the floor—so low that a creeping baby can get on and off without grown-up assistance. The long 17x7-inch seat serves also as a leg-rest. Substantially constructed of fine wood; enameled red and ivory, trimmed in black. Realistic horse's head with wood hand grip. Back rest to give adequate support. Shipped flat; hardware for easy assembling included.

49N7526—Shipping weight, 3 pounds.....\$1.98



Jack's Pony, a wonderful exerciser

You can readily imagine the fun your youngster will have with this spirited mount. He's just what any child would want for an adventure in the land of make-believe cowboys and Indians. Shaped wood seat, 15 inches long, 6 inches wide, is securely fastened with bolts to strong, flexible spring steel body. Adjustable steel stirrups. Decorated horse's head is fastened to seat... has two wood handle grips. Sturdy wooden stands. Gaily enameled. Overall length $35\frac{1}{2}$ inch. For children up to 6 years.

79N07592—Shipping weight, 19 pounds....\$7.39



Plywood Bench or Stool

Not too high, not too low . . . just right for the toddler to sit on—and \$1.49 Mother will use it to reach that high shelf or clothesline. Made of $\frac{3}{4}$ -inch plywood; bottom securely braced; legs tapered to prevent tipping. Maple finish; colorful stencil on top. Top 12x7 in.; 7 in. high. Easy to assemble.

49N8554—Shipping weight, 3 pounds. \$1.49

Strong Plywood Wheelbarrow

Any little tot loves to have a wheelbarrow of his own. This one is nicely designed, sturdily made of plywood. Brightly enameled side panels stenciled with amusing teddy bears. Handlebars shaped to give firm grip. Wood wheel $4\frac{1}{4}$ in. in diam. Overall length, 25 in. Screws for assembling incl.

79N07632—Shipping weight, 3 pounds \$1.98



Folding Junior Slide for indoor or outdoor use

This junior-size slide, designed especially for 3 to 6-year old youngsters, is ideal for year-around use . . . easy to fold, easy to carry for use either indoors or outdoors.

\$11.45

The perfect Christmas gift for little tots who dream of sliding and sliding and sliding . . . an all-weather, all-season plaything which will encourage them to exercise freely—will make them squeal with delight. Since it's so easy to fold and carry, you'll let the children have this slide inside when the weather is bad, and outside on warm sunny days. Mother and Daddy, you can rest assured that it's a safe piece of play equipment, skillfully designed in just the right size for your 3 to 6-year olds.

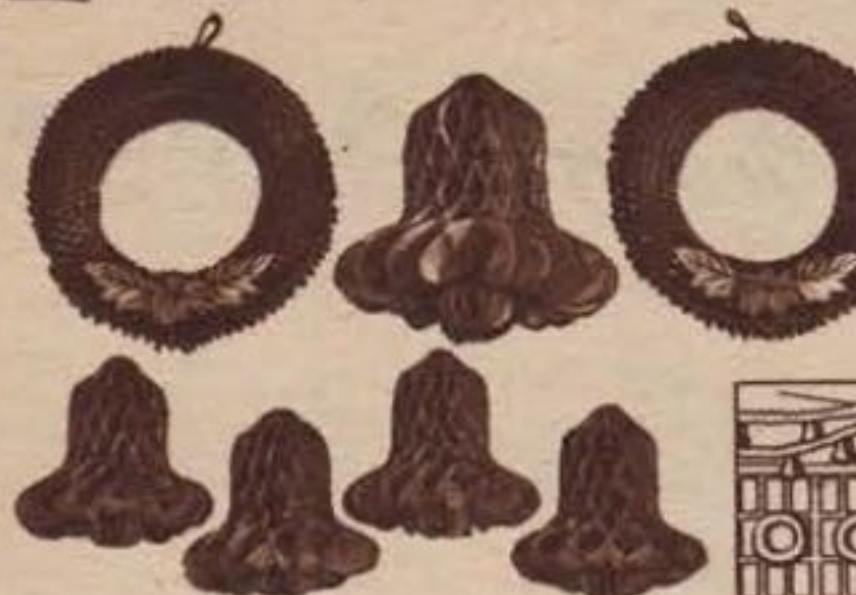
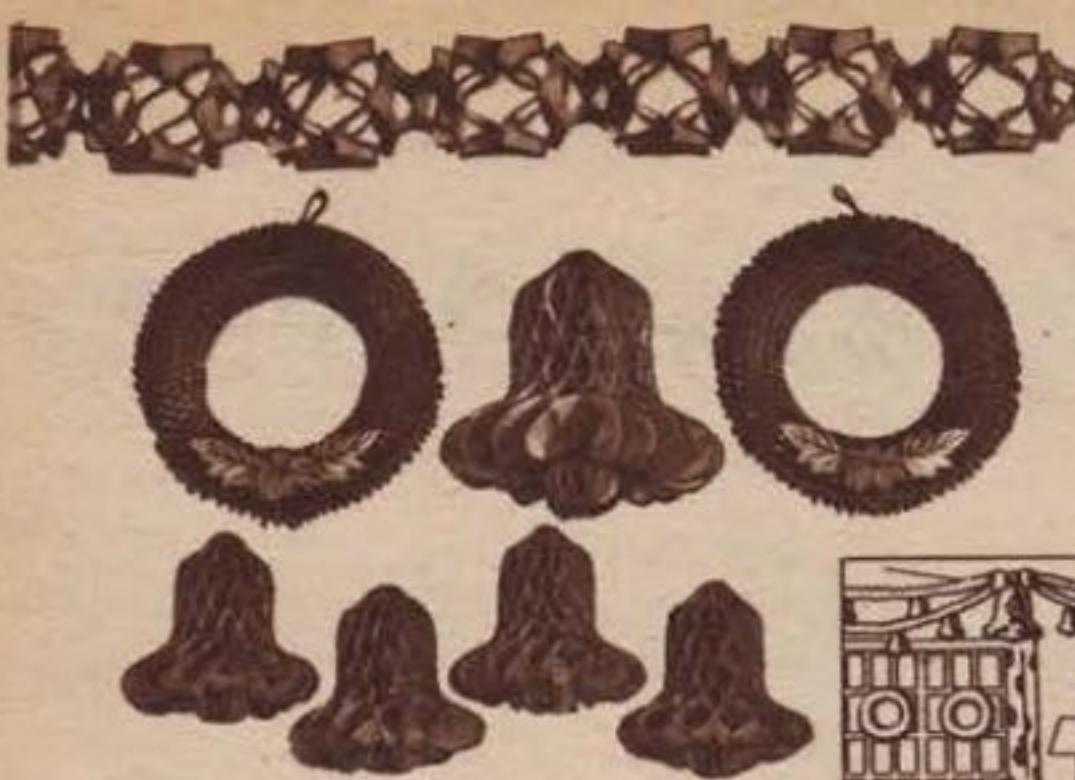
They're sure to enjoy it any day of the year.

Strongly constructed of selected pine, this dandy slide is attractively finished in red and green enamel. Every edge and corner is smoothly rounded and sanded, so there are no rough spots to irritate or hurt the young rider. The sleek rain-resistant sliding surface gives an exceptionally smooth ride, and the landing board prevents dangerous "spills" at the end of the trip.

Total size when in use, 37 inches high, 62 inches long, 13 inches wide. Shipped collapsed and hinged, requiring only two bolts to set up for use (bolts included). Shipped by freight or express.

79NM7217—Shipping weight, 28 pounds.....\$11.45

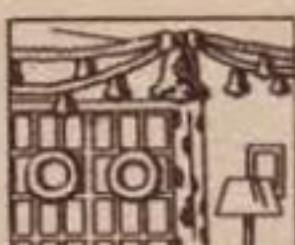
Make this one a truly joyous Christmas . . . get the children the toys they long for. Use Sears Easy Terms and budget your payments. See page 174C



Gay 15-piece room Decoration

Add color to your home at holiday time. Dress it up with these gay trimmings. Set includes 2 bright red, 9½-inch tissue paper wreaths with silver-color paper leaf spray. Four red and green tissue garlands, each 10 feet long. Eight 6-inch honeycombed red tissue bells, and one 9-inch bell. Shipping weight, 1 pound.

49 N 6226..... 59c



Red tissue Bells

A Give your home a festive air with these bright red honeycombed tissue paper bells... they cost so little. Set consists of 8 graceful 6-inch bells. Shpg. wt., 4 oz.

49 N 6201—8 for 26c



16-inch Wreath

B Made of fluffy glass fiber yarn and shredded strands of cellophane; trimmed with red rayon ribbon bow and 2 pine cones. Grand for windows. Shpg. wt., 12 oz.

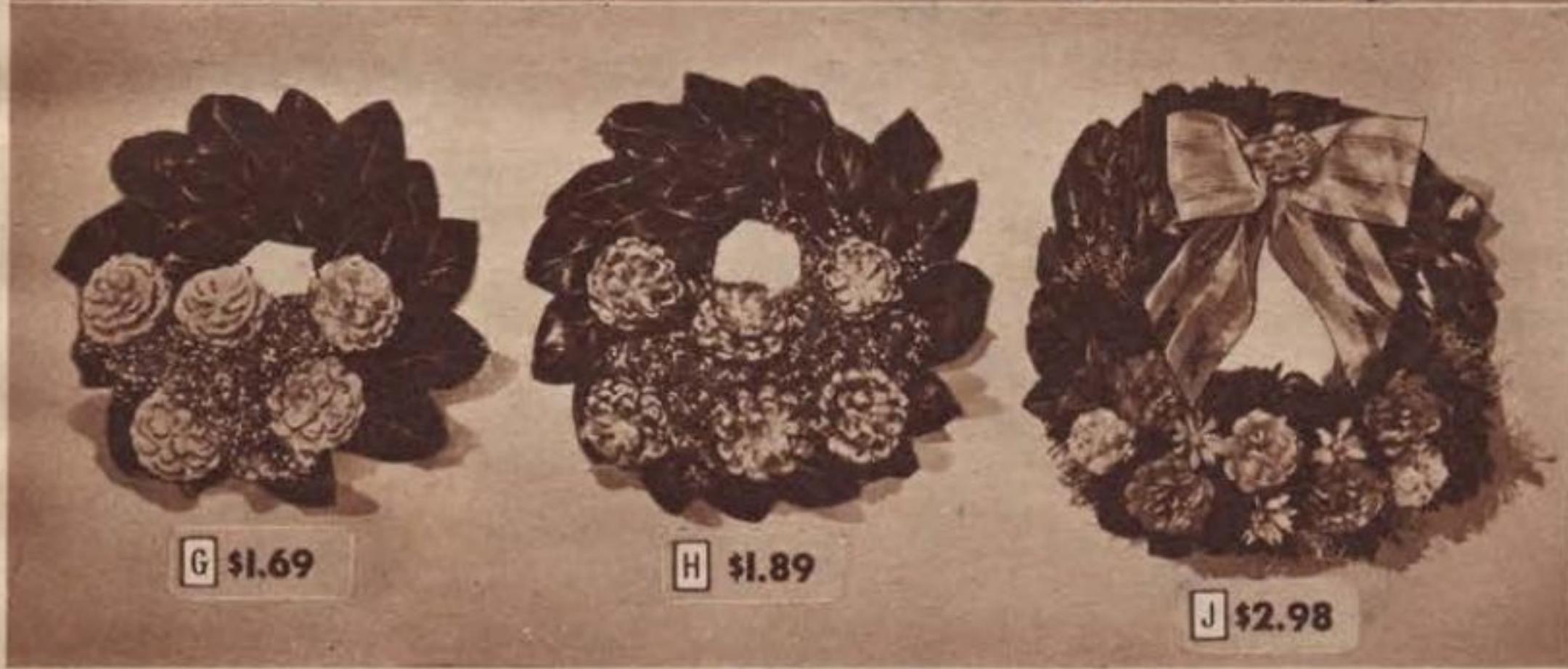
49 N 6218..... 59c



6-Cone Cluster

Cones about 3-in. long, strung on red ribbon. Makes cluster 21 inches long. Trimmed with princess pine, attractive red berries. Shipping weight, 1 lb. 4 oz.

49 N 6229..... 98c



Colorful Novelties to brighten your Christmas holidays... Memorial Wreaths

C Beautiful Musical Church... In the spirit of the season—its soft, tinkling music gives real Christmas cheer. On platform 18x11½ in. All in white except 6 trees and 2 Santas in front corners. Wood church 9x4x14½ inches with Swiss music box. Sprinkled with glistening white mica. Shipping weight, 5 lbs.

79 N 06590..... \$9.95

D 18-in. electric lighted Tree. Rich, "Glorite" tree has star top and 12 colored lights made of glass rods which absorb and reflect light from 30-watt house lamp inside tree. Lamp, cord incl.; easily replaced. Lustrous, non-fading branches. Ivory plaster base. For 110-120 volts. Shipping weight, 6 lbs.

79 N 06527..... \$5.98

G 16-in. Memorial Wreath. Attractive, well made wreath... symbol of remembrance. Made of shiny, dark green preserved magnolia leaves and 5 large artificial flowers interspersed with foliage. Assorted styles, colors. Shipping weight, 2 lbs.

79 N 06252..... \$1.69

H 17-in. Memorial Wreath. Tastefully designed wreath. Carefully made of 6 large artificial flowers, on shiny, dark green preserved magnolia leaves, arranged with dainty baby's breath. Assorted styles and colors. Shipping weight, 2 lbs.

79 N 06253..... \$1.89

E Electric lighted Altar. Has spiritual appeal... inspires quiet reverence. Extremely beautiful, subdued colors. Made of marble-effect composition. Measures 12x5x16 in. Altar has 30-watt bulb inside that lights the 12 candles, cross, "Last Supper," and pillars. Bulb, plug and cord included. Shpg. wt., 12 lbs.

79 N 06538..... \$6.98

J 20-inch Memorial Wreath. Made of shiny, dark green preserved magnolia leaves, richly trimmed with artificial flowers—3 large dahlias, 3 white carnations and 8 cornflowers. Large ribbon bow. Background includes pepper grass and oak leaves.

79 N 06239—Shpg. wt., 2 lbs. \$2.98

F Tree-top Angel. Lovely little doll to perch on the topmost branch of your Christmas tree. She has silver color wings; a carefully made composition head, silvery-white mohair and rayon wig and a rich looking, shimmering rayon brocaded dress with wide, swirling skirt. Overall size, 11x10 inches. Shpg. wt., 1 lb. 8 oz.

49 N 6529..... 96c

K Colorful 14-piece Manger Set. Tells Christmas story. Plastic composition figures—easily washed. Christ Child in Crib, Joseph, Mary, 3 Kings, Shepherd, Beggar, Donkey, Cow, 2 Sheep. Standing figures abt. 4½ in. high. Fiber stable, gold color star.

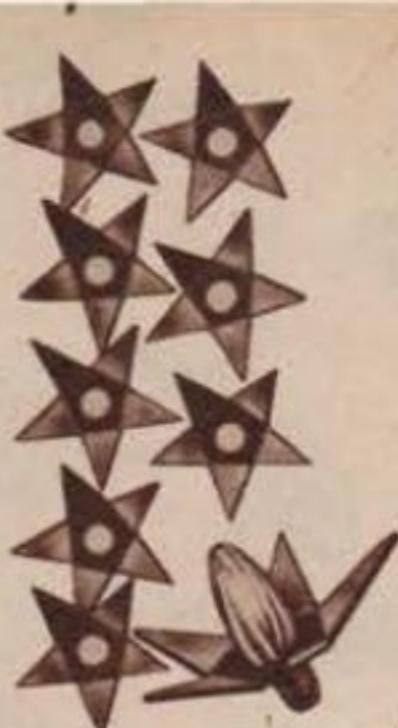
79 N 06610—Shpg. wt., 7 lbs. \$3.98



15 novelty toy Ornaments

Gaily colored metallic paper and cardboard toy ornaments. Kiddies will be thrilled to find them hanging from the branches of their Christmas tree. Fifteen assorted toy styles: a snowy white boat, silver color plane, a rocking-horse, golden angel, an impish Santa in the chimney, a sailor boy, a jolly Jack-in-the-box, a winking soldier and others. To be perched on or hung from the branches. 3½ to 5½ inches long. Shipping weight, 1 pound.

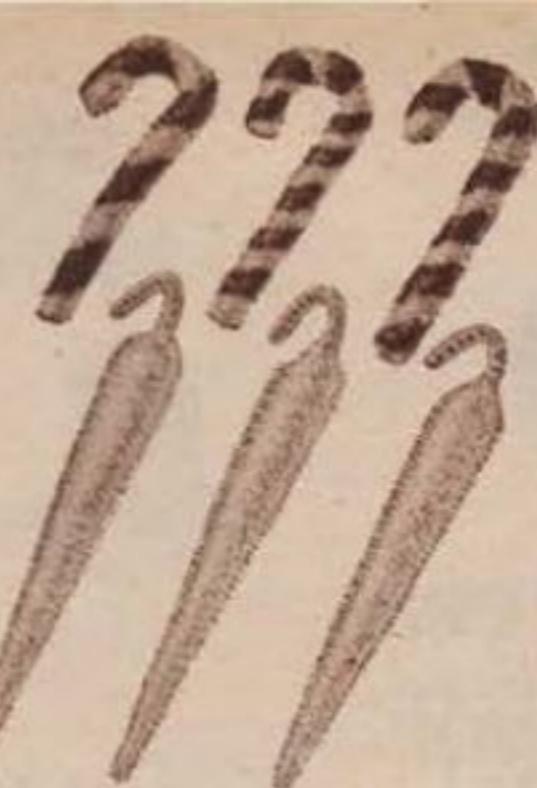
49 N 6640—Assortment of 15 toy ornaments... \$1.00



Shiny Mirostars

Use with the lamps on your tree to make beautiful, sparkling "stars." Simply fit the lamps in center of mirror reflectors. Glass mirrors mounted on sturdy cardboard. Lamps are not included. Shipping weight, 8 ounces.

49 N 6530—Set of 8... 33c



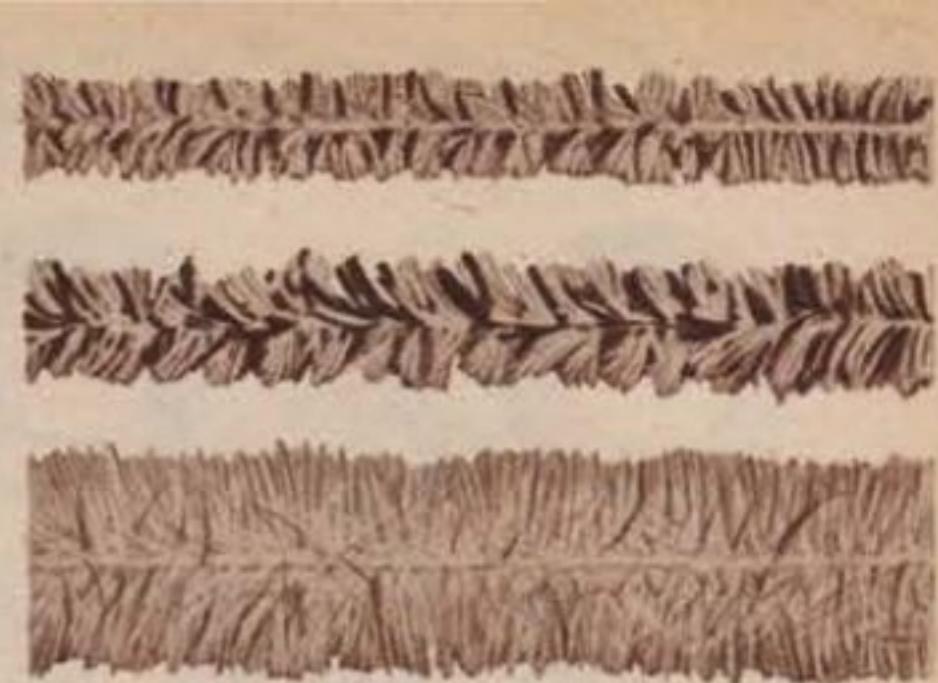
Tree Novelties

Candy striped rayon Canes, 4½-in. canes, white with red or green (no choice). Shpg. wt., 10 oz.

49 N 6617—Box of 18. 49c

Rayon chenille Icicles Slender 5½-in. icicles of white soft spun rayon. Shipping weight, 10 ounces.

49 N 6501—Box of 18. 49c



Glass fiber Garlands

Lustrous garlands of woven glass fiber yarn, strands of cellophane. Shpg. wt., ea., 3 oz. *State color.*

49 N 6519—24 ft. x ¾ in. White or red and white.... 29c

49 N 6518—18 ft. x ¾ in. White or red and white.... 29c

49 N 6522—10 ft. x 1½ in. White or red and white.... 29c



Glistening Ornaments that bring extra sparkle to your Christmas tree

12 huge dazzling beauties. All master-pieces of design and workmanship \$118
... fancy shape glass ornaments, including reflectors, lanterns and frosted Box of 12 stripe ovals. Every ornament reflects the warmth and beauty of the Christmas season. An assortment of glittering colors... frosted, snowy designs, opaque and transparent lacquer finish. Some ornaments are enhanced with varicolored stripes, some have sprayed on leaf patterns, and others are decorated with shiny dots. All are rich looking and perfectly shaped... will make your Christmas tree look strikingly beautiful. Sturdy, durable fasteners. You can also use them in combination with pine and ribbon to make beautiful novelty decorations and gay, festive centerpieces. Sizes range from 2½ to 3 inches. Shpg. wt., 1 lb. 49 N 6607..... Box of 12 \$1.18

A 12 small tree gems: Make your tree a fairyland of color with these sparkling glass ornaments. Enough variety to please everyone in the family. Some have brilliant opaque finish; others are made of a clear transparent glass. Some are rich, solid colors... others have pretty contrasting stripes. Ball, oval, and bell shapes. Average 2 inches in diameter. Shipping weight, 10 ounces. 49 N 6601—Box of 12... 59c

C 12 gleaming Ornaments. Strikingly beautiful balls and beaded lantern shapes that will lend cheer to your tree. Transparent and opaque finish glass with assorted vari-colored stripes. Average size, 2½ inches. Shpg. wt., 12 oz. 49 N 6606—Box of 12... 89c

B 12 solid color beauties: Here is a marvelous and economical way to give your Christmas tree that desired "carefully trimmed" look. You can make your tree a multi-colored wonderland with these pretty transparent lacquer and shiny opaque glass balls. Assorted solid color balls (red, blue, green, purple, rose). 2½ in. in diameter. Shipping weight, 12 ounces. 49 N 6605—Box of 12... 73c

D 24 assorted Ornaments. Vari-colored stripes, transparent and opaque glass, solid color beauties. Favorite ball, oval and bell shapes. Assorted colors: rose, red, purple, blue, green. 2-in. size. Shpg. wt., 1 lb. 6 oz. 49 N 6609—24 for... \$1.25

E Metal foil Ornaments. Glimmering, highly polished balls made of unbreakable metal foil. Crinkled mirror surface reflects light with crystal-like brilliancy. 2½ inches in diameter. Shipping weight, 10 ounces. 49 N 6205—Box of 12... 67c



Tissue Roping

Give your home a festive holiday appearance with this bright red tissue paper roping. Fifty feet long, 1 inch wide. It's easy to loop around the tree, over window, doors. Shipping weight, 8 ounces.

49 N 6219 .50 ft. **29c**

Cellophane Icicles

Shimmering icicles put the finishing touch on a Christmas tree. Three ounces of finely cut cellophane in 28-inch strands. Grand for making novelty decorations, gift wrappings. Shipping weight, 4 ounces.

49 N 6508 . . . Pkg. **29c**

Angel Hair

Shiny spun glass. Makes a beautiful, misty web over Christmas tree . . . glistens in the reflection of lights. These 3 boxes will trim the average tree. Easy to apply. Shipping weight, 10 ounces.

49 N 6502 .3 boxes. **29c**

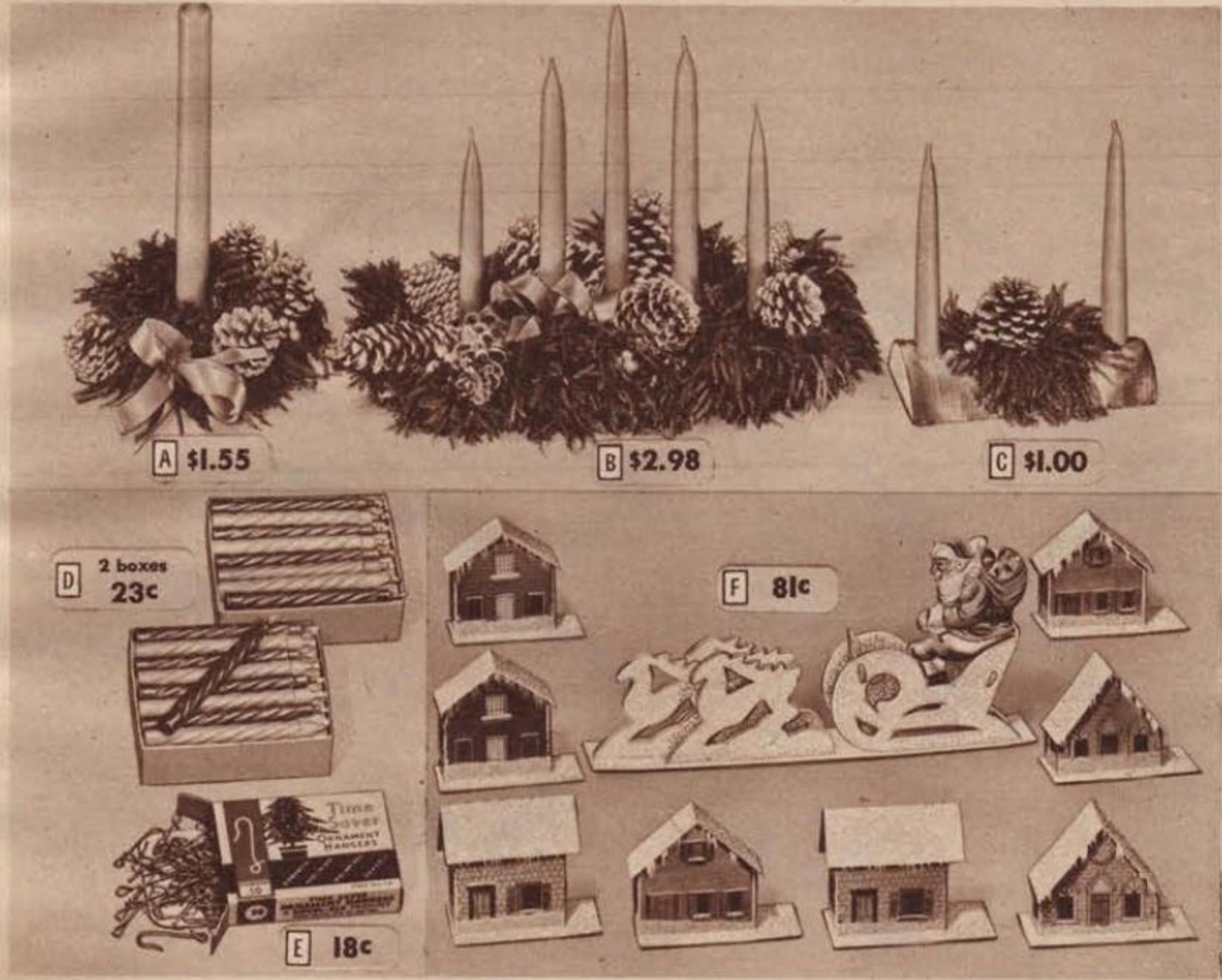
White Cotton

Flame-resistant. Very decorative . . . as white and dazzling as new fallen snow. Use as a snowdrift at foot of your tree, and snowflakes on the branches. In roll about 30x48 inches. Shipping weight, 12 ounces.

49 N 6504 . . . Roll **27c**

For Christmas joy

Everyone in the family, from Baby Sue to Grandma, loves the brightness of the Christmas tree . . . the shimmering icicles and the white snow . . . the glistening, many-colored ornaments . . . the cheery light of candles . . . all the little things which make the Christmas atmosphere, which show the Christmas spirit. Choose your trimmings from these pages and decorate your home so it will reflect real Christmas joy.



Colorful Decorations for your table and tree

A **Jumbo-Candle Centerpiece.** Yule log, covered with preserved green princess pine. Five pine cones, red berries, ribbon trim. 13-in. red jumbo candle. 49 N 6235—8½-inch diameter. Shpg. wt., 2 lbs. **\$1.55**

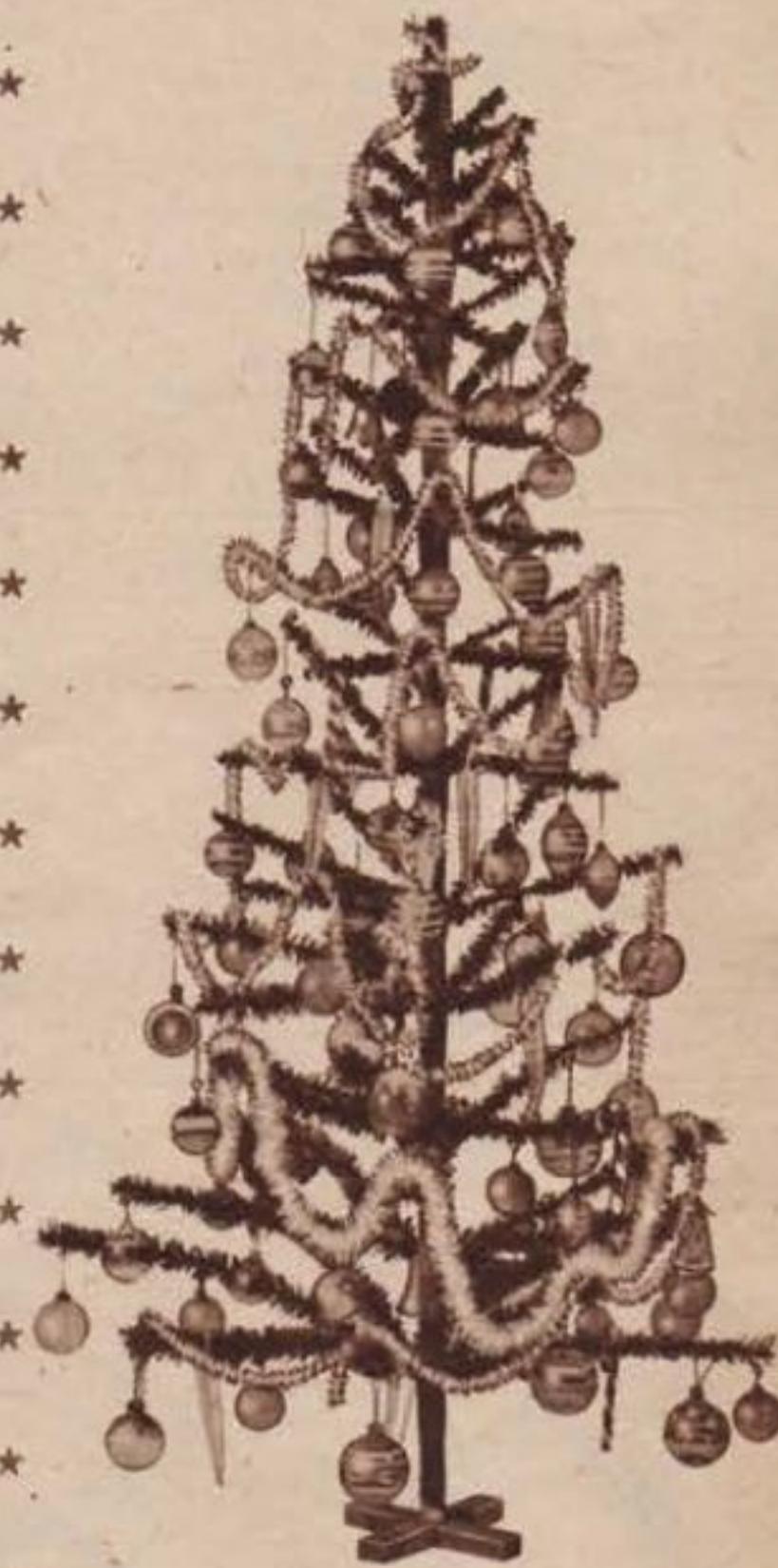
B **Richly decorated, large Centerpiece.** Five red candles are set into wood base, thickly covered with preserved dark green princess pine . . . lavishly trimmed with three huge, white-tipped pine cones, seven smaller ones and shimmering red ribbon bow; interspersed with bright red berries. Overall size, about 17 in. long, 9 in. wide. Size of candles: two 10-inch, two 12-inch, one 15-inch. Appropriate for Thanksgiving and Christmas. 49 N 6238—Shipping weight, 3 lbs. **\$2.98**

C **Two-Candle Yule Log.** Beautifully trimmed with preserved green princess pine, big glistening pine cone and red berries. 7½-in. log holds two red 8-in. candles. 49 N 6233—Shipping weight, 1 lb. 8 oz. **\$1.00**

D **48 Wax Candles** for an old-fashioned Christmas. Cast a cheery, bright light. Odorless, almost dripless. Assorted colors. 2 boxes of 24 three-inch candles each. 49 N 6599—Shipping weight, 1 lb. 48 for **23c**

E **Metal tree-ornament Hooks.** Convenient for hanging ornaments. Fasten easily over twigs, hold balls securely . . . lessen danger of their falling and breaking. 49 N 6202—Shipping wt., 8 oz. 200 hooks **18c**

F **9-piece Christmas Village.** Put this attractive decoration under the tree, on a table, or the mantelpiece. You can fill the fiberboard houses and sleigh with candy, or light up the transparent windows by inserting tree lamps. Houses are sprinkled with snowy mica. Set includes seven houses, church and Santa in sleigh with reindeer. Size of houses about 5x3½x2½ in. 49 N 6637—Shpg. wt., 1 lb. 8 oz. 9 pc. set **81c**



Artificial Christmas Trees

49c **\$449**
30-inch 70-inch

No needles to shed . . . clean . . . economical . . . an excellent answer to your Christmas tree problem. Natural-looking branches covered with full, fluffy visca (straw-like yarn) in dark green to represent pine needles.

Branches are round, and unfold from trunk. Wood holder included. Trimmings not incl. Top branch is folded down in shipping. (Be sure to straighten to measure height.) Folds for storing. Will last for many years. Sizes may vary slightly.

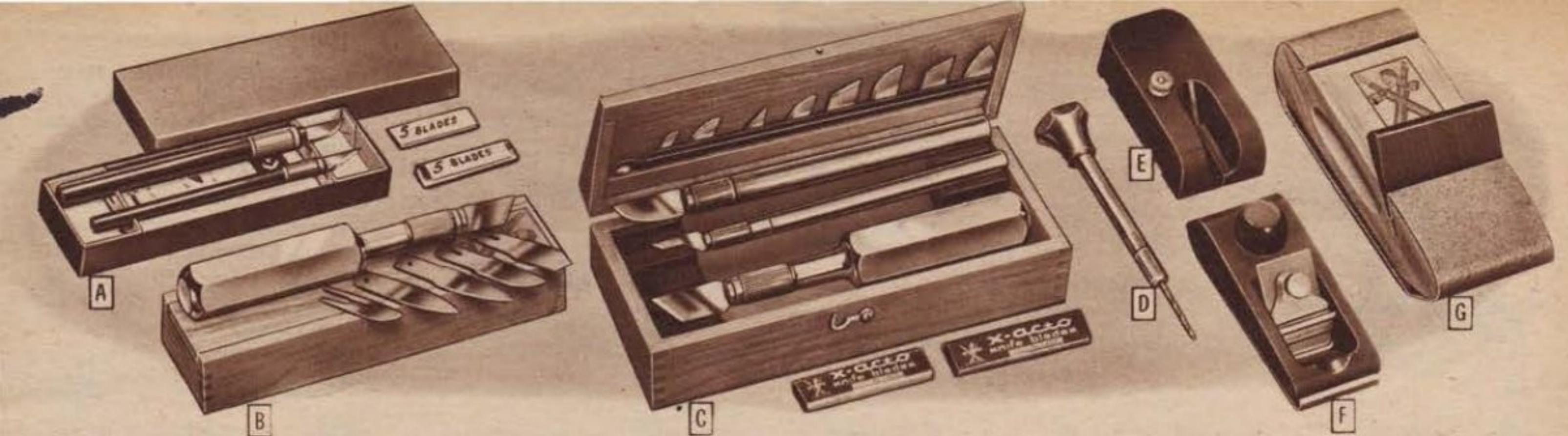
Ht. about 30 in.—24 branches. 49 N 6662—Shpg. wt., 1 lb. 2 oz. **49c**

Ht. about 38 in.—37 branches. 79 N 06663—Shpg. wt., 2 lbs. **\$1.10**

Ht. about 50 in.—49 branches. 79 N 06664—Shpg. wt., 4 lbs. **\$2.19**

Ht. about 60 in.—62 branches. 79 N 06665—Shpg. wt., 6 lbs. **\$3.15**

Ht. about 70 in.—75 branches. 79 N 06666—Shpg. wt., 7 lbs. **\$4.49**



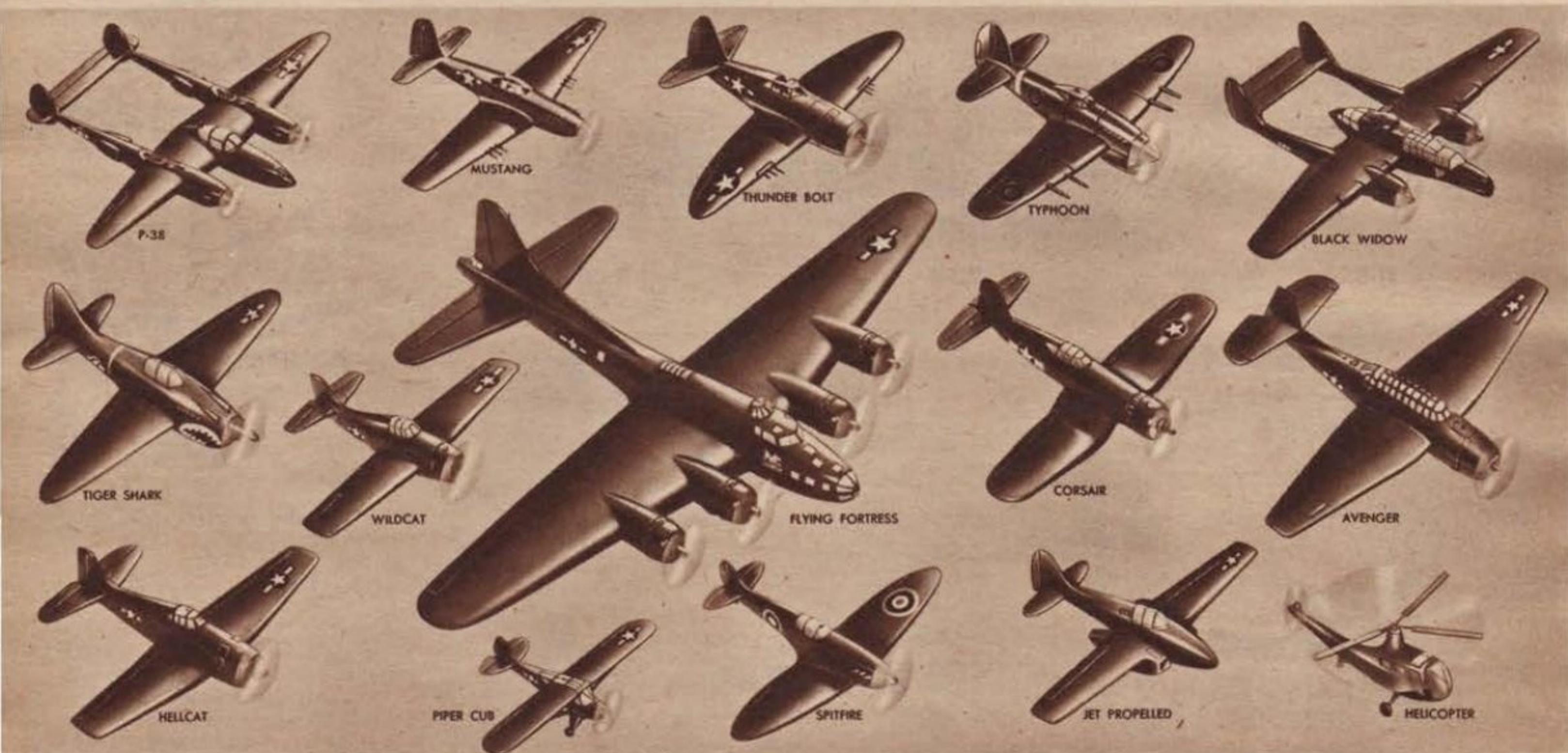
X-Acto Craft Knives and Tools for every craft cutting job

A X-Acto Set of two knives. Includes one No. 1 knife, for light and medium work, and one No. 2 knife for heavy duty work; also 10 extra different shaped blades for all kinds of cutting jobs, made of high carbon steel . . . sharp as a surgeon's scalpel. Chuck holds blade firmly and securely in handle . . . never folds under. Packed in attractive cardboard box
6 N 4102—Postpaid \$2.00

B Aluminum handle Whittler's Knife. Sturdy mat knife with grooved aluminum handle that fits palm of hand without sliding or slipping. Excellent for woodcarving and leather craftwork. Five extra interchangeable blades of high carbon steel. Packed in handsome natural wood case with compartments for storing blades without dulling edges.
6 N 4107—Postpaid \$2.00

C DeLuxe X-Acto Knife Chest. Contains 3 toolled aluminum knife handles (No. 1, No. 2, and Whittler's), and 12 assorted blades, all shaped differently. Each blade has its own separate compartment and is easy to take out or replace. Metal strip bladelock holds blades firmly in place when not in use. Beautiful natural wood chest. A great gift for any craftsman.
6 N 4106—Postpaid \$5.00

D X-Acto Drill and Pin Vise. All metal construction. (Drill not included.)
6 N 4112—For drills sizes 50-80 . . . Postpaid **75c**
6 N 4113—For drills up to $\frac{1}{2}$ -in. . . Postpaid **75c**
E X-Acto Balsa Stripper. Precision strip cutter.
6 N 4111—Postpaid \$1.00
F X-Acto Block Planer. Surgical steel blade. For fine delicate work and heavy duty use.
6 N 4109—Postpaid \$1.00
G X-Acto Sander. With 6 assorted refills.
6 N 4108—Postpaid **50c**



Comet and Ott Flying Models

Ott's: have "Ott-O-Formers"; Comets, "Speed - O - Matic" Each **23c**

Comet and Ott models with more advanced detailing and more parts. Balsa wood frames. **43c**

Super scaled Ott and Comet flying models with deluxe detailing. Each **85c**

Tiger Shark (Comet) 18-in. span.

6 N 4230—Shpg. wt., 8 oz. .23c

Helicopter (Comet) 21 $\frac{1}{4}$ -in. wingspan.

6 N 4231—Shpg. wt., 8 oz. .23c

Jet Propelled (Comet) 18-in. wingspan.

6 N 4232—Shpg. wt., 8 oz. .23c

Thunderbolt (Comet) 18-in. span.

6 N 4228—Shpg. wt., 8 oz. .23c

Mustang (Ott) 27-in. wingspan.

6 N 4227—Shpg. wt., 10 oz. .23c

Spitfire (Ott) 27-in. wingspan.

6 N 4153—Shpg. wt., 10 oz. .23c

Flying Fortress (Ott model) 32-in. wingspan; "Ott-O-Formers".

6 N 4156—Shpg. wt., 13 oz. .43c

Vought Corsair (Comet) 20-in. wingspan.

6 N 4224—Shpg. wt., 10 oz. .43c

Spitfire (Comet) 20-in. span.

6 N 4225—Shpg. wt., 8 oz. .43c

Piper Cub (Comet) 26 $\frac{1}{2}$ -in. span.

6 N 4223—Shpg. wt., 10 oz. .43c

Grumman Avenger (Comet model) 20-inch wingspan.

6 N 4229—Shpg. wt., 8 oz. .43c

Giant Flying Models

Cleveland and Comet deluxe models with detailed plans and construction hints. Cleveland industrial training models and Comet models have balsa wood frames. **\$133 Each**

Lockheed Lightning-P38 (Cleveland). 36-in. span.

6 N 4166—Shipping weight, 1 lb. 10 oz. . . . \$1.33

North American Mustang (Cleveland). 36-in. span.

6 N 4169—Shipping weight, 1 lb. 14 oz. . . . \$1.33

Black Widow (Cleveland). 36-inch wingspan.

6 N 4163—Shipping weight, 1 lb. 12 oz. . . . \$1.33

Piper Cub (Cleveland). 36-inch wingspan.

6 N 4164—Shipping weight, 1 lb. 10 oz. . . . \$1.33

Hawker Typhoon (Cleveland). 36-in. wingspan.

6 N 4212—Shipping weight, 2 lbs. 2 oz. . . . \$1.33

Grumman Wildcat (Comet model). 32-in. wingspan.

6 N 4220—Shipping weight, 1 lb. 10 oz. . . . \$1.33



Big Fellows... Little Fellows

THEY'LL ALL ENJOY THESE
MODEL KITS...TOOLS



De Luxe Flying Models

Cleveland large super models of balsa wood frame construction. Illustrated assembly instructions are complete and easy to follow.

Republic Thunderbolt-P47. 30½-in. wingspan.

6 N 4171—Shipping weight, 3 lbs. 15 oz. **\$3.59**

Lockheed Lightning-P38. 38½-in. wingspan.

6 N 4170—Shipping weight, 3 lbs. 14 oz. **\$3.59**

Grumman Hellcat-F6F. 31½-in. wingspan.

6 N 4216—Shipping weight, 3 lbs. 3 oz. **\$3.19**

Grumman Wildcat-F4F-4. 26½-in. wingspan.

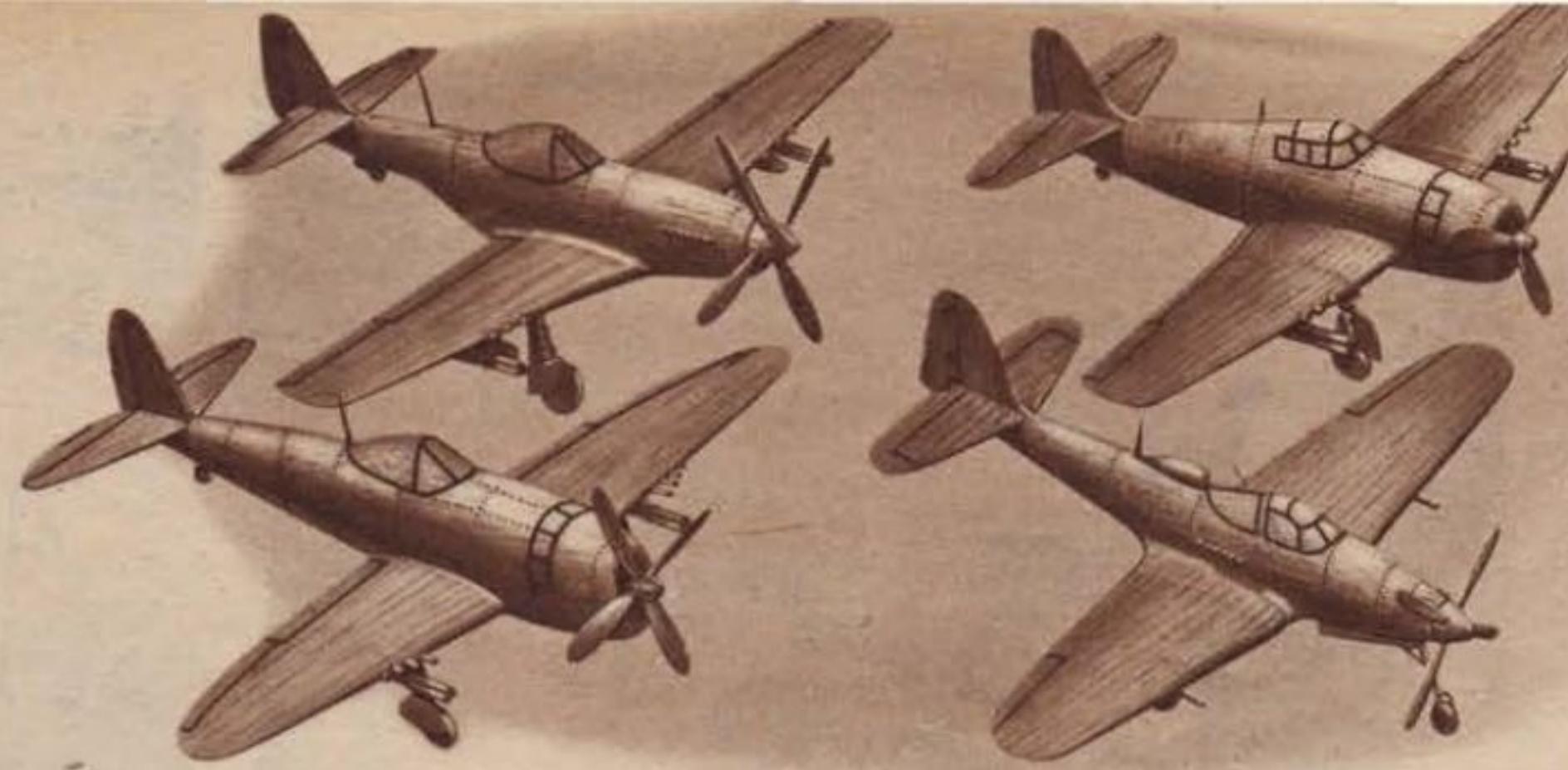
6 N 4217—Shipping weight, 3 lbs. 4 oz. **\$2.69**

No. Amer. Mustang-P51. 27½-in. wingspan.

6 N 4218—Shipping weight, 3 lbs. 6 oz. **\$2.69**

Curtiss Warhawk-P40. 28½-in. wingspan.

6 N 4219—Shipping weight, 3 lbs. 5 oz. **\$2.69**



Four Solid Model Planes... easy to build as A-B-C

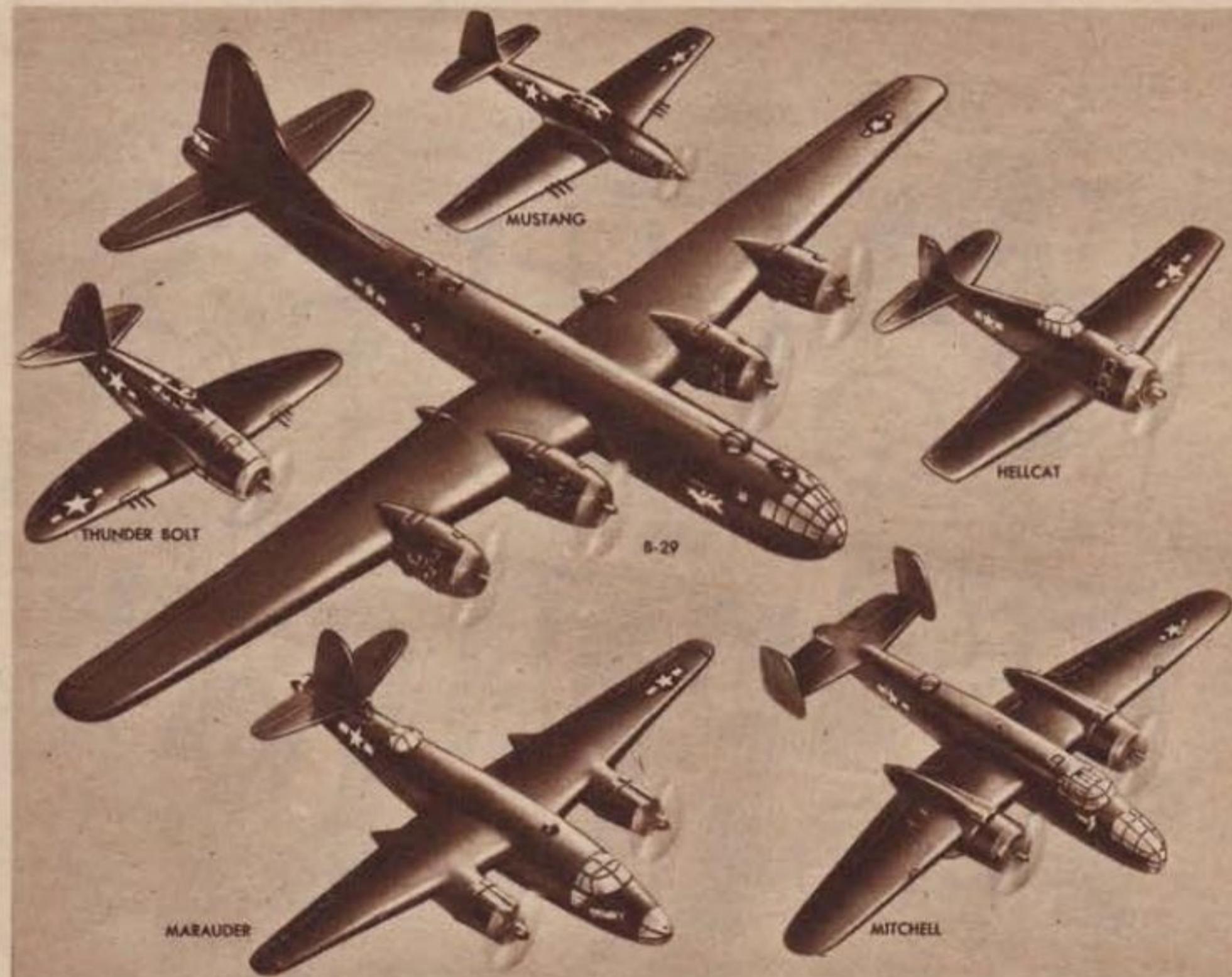


A Roughly carve out the plainly marked parts
B Sandpaper and fit parts into shaping templates
C Glue the finished parts together...then paint

A big pack of big value... not one but *four* solid model planes all in one kit; each plane a different model! Kit includes one Hellcat, one Thunderbolt, one Mustang, one King Cobra, all with 9-inch wingspans. Balsa wood construction... the perfect wood for model planes.

ALL FOR
\$1.00

Excellent for beginners... all parts are clearly stamped on wood; illustrated easy-to-follow instructions, cement, and paint included in kit. Templates for correctly shaping each part are printed on back of box. Shpg. wt., 1 lb. 10 oz. 6 N 4126—Set of four planes. \$1.00



Super-scaled solid Models of most popular planes

Comet fighter models of easy-to-work-with balsa wood. Each plane built to exact ½-inch scale.

43c
Each

Cadet and Comet bomber models of balsa wood. Difficult parts finished. **95c**
Each

Hellcat-F6F. 8½-in. wingspan. Navy shipboard fighter. Decal insignia in official colors, and easy-to-follow instructions.

6 N 4234—Shipping weight, 9 oz. 43c

Thunderbolt-P47. 7½-in. wingspan. Army escort fighter. Latest model with "bubble" canopy. Decal insignia; complete easy-to-understand building instructions included.

6 N 4235—Shipping weight, 10 ounces. 43c

North American Mustang-P51. Army fighter with bubble canopy and extended dorsal fin. Official insignia. Complete easy-to-understand building instructions included.

6 N 4236—Shipping weight, 9 ounces. 43c

Super Fortress-B29. 17½-in. wingspan. Cadet model with assembly jig to automatically align all parts. Semi-finished fuselage.

6 N 4175—Shipping weight, 1 lb. 95c

Mitchell-B25. Comet model with 12½-inch wingspan. Wing, fin, and stabilizer shaped to outline. Decal insignia; complete instructions.

6 N 4127—Shipping weight, 9 oz. 95c

Marauder-B26. Comet model with 13½-inch wingspan. Army's fastest medium bomber.

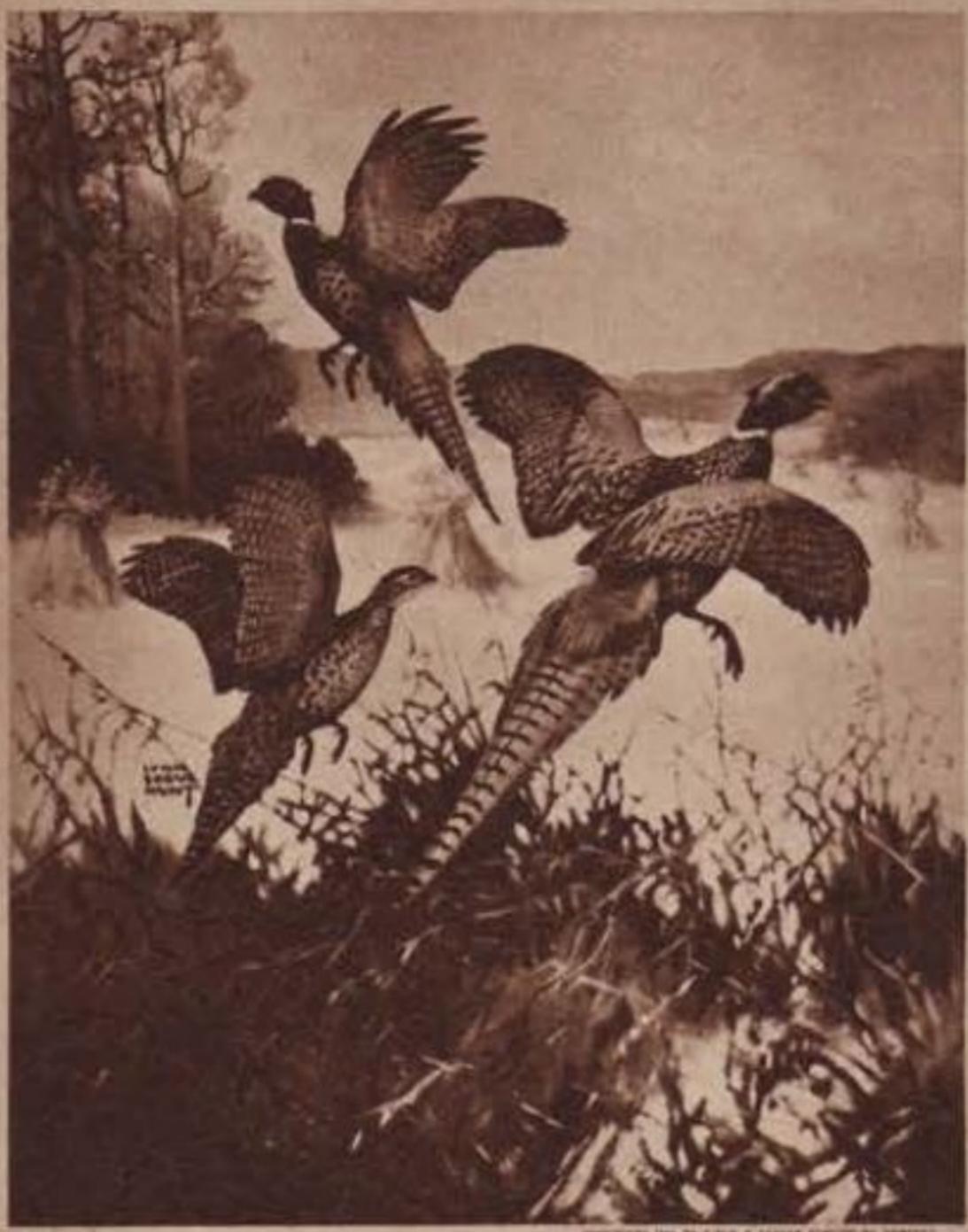
6 N 4128—Shipping weight, 9 oz. 95c

Super Fortress-B29. Comet model. 26½-inch wingspan. Cement, sandpaper, instructions.

6 N 4129—DeLuxe kit. Wt., 1 lb. 11 oz. \$2.19

Any of the tools or model kits on these pages may be added to your Easy Terms Order, see page 174C

WishbookWeb.com



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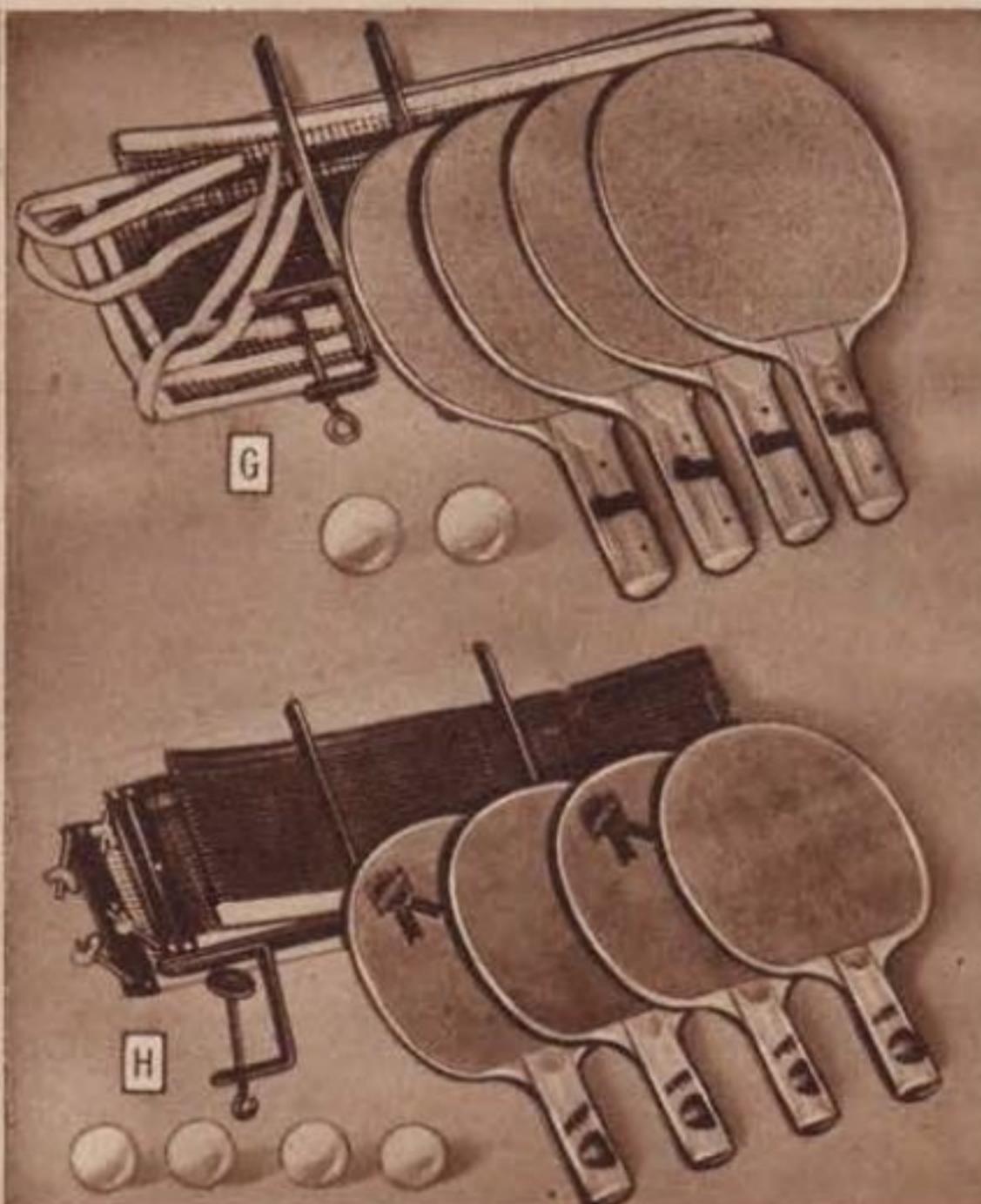
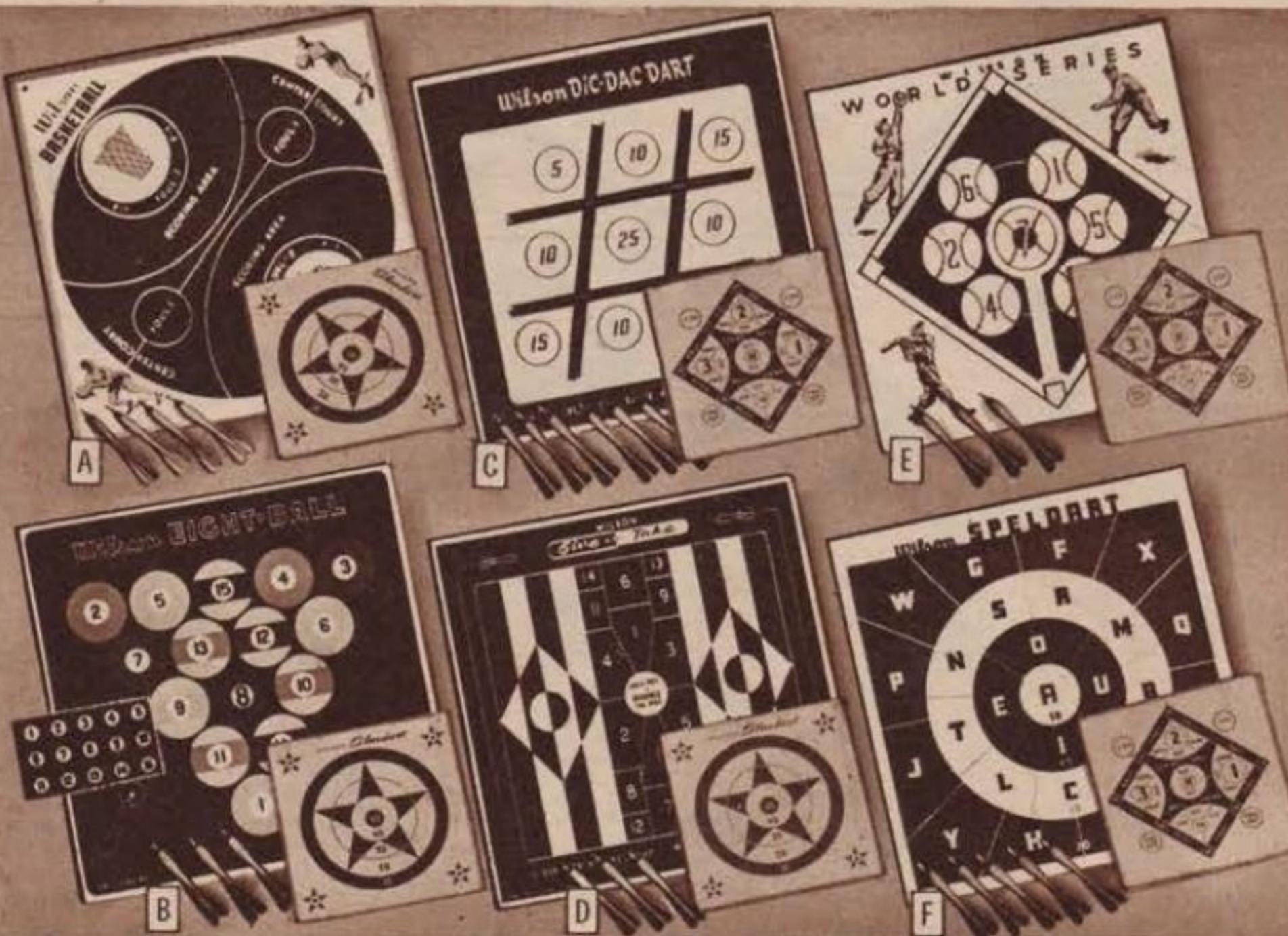
An unusual gift to please a Sportsman

\$4.59

The Field and Stream portfolio of 12 beautiful full color game bird prints from the original oil paintings by Lynn Bogue Hunt. Twelve different authentic reproductions of America's best known game birds, shown in their natural surroundings... fine "Deep Tone" full color prints. Each print is a masterpiece in itself... will prove a handsome decoration for home, club, office, or schoolroom. Size of each print: 12 $\frac{1}{8}$ x 16 $\frac{1}{8}$ in. A 24-page booklet written by Ray P. Holland, famous game bird authority, telling all about the birds, their habits, and where and how they may be found, accompanies each portfolio. An unusual gift... especially for a Sportsman.

6 N 625—Shipping weight, per set, 2 pounds.

\$4.59



For home entertainment or for gifts... Dart Games and Table Tennis Sets

All dart games are brightly printed on durable pressed wood, 18x18 in. Two separate games on each board... double fun! Steel needle dart points are sealed in to stay. Rules included.

A Basketball and Star Dart. Good team game... score by number of "baskets" you make. Star Dart game on reverse side. 4 darts. 6 N 2534—Postpaid. **\$1.39**

B 8-Ball and Star Dart. Play any billiard or number game on this board. Star Dart game on reverse side. 3 darts. 6 N 2508—Postpaid. **\$1.39**

C Dic-Dac-Dart and Baseball. Play Tic-Tac-Toe with darts! Baseball game on reverse side. Play in teams or partners. 6 darts. 6 N 2503—Postpaid. **\$1.39**

D Give-and-Take and Star Dart. This one's lots of fun... first dart gives your number; second one tells you to "give" or "take." Play partners or teams. Star Dart on other side. 3 darts. 6 N 2504—Postpaid. **\$1.39**

E World Series and Baseball. A real ball fan's board! Both games scored with "runs" and "innings." Fun for teams. 3 darts. 6 N 2533—Postpaid. **\$1.39**

F Speldart and Baseball. A spelling bee with darts. Complete a word and win; break a word and lose. Plenty of laughs in this game! Baseball game on reverse side. 5 darts. 6 N 2505—Postpaid. **\$1.39**

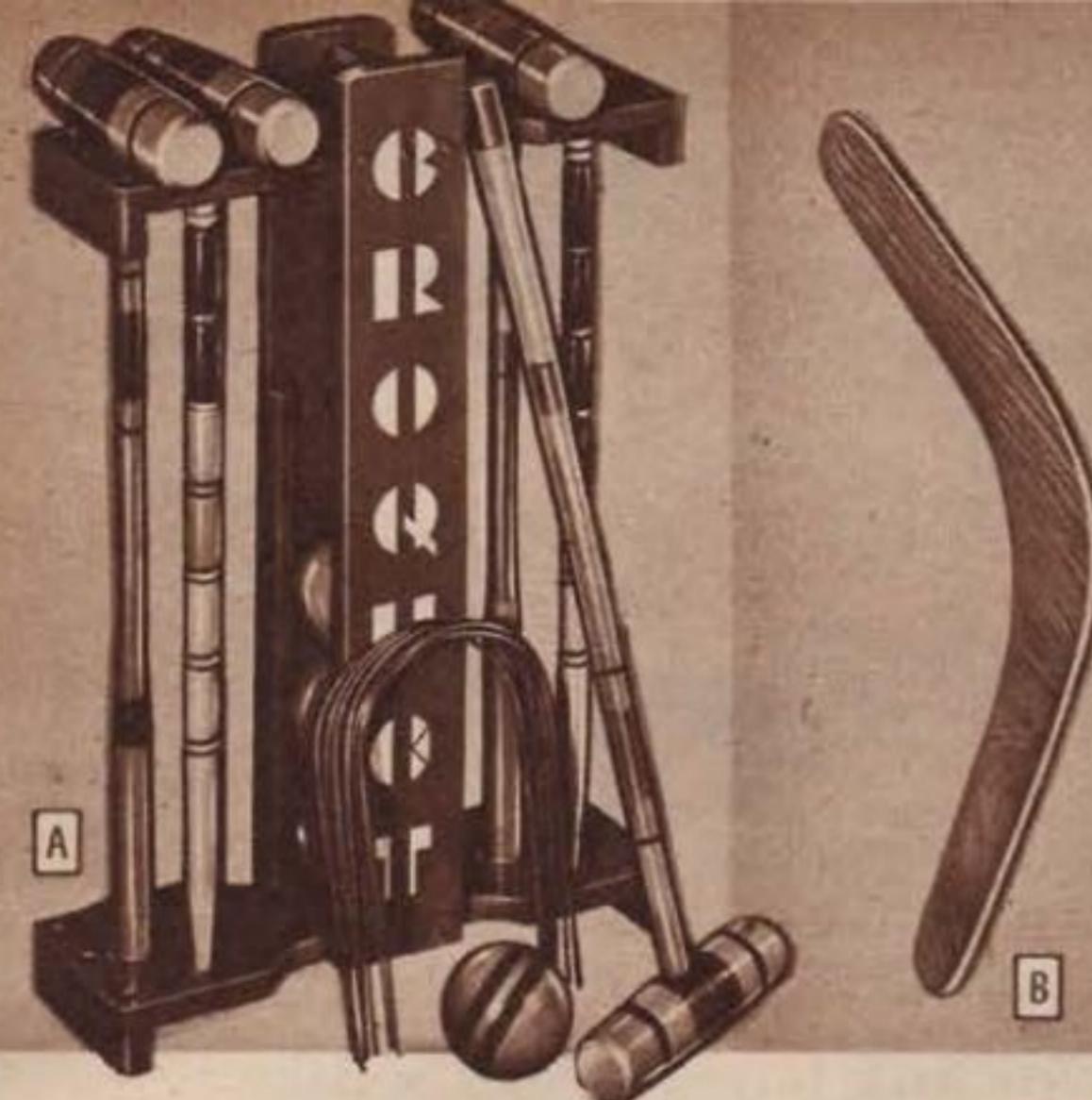
Extra Darts. (not shown). Sharp steel points. 6 N 2530—Shpg. wt., 3 oz. Set of 4 darts. **49c**

Munro Table Tennis Sets, complete for playing singles or doubles. Game can be played on any smooth hard surface. Complete instructions for playing are included.

G Good. Four smoothly sanded 3-ply wood paddles with sandpaper playing surfaces. Net, screw-on type posts, and 2 balls included in set. 6 N 2627—Shipping weight, 2 lbs. 4 oz. **\$1.99**

Better. (Not illustrated.) Four smoothly sanded 3-ply wood paddles with lacquered handles and sandpaper playing surfaces. Screw-on type metal posts; regulation net; 4 balls included in set. 6 N 2628—Shipping weight, 2 lbs. 8 oz. **\$2.99**

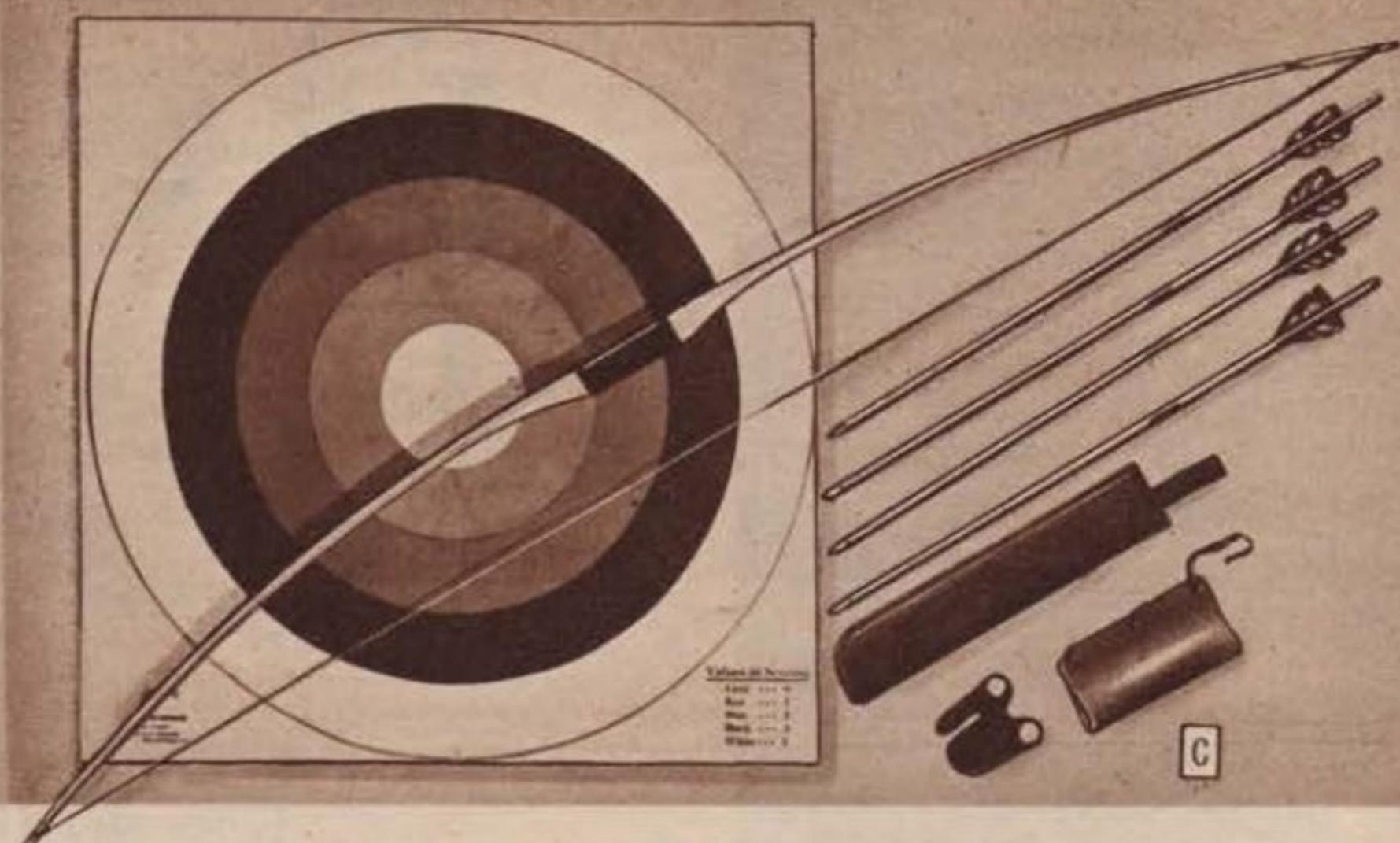
H Best. Four 5-ply wood paddles with artificial leather playing surfaces and lacquered handles. Suspension type steel posts. Metal end net. 6 balls. 6 N 2629—Shipping weight, 2 lbs. 12 oz. **\$4.89**



4-ball hardwood Croquet Set

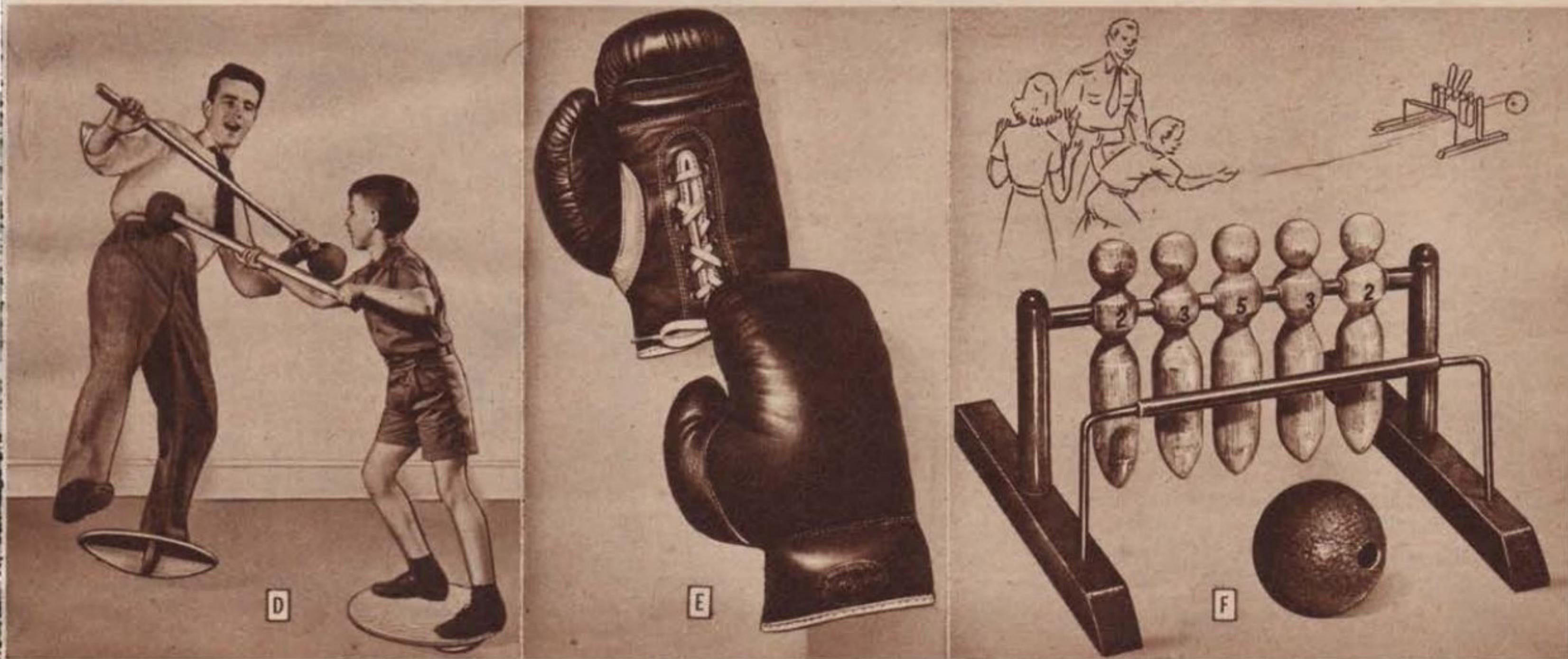
A Deluxe quality croquet set, regulation size, hand-somely decorated. Includes 4 balls; 4 mallets with 8-in. polo type heads, screw-in type handles; Complete end posts . . . all of solid hardwood with water-resistant varnish finish; wire arches. Complete with rack. **\$555**
 6 N 02567—Shipping weight, 17 pounds. **\$5.55**

B Laminated wood boomerang. For outdoor sport and fun. 6 N 2522—Small arch. Shipping weight, 7 oz. **.66c**
 6 N 2523—Medium arch. Shipping weight, 8 oz. **.99c**
 6 N 2524—Large arch. Shipping weight, 9 oz. **\$1.33**



Complete Archery Set for boys or girls

C The young William Tell or Robin Hood in your family, will have the time of his life playing with this fine quality archery set that is fully equipped. **\$322**
 His world of imagination will come to life, but at the same time it will be instructive play and also teach the child a healthful sport that he will learn to love and continue to develop as he grows older. Included in this set are: 4½-foot lemonwood bow (light pull) with durable hemp bowstring, leather hand grip; four 22½-inch birch target arrows with ground feathers, plastic points; leather armguard and finger shooting tab; duck quiver; 16-inch paper target face; and instruction book that gives terms and rules of archery, care of bow, etc. Recommended for children up to 5 feet tall. 6 N 02632—Shipping weight, 2 pounds. **Set \$3.22**



Jousting Sets are fun!

D Jousting . . . a new and different kind of a game that can be played by children or adults. Develops balance and muscle control while providing lots of fun and exercise! A game like this is excellent for all ages because it increases in interest and difficulty with increased skill. The complete set includes two plywood platforms on two-way rockers, 18 inches in diameter . . . sturdy enough to hold adults; two 44-inch wood lances with thickly padded cotton duvetyne covered contact ends. Complete instructions are included giving details on terms and rules of the game. Sturdily constructed to withstand heavy usage. This set will make a novel Christmas gift for friends or family and will be enjoyed for years to come. **\$488**
 6 N 02517—Shipping weight, 13 lbs. . . . Set **4.88**

8-ounce Boxing Gloves

E Regulation tournament gloves of wine colored select sheepskin leather that is soft and smooth. Sturdy canvas drill lining; leather lined thumb. Outside palm grip of padded leather; fits natural curve of fingers for effortless closing of fist. Leather reinforced thumb seam. Fine quality genuine hair padding is highly resilient . . . stays soft and smooth and will not mat. Padded cuffs for extra protection. Double stitching at all points of strain . . . they will take long, hard use. Strong cotton lacings. Tape bound edges. Men and boys will find them useful for exercising in their leisure time. Standard 8-oz. size. Shpg. wt., set, 3 lbs. 4 oz. **\$666**
 6 N 1421. Set of 4 **\$6.66**

Everybody Likes to Bowl

F "Five Pins" . . . not a toy, but a sturdily constructed game that adults and youngsters will thoroughly enjoy. Popular size for the home . . . it is adaptable to use in the recreation room, child's room, or on porch, lawn, driveway. Pins cannot fly or scatter thus preventing any possible damage to other objects . . . it's safe in every way. Here is a long-lasting source of enjoyment for the whole family and friends, exciting for young and old, any number of people can play it at one time. It's really fun to be able to actually "bowl at home" and yet the set is light and easy to move about. Size: length 21 inches, width 20 inches; pins are 9¾ inches high. Comes complete with one semi-soft ball 5 inches in diameter. Colorfully painted for attractive appearance, made of hardwood. Each set is individually wrapped to guard against marring. **\$433**
 6 N 02525—Shipping weight, 7 pounds. **\$4.33**

Take advantage of Sears Easy Payment Plan . . . for details see page 174C

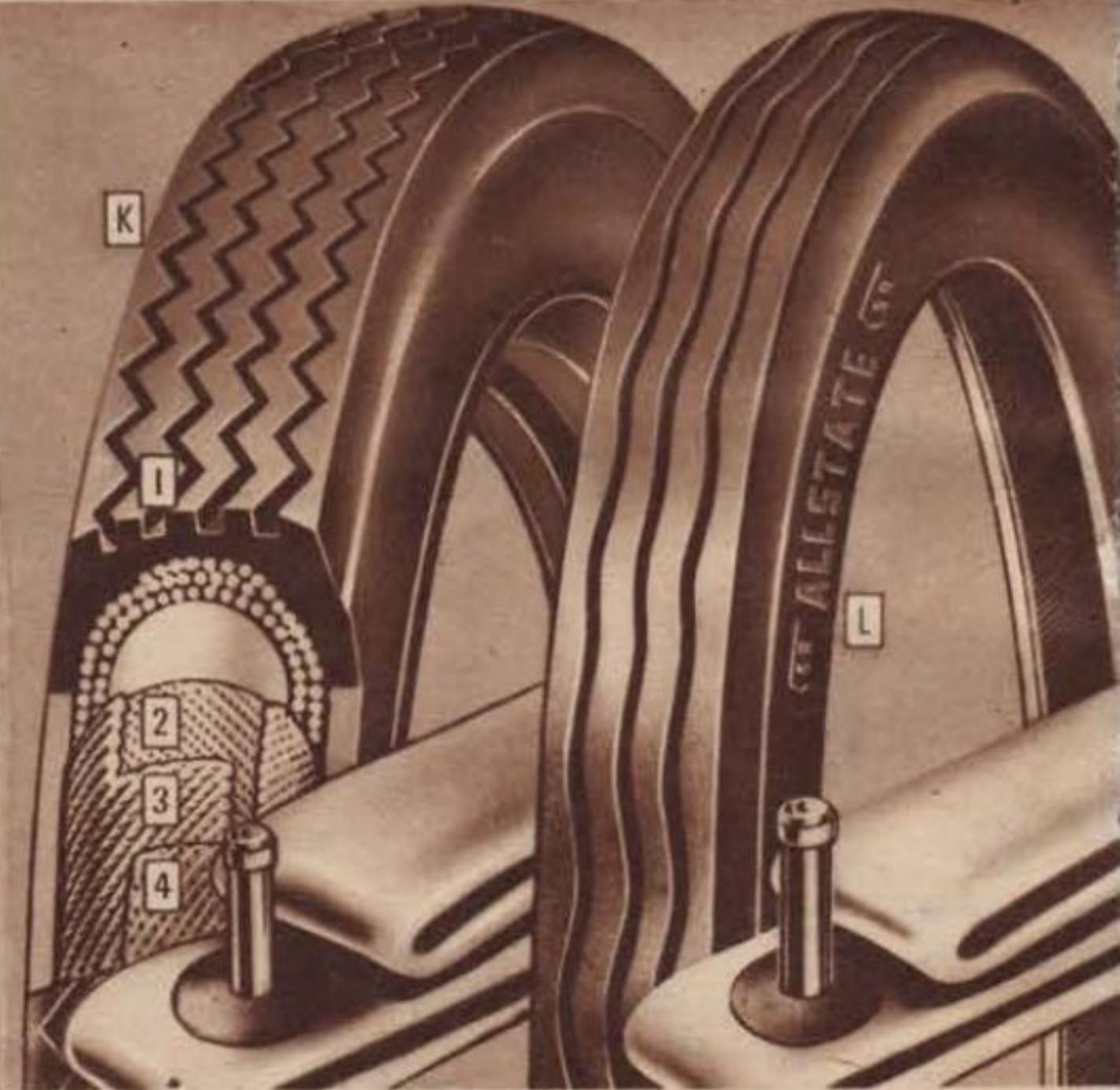
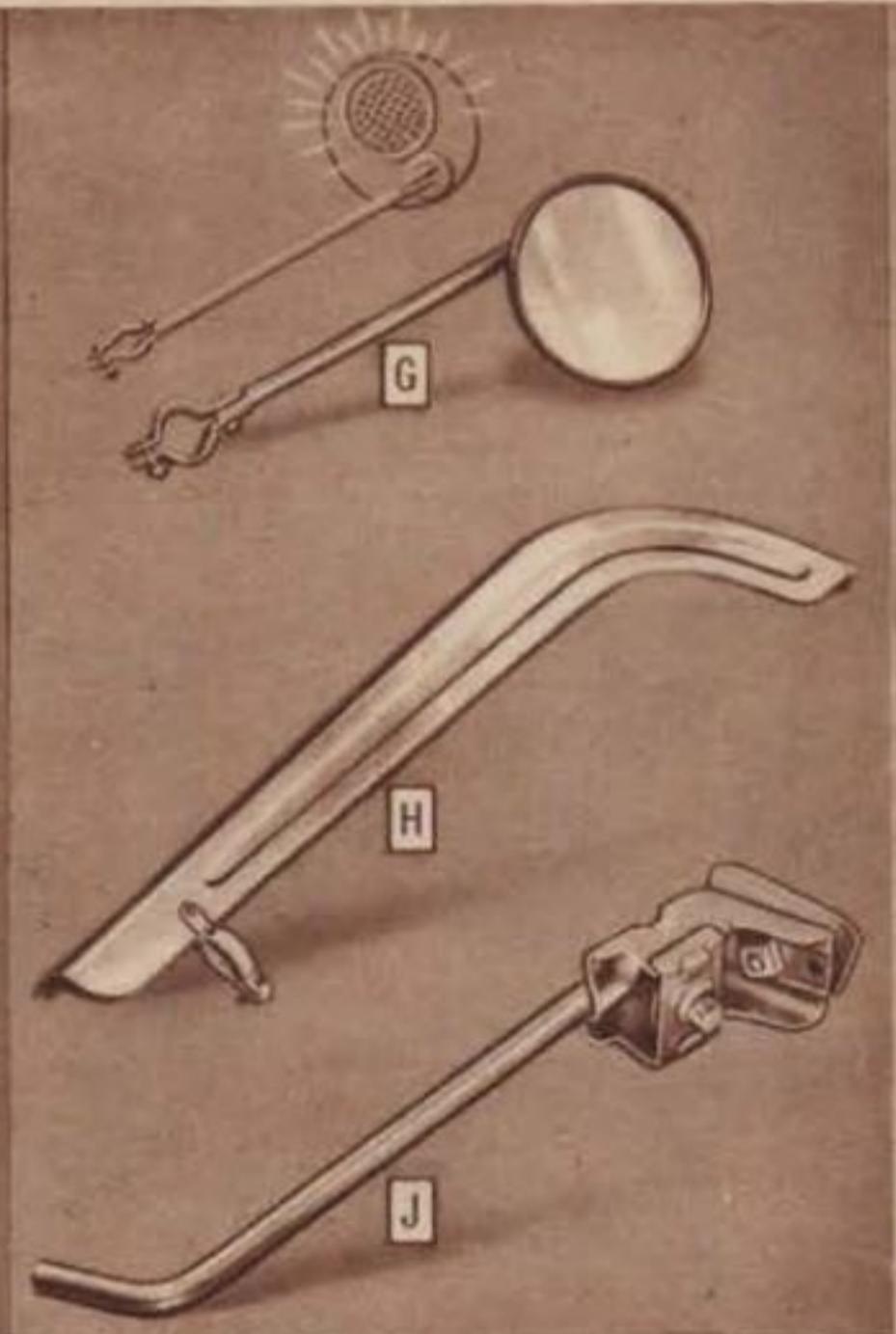
K SEARS-ROEBUCK . . . PAGE 69

WishbookWeb.com



A CHRISTMAS GIFT

for your
Bicycle



Practical Bike Accessory Gifts . . . for improved appearance, longer bike life

E Natural color sheepskin saddle cover. Long hair shearling (3/4-inch or more) makes a warm, soft riding seat. Bound with fine white duck. Ties securely to saddle with white tapes. One size, adjustable to men's or women's saddles. 6 N 5376—Shpg. wt., 8 oz. **98c**

F Wind Cuffs. Water repellent artificial leather cuffs slide over handlebars and protect hands and wrists from cold winds. Neutral color with shearling trim matches saddle cover above. Lined with fabric shearling. Steel clamps attach cuffs to handlebars. Shpg. wt., 1 lb. 2 oz. **\$2.17**

G Mirror with Reflector. Adjustable 3 1/2-in. plate glass mirror, steel frame. Reflector on reverse side visible for 300 ft. 11-in. overall lghth. 6 N 4857—Shpg. wt., 1 lb. **44c**

H Aluminum Chain Guard. Highly polished to resemble chrome plate. Easy to attach to any make bike. 6 N 5342—Shpg. wt., 10 oz. **44c**

J Kick-up Stand. Kick it up or down without getting off bicycle. Positive lock keeps it firmly in place. Easy to install on any make of bicycle. Top plate drilled for bolts. Won't rattle. Cadmium plated rust resistant finish. 6 N 5340—Shpg. wt., 1 lb. 8 oz. **44c**

K Allstate Balloon Tires and Tubes. Fit only hook bead and straight side drop center balloon rims. Zig-Zag safety tread (1). Two cord plies all around, extra ply under tread (see 2, 3, 4 in cutout view). Made of best quality synthetic rubber available for bike tires. Size, 26 x 2.125 in. Shipping weight, 3 lbs. 6 N 05125R—Tire only. **\$1.59**

6 N 5171—Tube for above tire. Shipping weight, 1 lb. 6 oz. **.79c**

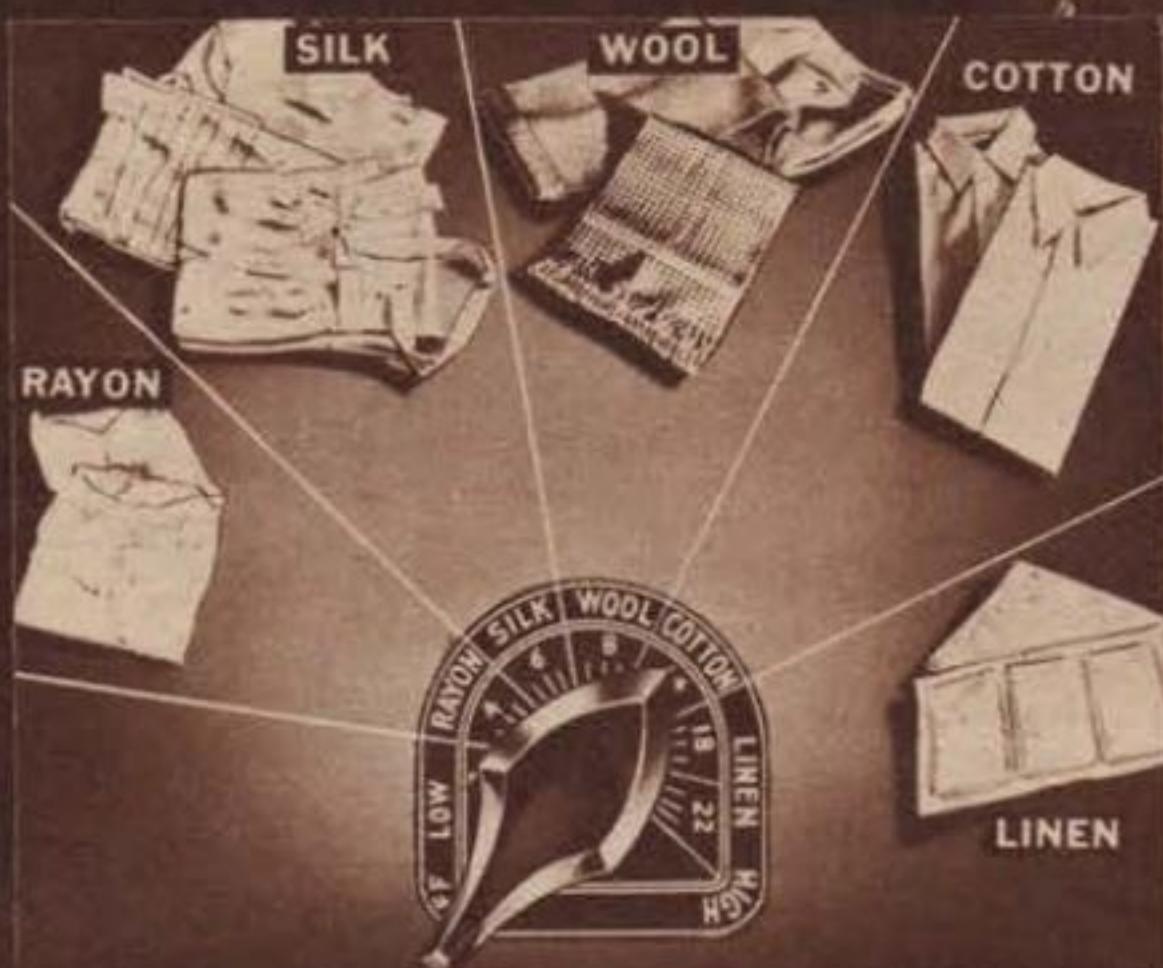
6 N 05157R—Tire only. Size 24x 2.125-in. Shpg. wt., 3 lbs. **\$1.59**

6 N 5172—Tube to match. Shipping weight, 1 lb. 6 oz. **.79c**

L Allstate Lightweight Tires, Tubes. Fit lightweight rims, 24 inches in diameter. Exceptionally well balanced general duty tires with Non-Skid tread. Two cord plies from bead to bead, third ply under tread. Made of best quality synthetic rubber available for bike tires. Fits any lightweight bike that takes 26x 1.25 or 26x 1.375-inch tire. 6 N 05163R—Tire only. Shipping weight, 3 pounds. **\$1.65**

6 N 5148—Tube for above tire. Shipping weight, 11 ounces **.79c**

HOW TO ORDER TIRES: Order tires by markings on your old tires, or measure outside rim diameter.



A Electric Iron
Pre-war quality \$6.95



B Electric Heat Pad
Pre-war quality \$3.75



C Electric Heater
Pre-war quality \$7.69



Now! Make it an electrical Christmas

Fully automatic Electric Iron

\$6⁹⁵

- Light weight, about 3 pounds, easy to use
- Thermostatic control—fabrics last longer
- 1000-watt, fast-heating, long-life element
- Irons ruffles, under buttons, etc. easily

A Replace your old iron with this streamlined, fully automatic iron. Set thermostat for desired heat—avoid unseen scorch that rots fabrics, fades colors. Dial plainly marked for various fabrics, "high," and "off" (see above). "High" is for pressing especially heavy materials. Back of iron is rounded, glides smoothly. Cool, comfortable handle. Complete with 6-foot cord set. Approved by Underwriters' Laboratories, Inc. For 110-120-volt A.C. Limit: 1 iron to a customer.

20 N 6218—Shpg. wt., 3 lbs. 12 oz. \$6.95

Automatic Electric Heating Pad

\$3⁷⁵

- Attractive, blanket-cloth cover is washable
- Moisture-repellent case protects element
- 3 positive heats—low, medium and high
- Approved by Underwriters' Laboratories

B A low cost appliance that every family needs. Soft, cotton and rayon blanket-cloth cover, with snap-fasteners, is removable for washing—easy to keep sanitary. Pad is flexible; apply its thermostatically controlled heat anywhere on the body with greater efficiency, comfort, and convenience. Three circuits; four thermostats—1 for each heat and 1 to limit maximum heat. With cord, plug, and 4-position switch. Size, 15x12 in. For 110-120-volt A.C. Limit: 1 pad to a customer.

20 N 6962—Shpg. wt., 2 lbs. 2 oz. \$3.75

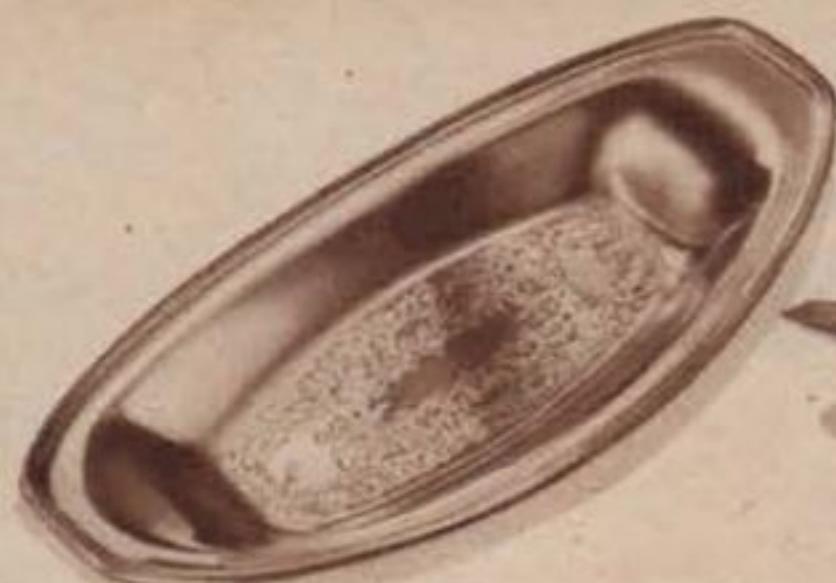
Kenmore Electric Heater

\$7⁶⁹

- 1320-watt, long-life, heavy duty element
- Reflector spreads heat over a wide space
- Quick, clean, extra heat for any room
- Portable . . . plugs into any standard outlet

C The whole family will enjoy the quick, comfortable warmth early in the morning, in the bathroom, etc. Recommended as auxiliary heat for any medium size room. No grease, no smoke, no odor. Metal guard. Sturdy, tubular steel base. Welded construction. Metal case has bronze color, baked-on enamel finish. With 6-foot cord and plug. Approved by Underwriters' Labs., Inc. Length, 18 in.; depth, 12 $\frac{3}{4}$ in.; height, 11 $\frac{1}{2}$ in. For any 110-120-volt current. Limit: 1 heater to a customer.

20 N 7187—Shpg. wt., 14 lbs. \$7.69



Silverplated Tray

New! Lustrous! Gleaming silver bread tray gracefully shaped with beautiful flower and leaf pattern. Tray is heavily silverplated over a sturdy copper base. For serving cake, sandwiches, cookies too. Size: 12 $\frac{1}{4}$ in. long, 6 $\frac{1}{4}$ in. wide. Price includes 20% Federal Tax. Shipping weight, 1 lb. 4 N 8700E.....\$2.98

Silverplated Shakers

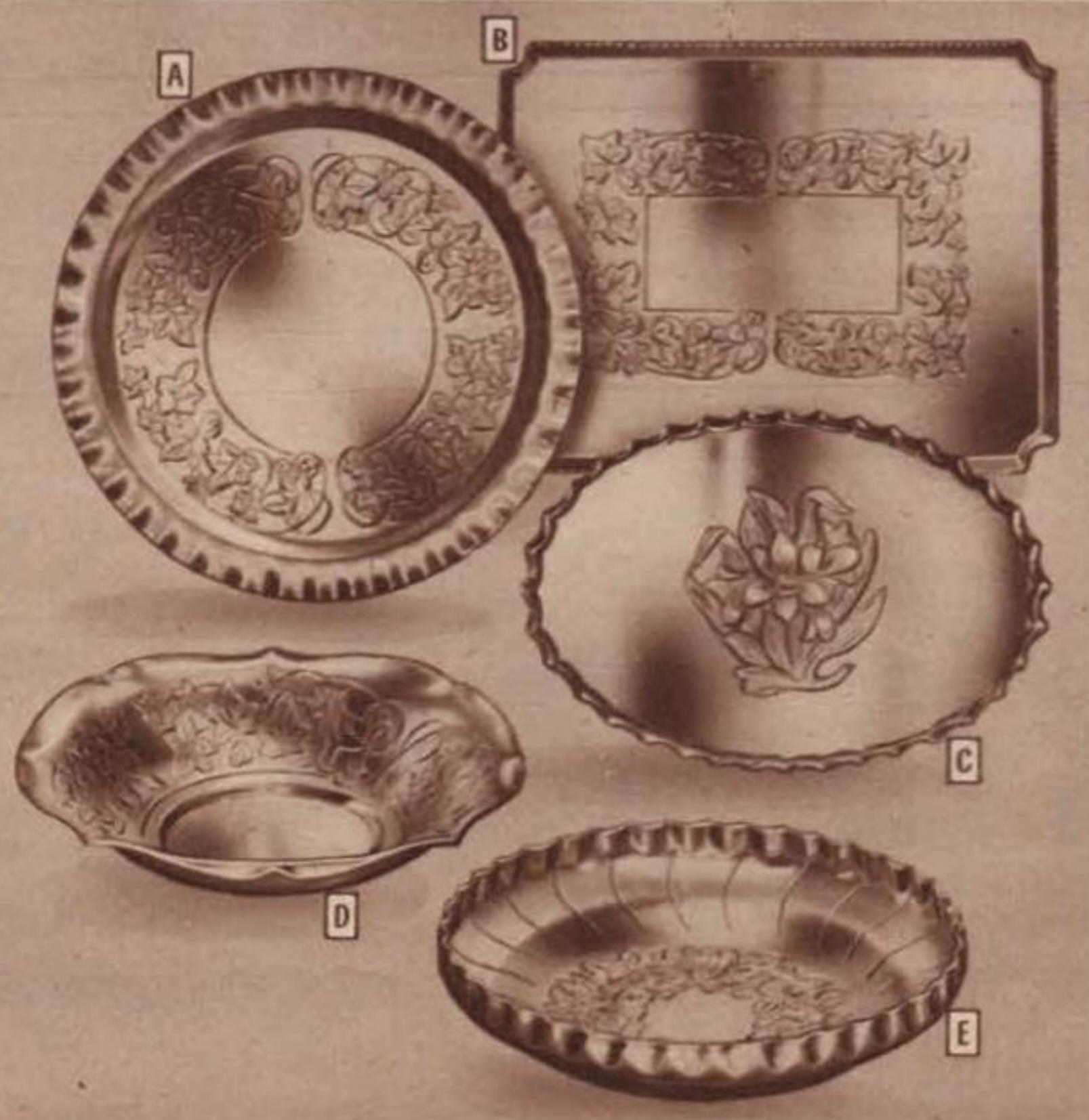
Reproductions of a handsome heirloom set . . . two graceful pheasants, richly silverplated, beautifully detailed. 4 inches high, 7 inches long. Well-balanced so they won't tip over. They add a festive note to table settings. Price includes 20% Federal Tax. Shpg. wt. 1 lb. 6 oz. 4 N 8850E—Pair.....\$1.67

Cigarette or Trinket Box

This handsome box formerly sold for \$2.89! It's a sure-to-please gift—attractive in living room or office. Solid wood with rich hand-polished ripple walnut finish; cedar-effect lining. Holds regular or king-size cigarettes. Nice for trinkets, too. Size: 6 $\frac{1}{4}$ x 3 $\frac{3}{4}$ x 2 $\frac{1}{2}$ inches. Shipping wt., 1 lb. 6 oz. 4 N 7451.....\$2.19

Happy Thoughts

FOR GIFTS TO THE FAMILY



Lustrous Aluminum Serving Pieces

Attractive holiday gifts for the homemaker who enjoys entertaining graciously . . . for formal or informal serving. Each has a wide variety of uses.

Trays for buffet suppers; gracefully shaped bowls for salads or to use as centerpieces filled with fruit, flowers. Each has a bright polished, tarnish resistant finish, and smart intaglio patterns. Medium in weight, convenient for serving.

A Round tray. Delicate leaf pattern, pie crust edges. For teas, bridge luncheons. Diam.: 13 $\frac{3}{4}$ inches. 4 N 8806—Shpg. wt., 1 lb. 5 oz. \$3.89

C Oval tray. Graceful flower pattern, dainty fluted edges. For cold meats, cheese. Size: 13 $\frac{1}{2}$ x 9 $\frac{1}{2}$ inches. 4 N 8804—Shpg. wt., 1 lb. \$2.89

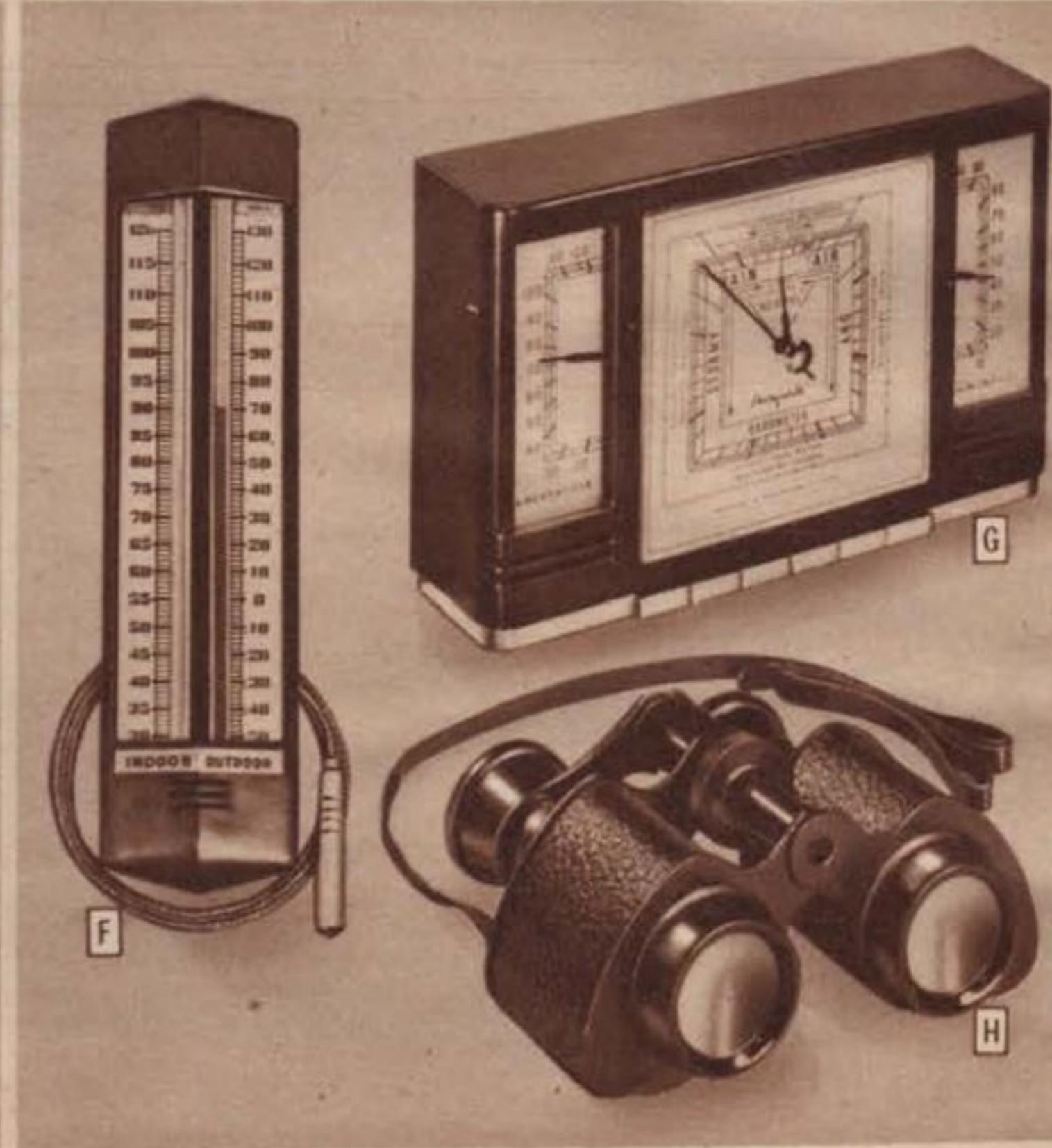
B Rectangular tray in two sizes. Has dainty leaf pattern outlining the center, smooth curved corners. For buffet serving, sandwiches, tiny cakes.

4 N 8805—Large size: 15 $\frac{3}{4}$ x 9 $\frac{1}{2}$ inches. Shpg. wt., 1 lb. 5 oz. \$3.89

4 N 8800—Medium size: 14 $\frac{3}{4}$ x 8 $\frac{1}{2}$ inches. Shpg. wt., 1 lb. \$2.89

D Round Bowl. Leaf design. Gracefully flared edges. To use as a salad bowl, or centerpiece. Diam.: 11 $\frac{1}{2}$ in. 4 N 8801—Shpg. wt., 1 lb. \$2.89

E Large bowl. Dainty flower pattern, smart fluted edges. For salads or fruit. Diameter: 12 $\frac{1}{4}$ inches. 4 N 8807—Shpg. wt., 1 lb. 5 oz. \$3.89



Weather and Optical Instruments

Welcome gifts for the home . . . Smart, practical thermometers, and barometers . . . Useful binoculars for sporting events, opera or the theater.

F Indoor, outdoor thermometer . . . for a gift of superior quality. This "Airguide" thermometer is used indoors, yet accurately indicates both outdoor and room temperatures. Simple and quick to install. Rich black bakelite case, chrome trim; black and silver thermometer scales.

4 N 6604—Size: 9 $\frac{1}{2}$ x 2 $\frac{1}{4}$ inches. Shipping weight, 2 pounds. \$5.50

G Airguide combination weather instrument. Complete home "weather bureau" . . . so smart in home or office. Center dial gives weather forecast, smaller dials show temperature and relative humidity. Black bakelite case, polished chrome trim; satin silver dial, black figures, calibrations. 4 N 6602—Size: 5 $\frac{1}{4}$ x 9 $\frac{1}{2}$ x 2 $\frac{1}{4}$ inches. Shipping wt., 3 lbs. \$9.95

H Three-power glasses. Brings distant objects close; shows them three times larger than seen by naked eye. Hinged bridge adjusts to correct eye width; center screw for focusing. Black enameled metal frame; black artificial leather body. With case. Size: closed, 3 $\frac{1}{2}$ in., open, 4 $\frac{1}{8}$ in. 4 N 6200E—Price includes 20% Federal Tax. Shpg. wt., 1 lb. \$2.52



Stratford Pen . . . nationally known

A A serviceable pen for school, home, business, for servicemen . . . at a very low price. Ink flows to paper steadily and evenly; silver palladium alloy point writes smoothly without blotting. Pen fills quickly and easily with simple push-button filling device. Plastic barrel and cap with gold plated sterling silver band trim. Strong military type clip holds pen low in pocket. Medium point. Assorted solid colors; no choice. Standard size pen.

4 N 6800—Pen. Shpg. wt., 4 oz. 83c

Majestic Pen . . . 14K gold point

B A high quality pen made for long and hard use. Large 14K gold point; writes smoothly and evenly, without blotting. Handsome barrel of durable plastic in smart inlay effect. Contrasting gold plated clip and band. Military type clip holds pen low and secure in pocket. Efficient lever-filling device. Attractive assorted pearl-like colors: no choice. Medium point. Standard size pen. An excellent pen for use at school, home or office.

4 N 6801—Pen. Shipping wt., 4 oz. \$1.95

Webster Pen . . . a Sears "Super Value"

C A superior fountain pen, designed to meet the exacting writing requirements of busy men and women. Dependable performance is guaranteed. Extra heavy 14K gold point is osmiridium tipped and slightly turned up at the nib to give satin-smooth writing touch. Ink-flow is constant and controlled. Transparent window shows when to refill; convenient lever filling device. Military clip. Durable Du Pont pyroxylin barrel. *State color:* silvery-pearl, black, emerald-pearl. *State medium or fine point.*

4 N 6900—Men's size Pen. Shpg. wt., 4 oz. \$3.95

4 N 6901—Women's size Pen. Shpg. wt., 4 oz. 3.95



None finer! . . . EVERSHARP Pen and Pencil Sets with exclusive "Magic Feed"

\$875
SET D

A gift that will last . . . sure to make this Christmas especially memorable! Beautiful sets designed for superb writing performance and longtime satisfaction—sent in handsome gift box. No extra charge for Easy Terms on Eversharp—turn to page 174C for terms. See guarantee below.

\$1770
SET E

Eversharp "Skyline" Pen and Pencil Set

D Say "Merry Christmas" with this smart Eversharp "Skyline" pen and pencil set. Pen has exclusive "Magic Feed" that controls the flow of ink—thus preventing flooding and blotting even at an altitude of 12,000 feet—pen needs filling less often because it writes to the very last drop of ink. Eversharp pens and pencils are built to give long, satisfactory service.

This Skyline model like all famous Eversharp pens has an efficient lever-fill device—simple and quick to use. Its iridium tipped point means smoother touch on paper, scratchless writing. Streamlined appearance is highlighted by 14K gold filled band and military clip. Clip holds pen low in pocket. Men's pen, 5 3/4 inches open; women's pen, 4 3/4 inches. Matching repeater pencil holds six-months' supply of lead, clicks new points automatically. *Clear colors:* brown, dubonnet (dk. red), dark green, silver gray, or jet black. *State 1st and second color choice, also fine or medium point.* Same price for cash or Sears convenient Easy Terms. Postpaid.

4 N 6827T—Men's size Set. \$8.75 4 N 6828T—Women's Set. \$8.75
4 N 6825T—Men's size Pen. \$5.00 4 N 6826T—Women's Pen. \$5.00

Eversharp "Presentation" Set . . . gold filled caps

E A truly magnificent Christmas gift . . . this stunning, streamlined "Presentation" pen and pencil set by Eversharp is tops in both style and performance. Shining 14K yellow gold filled caps and clips contrast handsomely with the rich dark colors of the barrel. The pen has the exclusive "Magic Feed" feature, which controls the ink-flow—avoids blotting or flooding at extremely high or low altitudes. Quality of performance is unsurpassed.

The 14K gold point is iridium tipped for soft velvet-like touch on paper. Quick, positive lever fill device fills pen to top, saves frequent refilling. The military type clip keeps pen and pencil low and safe in pocket. Men's pen, 5 1/2 inches open; women's pen, 4 3/4 inches. Matching repeater pencil feeds new points rapidly, holds six-months' supply of lead. Sturdy barrels of Du Pont Pyralin in rich solid colors: dubonnet (dark red), brown, or black. *State 1st and 2nd color choice, also medium or fine point.* Price includes 20% Federal Tax. Same price cash or terms. Postpaid.

4 N 6831TE—Men's size Set. \$17.70 4 N 6832TE—Women's Set. \$17.70
4 N 6829TE—Men's size Pen. 11.70 4 N 6830TE—Women's Pen. 11.70



Stationery may be purchased on Sears Easy Payment plan. For details, please see page 174C.

Ever useful Chest filled with Stationery

Natural finish hardwood chest, size, 103/8x63/8x3 1/8 in., has fluted sides, footed bottom. Floral design on cover is bordered with simulated carving. Lid opens on 2 metal hinges. 12 sheets of white vellum paper, 5 1/8x9 1/2 in.; 12 envelopes.

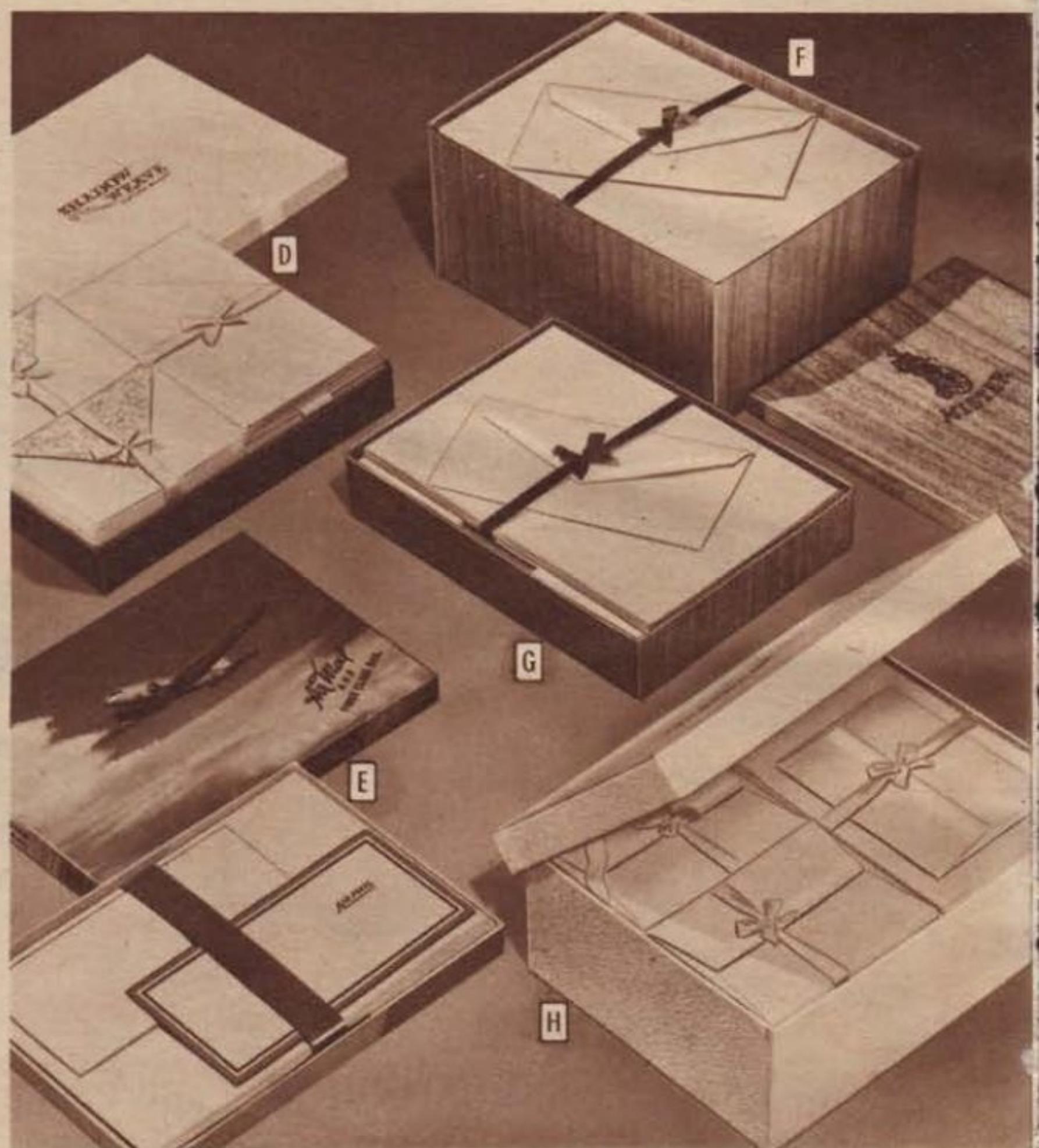
3 N 3198—Shipping weight, 2 pounds. \$1.93



De luxe Chest with mirror

Attractive chest made from glossy finished hardwood, size 11 1/8x7x4 in. Floral designed cover opens on 2 metal hinges, vanity mirror inside. Handy shelf for pen. Contains 12 sheets of white vellum paper, size 5 1/8x9 1/2 in.; 12 envelopes.

3 N 3199—Shipping weight, 3 pounds 4 ounces. \$2.53



Sears Stationery . . . always appropriate . . . always in good taste

A Artificial leather gift box. This attractively embossed box filled with good quality stationery is a perfect choice for a Christmas gift . . . expensive-looking, yet low in price. Contains 40 flat sheets of white vellum paper, 8x9 1/8 inches and 40 matching envelopes. Box comes in brown or ivory color with gold color center design. *Please state color wanted.*

3 N 3123—Shipping weight, each, 1 lb. 8 oz. 56c

B Genuine leather portfolio with 23K gold tooling. 10 1/4x7 3/8 in. Brown leather. Shpg. wt. 1 lb. 4 oz. 56c
Black leather. Shpg. wt. 1 lb. 4 oz. 56c

C Genuine leather Portfolio with 23K gold tooling. Size, 10 1/4x7 3/8 in. when closed. Has snap fastener, two large pockets, identification card and calendar inside. Plus leather covered center section for added writing surface. Contains 12 white sheets of stationery and 12 envelopes. A grand gift idea.

Brown leather. Shpg. wt. 1 lb. 8 oz.
Black leather. Shpg. wt. 1 lb. 8 oz.

D Shadow weave. Air mail stationery that's as light as a feather. Box contains 60 folded sheets of 50% rag content paper, 4 7/8x8 inches; 60 envelopes, 5 1/8x4 1/8 inches. Rose colored paper and lining of envelopes is printed with dainty snowflake design. 30 airmail labels included. Ribbon tied.

Order after October 15.

3 N 3140—Shpg. wt., 1 lb. 4 oz. 91c

E Flagship airmail Stationery. Colorful box of writing paper with airship design on cover. Contains 100 white, air weight, rag content single sheets, 7 1/4x10 1/2 in. Watermarked, novelty finish. 25 airmail envelopes printed in red, white and blue—plus 25 plain white envelopes for regular mail.

3 N 3158—Shpg. wt., 1 lb. 7 oz. 91c

F Mister Stationery designed for men. Handsome wood grain finish cardboard box holds 144 flat sheets of 50% rag content vellum finish paper, size, 7 1/4x10 1/2 in.; 100 envelopes. Ribbon tied. Order after October 15.

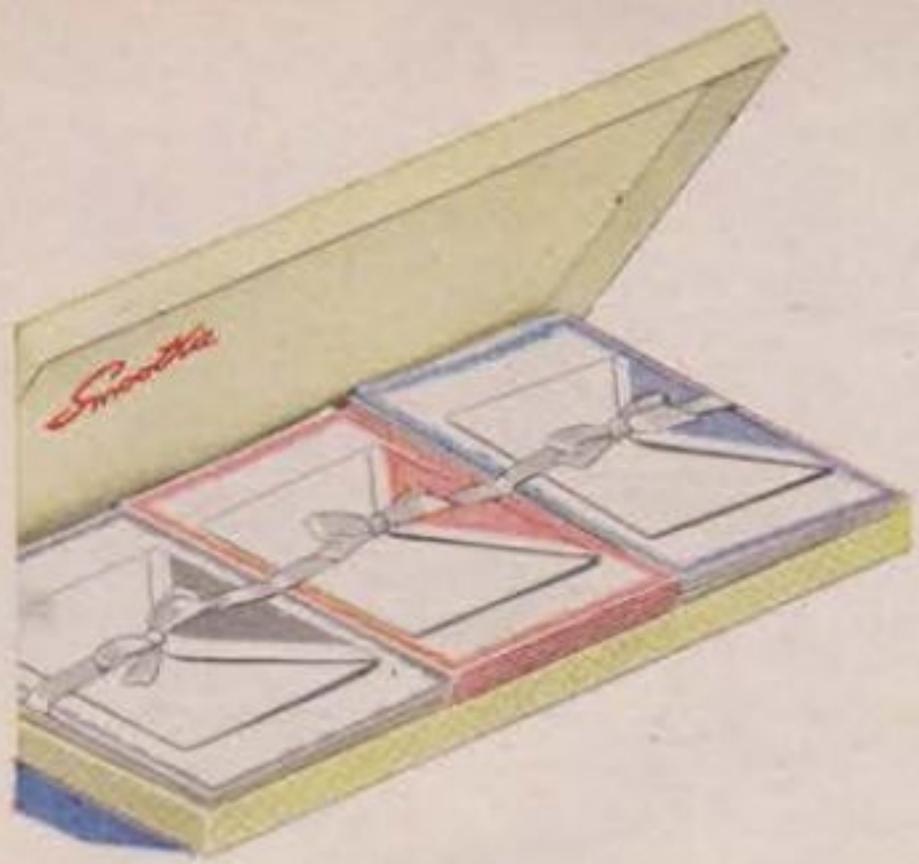
3 N 3149—Shipping weight, 3 lbs. \$1.64

G Mister Stationery in wood grain finish box. White vellum finish, 50% rag content stationery. 72 flat sheets, 7 1/4x10 1/2 in., 50 envelopes. Order after October 15.

3 N 3148—Shpg. wt., 1 lb. 12 oz. 91c

H Patrician Stationery. Fine quality 50% rag content vellum paper in cabinet box. 126 folded sheets, size 4 7/8x7 3/8 inches; 126 envelopes. *State color:* white, blue or pink. Order after October 31.

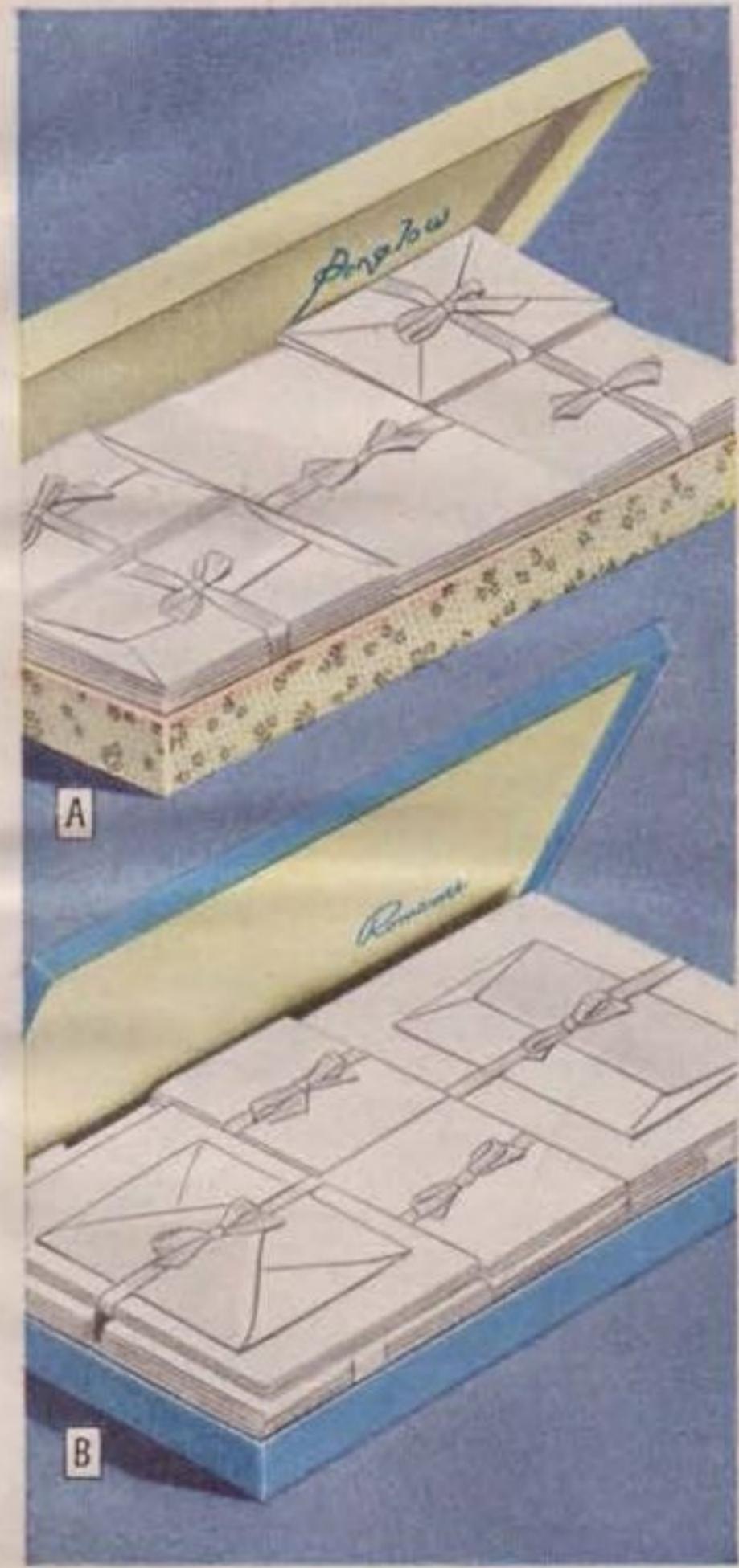
3 N 3144—Shipping weight, 3 lbs. \$1.78



Smoothie Pastel Ensemble

Fine quality white vellum stationery with smooth as silk writing surface. Folded sheets, 5x7½ inches, 12 with pink, 12 with blue, 12 with gray borders; 36 envelopes. Ribbon-tied.

3 N 3124—Shipping weight, 1 lb. 3 oz. 94c



Just Right for Writing

A Penglow Writing Ensemble. For a Christmas remembrance, stationery is always in perfect taste. Why not surprise your favorite ladies with this beautiful box of writing paper on Christmas morning. Contains 72 white sheets of fine quality 50% rag content vellum: 24 folded sheets, 5½x7½ in.; 24 single sheets, 5x8 in.; 24 note sheets, 4x5 in.; 72 matching envelopes. Ribbon-tied.

3 N 3157—Shipping weight, 2 pounds. \$1.44

B Romance Writing Ensemble. An ideal gift for a lady with exquisite taste. She'll find it a joy to write on this fine quality 50% rag content vellum stationery. Ribbon-hinged box, contains 132 sheets of writing paper: 36 folded sheets, 5½x8½ inches; 48 note sheets, 4½x3½ inches; 48 single sheets, 6½x9 inches; with 120 matching envelopes. Ribbon-tied.

3 N 3122—Shpg. wt., 2 lbs. 12 oz. \$1.84



Bordered gift stationery for your favorite lady

Remember that special someone on Christmas morning with a beautiful big box of stationery. Here's something entirely new and different . . . the very latest in smart, colorful border designs

C Corsage Writing Paper. An attractive box of stationery to thrill anyone on your Christmas list. Pretty floral border design is printed in 4 colors on both white vellum finish stationery and envelope flaps. Contains 36 folded sheets, size 6x8½ in., 36 matching envelopes. Ribbon-tied.

3 N 3137—Shpg. wt., 1 lb. 4 oz. 96c

D Sampler Box. This fine quality white vellum finish paper comes with two different border designs in each box. Scalloped edges on both sheets and envelopes are printed in two colors and attractively embossed. Box contains 30 folded sheets, size 4½x7¾ in.; 30 envelopes. Ribbon-tied.

3 N 3136—Shpg. wt., 1 lb. 3 oz. 96c

E Bluebird Box. What every woman wants . . . a fine box of stationery. Sheets and envelopes have dainty printed border design; embossed and die-cut. Fine white vellum finish paper has embossed bluebird in upper left-hand corner. 30 folded sheets (15 pink and 15 blue borders) 4½x7¾ inches, 30 envelopes. Ribbon-tied.

3 N 3135—Shpg. wt., 1 lb. 3 oz. 96c

F Corsage Informals. Choose this box for short notes, "thank you" notes. Decorative floral design printed in 4 colors. Embossed, scalloped edges. 40 white vellum finish note sheets, 5½x3½ inches, 40 envelopes. Ribbon-tied.

3 N 3138—Shipping weight, 14 ounces. 96c



Children's Own Writing Box

78c Give the "kiddies" a box of their very own stationery. They'll be thrilled to find it under the tree on Christmas morning. Children designs are printed in two colors on white vellum finish paper. Box contains 20 folded sheets (4½x7½ in.) and 20 note sheets (4½x3½ in.) with design; 20 blank sheets (4½x7½ in.); 48 envelopes; 48 gummed stickers and 1 blotter.

3 N 3139—Shipping weight, 14 ounces. 78c



6 Books about our animal friends

Six read-it-yourself stories for children that are as much fun as a trip to the zoo. Gay pictures and just a few lines in large, easy-to-read print tell the story of furry bears, cuddly kittens and other cunning animal friends. Books are $7\frac{3}{4} \times 11\frac{1}{4}$ inches with 12 novelty cut pages in each. Packed in brilliantly colored picture box.

3 N 1841—Postpaid.....44c

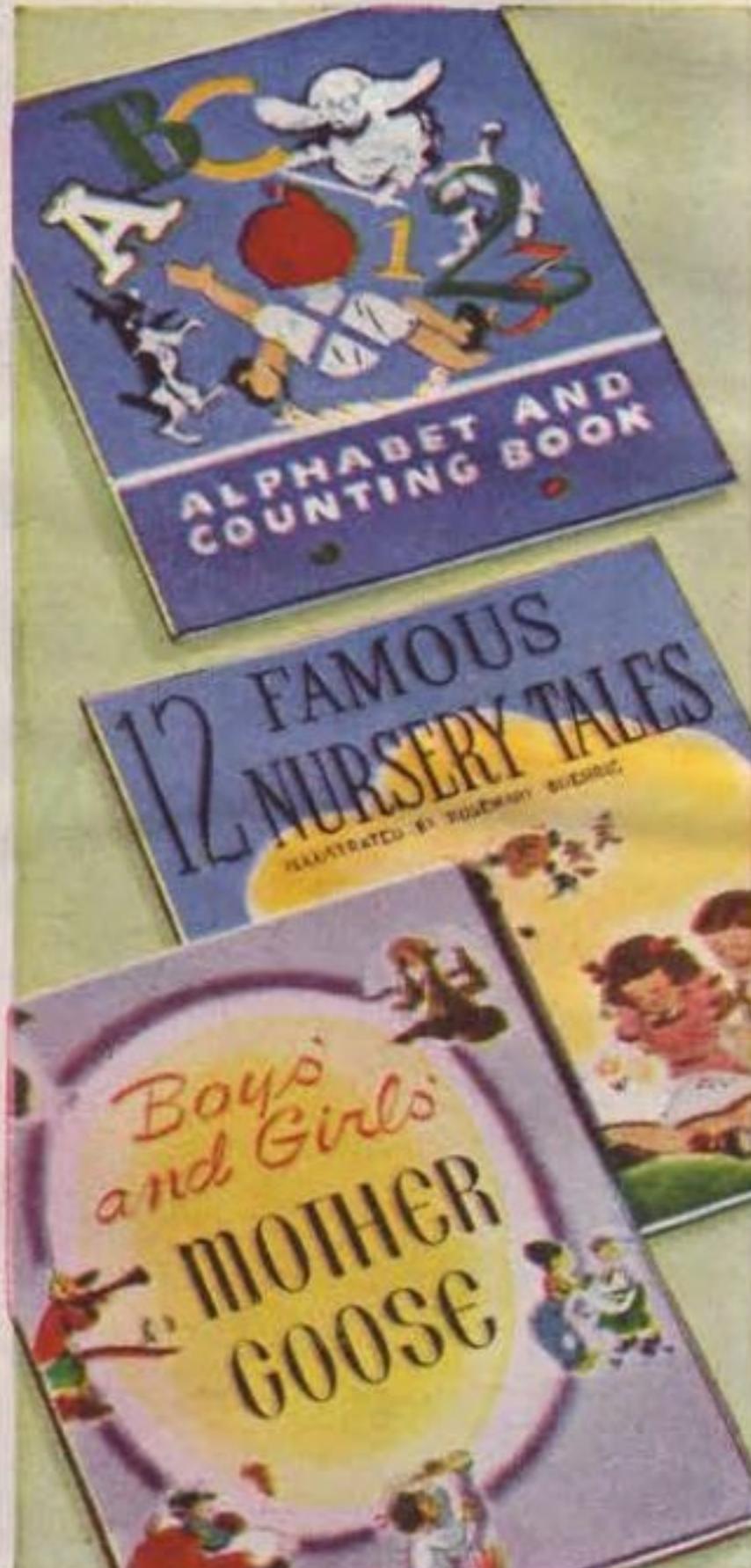
Paper Dolls are rainy day pals

A whole family of paper dolls in real life color . . . all ready to cut out and dress. 10 dolls on heavy cardboard each with 8-page book, size $9\frac{3}{4} \times 6\frac{1}{2}$ inches, containing bright-colored doll clothes . . . some historical costumes, others darling dresses just like their little owner wears. Packed in colorful box, $14 \times 10\frac{1}{4}$ in. Available after Oct. 15.

3 N 1842—Postpaid.....58c

SANTA'S SUGGESTIONS

for Boys and Girls



Novelty Books to thrill young hearts at Christmas-time

Christmas time is book-giving time. No Christmas would be complete without several bright-colored books under the tree for the kiddies. Select new and unusual books from Sears for the youngsters on your list

A The Circus Parade and The Animal Parade . . . a "Twin" book. Circus animals and animals from the zoo march in gay procession through the pages of this colorful story book. Large, easy-to-read print. Two books bound as one, size, 12×5 inches.

3 N 1843—Stiff cover.....Postpaid 58c

B Presto Magic; Tricks and Puzzles . . . a "Twin" book for boys and girls. Full of baffling but easy-to-do tricks to mystify all their friends. Two books bound as one, size, $8\frac{1}{4} \times 7\frac{1}{4}$ in.

3 N 1844—Stiff cover.....Postpaid 58c

58c
Postpaid

Activity Box. When the youngsters ask "What'll we do?", the answer is inside this Activity Box. It's full of jolly things to do! Circus and toy cut-outs . . . animals and amusing pictures to color . . . Paintless Paint Book and Rub-a-Pencil book that make pretty pictures appear like magic . . . A-B-C and number books to learn . . . games, tricks, puzzles. Everything to make play-time a gay time. Colorful box contains 7 books of fun, size, $6\frac{1}{2} \times 9\frac{1}{2}$ inches, with 20 thrilling pages in each plus three cut-out folders. Sold exclusively at Sears for children from 4 to 8 years.

3 N 1867—Postpaid.....Complete 44c

44c
10 books

Gay Books for Kiddies

A-B-C and 1-2-3 Number Book. As colorful as Christmas is this brand new A-B-C and number book. Contains 60 pages of animal and bird pictures . . . 30 in color. $9\frac{1}{8} \times 11$ in.

3 N 1502—Stiff cover.....Postpaid 93c

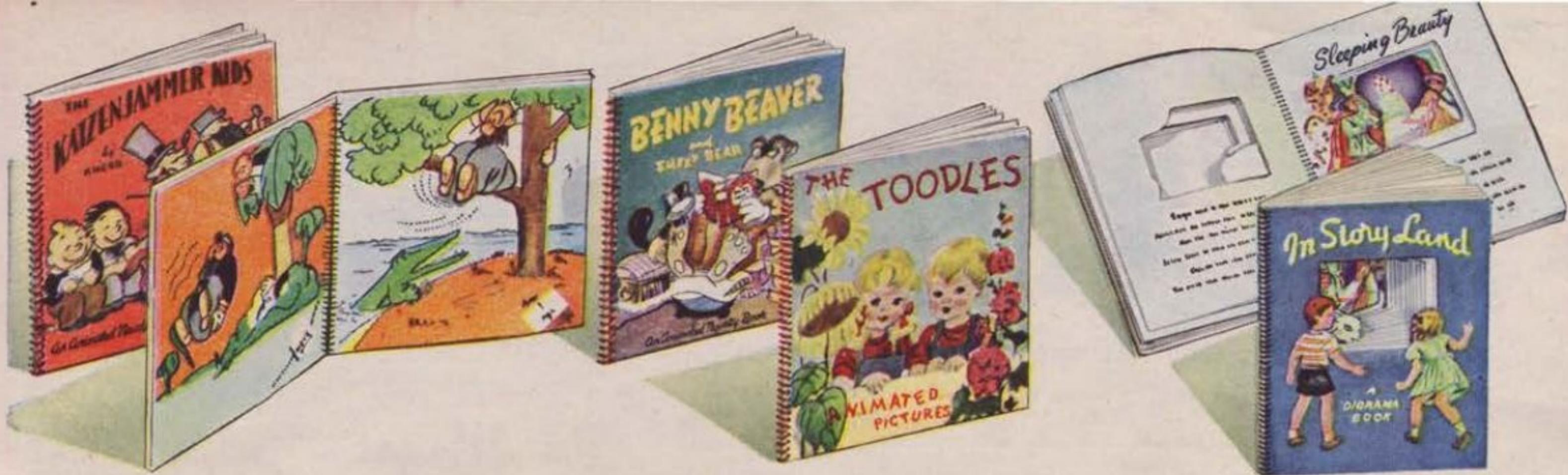
12 Famous Nursery Tales. Favorite stories children never tire of hearing. 60 pages . . . 30 printed with delightful pictures in bright colors. Large print. Size, $9\frac{1}{4} \times 11\frac{1}{4}$ in.

3 N 1503—Stiff cover.....Postpaid 93c

Boys and Girls Mother Goose. Tiny tots as well as kindergarten kiddies love these old familiar nursery rhymes. Every page (64 in all) printed with gay pictures in brilliant colors. Book size, $8\frac{1}{4} \times 11\frac{1}{4}$ inches.

3 N 1501—Stiff cover.....Postpaid 58c

All books on this page are sold exclusively at Sears. Plan to do your shopping early



Animated Story Books . . . bright colored illustrations in each one really move

Katzenjammer Kids. Familiar little comic strip characters move about in life-like fashion to perform their amusing pranks. 30 colorful pages. Stiff cover with spiral binding. Available after Oct. 20. 3 N 1864—Postpaid.....48c

Benny Beaver and Fuzzy Bear. Youngsters will shout with laughter as Benny and Fuzzy frolic with real-as-life motions through 30 gay-colored pages. Stiff cover with spiral binding. Available after Oct. 20. 3 N 1869—Postpaid.....48c

The Toodles. Right from the comic strip come the Toodles Twins. They romp and play in real-life manner through the bright-colored pages of this book. 30 pages, stiff cover. Spiral binding. Available after Oct. 20. 3 N 1861—Postpaid.....48c

In Story Land . . . a diorama book

Look through the cellophane window in the cover of this amazing book. 98c See the enchanting picture of fairyland! Now turn the pages one by one and see how the exciting characters in each story fit together to add richness and depth to this picture. 12 fairy tales in all with lovely illustrations. 3 N 1834—Stiff cover.....Postpaid 98c



Treasure Box . . . 16 children's Books in pop-up box

Open the lid of the box . . . and up pop cunning animals in gay costumes. Books with pictures and a story about each animal are tucked inside colorful box

As exciting as the contents of Santa's pack is this Treasure Box for boys and girls. Can't you just see the youngsters' delight when they lift the lid of the box and up pop real-as-life cut outs of eight little animals dancing and playing while old Mr. Moon beams down on them. And more fun yet! 16 delightful books are neatly packed inside this wonderful box. Pictures in brilliant colors and a few lines of easy-to-read print on each page tell about the amusing antics of the Playful Calf, the Timid Bunny, the Sassy Squirrel, the Boastful Bear, Greedy Pig, the Lazy Little Beaver, the Stubborn Little Donkey, Grumpy Goat, Busy Bullfrog, Hungry Brownie Bear, the Lucky Little Hen, the Silly Goose, the Little Owl who was afraid of the dark, the Rooster who liked to brag, the Selfish Little Puppy and the Little Duck who wanted to travel. A perfect gift for Santa to leave under the tree for the kiddies. Each book, size, $5\frac{1}{4} \times 7\frac{3}{4}$ inches, contains 12 novelty cut pages. Box size, $11\frac{1}{2} \times 8\frac{1}{2}$ in.

3 N 1866—Postpaid.....16 books in pop-up box 44c

Children's books may be purchased on Sears Easy Payment Plan. See Page 174C of this book.



Julius, the Galloping Engine

"Chug, Chug!", pants Julius, the Galloping Engine, as he pulls his train of eleven merry little cars behind him

Read about Julius, the Galloping Engine, and the cars that follow behind. Stand them up! Hook them together! Pull them across the floor! Each sturdy little car is made from folded cardboard with pictures on both sides and a wonderful story inside. Girls and boys alike will love merry-hearted Julius and the exciting tales he can tell of his travels. But Julius isn't the only car in this train that has adventures. No, indeed! Each busy little car down to Pinky, the Caboose, knows the the marvels of real trains . . . and describes them in his own little story. But . . . "Toot, toot," Julius is ready . . . and away the train goes on its travels. A dandy holiday gift for the youngsters. Each car, size $7\frac{1}{2} \times 5\frac{1}{2}$ inches.

3 N 1856—Postpaid.....12 cars in colorful box 44c

KMN SEARS, ROEBUCK PAGE 73



Bergamot . . . the gift with old world elegance

Make your gift to him the choice of gentlemen everywhere. He'll be pleased with the spicy scent used in all Bergamot Men's Toiletries. It's exhilarating . . . completely masculine . . . superbly good taste. Each in a handsome apothecary type container. Postpaid.

- A 8 N 9922—Shaving Soap. Quick lathering. In mortar and pestle jar . . . 2½-oz. \$1.25
- B 8 N 9924E—After-Shave Lotion. Cooling and refreshing. 3½-oz. 1.50
- C 8 N 9930E—Men's Hair Dressing 3½-oz. 1.50
- D 8 N 9933E—Men's Face Talc. (Shaker cap) 3-oz. 1.20
- E 8 N 9965E—Men's Deodorant. Cream type. In mortar and pestle jar . . . 2½-oz. 1.50



Fine Havana Cigars . . . A mild and mellow Smoke

The cigar smokers on your Christmas list will enjoy these cigars. They are full-bodied with a fragrant aroma and mellow flavor. They'll find quality and smoking pleasure in any of the cigars listed below.

F A & B Cigarillos. A mild and fragrant Havana small cigar. Has 100% pure Havana wrapper and filler. Each cigarette is individually wrapped in a paper container. Preferred by the cigarette smoker, or as an in-between cigar. About 5½ inches long and packed 100 cigars to the box. Shpg. wt., 1 lb. 8 oz. 8 N 9986 . . . Box \$5.00

G O'Halloran y Garcia Brevas Chicas Cigars. Blend of Havana and domestic tobaccos. 5-in. long. Cellophane wrapped. Shpg. wt., 1 lb. 8 oz. 8 N 9984 . . . Box, 50 \$6.25

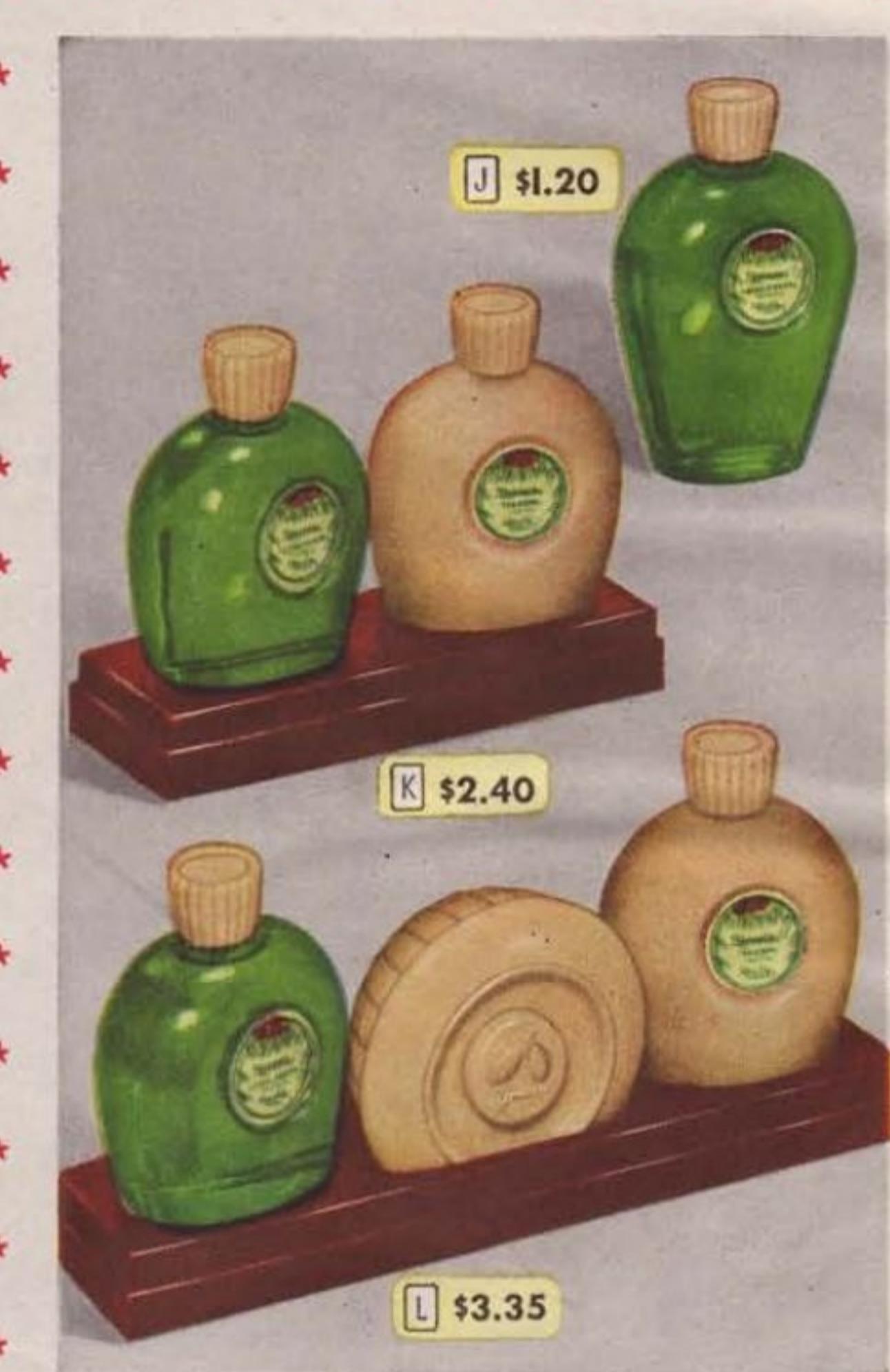
O'Halloran y Garcia Ele-gante Cigars. Finer blend of Havana and domestic tobaccos. Cellophane wrap. Shpg. wt., 1 lb. 8 oz. 8 N 9995 . . . Box, 50 \$7.25

H Sonita King Cigars. Clear Havana filler and wrapper. About 5-in. long. A mellow cigar. Cellophane wrapped. 50 in box. Shpg. wt., 1 lb. 8 oz. 8 N 9985 . . . Box \$7.25

Sonita Little King Cigars. (Not shown.) Same quality as above. Abt. 4¾-in. Cellophane wrapped. Shpg. wt., 1 lb. 8 oz. 8 N 9997 . . . Box, 50 \$6.00



25 Ways to please a man



"Spruce up" with Spruce

Everything he needs for his daily "spruce-up." Wrisley's Spruce Shaving Sets, scented with the forest-fresh fragrance from a man's world of wind and northern pine. Smart-appearing quality products in handsome containers. He'll be pleased with your choice of one of these fine sets, or cooling refreshing lotion.

J Spruce After-Shave Lotion. Tingling, invigorating—leaves face feeling cool and smooth. Attractive bottle. 8 N 9887E—Postpaid. 5½-ounce bottle \$1.20

K Spruce 2-piece After-Shave Set. Contains 5½-ounce bottle shave lotion and 4-ounce bottle shave talc. 8 N 9886E—Postpaid Set \$2.40

L Spruce 3-piece Shaving Set. Contains 5½-ounce frosted bottle of refreshing after-shave lotion; cake of rich, creamy shave soap in an attractive white plastic bowl that looks like ivory; 4-ounce bottle of shave talc in a neutral shade. 8 N 9885—Includes 40c Federal Tax. Postpaid . . . Set \$3.35



Practical Everyday Gifts

Adjustable Shaving Mirror. Can be used on bureau or table, or hung on the wall. White enamel finish metal frame and handle. Double mirror—plain and magnifying. Useful and handy gift. Diameter, 5 inches. Shpg. wt., 2 lbs.

8 N 9921.....\$1.29

Lucite Handle Shaving Brush. Serviceable brush with thick soft tuft of mixed hair and bristle, firmly locked in transparent lucite handle. Abt. 4 inches long. Shpg. wt., 4 oz.

8 N 9932.. \$2.75

Marbury 3 Piece Shave Set. Three essentials for perfect grooming. Contains 4-oz. bottle hair dressing, 4-oz. container After-Shave Talc and 4-oz. bottle after-shave lotion. Shpg. wt., 2 lbs. 6 oz.

8 N 9720E..Set \$1.07

Yardley Shave Bowl. The gift which pleases men of all ages. Large cake of their favorite lavender shaving soap—rich lathering and creamy. Comes in the popular wooden shave bowl. Postpaid.

8 N 7507.....\$1.00

Yardley After Shaving Lotion. A slick shaving finish for added comfort. Its refreshing lavender scent is so cooling and soothing—leaves the face feeling soft and smooth, refreshed. 7-oz. bottle. Postpaid.

8 N 9676E.....\$1.50

Yardley Invisible Talc. Has such a delightfully soothing effect, makes an ordinary shave something special. Scented with clean, fragrant lavender. Neutral color. 3½-oz. box. Postpaid.

8 N 7602E....\$1.02



Military Brush Sets for that well-groomed look

A Boys' Brush Set. Wood back military brush with attractive insignia. Good quality synthetic bristles. 5-inch comb. A truly handsome gift for the boy in your family. Shpg. wt., 9 oz.

8 N 9925..... 39c

B Boys' 3-piece Brush Set. Comb, two wood-back brushes with fiber bristles. Shipping wt., 1 lb. 2 oz.

8 N 9926—Boxed..... 69c

C Men's 5-piece Brush Set. Practical set contains four brushes necessary to keep him neat as a pin. Brushes have wood backs, fiber bristles. Set has comb, 2 military brushes, hat and clothes brush. Shpg. wt., 1 lb. 10 oz.

8 N 9927..... Set \$1.00

D Men's Three-piece Brush Set. Maple backs, satinwood finish. Two 4½-in. military brushes, medium-stiff hair bristles. 7-in. comb. Shpg. wt., 1 lb.

8 N 9988..... \$1.89

E Men's Four-piece Brush Set. Two 4½-inch military brushes, 5½-inch clothes brush, comb. Genuine maple backs, in attractive satinwood finish. Shipping weight, 1 pound 5 ounces.

8 N 9987..... Set \$2.69

F Two-piece Club Set. Men like this brush style because it's so sturdy. Short, stubby brush—overall length, 6½ in. Rich-looking mahogany-colored plastic. 7-in. comb. Shpg. wt., 1 lb.

8 N 9916..... Set \$1.98



Champrel Shave Sets—Budget priced

G 3-piece Shaving Set. Here's just the gift for the man who prefers a shaving mug and soap for rich, quick lather. Set contains attractive pottery mug with a generous size cake of soap, 4-ounce after-shave lotion and shave talc. Give him his complete aids to shaving comfort in these 3 quality items. Price includes 20c Federal Tax. Shipping weight, 2 lbs. 14 oz.

8 N 9739..... Set \$1.69

H 2-piece After-Shave Set. Contains 4-ounce shave talc, neutral shade, and 4-ounce after-shave lotion. Ideal combination for a slick finish. Shpg. wt., 1 lb. 10 oz.

8 N 9732E..... Set \$1.07

J 3-piece Shaving Set. Brushless or lather shave cream (please state choice); 4-oz. shave lotion and 4-oz. talc. Price includes 20c Fed. Tax. Shpg. wt., 2 lbs. 6 oz.

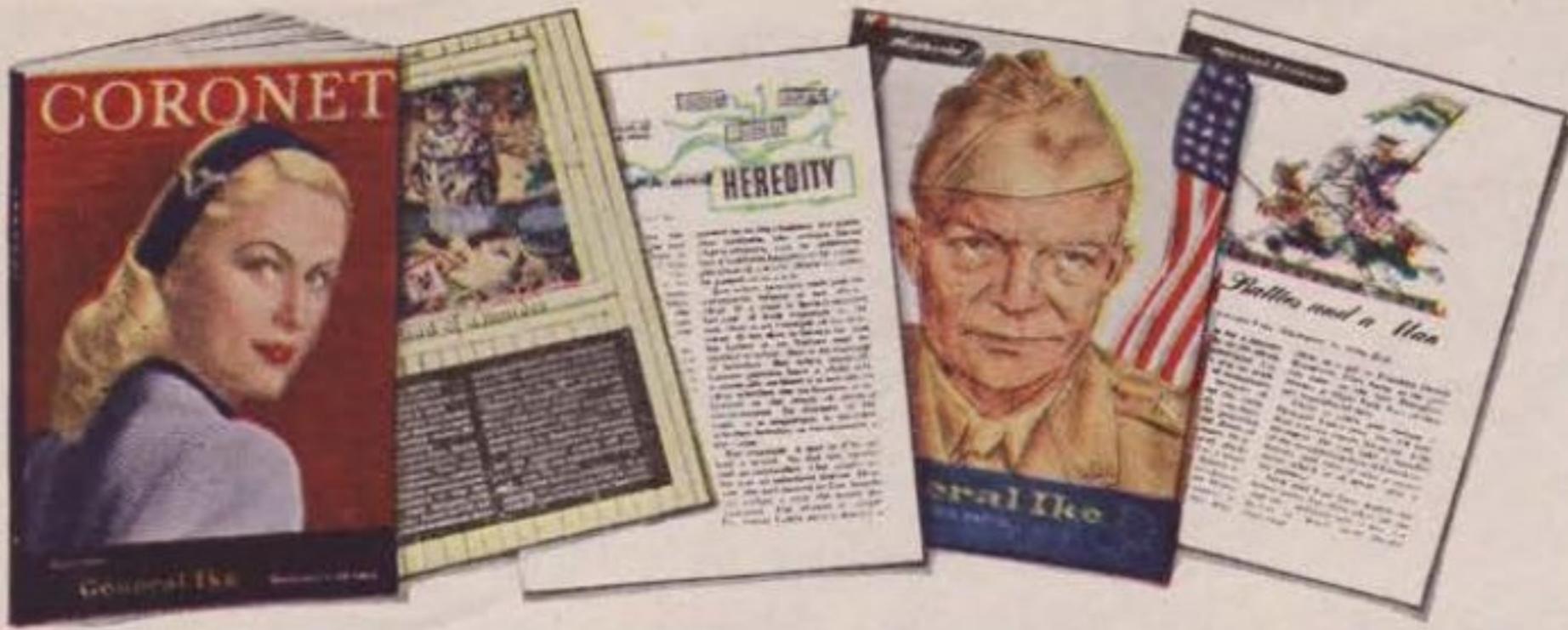
8 N 9737..... Set \$1.49

K 2-piece Shave Set. Brushless or lather shave cream and 4-oz. after shave lotion. State choice of shave cream. Price includes 5c Fed. Tax. Shpg. wt., 1 lb. 10 oz.

8 N 9736..... Set 89c

L After-Shave Lotion. Cool, refreshing lotion—decidedly masculine scent. Leaves face feeling smooth. Shpg. wt., 1 lb. 2 oz.

8 N 9919E..... 4-oz. bottle 59c



For fiction, features, photographs and fun . . . select Coronet

You can count on Coronet to bring you entertaining reading each month. Timely articles keep you up-to-date on what's happening throughout the world. And you're sure to enjoy the two monthly picture stories with short commentaries by prominent people. You won't want to miss the digests of important new books in Coronet, either. For fun, each issue contains 8 pages of games, puzzles, brain twisters and . . . a Portrait of Murder. Send now for your subscription to Coronet, the handy pocket-sized magazine of good reading.

3 N 9183F—(From Oct. 10 to Dec. 31) 1 year \$2.75 2 years for \$5.00 3 years for \$7.50

Magazines

BRING YEAR 'ROUND
READING PLEASURE



Money-saving Christmas offers on many popular magazines

How to Order: Magazine subscriptions mailed anywhere in the United States and possessions. Please state catalog number, title of magazine, name and address of person to receive subscription, and number of years subscription. Send order and remittance to Sears Roebuck and Co. Due to unavoidable shortages of paper, please allow from six to eight weeks for delivery of first issue. However, we assure you that the full number of issues for which you subscribe will be mailed, beginning with the delayed starting date

Gift subscriptions save time, solve wrapping and mailing problems. Why not send your friends and family magazines this Christmas? We have special Christmas offers on many magazines such as two 1-yr. or three 1-yr. subscriptions (see below). State catalog number, title of magazine, name and address of person to receive subscription, number of years subscription plus name and address of sender. Gift card in your name will be sent to person receiving magazines. You may order not more than 10 gifts of same magazine



Catalog No.	Magazine	One 1-yr.	Two 1-yr.	Three 1-yr.
3 N 9339F—Air News.....	\$2.50...\$4.00...\$6.00			
3 N 9291F—American Girl.....	2.00... 3.00... 4.50			
3 N 9294F—American Home....	1.50... 2.50... 3.75			
3 N 9340F—Calling All Girls.....	2.00... 3.00			
3 N 9341F—Catholic Digest.....	3.00... 5.00... 7.25			
3 N 9290F—Child Life.....	3.00... 5.00... 6.00			
3 N 9342F—Children's Play Mate (From Nov. 10 to Dec. 31) ...	1.50... 2.75... 4.00			
3 N 9298F—Christian Herald... (From Oct. 10 to Dec. 31)....	1.75... 3.00... 3.75			
3 N 9303F—Coronet (From Oct. 10 to Dec. 31)....	2.75... 5.00... 7.25			

Catalog No.	Magazine	One 1-yr.	Two 1-yr.	Three 1-yr.
3 N 9343F—Current History....	\$3.00...\$5.00...\$7.50			
3 N 9296F—Esquire (From Oct. 15 to Dec. 10)....	5.00... 9.00... 13.00			
3 N 9344F—Flower Grower....	2.50... 4.00... 5.00			
3 N 9345F—Flying Age.....	1.50... 2.50... 3.75			
3 N 9297F—Fortune.....	10.00...17.00...24.00			
3 N 9359F—Jack and Jill.....	2.50... 4.00... 6.00			
3 N 9299F—Liberty.....	3.50... 6.00... 9.00			
3 N 9346F—Life (Until Dec. 10)...	4.50... 8.50... 12.50			
3 N 9347F—National Digest... 3 N 9348F—Nature Magazine..	3.00... 5.00... 7.50			

Catalog No.	Magazine	One 1-yr.	Two 1-yr.	Three 1-yr.
3 N 9305F—Omnibook.....	\$4.00...\$7.50...\$11.00			
3 N 9349F—Open Road for Boys	2.00... 3.00... 4.00			
3 N 9295F—Parents.....	1.94... 3.00... 4.00			
3 N 9350F—Popular Mechanics.	2.50... 4.50... 6.50			
3 N 9351F—Reader's Digest (From Oct. 10 to Jan. 15)....	2.75... 5.00... 7.25			
3 N 9304F—Science Digest....	3.00... 5.00... 7.50			
3 N 9307F—Scientific American.	4.00... 7.00...10.00			
3 N 9300F—Time (Until Dec. 10).....	5.00... 9.25...13.50			
3 N 9352F—True Comics.....	2.00... 3.00			

REDBOOK



Redbook magazine stands high in reading circles

It's no secret why **Redbook** magazine is a favorite with lovers of good fiction. Each issue contains a complete book-length novel by a popular author and a complete novelette . . . in addition to the regular program of continued novels, stories and articles on current events. This monthly magazine is a perfect choice in Christmas gifts for anyone who enjoys fine fiction . . . brings lasting and worthwhile reading pleasure.

3 N 9204F.....1 year \$2.50 2 years for \$4.00 3 years for \$6.00

\$2.50
1 year



Be well-informed . . . read **Tomorrow** magazine

Almost as soon as they happen, **Tomorrow** magazine tells you about important events all over the world. A monthly magazine to keep you posted on what's what in news, politics, the theater, films. Contains many unusual articles by outstanding men and women; fiction by young talent as well as by veteran writers. Why not order **Tomorrow** for a friend and for yourself, too. See How to Order on page 76.

3 N 9335F.....1 year \$3.50 2 years \$6.00

\$3.50
1 year



Solve your gift problems with a subscription to one of these well-known Magazines

Save yourself the rush and bustle of Christmas shopping. Select a magazine subscription for everyone on your Christmas list . . . no gift will be more appreciated because each issue brings with it new reading enjoyment. Order Gift Subscriptions early so gift card in your name arrives in the Christmas mail. See How to Order, page 76

Catalog No.	Magazine	1 Yr.	2 Yrs.	3 Yrs.
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Magazines for Women (Monthly)

3 N 9168F—American Home.....\$1.50..\$2.50..\$3.00
3 N 9196F—Charm.....1.50.....
3 N 9167F—Ladies' Home Journal 2.00.. 3.00.. 4.00
3 N 9201F—McCalls (Renewals Only).....2.40.. 3.00
3 N 9272F—McCall Pattern Book (4 issues per year)....1.40.....
3 N 9170F—Parents.....1.94.. 3.00.. 3.75
3 N 9268F—The Woman.....1.50.. 3.00.. 4.00

Picture Magazines

3 N 9159F—Life (Weekly).....8.50..12.50
3 N 9271F—Pic (every 2 weeks) ..2.50.....

Catalog No.	Magazine	1 Yr.	2 Yrs.	3 Yrs.
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Popular Digests (Monthly)

3 N 9353F—Encore.....\$3.00..\$5.00.....
3 N 9330F—Facts.....3.00.. 6.00..\$7.50
3 N 9334F—National Digest.....3.00.. 5.00.....
3 N 9273F—Omnibook.....4.00.. 7.50..11.00
3 N 9331F—Read.....3.00.. 6.00.. 7.50
3 N 9175F—Reader's Digest (From 10/10 to 1/15).....2.75.. 5.00.....
3 N 9177F—Science Digest.....3.00.. 5.00.....

Popular Weeklies

3 N 9270F—Grit.....2.50.....
3 N 9200F—Liberty.....3.50.. 6.00.....
3 N 9220F—Pathfinder (Renewals Only).....1.00..... 2.00

Catalog No.	Magazine	1 Yr.	2 Yrs.	3 Yrs.
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Popular Weeklies (continued)

3 N 9208F—Time (New).....\$5.00..\$9.00..\$13.00
Time (Renewal).....5.00.. 7.50..10.00
3 N 9156F—Saturday Evening Post 4.00.. 6.00.. 8.00

General Interest Magazines (Monthly)

3 N 9263F—Argosy.....2.50.. 4.50.. 6.50
3 N 9354F—Blue Book.....2.50.....
3 N 9206F—Fortune.....10.00..15.00..20.00
3 N 9355F—Minicam Photography. 2.50.. 4.00.....
3 N 9267F—Railroad Magazine... 2.50.. 4.50.. 6.50
3 N 9356F—Sat. Review of Lit.... 5.00.. 8.00..10.00
3 N 9224F—U. S. Camera.....1.25.. 2.25.....
3 N 9332F—Your Life.....3.00.....



Life Story holds adventures in reading for women

Life Story (new title, Today's Woman, beginning with November issue), is an unusual kind of adventure magazine. It offers you monthly adventures in self-help, in living, in entertaining reading. You can read how many prominent women have achieved success . . . and profit by their suggestions. Each issue contains fascinating fiction stories, too . . . a complete book-length novel, a two-part novel and exciting short stories.

3 N 9337F 1 year \$3.00 2 years \$5.00

\$300
1 year



Sports Afield . . . a magazine for real outdoorsmen

Every man who likes fishing, hunting and living in the outdoors should receive this monthly magazine regularly. It's chock-full of instructive articles by well-known sportsmen . . . and contains hundreds of helpful hints on all types of fishing and hunting and camping as well as interesting fiction stories. Photographs in each issue of *Sports Afield* show familiar scenes of nature and wild-life the real sportsman knows and loves.

3 N 9265F 1 year for \$2.00 2 years for \$3.00 3 years for \$4.00

\$200
1 year



Say "Merry Christmas" this year with a subscription to a popular magazine

Use Sears handy magazine service to send every member of your family a magazine subscription this Christmas. Here's your choice of over 100 leading magazines . . . magazines of special interest to fathers, mothers, boys and girls, as well as picture and general magazines to be enjoyed by the entire family. See How to Order on page 76

Catalog No.	Magazine	1 Yr.	2 Yrs.	3 Yrs.
Movies and Romance (Monthly)				
3 N 9266F	Adventure	\$2.50	\$4.50	\$6.50
3 N 9260F	Horoscope	2.50		
3 N 9327F	Lovebook	1.80	3.25	
3 N 9258F	Modern Romances	1.50	2.50	
3 N 9257F	Modern Screen	1.50	2.50	
3 N 9274F	Movie Life	1.80		
3 N 9217F	Movies	1.00		
3 N 9218F	Movie Stars Parade	1.80		
3 N 9222F	Personal Romances	1.80		
3 N 9264F	Ranch Romances	3.00		
3 N 9328F	Rangeland Romances	1.80	3.25	
3 N 9225F	Screenland	3.50	5.00	
3 N 9259F	Screen Romances	1.50	2.50	
3 N 9226F	Silver Screen	3.50	5.00	
3 N 9221F	True Story	3.00	4.20	

Catalog No.	Magazine	1 Yr.	2 Yrs.	3 Yrs.
Magazines for Sportsmen (Monthly)				
3 N 9198F	Field & Stream	\$2.00	\$3.50	
3 N 9202F	Nature (10 issues)	3.00	5.00	\$7.50
3 N 9223F	Outdoors	2.00	3.00	4.00
3 N 9329F	Outdoor Life	2.00	3.50	
3 N 9255F	Outdoorsman (Every two months)			2.00
Mechanics and Science (Monthly)				
3 N 9275F	Home Craftsman	\$1.25	\$2.25	\$3.00
3 N 9256F	Popular Homecraft (Every two months)	2.00	3.50	4.50
3 N 9180F	Popular Mechanics	2.50	4.50	6.00
3 N 9323F	Popular Science	2.50	5.00	
3 N 9205F	Scientific American	4.00	7.00	\$10.00

Catalog No.	Magazine	1 Yr.	2 Yrs.	3 Yrs.
Magazines for Boys and Girls (Monthly)				
3 N 9162F	American Girl	\$2.00	\$3.00	\$4.00
3 N 9163F	Boys' Life (Renewals Only)		3.50	4.50
3 N 9164F	Calling All Girls		2.00	
3 N 9197F	Child Life	3.00	5.00	6.00
3 N 9325F	Jack and Jill. See special offer, page 76.			
3 N 9326F	Looney Tunes and Merrie Melodies		1.75	
3 N 9166F	New Funnies		1.75	
3 N 9165F	Open Road for Boys	2.00	3.00	4.00
Aviation Magazines (Monthly)				
3 N 9277F	Air Trails		2.50	
3 N 9358F	Flying Age	1.50	2.50	



Take a Tip!

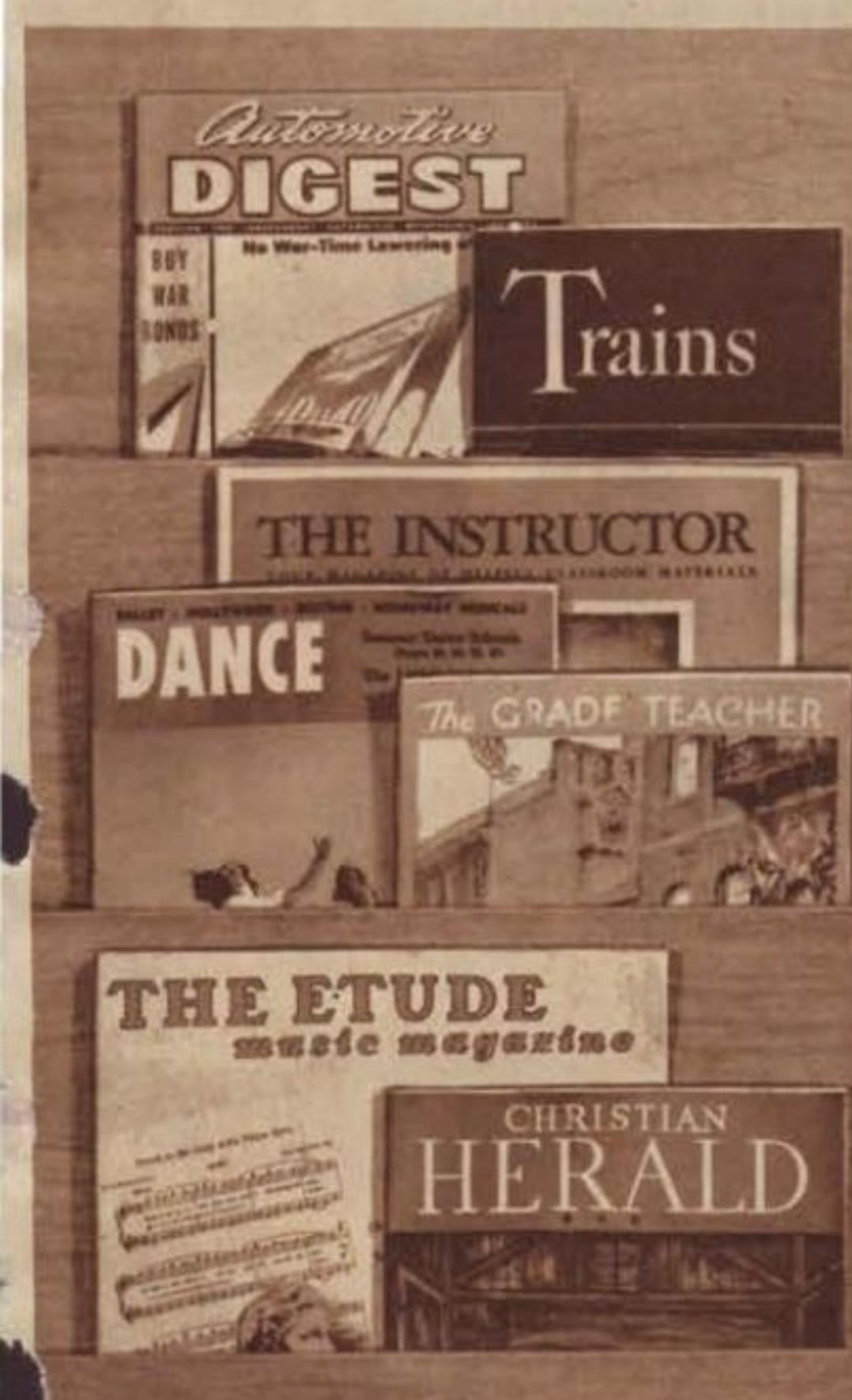
GIVE A GIFT
OF MAGAZINES



Flower Grower . . . the home gardener's own monthly magazine

If you like a garden and beautiful flowers you will be delighted to receive Flower Grower magazine regularly. Contains instructive articles on which flowers do best in your particular section of the country as well as suggestions on seasonal planting, care of your garden, flower arrangements for your home. Queries and answers department solves many puzzling problems common to all gardeners. Each issue also includes Readers' Own Corner, Garden of Verse and outstanding photographs.

3N9174F.....1 year for \$2.50 2 years for.....\$4.00



Magazines are welcomed by everyone who likes up-to-the-minute reading

Magazines are being read more and more each day. They are read not only for entertainment but to educate us today for a better tomorrow. Because magazines are an ideal source of information, they are gifts everyone likes to receive at Christmas time. Please see How to Order information on page 76.

Catalog No. Magazine 1 Yr. 2 Yrs. 3 Yrs.

Educational Magazines (10 issues a yr.)
3N9322F—Grade Teacher.....\$3.00..\$5.00.....
3N9199F—Instructor.....3.00.. 5.00.....
3N9357F—Dance Magazine
(issued monthly)..... 3.00.. 5.00.....

Trade Magazines (Monthly)
3N9280F—Automotive Digest.....\$2.00..\$3.00..\$4.00
3N9333F—Trains..... 2.50.....

Religion and Music (Monthly)
3N9179F—Etude.....\$2.50..\$4.00..\$6.00
3N9213F—Catholic Digest..... 3.00.. 5.00.. 6.75

Catalog number	Magazine	1 year	3 years	5 years
3N9172F—*Country Gentleman (issued monthly)				\$1.00
3N9209F—Poultry Tribune (11 issues per year)				1.00
3N9210F—American Poultry Journal (11 issues per year)				1.00
3N9211F—Breeder's Gazette (11 issues per year)		\$1.00	\$2.00	3.00
3N9212F—Hoard's Dairyman (2 issues per month)				1.00
3N9219F—Farm Journal and Farmer's Wife (monthly)				1.00

Western Farm Life. Contains lots of valuable information on the special problems Western farmers meet every day. Published twice a month for farmers and ranchers living in Colorado, New Mexico, Wyoming, Utah, and Idaho. This magazine is restricted elsewhere.

3N9252F.....3 years for \$1.00

Utah Farmer. A magazine of interest and help to farmers in Utah, Wyoming, Colorado, Idaho, Nevada. Restricted elsewhere.

3N9250F—11 issues per yr.....1 year for 50c

3 years \$1.00

Other magazines pictured above are for farmers in different localities and are restricted in this area.

Wisconsin Agriculturist and Farmer. For farmers and dairymen in Wisconsin, Illinois, Minnesota, and the Upper Peninsula of Michigan. Published every other week. Restricted elsewhere.

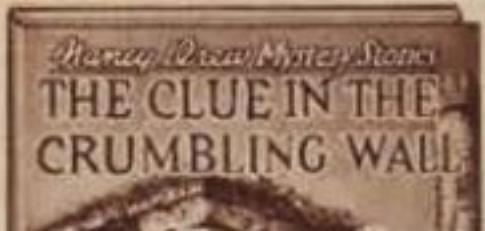
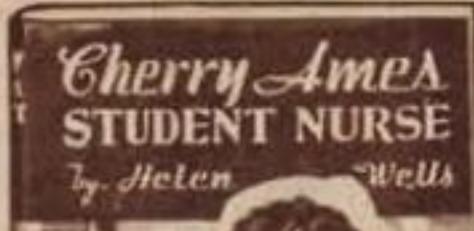
3N9253F.....1 year for 60c

Dakota Farmer. For farmers in No. and So. Dakota. Published every other week. Restricted elsewhere.

3N9243F.....2 years for \$1.00

Wallace's Farmer & Iowa Homestead. Published twice a month for farmers in Iowa, Minnesota, Illinois, Missouri, Nebr., So. Dakota. Restricted elsewhere.

3N9251F.....1 year for 60c



Wholesome Books for children who like to read

Cherry Ames Series. 58c

Vivid and exciting stories about a girl who chose nursing as her career. Girls from 10 to 15 years old won't want to miss this fascinating series. Stiff cover binding.

Cherry Ames Student Nurse (90)

Cherry Ames Senior Nurse (91)

Cherry Ames Chief Nurse (92)

Cherry Ames Army Nurse (93)

Cherry Ames Flight Nurse (94)

State catalog no., title, title no.

3 N 1708..... Postpaid 58c

Nancy Drew Mysteries. 58c

Stiff cover binding. Haunted Bridge (88) Whispering Statue (89) Clue of the Tapping Heels (87) Mystery of Brassbound Trunk (86)

Mystery of Moss Covered Mansion (112)

Clue in the Crumbling Wall (81)

Quest of the Missing Map (84)

Clue in the Jewel Box (83)

Secret in the Old Attic (82)

State catalog no., title, title no.

3 N 1713..... Postpaid 58c

Lucky Terrell Books. 58c

True-to-life exploits of daring war-time fliers. Full of excitement and thrills. Each one is a perfect gift for boys from 10 to 16 years. Why not select several for Christmas gifts? Stiff cover binding.

Spitfire Pilot (2)

Sky Attack (3)

Secret Mission (4)

Lost Squadron (5)

Springboard to Tokyo (6)

State catalog no., title, title no.

3 N 1709..... Postpaid 58c

CHRISTMAS MORNING

Thrills for Children



Unusual Books like these make delightful holiday gifts

Very young people from 3 to 7 will dance with excitement when they spy these novelty books among their Christmas gifts. Send your order for several and avoid last minute holiday shopping

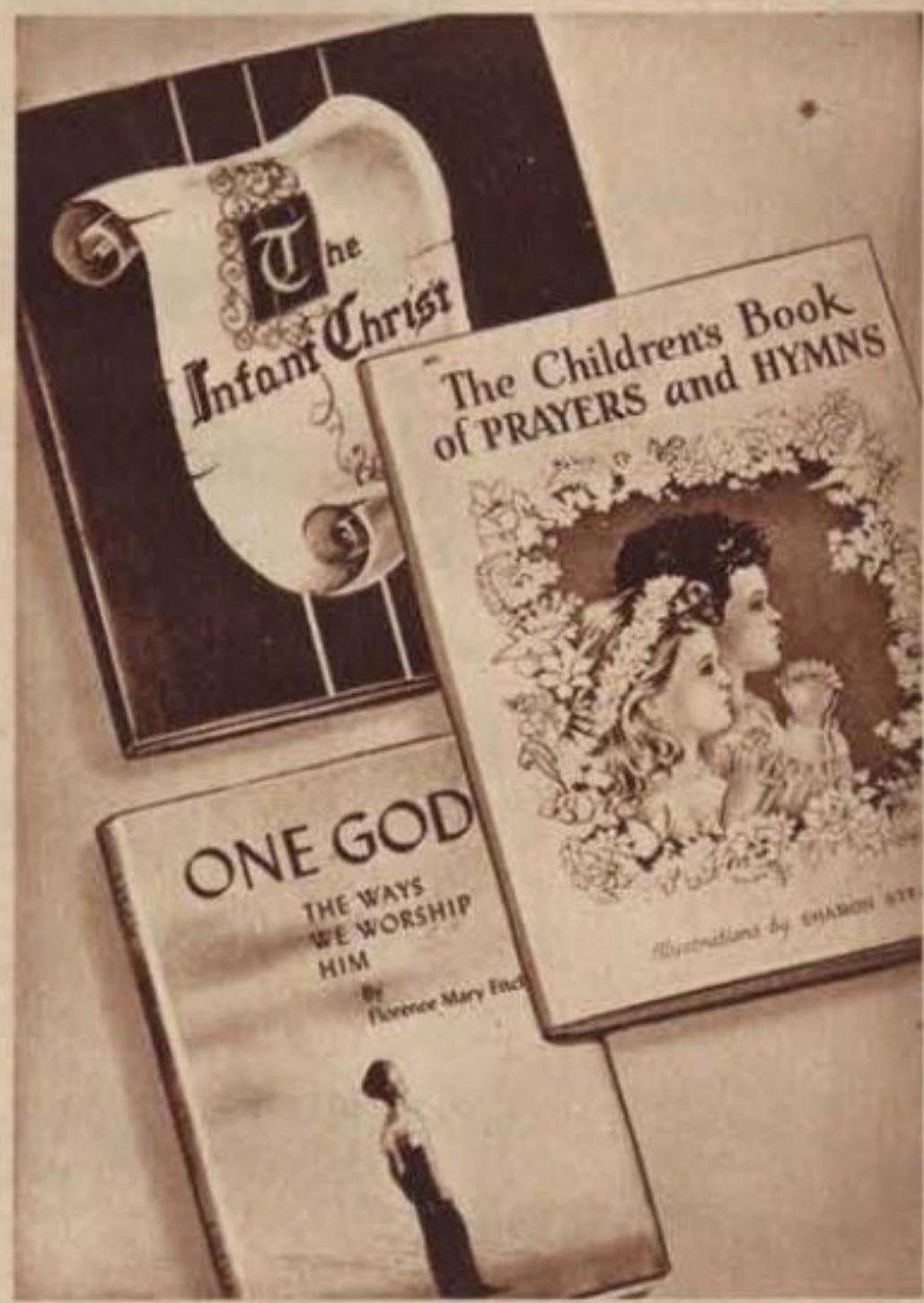
A **Friendly Farm Panorama.** All the fun and fascination of farm life unfolds in this new and colorful Panorama. Measures over 10 feet when fully extended and shows twenty different animals in the sunny surroundings of farm life. 3 N 1890—Durably made. Postpaid..... \$1.43

B **Freddy and the Fire Engine.** 16-page animated book with bright-colored pictures that really move. See the wheels of the big red fire engine go round as it speeds down the street. 3 N 1887—Stiff cover. Postpaid..... 93c

C **The Circus Panorama.** Just like a real circus is this brilliantly colored panorama. Open it out to its full 103 inches... a circus parade marches before your eyes. On the inside panels are circus acts, wild animals, the crowds! 3 N 1895—Heavy cardboard. Postpaid..... 95c

E **Mother and Baby Animal Books.** Absolutely new... definitely different... completely fascinating! 4 books cut in the shape of animals with pictures of mother animals printed in natural colors on front and back covers. Cunning baby animals, also in color, are inserted in slot in front covers and can easily be removed to stand up. Each big book, size 9x12 inches, contains a 16-page animal story with illustrations on every page. 3 N 1888—Stiff cover bindings. Set of 4 books. Postpaid..... 98c

D **Animated Night Before Christmas Poem.** Watch for Santa through the little window that opens; see his eyes twinkle, his big paunch jiggle like a bowl of jelly. You'll laugh as heartily as he. And you'll love the familiar poem. 3 N 1882—Stiff cover. Postpaid..... 88c



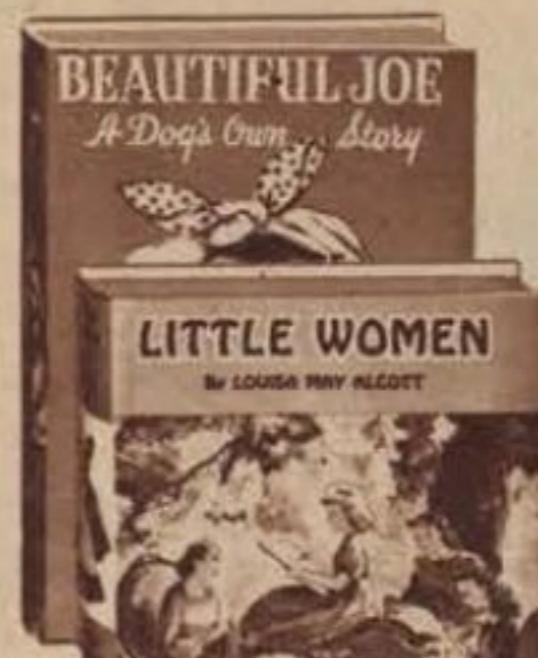
Religious Books for children

Teach your children at an early age to know the glory and the beauty of religion

The Infant Christ—the story of the Christ-child so simply and beautifully told that young minds will understand and love it. Full of richly-colored illustrations. 60 pages. Size, 9 1/4x11 1/4 in. 3 N 1651—Stiff cover..... Postpaid 78c

Prayers and Hymns. Carefully selected prayers and hymns are simple enough for a child to learn easily yet so inspiring that youngsters will love and remember them always. 36 pages with beautiful full color pictures. Size, 9x12 inches. 3 N 1653—Stiff cover..... Postpaid 87c

One God. This is the story of the three great religions of America. It will help children see the relation of religion to their daily lives and help them understand and respect religions other than their own. 144 pages with pictures. 3 N 1655—Stiff cover..... Postpaid \$1.93



Children's Classics . . . Books that boys and girls like reading again and again

Bedtime Stories for children from 4 to 10. **58c**
 A grand gift. Stiff cover.
 Blacky the Crow (320)
 Old Mother West Wind (315)
 Mother West Wind's Children (316)
 Mother West Wind's Animal Friends (318)
 Mother West Wind's Neighbors (317)
 Whitefoot the Mouse (321)
 Buster Bear's Twins (322)
 Lightfoot the Deer (319)
 State catalog no., title, title no.
 3 N 1712 Postpaid 58c

Children's Favorites. **98c**
 Fascinating stories of distinction both boys and girls will like for their own book shelves. Perfect for children from 10 to 16 years old. Stiff cover binding.
 Penrod (185)
 Penrod and Sam (186)
 The Secret Garden (187)
 Understood Betsy (188)
 Call of the Wild (189)
 Rebecca of Sunnybrook Farm (190)
 State catalog no., title, title no.
 3 N 1716 Postpaid 98c

Children's Classics, books that are loved by youngsters and grown-ups alike. **58c**
 Alice in Wonderland (36)
 Bambi (38)
 Bambi's Children (39)
 Bird's Christmas Carol (159)
 Black Beauty (161)
 Five Little Peppers (156)
 Five Little Peppers Midway (157)
 Five Little Peppers Grown Up (158)
 Jo's Boys (54)
 Little Men (55)
 Little Women (56)
 Hans Brinker (163)
 Pinocchio (167)
 Pollyanna (60)
 Pollyanna Grows Up (61)
 Adventures of Tom Sawyer (50)
 Adventures of Huck Finn (62)
 Beautiful Joe (40)
 Treasure Island (51)
 Robin Hood (166)
 Heidi (45)
 Heidi Grows Up (46)
 Heidi's Children (47)
 Uncle Remus (53)
 Captain January (162)
 Peter and Wendy (164)
 Grimm's Fairy Tales (44)
 Robinson Crusoe (160)
 Connecticut Yankee in King Arthur's Court (165)

Please state catalog numbers, titles and title numbers of books wanted
 3 N 1714—Stiff cover Postpaid 58c



Books Preferred . . . for Christmas Giving

Don't forget the very young people when you are ordering gift books. Here are books especially for them . . . delightful cloth books for tiny tots from 1 to 4, books for children up to 15

The Little Fellow was only a baby horse. Most of all he wanted a tail long enough to swish flies off a playmate. And he wanted a playmate. A story for children from 6 to 10 years old with beautiful pictures. **\$1.88**
 3 N 1901—Stiff cover . . . Postpaid \$1.88

What Bird Is It? In this 32-page book, youngsters meet 23 of America's best-known birds. Bright illustrations; friendly text. For children from 6 to 10. **95c**
 3 N 1504—Stiff cover . . . Postpaid 95c

The Engine that Lost Its Whistle. A wonderful train story about a proud engine. Large print, full page illustrations in brilliant colors. Children from 3 to 8 years old will find this story very interesting. **95c**
 3 N 1505—Stiff cover . . . Postpaid 95c

Picture Dictionary for Children. Have fun learning facts. 480 pages of simple words with pictures make learning words and definitions easy and amusing. Ideal for children from 6 to 10 years of age. **\$1.19**
 3 N 1902—Clothbound. Postpaid \$1.19

American Boy's Omnibus. A big, idea-packed book that describes things a boy from 10 to 15 is interested in doing or making. A gold-mine of boy-lore. **2.43**
 3 N 1601—Clothbound. Postpaid \$2.43

Cloth Object Books for tiny tots. Each has 16 pages with bright pictures on every page. 8 1/2 x 9 3/4 in. State choice: *Poodey, At the Zoo, On the Farm, Play Time or Fun at Home*. Available after Nov. 15. **95c**
 3 N 1893—Cloth book. Postpaid Ea. 95c

Junior Books filled with illustrations

Gifts for youngsters from 4 to 10 years old are no problem when you can select story books for them from Sears well-stocked book shelves

Walt Disney's Bambi. The charming story of Bambi, the forest deer. 31 pages with Disney illustrations on each. **48c**

Fairy Tales full of all the magic of Fairyland. 30 pages with pictures to delight the heart of every child from 4 to 10.

Stories from the Old Testament. Glorious Bible stories told so that children will love and remember them. 30 illustrated pages.

Stories from the New Testament that tell about the life of Christ in terms young minds will understand. 30 pages with illustrations.

The Pet Show—30 illustrated pages with a story about animal pets.

Peter Pan. The beloved story of Peter Pan, Tinker Bell and the Darling children. 28 pages with illustrations, many in colors.

Poems of Childhood by James Whitcomb Riley. 35 illustrated pages of favorite poems by one of America's best loved poets.

A Book of Cradle Songs. 15 best-loved lullabies arranged for easy singing and playing. Charming illustrations, most of them in color.

3 N 1510—State titles wanted. Stiff covers. Postpaid. Each 48c



Holiday Fun

FOR THE WHOLE FAMILY



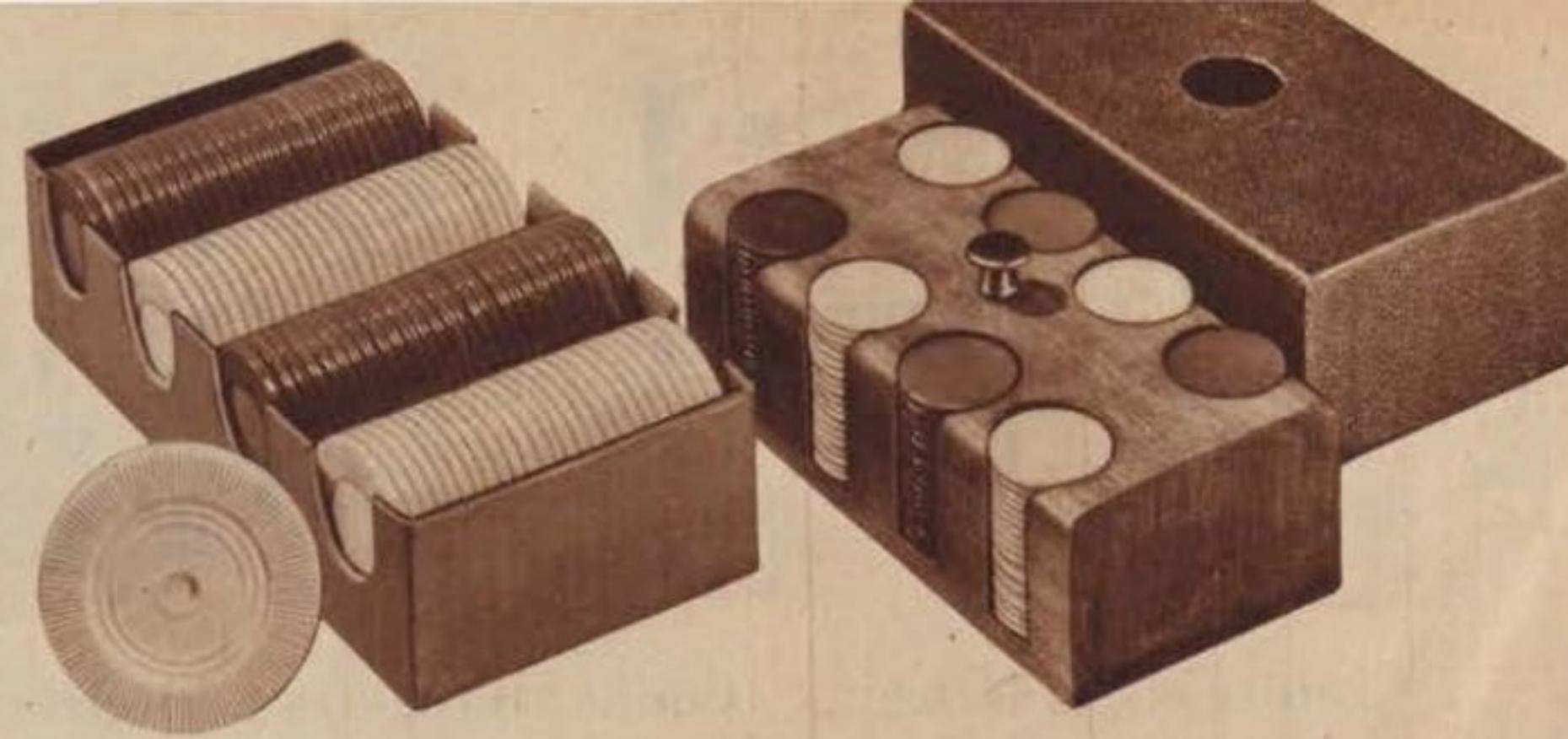
Give a Poker Rack for Christmas

A Oblong Poker Rack. A popular oblong style poker rack that is sure to please anyone on your Christmas list. Made of durable hardwood with an attractive natural finish. Has wooden knob for easy carrying. Holds 200 poker chips, 25 in each slot. Imitation leather cover included that fits over poker rack to keep chips free from dust and dirt. Size of rack, 8 7/8x4 1/4x3 1/4 in. Poker chips not included. An excellent gift idea.

3 N 3552—Shipping weight, 2 pounds.....\$2.54

B Revolving Poker Rack. This good-looking round hardwood poker rack is just what the folks need to keep their cards and chips in one convenient place. Holds 200 chips, 25 in each opening, and 2 decks cards. Revolves on swivel felt-padded base for easy access to chips. Handsome glossy walnut finish with brass plated carrying handle. Diameter of rack, 7 3/4 in. Chips and cards not included.

3 N 3549—Shipping weight, 2 lbs. 8 oz.....\$3.97



Colorful Plastic Poker Chips

★ Our finest quality chips for Christmas giving. Made of unbreakable opaque plastic with interlocking edges. Each chip is polished and brightly colored. Diam. 1 1/2 in. 100 in box. Shipping weight, 1 pound.

3 N 3574.....\$1.94

Miniature Rack with Chips

Oblong hardwood rack with mahogany finish. Contains about 136 opaque plastic chips, 7/8 in. in diam. Size of rack: 5 1/4x2 1/2x1 5/8 in. Rack is complete with cover and chips. Shipping weight, 1 pound.

3 N 3553.....\$1.58



Playing cards make leisure hours more enjoyable

Playing cards are an excellent idea for a Christmas remembrance. During the Yuletide season . . . as well as all year long . . . they make leisure hours more entertaining for the whole family.

C "Tower" Tournament Cards. Long wearing, double sized (glazed) paper stock in assorted 3 and 4-color picture back designs. Gilt edges. Attractively boxed. Bridge size.

3 N 3503—Single deck. Shpg. wt., 6 oz. **47c**

3 N 3504—Double deck. Shpg. wt., 12 oz. **87c**

D Two Decks of Cards in Leather Case. Handsome genuine leather case with rayon satin lining. Bridge size; gilt edged cards. Assorted designs. Pencil and score pad incl. Case in black or brown. Available Nov. 1.

3 N 3512R—State color. Shpg. wt., 1 lb. **\$2.54**

E "Tower" Town House Cards. Lacquer finish paper stock in assorted 4 and 5-color picture back designs. Clean with damp cloth. Gilt edges; bridge size. Nicely boxed.

3 N 3505—Single deck. Shpg. wt., 6 oz. **57c**

3 N 3506—Double deck. Wt., 12 oz. \$1.11

F Two Decks of Cards in Gift Box. These fine quality cards make an ideal gift. In attractive artificial leather, satin-finish rayon lined gift box. Bridge size; gilt edged. Assorted 3 and 4-color picture back designs.

3 N 3511R—Shpg. wt., 1 lb. **\$1.92**



Now you can own a fine Camera outfit!

Speed Graphic is the most popular camera for fast photographic work. Purchase this outfit on Sears Easy Terms with no carrying charge.

Complete Speed Graphic Outfit for the serious photographer

This complete photographic outfit will add to your picture taking pleasure. Among amateurs, professionals, photo-journalists—all who are interested in taking good pictures in natural color or black and white—Speed Graphic is a favorite. The accurately coupled range finder makes picture taking quick and simple; your subject is always in focus. Uses either film packs or cut film. Both type holders are included (as listed below). You'll find this the best outfit for all-around photography and is the same type as used by the Military Forces.

\$359.94
\$21 Monthly

Contains the following: one 4x5-inch Speed Graphic, equipped with 127mm. Ektar F:4.7 lens . . . with coated elements in No. 2 Graphex shutter, built-in synchronization. Handy finger-tip release. Camera has two shutters . . . focal plane and between-the-lens. One Kalart range finder—individually adjusted to camera at factory; a Graflex flash unit with 7-inch reflector; 5 cut film holders; 1 new Graflex film pack adapter; side light unit with flexible head, and 7-inch reflector; strong clamp on mount; 15-foot cord and connectors. No. 1 tripod made of oil soaked, waterproofed selected cherry . . . strong, steady and dependable; one K-2 yellow and one A red filter (both series 6) complete with shade and adapter to fit camera. 3½-in. wide angle Optar lens; solenoid fitted to above lens for flash.

The new style carry-all case is made of sturdy fiber and reinforced with metal. Designed to carry 4x5-inch Speed Graphic camera, plus accessories as listed. Size overall 19½x9¼ inches. Fitted with lock and key. Accommodates all equipment necessary for any photographic trip. Complete instructions on how to use this outfit are included. Shipped postpaid. Enjoy and use your camera while paying for it. You pay \$124.00 down and only \$21.00 monthly for 12 months.

4x5 inch Speed Graphic Camera only. Same as in above set with 127mm. Ektar lens. One cut film holder is included with this camera.
3 N 06122T—Cash or Terms. \$10 monthly..... Postpaid \$154.85



The Famous DeJur Model 5A Exposure Meter

★ **A** Now you can have accurately exposed pictures with this small, compact meter. Easy-to-read; pocket size. Super-sensitive photo-electric cell makes it perfect for indoor or outdoor use. Weston speed rating. Jewelled movement. \$1375 Cash or Terms

3 N 6415MT—Without case. Cash or Terms Postpaid **\$13.75**

3 N 6906M—Genuine Pigskin Zipper case for above. Postpaid **1.40**

DeJur "Critic" Model 40 Exposure Meter

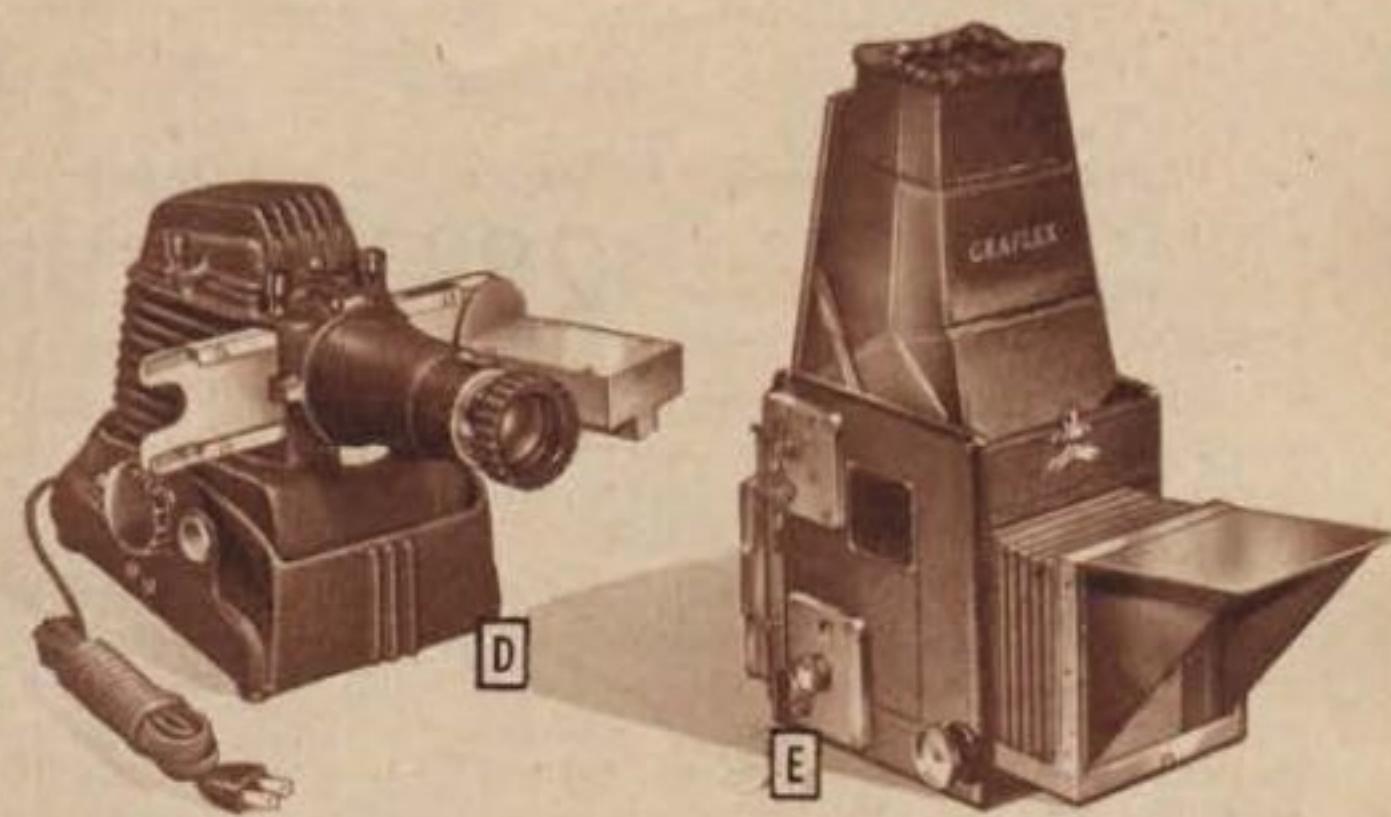
★ **B** This streamlined meter gives you sensitivity, simplicity, precision. Ideal for still-life or movies. Easy-to-read single dial. Fits in palm of your hand. Weston speed rating. **\$1875**

★ **3 N 6416MT**—Without case. Postpaid. **\$18.75** **Cash or Terms**

★ **3 N 6907M**—Custom designed sole leather case for above. Postpaid. **\$1.85**

G-E 3-in-1 Meter with new calculator lock

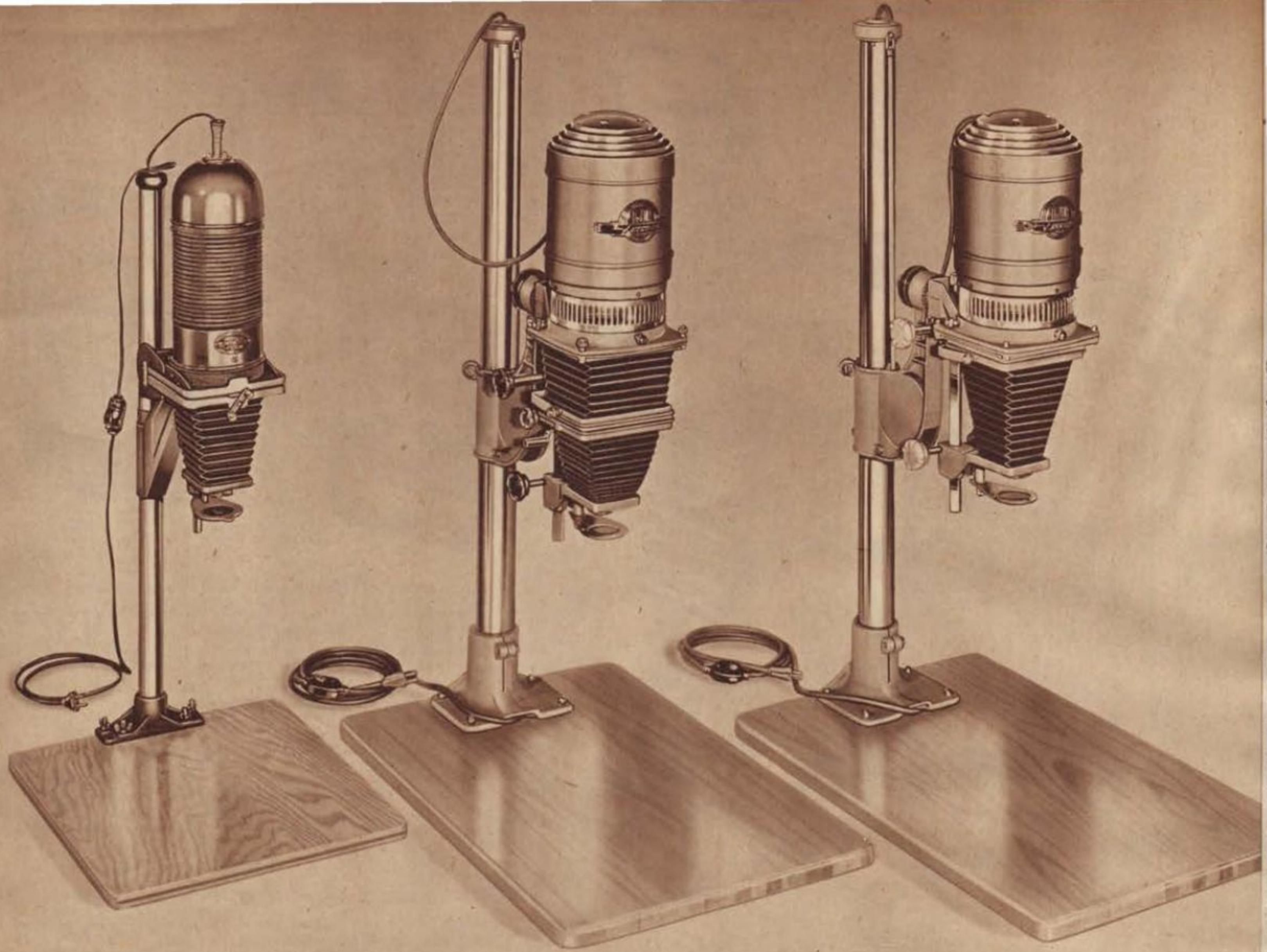
- ★ **C** New one-hand operation! One finger controls calculator. Covers brightness range from dim interiors to the brightest outdoors by use of exclusive hood. Large numerals give quick, accurate calculations. G-E speed rating. **\$25.38** **Cash or Terms**
- ★ **3 N 6417MT**—Without case. Cash or Terms. Postpaid **\$25.38**
- ★ **3 N 6908M**—Genuine heavy sole leather case for above. Postpaid. **1.35**



GoldE Nu-Manumatic Slide Projector

★ **D** Enjoy the true beauty of your 35mm. Kodachrome or black and white slides at home! Motor driven air cooler keeps slides and ready-mounts from buckling. 5-in. focal length F:3.5 lens. Slide carrier. Holds 50 paper or 20 glass slides. Complete with cord and switch. Bulb included. **3 N 06120T**—300-w. lamp. Cash or Terms. Postpaid **\$49.95**
\$5 Monthly

- ★ **E** Super D 4x5-in Graflex. For those who demand top-notch camera performance. 7½-in. F:4.5 anastigmat lens. Fully automatic shutter; speeds up to 1/1000th sec. ^{TL} ~~SO~~ ^{is} right side up until the very instant you ~~use~~ ^{press} the shutter. Cut film holder included.
- Cash or Terms..... Postpaid



Enlargers . . . to make good pictures even better pictures

The real fascination of photography begins when you do your own enlarging. Enjoy the thrill of making beautiful large prints out of small negatives. No carrying charge on any item on this page

Federal Model No. 219 Enlarger

- With F:6.3 anastigmat lens
- Scientific ventilated lighthouse
- Dustless metal negative carrier
- Takes from 35-mm. to 2 1/4 x 3 1/4 inch negatives

You'll never know how really good your pictures are or how much fun photography can be until you've explored the limitless possibilities of making large pictures. Has sharp F:6.3 anastigmat lens with iris diaphragm . . . 3 1/2 in. focal length. Interchangeable negative carrier accommodates glass or metal type film holders. Focusing adjustment for accurate operation. Enlarges from 1 1/2 to 7 times on the board. Large 30-in. diam. steel tubular post mounted in machined base is securely fastened to a 16x18 in. finely finished baseboard. Works on AC or DC current. Available after Nov. 1.

3 N 06124T—Cash or Terms . . . Postpaid \$28.23

Please note: Manufacturer's Excise Tax has been included in the price of every item wherever it applies

DeJur "Versatile" Model II Enlarger

- For all films up to 3 1/4 x 4 1/4 in.
- Light-tight lamphouse unit
- Rugged die-cast construction
- Ventilation system prevents buckled negatives

This precision built enlarger is adaptable for copying, movie titling, color separation, etc. Has all the features found in the finest enlargers. Complete with dustless rotating negative carrier and interchangeable lens board. Extra long bellows; heat absorbing filters. Swings around easily for wall projection or for making huge enlargements on the floor. Two 5-inch optically matched condensers, coupled with flexible controls, assure coverage up to 3 1/4 x 4 1/4-inch negative size. Counterbalanced for easy adjustment. Works on AC or DC current. For lens, see 3 N 6418T below.

3 N 06126T—Cash or Terms . . . Postpaid \$73.11

DeJur "Versatile" Model I Enlarger

- For all films up to 2 1/4 x 3 1/4 in.
- Light-tight lamphouse unit
- Negative distortion control
- Ventilation system prevents warped negatives

One of the finest and most flexible enlargers made. It not only does your enlarging but also copying, and title making. Can be used as a swing-back view camera for table top photography. The unique light-tight lamphouse provides safety for color printing. Enlargements make handsome gifts. Has all the features of Model II (3 N 06126T, at left) plus the smoothly operated negative distortion control for salon prints. Counterbalanced head allows for easy adjustment. Has an extra long bellows which widens the scope of your work. Operates on AC or DC current. For lens, see 3 N 6419T below.

3 N 06125T—Cash or Terms . . . Postpaid \$112.15

World famous Velostigmat enlarger Lens

Expertly ground to the famous Tessar formula. With iris diaphragm; mounting flange for quick attachment. Tested for needle sharpness.

5-inch F:4.5 lens for DeJur Model II Above.
3 N 6418T Postpaid \$28.12
3 1/2-inch F:4.5 lens for DeJur Model I above.
3 N 6419T Postpaid \$18.56
6 1/2-inch F:4.5 lens for DeJur 4x5-in. Model.
3 N 06128T Postpaid \$50.00



DeJur 4x5 inch "Versatile" Enlarger

- Generous film range . . . takes negatives up to 4x5 inches
- Light-tight . . . ventilation system keeps lamphouse cool
- Ball-bearing counterbalance for lamphouse adjustment

Make brilliant and sharp enlargements of salon quality with this highly efficient enlarger. Why be content with small prints when lovely big prints are so easily made? Same fine quality as DeJur "Versatile" Model I above (see 3 N 06125T), except this model accommodates all negatives up to 4x5 inches. Operates on AC or DC current. For lens, see 3 N 06128T listed at left.

3 N 06127T—Cash or Terms. Postpaid. (Not shown) \$162.15



Movie and camera Film again available

Yes, you can buy movie and camera film at Sears. And just in time to take pictures of the Christmas festivities to be remembered in years ahead

Ansco Developing Outfit

A Enjoy the thrill of developing your own color transparencies. It's easy with this complete set. Contains 7 individual packages of chemicals . . . everything you need to process Ansco color cut film. Takes only 15 minutes in darkroom; balance of processing can be done in daylight. Stock solution may be rebottled and used again. Complete instructions. **3 N 6413**—1-qt. size. Each chem. makes 1 qt. Shpg. wt., 3 lbs. **\$1.54** **3 N 6414**—2-qt. size. Each chem. makes 2 qts. Shpg. wt., 5 lbs. **\$2.04**

B Ansco Color Cut Film. This reversible film produces beautiful transparencies in natural color. Use developing outfit above for processing. 6 sheets in each box. Postpaid.

Weston 8—Daylight Type
3 N 6410—2 1/4 x 3 1/4 in. **\$3.48**
3 N 6411—3 1/4 x 4 1/4 in. **4.74**
3 N 6412—4 x 5 in. **5.64**

Tungsten 12 for Artificial Light
3 N 6420—2 1/4 x 3 1/4 in. **\$3.48**
3 N 6421—3 1/4 x 4 1/4 in. **4.74**
3 N 6422—4 x 5 in. **5.64**

Ansco Hypan Movie Film

High speed; reversible Weston 24. Prices include processing. Postpaid. In two sizes. **16 mm**

C **3 N 6409**—16mm film. 100 ft. roll. **\$6.24**

D **3 N 6408**—Twin 8mm. 25 ft. For double 8mm. camera. **\$2.22**

E New! Ansco 16mm. Color Movie Film. Produces movies in natural color. 100 ft. roll. Prices include processing. Postpaid.

3 N 6405—Daylight. Per roll **\$8.74**
3 N 6423—Tungsten. Per roll **8.74**

F Ansco Ultra Speed 35mm. Panchromatic Film. Very fast with normal grain. Soft gradations produce beautiful well exposed pictures. An excellent film for indoor use. Weston 100. Postpaid.

3 N 6406—Spool of 35mm. in daylight cartridge. 36-exp. roll. **98c**

Ansco Supreme 35mm. Panchromatic Film. High speed film with fine grain. Best all around film for photography. Weston 50. Postpaid.
3 N 6407—Spool of 35mm. in daylight cartridge. 36-exp. roll. **98c**



Finer prints at a saving with Marvel Paper

G Now you can make lovely prints from all those negatives you put aside. Marvel contact paper is again available in the new, economical package . . . 72 sheets in each. Send pictures to your friends and relatives at Christmastime. Glossy surface only. No. 2, normal emulsion (for normal negatives); or No. 3, contrast emulsion (for flat negatives). *Be sure to state size of paper and emulsion.*
3 N 6900—2 1/4 x 4 1/2-inch contact paper. Shipping wt., 12 oz. **44c**
3 N 6901—4 x 5 -inch contact paper. Shipping wt., 1 lb. **.67c**

Fine quality Marvelbrome Enlarging Paper

H Extra-rich emulsion, high in speed. No. 1, extra fast; or No. 3, medium hard. *Please state size.* **Low as .10 wanted.**
—Single weight **15c** 36 sheets in package.
5x7 in. Shpg. wt. **8x10 in. Shpg. wt., 1 lb. 4 oz.**
—15c weight. Lustre surface. 36 sheets in package.
5x7 in. Shpg. wt., 1 lb. 4 oz. **8x10 in. Shpg. wt., 1 lb. 10 oz.**



For a personalized greeting—use Photo Stamps

Add a personal touch to your Christmas cards with an actual photograph of you in stamp form. It's the smart, new and unusual way of saying "Merry Christmas." Just send your photograph or snapshot and you will receive 50 individual photo stamps, gummed on back. *Do not send negative.* (See "How to Order" below.) You'll find many other uses for these photos . . . ideal for identification tags and cards, personal letters, application blanks. Fine for albums, too. Stamp size: 1 1/8 x 1 1/8 inches. Printed on single weight glossy paper.

3 N 6300F—Postpaid. **50 Photo Stamps for \$1.00**

HOW TO ORDER PHOTO STAMPS. Send your photo or snapshot, together with remittance, to Ranger Photo Service, Box 596, Danville, Ill. Fifty individual photo stamps, plus the original photo will be returned to you postpaid. No C.O.D. orders accepted. Orders for Christmas must be received by December 1.

Make indoor pictures clear

J Wabash Flash Bulbs. Convenient portable light . . . use it anywhere. Protective coat prevents shattering. In 3 sizes. Postpaid.

3 N 6915—Press 25. Midget base. 10 for **\$1.16**

3 N 6916—No. 0. Std. base. 10 for **1.16**

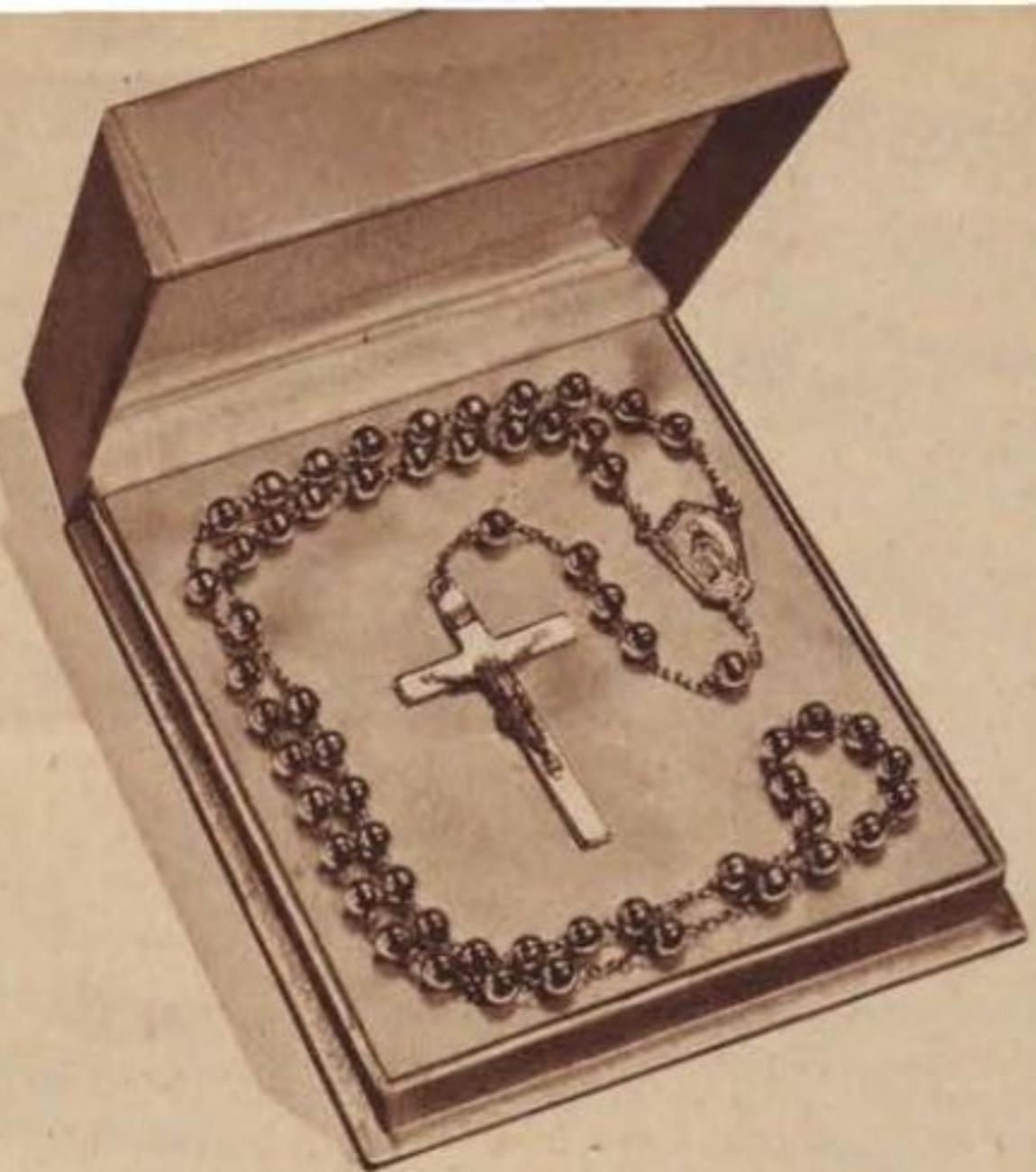
3 N 6917—Press 40. Larger std. base. **8 for 1.30**

K Photoflood Bulbs. Give reliable indoor lighting for better pictures. Postpaid.

3 N 6663—No. 1 bulb. **2 for 32c**

3 N 6665—No. 2 bulb. **2 for 63c**





10-K gold Rosary

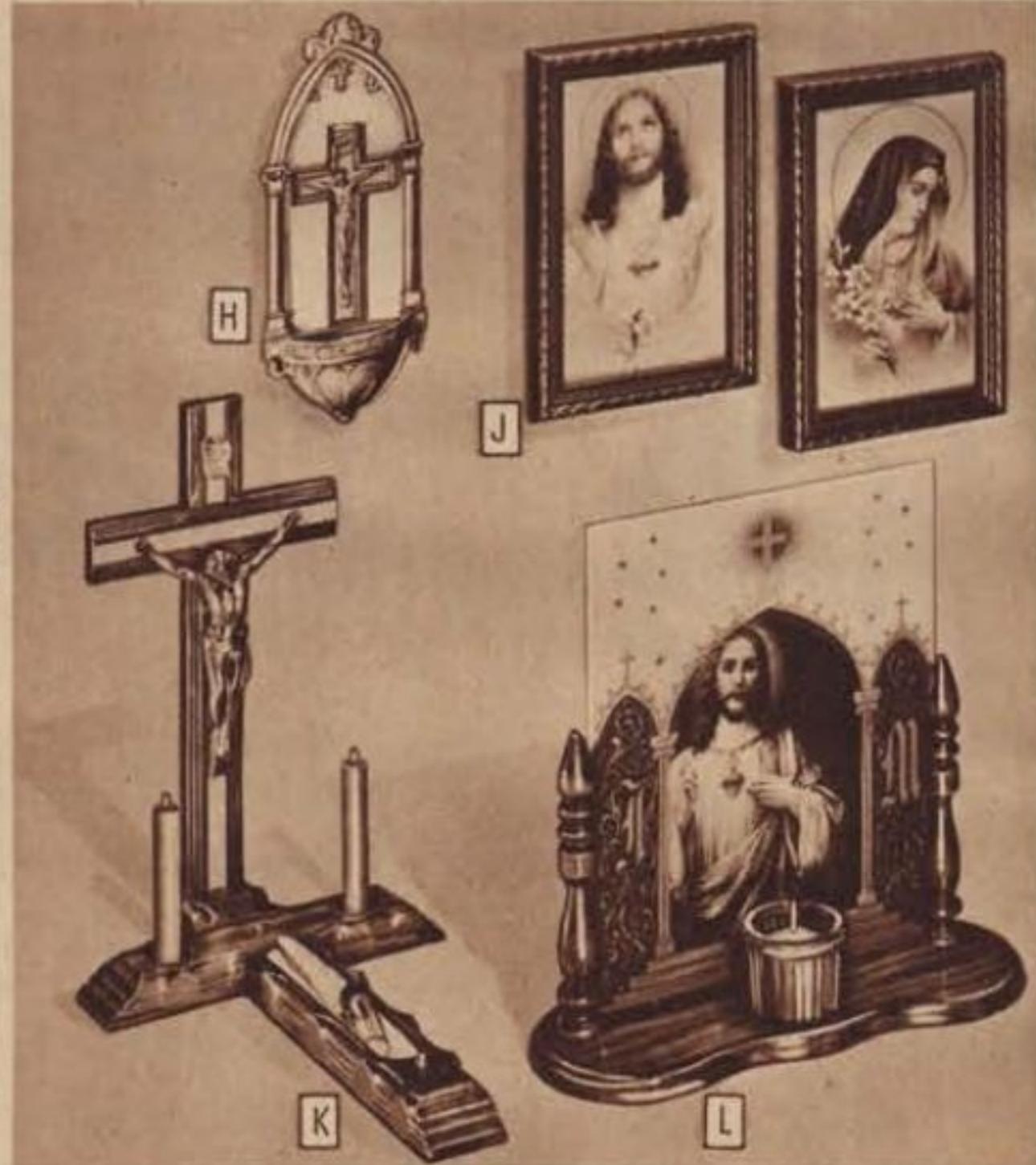
\$27.88

This magnificent real gold rosary is the loveliest gift you could give any Catholic. The entire rosary is made from 10 karat yellow gold. Each perfectly rounded bead as well as the centerpiece and the Cross with raised Corpus are examples of finest workmanship. About 14 inches long. Select this superb rosary as a special gift for a Catholic friend or relative. It will be doubly appreciated, first, for its beauty, secondly, because recitation of the rosary is a favorite prayer with Catholics. This rosary in gift box will be a treasured possession of its owner always. Shipping weight, 7 ounces.

3 N 07656.....\$27.88

Helpful Hints

FOR HOLIDAY SHOPPERS



Religious articles for Catholics . . . approved by the Holy Name Society

Catholic friends and relatives on your Christmas list will be pleased with a religious gift.

Why not give them a beautiful rosary or a religious article for their home? Either one is a thoughtful gift and expresses the spirit of Christmas in a way they'll like.

A Sterling Silver Rosary. Special attention given to details makes this one of the most exquisite rosaries imaginable. Elaborate Cross with raised Corpus. Abt. 17½ in. 3 N 7651—Shpg. wt., 5 oz.....\$5.27

B Simulated Pearl Rosary. Lustrous pearl beads on sterling silver chain. Silver centerpiece and cloverleaf Cross with raised Corpus. About 18½ in. long. 3 N 7650—Shpg. wt., 5 oz.....\$5.63

C Our Finest Glass Bead Rosary. Round beads gleam like jewels on sterling silver chain; silver centerpiece and cloverleaf Cross with raised Corpus. Abt. 16½ in. *State color:* amethyst, aqua blue or ruby. 3 N 7649—Shpg. wt., 5 oz.....\$3.86

Men's Black Plastic Bead Rosary (not shown). Same quality as 3 N 7649 above. 3 N 7661—Shipping weight, 5 oz....\$3.63

D Glass Bead Rosary. Sparkling glass beads are cut to look like precious gems. Chain, Cross and centerpiece are nicely made of silver-colored metal. *Please state color:* amethyst, emerald, topaz or jet (black). 3N7652—Abt. 16½ in. Shpg. wt., 5 oz.....\$1.57

E Black Bead Rosary. Round black lacquered beads with Cross, centerpiece and chain of silver-colored metal. 3N7616—Abt. 17 in. Shpg. wt., 3 oz.....\$6c

F Sterling Silver Miraculous Medal with 24-inch sterling silver chain. To be worn in honor of Mary, Mother of Christ. 3 N 7627—Shipping weight, 3 oz.....\$1.83

G Sterling Silver Cruciform Medal, with strong 24-inch sterling silver chain. Combination St. Joseph, St. Christopher, Miraculous and Scapular medals. 3 N 7624—Shipping weight, 3 oz.....\$1.56

H Holy Water Font to use in your own home. Made from artistically molded plastic that resembles real marble. To hang on wall. Size, about 7 inches high. 3 N 7664—Shipping weight, 8 ounces.....Each 86c

J Sacred Heart Plaques. Colored pictures of Jesus and Mary. Figures are slightly raised from background to give them life-like appearance. Reproduced in pastel colors on heavy fiberboard. Gold-color wood frames, size, 4½x6½ in. 3 N 7663—Shipping weight, pair, 12 ounces.....Pair 97c

K Sick Call Set contains articles necessary for administration of Last Sacrament. Approved by Holy Name Society. Polished black walnut Cross with mother-of-pearl inlay; 22K gold-plated Corpus. Lift Cross at base, hollow interior holds 2 beeswax candles, bottle for Holy Water, Communion cloth and cotton. Cross snaps easily back in place to hang on wall when not in use. Size, about 12½x7½x1½ inches. 3 N 7655—Shipping weight, 1 pound 8 ounces. Set \$4.27

L Sacred Heart Shrine. Beautiful picture of the Sacred Heart is framed in painted glass shadow box. Kidney-shaped base with votive candle in ruby glass holder. 8x10½ in. 3 N 7648—Shipping weight, 3 pounds.....Complete \$1.78

Rosaries may vary slightly from illustrations



Lovely religious gifts for Catholic boys and girls

Pray Always—child's prayer book written in words that children understand. Size, 2½x4 inches.

3 N 7645—Black leather binding. Postpaid .. **\$1.77**

3 N 7646—White leather binding. Postpaid .. **1.77**

Catholic Coloring Box contains paperbound book about the Way of the Cross and bright crayons. Children love coloring the inspiring pictures.

3 N 7601—Shipping weight, 8 ounces..... **15c**

Catholic Child's Hymn and Prayer Book. Selected prayers and hymns simple enough for child to learn easily. 36 pages with lovely full color pictures.

3 N 7600—Stiff cover, size, 9x12 in. Postpaid .. **.91c**

Young Jesus of Nazareth. Beautiful story of the boy Christ that children will love always. 30 pages, 16 in bright colors. Large, easy-to-read print.

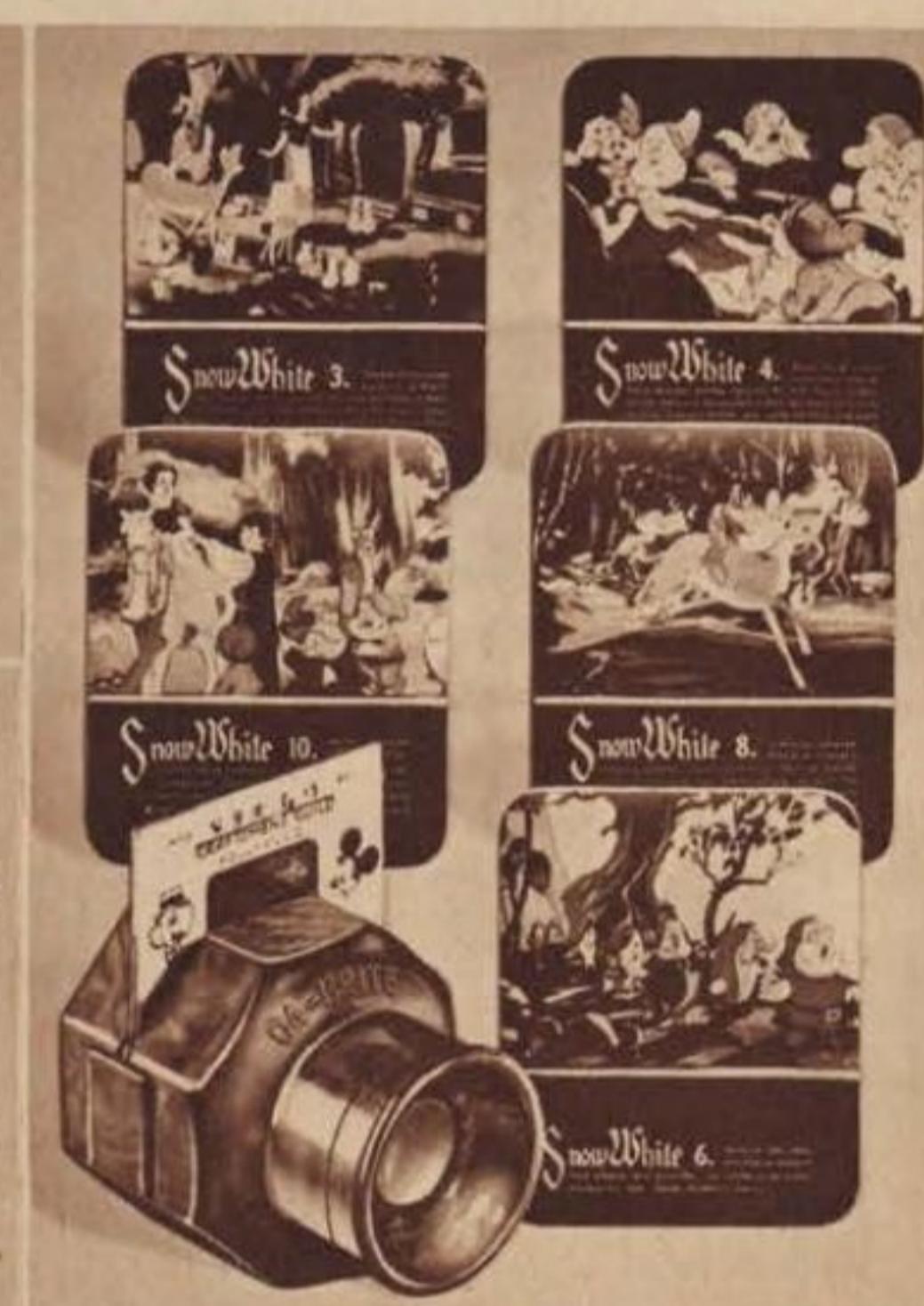
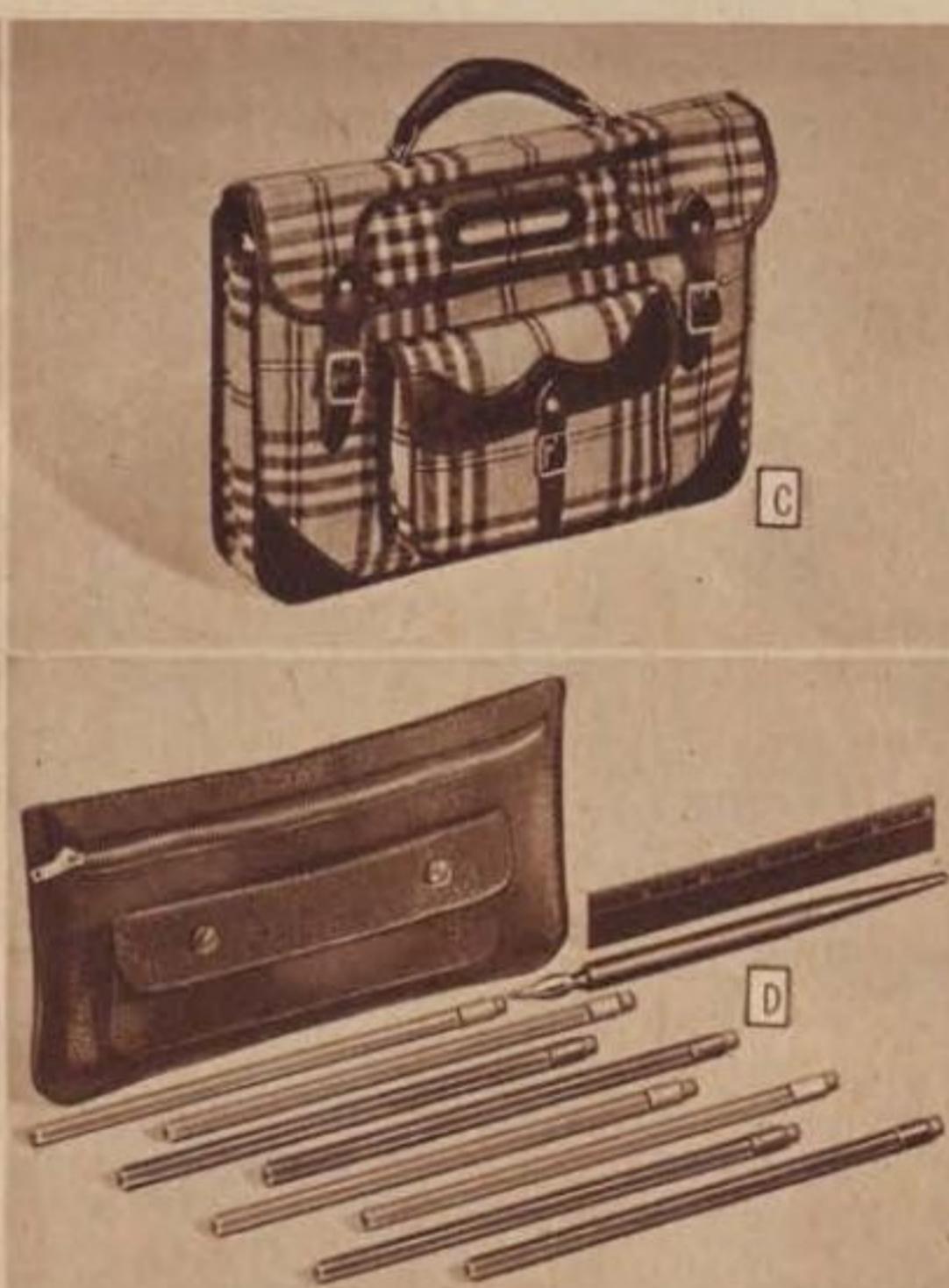
3 N 7640—Stiff cover, size, 8½x11 in. Postpaid. **.83c**

A Child's Miraculous Medal. Sterling silver medal with 13½-in. sterling chain. To be worn in honor of the Mother of Christ.

3 N 7623—Shpg. wt., 2 oz..... **\$1.28**

B Child's Rosary. Sterling silver with cut glass beads. About 14½ in. long. *State color:* aqua, sapphire, topaz or jet (black).

3 N 7653—Shpg. wt., 4 oz..... **\$2.27**



Unusual and useful gift suggestions to make Christmas giving fun

Select a practical gift as well as an entertaining gift this Yuletide season. The new modeling kit is ideal for students and adults. The pencil case and school bag are excellent suggestions for students ... and the Disney cartoons are fun for the whole family

New! Complete Modeling Kit. Here is an excellent Christmas gift suggestion for students or adults. Give this complete set to convalescents, disabled veterans and shut-ins. Makes leisure hours more enjoyable. Set contains three 1-lb. packages Plastalena clay, two 5-lb. cans Model Light, three 2-oz. jars clay enamel (colors: red, yellow and blue), one brush, two modeling tools and instruction pamphlet.

Practice first with Plastalena. This is a clay which never hardens—can be used over and over again. Then copy your work with Model-Light ... a clay that becomes as hard as stone. It requires no casting or firing. Use Model-Light for permanent gifts and keepsakes. Make attractive objects for your home. Ideal for costume jewelry such as lapel ornaments, beads, earrings; for novelties, book ends, pottery, sculpture. Between working periods, cover your unfinished piece with a damp cloth to prevent clay from drying. Decorate finished model with clay enamel.

3 N 05239—Shipping weight, 16 lbs..... **\$4.37**

\$437

C Queen Anne Plaid School Bag. A timely gift suggestion for the children at Christmas time. Made of sturdy cotton cloth with water-resistant lining ... to keep books, papers and lunches dry. Attractive imitation leather trim. Your choice of either genuine leather carrying handle style or shoulder strap style. Leather buckle straps. Has roomy lunch pocket, pencil case and name plate. Bag size, 14x10 inches.

3 N 4961—Carrying handle. Shpg. wt., 14 oz. **\$1.44**
3 N 4962—Shoulder strap. Shpg. wt., 14 oz. **1.44**

D Genuine Leather Pencil Case. Just the kind of case every student wants to own. Handy zipper closing keeps pencils intact. Popular with both boys and girls. Contains 8 eraser-tipped pencils, 6-inch ruler, penholder and pen point. The convenient extra pocket (with 2 snap fasteners) is ideal for carrying change or a handkerchief to and from school. Comes in assorted colors. Size: 8½x5 inches.

3 N 4804—Shipping weight, 8 ounces..... **\$1.33**

Disney Characters in Kodachrome Slides. Fun for the children ... entertainment for adults, too. 35-mm. slides in color. Set of 10 slides with each title. (For viewer and slide set, see below.)

Disney Characters; 10 close-ups of Disney folk. Also the following stories in 10 slides. Numbered in sequence, with story beneath each.

Story of Pinocchio; his exciting adventures.

Snow White and 7 Dwarfs; beloved by everyone.

Story of Bambi; the tiny deer and his friends.

Dumbo; lovable elephant with big, floppy ears.

3 N 6676—*State title*. Shpg. wt., 3 oz. **\$2.22**

Combination Set of Viewer and Slides. This sturdy, compact plastic viewer gives brilliant three-dimensional effects to Disney transparencies, plus other 35-mm. Kodachromes or black and white slides. Viewer is complete with any one set of slides above. *State title*.

3 N 6677—Shpg. wt., 9 oz. Set for **\$3.84**



B Drawstring Neckline Jersey Blouse in yellow, bright green or aqua blue \$4.98 each

C Torso Type Jersey Blouse in bright green, yellow or light blue \$3.98 each

Why not add blouses to your Easy Payment order? See page 174C for details.



Pattern A

Pattern B

Pattern C

Back Again! Just in time for Christmas Drapery and slip cover Yard Goods

- Durable, vat dyed cotton twills
- Highly resistant to sun and washing

Pattern A — Luxuriant center rose and floral bouquet. Border of print can be used for slip cover trim. Pattern repeats every 24 in. Allow for over 5% shrinkage. 36 in. wide. Background colors: natural (creamy white), dusty rose, gold, blue. State color. Shpg. wt., yd., 14 oz.
24 N 6073.....Yd. \$1.00

- Harmoniously designed so you can "mix and match"
- Equally perfect for slip covers or draperies

Pattern B — Multi-color vertical stripes with a rich and formal look. Columns of color, styled to go with either Pattern "A" or "C" shown above. Allow for over 5% shrinkage. 36 in. wide. Predominating colors: green and rose, or blue and gold. State color. Shipping weight, yard, 14 oz.
24 N 6075.....Yd. \$1.00

Pattern C — Allover rose and floral print, harmonious with Pattern "A." Beautifully adaptable to most furniture backgrounds. Pattern repeats every 18 inches. Allow for over 5% shrinkage. 36 inches wide. Background color: Natural (creamy white) only. Shpg. wt., yd., 14 oz.
24 N 6074.....Yd. \$1.00

\$100

Yard—36-inch wide

SOLID COLORS 85c

Solid Colors — Luscious vat-dyed cotton twills that will blend with Patterns "A," "B," or "C" so you can carry out your pet decorating schemes. Allow for over 5% shrinkage. 36 inches wide. Colors: blue, dusty rose, gold, green, wine. State color. Shipping weight, yd., 14 oz.
24 N 6076.....Yd. 85c



A \$1.79 set

B \$4.44 set



G 87c

H 95c



C \$1.14

D \$1.89

E \$1.14

F \$1.89



J \$2.39

K \$1.89

L \$1.38

Sugar'n Spice for the best little girl you know

A Stitched Set, felt cloth (70% wool, 30% cotton). Hat fits all sizes. Bag ties shut. Size: abt. 8 x 8 1/4 in. Shpg. wt., set, 6 oz. 20c Fed. Ex. Tax on bag included. 88 N 1619—Bright red. Set \$1.79 88 N 1620—Bright green. Set \$1.79 88 N 1621—Dark brown. Set \$1.79 88 N 1622—Navy blue. Set \$1.79

C Twinkle Bag, for tiny tots. Artificial leather gathered in front. Gay colored nailheads trim flap. Snap fastener. Fabric lined, mirror. Size: abt. 7 x 4 1/4 in. Shpg. wt., 4 oz. 20% Fed. Ex. Tax included. 88 N 1616E—Bright red. \$1.14 88 N 1617E—Navy blue. \$1.14 88 N 1618E—Bright green. \$1.14

E Young Set Shoulder Bag, Felt cloth (70% wool, 30% cotton), hand appliqued. Snap fastener. Mirror. Size: abt. 6 1/4 x 5 1/2 in. Shpg. wt., 3 oz. 20% Fed. Ex. Tax included. 88 N 1612E—Bright red. \$1.14 88 N 1613E—Bright green. \$1.14 88 N 1614E—Navy blue. \$1.14 88 N 1615E—Dark brown. \$1.14

B Daisy Set, flower applique and bright nailheads on felt cloth (70% wool, 30% cotton). Beret fits all sizes. Drum bag has zip top. Fabric lined. Size: abt. 7 1/2 in. diameter. Shpg. wt., set, 10 oz. Price includes 58c Federal Excise Tax on bag. 88 N 1688—Bright red. Set \$4.44 88 N 1689—Dark brown. Set \$4.44

D Pet Pouch, a grown-up frame bag Sister will love. Artificial leather, shirred in front. Prystal clasp. Fabric lined, mirror. Size: about 8 1/2 x 5 1/2 inches. Shpg. wt., 8 oz. 20% Fed. Ex. Tax included. 88 N 1685E—Bright red. \$1.89 88 N 1686E—Navy blue. \$1.89 88 N 1687E—Dark brown. \$1.89

F "Tailor-Maid" Shoulder Bag in artificial leather, stitched edges. Snap fastener. Fabric lined, mirror. Size: abt. 9 1/2 x 6 in. Shpg. wt., 6 oz. 20% Fed. Ex. Tax incl. 88 N 1608E—Bright red. \$1.89 88 N 1609E—Dark brown. \$1.89 88 N 1610E—Navy blue. \$1.89 88 N 1611E—Bright green. \$1.89

G Sweetheart Suspenders, Gay red felt (54% cotton, 46% wool). Center panel of decorated cotton tape. Metal clip-on ends. Adjustable. Shpg. wt., 4 oz. 88 N 4444. Pr. 87c

H Fairytale Scarf, fine rayon crepe, hand screened with story characters. Size: abt. 12 x 36 in. Shpg. wt., 3 oz. 88 N 4476—Bright red. 95c 88 N 4477—Bright green 95c 88 N 4478—Medium blue 95c 88 N 4479—Yellow. 95c

Size Scale for Mittens—J, K, L
Place tape around hand, over knuckles, excluding thumb. Close fist; measure. Number of inches is size.
If hand measures Order size
5-6 inches Small
6-7 inches Medium
7-8 inches Large

J White Bunny Fur, soft rabbit fur backs and cuffs, pig-grained cape (domestic) leather palm. Cotton fleece lining. Sizes: Med., Large. *State size*. Shpg. wt., 6 oz. 20% Fed. Ex. Tax included. 88 N 5080E—White with bright red. \$2.39 88 N 5081E—White with bright green. \$2.39

K Bunny Fur back with Wool Palm mitten, cozy, cute. Lined with cotton fleece. Size: Small. See size scale at left. Shipping weight, 6 ounces. 20% Federal Excise Tax included. 88 N 5075E—White with bright red. \$1.89 88 N 5076E—White with bright green. \$1.89

L Fluffy Lambskin (processed to look like fur) backs. Domestic cape leather palms, pig-grained textured. Warmly lined; rib-knit wrists. Sizes: Small, Med., Large. See size scale at left. *State size*. Shipping weight, 6 ounces. 88 N 5090—Bright red. \$1.38 88 N 5091—Bright green. \$1.38



A \$2.98 set

B \$6.85 set



E \$2.98 set

F \$3.31 set



C \$2.98 set

D \$3.98 set



G \$1.69 set

H \$1.45 set

* * * * * She'll "ooh!" and "ah!" over a gay Matched Set *

A **Dolly Muff Set**, now your little one can take her doll along everywhere she goes. Soft, rich white rayon plush cloth that looks like fur, with multi-color all-over embroidery. Muff is about $6\frac{1}{2} \times 7$ inches, swings gaily from shoulder strap of red felt cloth (70% wool, 30% cotton). Bonnet ties under chin, fits all headsizes. Shpg. wt., set, 1 lb. 6 oz. ♦78 N 800—White, red trim. Set \$2.98

C **Corduroy Bonnet Set**, perfect for pint-size fashion plates. Cunning poke is shirred under brim, has fluffy feather and grosgrain ties. Fits all headsizes. Shirred barrel muff, about $7 \times 6\frac{1}{2}$ in., has grosgrain carrying loop. Colors: Bright red, deep blue, dark brown, dark green, wine red. State color. ♦78 N 815—Hat only. Wt., 15 oz. \$1.89 ♦78 N 820—Hat and muff. Shipping weight, set, 1 lb. 15 oz. Set \$2.98

B **Bunny Fur Set**, so yummy soft and luxurious looking, she'll feel proud as a princess. Snowy warm rabbit fur hood, lined with pretty rayon faille. Grosgrain ties. Fits all sizes. Matching muff is about $7\frac{1}{2} \times 7\frac{1}{2}$ inches, has cute Scotty head with grosgrain bow. Cord shoulder strap. Packed in its own attractive gift box. Shipping weight, set, 1 pound 4 ounces. Price of set includes 20% Federal Excise Tax. ♦78 N 875E—White, red trim. Set \$6.85

D **Fur Trimmed Bonnet Set**, will be her pride and joy. Fluffy white rabbit fur banding on soft felt cloth (70% wool, 30% cotton). Hat and muff are trimmed in front. Hat fits all sizes; muff is about $9\frac{1}{2} \times 6\frac{1}{2}$ in. Colors: Bright red, bright green, wine red. State color. ♦78 N 835—Hat only. Shipping weight, 1 pound 2 ounces. \$1.98 ♦78 N 840—Hat and muff. Shipping weight, set, 1 lb. 10 oz. Set \$3.98

E **Posy Pillbox Set**, every girl wants one. Soft felt cloth (70% wool, 30% cotton), with contrasting applique and stitching. Hat fits all sizes. Shoulder strap bag, about $10\frac{1}{2} \times 7$ inches. Colors: Bright red, bright green, dark brown, navy blue. Please state color. ♦78 N 825—Hat only. Shipping weight, 9 ounces. \$1.09 ♦78 N 830—Hat and bag. Shipping weight, set, 1 lb. 2 oz. Price includes 31c Fed. Ex. Tax on bag. Set \$2.98

G **Fringed Parka Set**, so cute all her classmates will want one like it. Downy soft brushed fabric (73% rayon, 27% cotton) with front trim of cotton fringe that frames the face flatteringly. Parka and mittens fit all sizes. Colors: White, bright red, dark green, dark brown. Please state color. ♦78 N 845—Hood only. Shpg. wt., 3 oz. 75c ♦78 N 850—Hood and mittens. Shipping weight, set, 13 ounces. Set \$1.69

F **Scotch Tam Set**, jaunty and gay, a fashion-first gift in smooth felt cloth (70% wool, 30% cotton). Novel multi-color all-over embroidery. Tam fits all headsizes. Drawstring bag is about $10 \times 7\frac{1}{2}$ in. Colors: Bright red, bright green, deep blue. State color. ♦78 N 805—Hat only. Shipping weight, 1 pound 1 ounce. \$1.69 ♦78 N 810—Hat and bag. Shipping weight, set, 1 lb. 3 oz. Price includes 27c Fed. Ex. Tax on bag. Set \$3.31

H **Pompon Hood Set**, a practical present that will keep her snug as a bunny. Novelty terry-like knit cotton, in a close fitting hood spiced with multi-color bands and pompons. Parka and mittens fit all sizes. Colors: Bright red, dark green, dark brown. State color. ♦78 N 855—Hood only. Shipping weight, 3 ounces. 79c ♦78 N 860—Hood and mittens. Shipping weight, set, 5 ounces. Set \$1.45

Tots' Pretty Clothes

Listen Santa! these flower-fresh Frocks, warm Coat-and-Leggings Sets will thrill your Tots, sizes 1 to 4

A Sweet Smocking on bodice, dainty ruffles on collar and puff sleeves. Rosebud print on white cotton lawn. Sash. Washable. Sizes: 1, 2, 3. State size. Shpg. wt., 5 oz.

29 N 6341—Light blue.....\$1.30

29 N 6342—Pink\$1.30

B Rose-bud Print on good quality white cotton lawn. Button front style with dainty ruffles and shirred trim. Sash. Washable. Sizes: 1, 2, 3. State size. Shpg. wt., 5 oz.

29 N 6343—Lt. blue 29 N 6344—Pink Ea. \$1.30

C Girls' Thrift Priced Set, 25% wool, 50% cotton, 25% rayon. Coat has angora yarn embroidery trim; flannelette lining for warmth. Matching suspender leggings have zippers. Sizes: 1, 2, 3, 4. Please state size. Shipping wt., 2 lbs. 3 oz.

29 N 7308M—Wine red.. 2-pc. Set ..\$5.98

29 N 7309M—Dark blue.. 2-pc. Set ..\$5.98

Bonnet. Sizes: 14½, 15½. Shpg. wt., 9 oz.

29 N 7310M—Wine red. State size.....83c

29 N 7311M—Dark blue. State size.....83c

D Velveteen Trim Princess Style. Set has warmly interlined coat, rayon lined. In 25% warm wool, 50% cotton, 25% rayon. Flannelette lined suspender leggings have leg zippers. Sizes: 1, 2, 3, 4. Please state size. Shpg. wt., 2 lbs. 10 oz.

29 N 7300M—Teal (greenish-blue) Set \$7.98

29 N 7301M—Wine red.....2-pc. Set \$7.98

Bonnet. Sizes: 14½, 15½. Shpg. wt., 9 oz.

29 N 7302M—Teal (greenish-blue).....89c

29 N 7303M—Wine red. State size.....89c

E Embroidered Part Wool Set. A charming outfit for dress-up Sunday best... gay embroidery and contrasting trim. The soft fleece fabric (56% wool, 44% rayon face) has knit cotton back. Face, 50% total weight. Coat is flannelette lined; zipper leggings, cotton lined. Sizes: 1, 2, 3, 4. Please state size. Shpg. wt., 2 lbs. 10 oz.

29 N 7334—Camel (med. tan) 2-pc. Set \$10.98

F Boys' Thrift Priced Set, 25% wool, 50% cotton, 25% rayon fleece. Flannelette lined coat; 2 pockets. Matching suspender, zipper leggings. Sizes: 1, 2, 3, 4. Please state size. Shpg. wt., 2 lbs. 7 oz.

29 N 7304M—Camel (med. tan). Set ..\$5.98

29 N 7305M—Dark blue.. 2-pc. Set ..\$5.98

Helmet. Sizes: 14½, 15½. Shpg. wt., 9 oz.

29 N 7306M—Camel (med. tan).....83c

29 N 7307M—Dark blue. State size.....83c

G Boys' 50% Wool Herringbone Tweed Set.. double breasted, 2 pockets. Sturdy fabric (25% reprocessed wool, 25% reused wool, 50% rayon). Suspender, zipper leggings. Flannelette lined. Sizes: 1, 2, 3, 4. State size. Shpg. wt., 2 lbs. 14 oz.

29 N 7317M—Med. blue. 2-pc. Set ...\$7.98

29 N 7316M—Med. brown. 2-pc. Set. \$7.98

Helmet Sizes: 14½, 15½. Shpg. wt., 9 oz.

29 N 7319M—Medium blue. State size ..79c

29 N 7318M—Medium brown. State size .79c

H Boys' Set in All Wool Over-plaid (15% new wool, 68% reprocessed wool, 17% reused wool). A warm outfit. Double breasted style. Suspender, zipper leggings. Flannelette lined throughout. Sizes: 1, 2, 3, 4. State size. Shipping wt., 3 lbs.

29 N 7327M—Med. brown. 2-pc. Set. \$10.98

29 N 7326M—Med. blue. 2-pc. Set. . \$10.98

Helmet. Sizes: 14½, 15½. Shpg. wt., 9 oz.

29 N 7329M—Med. brown. State size ...98c

29 N 7328M—Med. blue. State size98c





A Dirndl \$1.98

B Bow Print \$1.98

C Sanforized \$2.98

D Sanforized \$2.98



E Stripes \$1.79

F Checks \$1.79

G Bib-style \$2.98

H Lacy Beauty \$2.98

New Frocks

bring her Christmas cheer..
big and little sister will
love these gay, new styles

Sizes 3 to 6x

A Striped Cotton and Rayon Dirndl, darling fashion, with white pique collar, scalloped applique. Puffed sleeves. Pouch pockets on full skirt. Tie-back sashes. Washable. Sizes: 3, 4, 5, 6, 6x. State size. Shpg. wt., 9 oz.
29 N 1275-Aqua blue.....\$1.98
29 N 1276-Light rose.....\$1.98

B Bow-knot Cotton and Rayon Print with dainty sheer cotton inset at neckline, top of puffed pockets. Rayon braid trim. Full gathered dirndl skirt. Hand wash; use Lux. Sizes: 3, 4, 5, 6, 6x. State size. Shpg. wt., 9 oz.
29 N 1277-Medium blue..\$1.98
29 N 1278-Bright red.....\$1.98

C Dainty Floral Print in fine Sanforized cotton (max. shrinkage, 1%). Neat tucks on bodice. Pique collar edged with dainty cotton lace. Lace trimmed pouch pockets. Full skirt; sash. Wash separately. Sizes: 3, 4, 5, 6, 6x. State size. Shpg. wt., 9 oz.
29 N 1279-Yellow.....\$2.98
29 N 1280-Aqua blue.....\$2.98

D Sanforized Cotton.. (max. shrinkage, 1%). Very fine quality in pretty floral print princess style, has white pique collar and panel, cotton lace insert. Pleats on bodice front. Full skirt. Wash separately. Sizes: 3, 4, 5, 6, 6x. State size. Shpg. wt., 9 oz.
29 N 1281-Medium blue..\$2.98
29 N 1282-Rose.....\$2.98

Sizes 7 to 14

E Girls' Striped Cotton . . handsome style, with wide collar on the square neckline. Button trim. Patch pockets on full dirndl skirt. Sash ties in back. Washable. Sizes: 7, 8, 10, 12, 14. State size. Shpg. wt., 10 oz.
98 N 2081-Med. bluestripe \$1.79
98 N 2082-Red stripe.....\$1.79

F Checked Cotton Dirndl has a saucy square neckline that ties at the side with a bow. Ruffled over the shoulders, edging patch pockets. Full skirt. Tie-back sashes. Washable. Sizes: 7, 8, 10, 12, 14. State size. Shpg. wt., 10 oz.
98 N 2083-Med. red check \$1.79
98 N 2084-Med. bluecheck \$1.79

G Bib-effect Dress in fine rayon and cotton fabric. Bib-shaped yoke and patch pockets edged with cotton lace. Bow trim. Tie-back sashes. Wash separately Sizes: 7, 8, 10, 12, 14. State size. Shpg. wt., 10 oz.
98 N 2085-Royal(brt.)blue \$2.98
98 N 2086-Bright red.....\$2.98

H Lace Trimmed Dress, in rayon and cotton. Peter Pan collar. Cotton lace edged yoke, peplum effect on dirndl skirt. Wash separately. Sizes: 7, 8, 10, 12, 14. State size. Shpg. wt., 10 oz.
98 N 2087-Bright red.....\$2.98
98 N 2088-Royal(brt.)blue \$2.98



A Jerkin Suit \$3.98

B Cotton Corduroy Skirt \$1.59

C Plaid Skirt \$1.98

D All Wool Skirt \$2.98



E Corduroy Jumper \$2.74

F Corduroy Jodhpurs \$2.98

G Overalls \$1.10

H Corduroy Overalls \$1.66



J



K



L

★ ★ Give a little girl Gay Separates for Christmas ★ ★

A Jerkin Suit in soft flannel of 15% new wool, 28% reprocessed wool, 22% reused wool, 35% rayon. Cute vest piped in bright red, embroidered. Pleated skirt; adjustable suspenders. Sizes: 3, 4, 5, 6, 6x. State size. Shipping weight, 10 ounces. 29 N 4000—Med. gray. \$3.98

C Gay Plaid Skirt, a jolly gift, is well-made with knife pleats all-around. In handsome, colorful plaid of 50% wool, 50% rayon. Adjustable suspenders. Sizes: 3, 4, 5, 6, 6x. State size. Shipping weight, 10 ounces. 29 N 4105—Colorful plaid. \$1.98

E Corduroy Jumper with pert butterfly shoulder ruffles. Set-in waist-band. Full dirndl skirt with ruffled pocket effect. Hand wash; use Lux. Sizes: 3, 4, 5, 6, 6x. State size. Shpg. wt., 14 oz. 29 N 4113—Bright red. 29 N 4114—Medium blue. Each \$2.74

G Sanforized Overalls, for Mother's little helper. Well made in sturdy tub cotton that will not shrink more than 1%.. and wears marvelously. Built-up front, with button-on suspenders. Patch pocket. Sizes: 3, 4, 5, 6, 6x. State size. Shipping weight, 6 oz. 29 N 4201—Med. blue. \$1.10

J Short Sleeve Classic Shirt to wear with everything. Smartly tailored in fine quality cotton that washes and irons easily. Action gathered front yoke, neat patch pocket. Gathered short sleeves. Little girl sizes: 3, 4, 5, 6, 6x. State size. 29 N 4600—White. Shpg. wt., 5 oz. 75¢

K Drawstring Blouse, adorable long sleeve fashion with ruffles and embroidery at neck and cuffs. Red cord (remove when washing). Blouse in fine quality cotton . . hand washable; use Lux. Little girl sizes: 3, 4, 5, 6, 6x. State size. 29 N 4603—White. Shpg. wt., 5 oz. \$1.45

L Fine Rayon Blouse, pretty dress-up Peter Pan style with self ruffled collar and front . . neat tucks. Puffed sleeve with cuff. Blouse comes up sparkling when you hand wash it in Lux. Sizes: 3, 4, 5, 6, 6x. State size. Shipping weight, 5 oz. 29 N 4604—White. \$1.98

B Cotton Corduroy Skirt, sweet little girl fashion with adjustable suspender straps . . full gathered skirt. Pine textured washable corduroy. Sizes: 3, 4, 5, 6, 6x. State size. Shpg. wt., 7 oz. 29 N 4103—Bright red. 29 N 4104—Royal (bright) blue. Each \$1.59

D All Wool Skirt, a heart-warming present. Soft, sturdy, perfect texture for all around knife pleats. Button-on adjustable suspenders. Sizes: 3, 4, 5, 6, 6x. State size. Shipping weight, 10 ounces. 29 N 4109—Bright red. 29 N 4110—Powder (light) blue. Each \$2.98

F Smart Corduroy Jodhpurs, adjustable button-on suspenders. Two inside patch pockets. Pants have sturdy foot straps for fine fit. Hand washable. Sizes: 3, 4, 5, 6, 6x. Please state size. Shpg. wt., 14 oz. 29 N 4500—Dk. brown. \$2.98 29 N 4501—Dk. green. \$2.98

H Fine Wool Corduroy Overalls, with lined bib top, adjustable suspenders as pictured without embroidery. Strongly stitched, bar-tacked seams. Hand wash separately. Sizes: 3, 4, 5, 6, 6x. State size. Shpg. wt., 10 oz. 29 N 9614—Navy blue \$1.66 29 N 9615—Wine-red \$1.66



Welcomed Gifts for girls, sizes 7 to 16

\$1.98

Girls' Plaid Raincape, in a bright red and blue pattern to pep up any rainy day. Sturdy, long-wearing rubberized cotton, treated to be water repellent. Cape is full cut to fit comfortably over coats and suits. Smart attached hood which ties at neckline. Front button opening. Convenient deep, action-free arm slots.

Girls' sizes: 7, 8, 10, 12, 14. Please state size. Shipping weight, 1 pound 4 ounces.

♦77 N 6800 — Bright red and blue plaid. \$1.98

\$2.98

Man-tailored Slacks. Santa himself couldn't make a better suggestion for the Teen-age girl on your list. Slacks are beautifully made in soft part wool flannel of 50% reused wool, 30% cotton, 20% rayon. Back-vent for easy altering waistband, side pocket, sturdily lined. Bar-tacking, double-stitched at points of strain. All seams pinked or overcast. Sizes: 10, 12, 14, 16. State size. Shpg. wt., 1 lb.

♦77 N 8604 — Med. gray
♦77 N 8605 — Dark brown
Each \$2.98

\$10.36

♦A Teen All Wool Pea Jacket in soft 35% new wool, 65% reused wool. Wide collar, 2 slash pockets, 2 flap pockets below. Warmly cotton flannel lined. Sizes: 10, 12, 14, 16. State size. Shpg. wt., 3 lbs. 5 oz.

♦77 N 6895 — Navy blue \$10.36

\$8.69

♦B Teen Loafer Jacket with blue all wool monotone effect front of 80% new wool, 20% reprocessed wool. Collar, sleeves, back in blue herringbone tweed of 25% reprocessed wool, 25% reused wool, 50% rayon. Rayon lined. Sizes: 10, 12, 14, 16. State size. Shpg. wt., 2 lbs. ♦77 N 6897 — Medium blue \$8.69

\$10.36

♦C Teen All Wool Mackinaw Jacket in gay plaid of 30% new wool, 10% reprocessed wool, 60% reused wool. Cotton flannel lined. Sizes: 10, 12, 14, 16. State size. Shpg. wt., 3 lbs. 5 oz.

♦77 N 6896 — Blue plaid \$10.36

♦77 N 6898 — Wine red plaid \$10.36

\$1.98

♦D Striped Classic Shirt says a "Merry Christmas" for you. Smart long sleeve style, well tailored in hand washable cotton and rayon. Notched collar. Button cuffs. Patch pocket. Sizes: 10, 12, 14, 16. State size. Shipping weight, 9 ounces.

♦77 N 6702 — Red and white \$1.98

♦77 N 6703 — Blue and white \$1.98



A



B



Merry Mixers to thrill girls, sizes 7 to 16

\$8.98

A Girls' All Wool Pea Jacket, in warm melton of 35% new wool, 65% reused wool. Slash pockets. Cotton flannel lined. Sizes: 7, 8, 10, 12, 14. State size. Shpg. wt., 3 lbs. 10 oz. ♦77 N 6884—Navy blue \$8.98

\$10.60

B Capeskin Leather Jacket, with blouse-effect back. Slit pockets. Lined with cotton flannel. Sizes: 7, 8, 10, 12, 14, 16. State size. Shipping weight, each, 3 pounds. ♦77 N 6885—Luggage(dk.tan) \$10.60 Suede leather jacket, same style as above. See sizes above. State size. ♦77 N 6886—Luggage(dk.tan) \$10.60

\$2.98 Skirt

Colorful Plaid Skirt, (31% new wool, 14% reprocessed wool, 55% rayon). Two box pleats front, back. Girls' sizes: 7, 8, 10, 12, 14. State size. Shpg. wt., 1 lb. ♦77 N 6835—Colorful plaid \$2.98

Ruffled Drawstring Blouse in fine hand washable cotton. Remove red cord when washing. Sizes: 7, 8, 10, 12, 14. State size. Shpg. wt., 8 oz. 98 N 5703—White \$1.80

\$3.98 Skirt

All Wool Pleated Skirt—rich dressy fabric highlights the tailoring of all around stitched down knife pleats. Girls' sizes: 7, 8, 10, 12, 14. State size. Shpg. wt., 1 lb. ♦77 N 6838—Red \$3.98 ♦77 N 6839—Navy \$3.98

Pin-checked Bow Blouse, in hand washable rayon. Slit pocket. Sizes: 7, 8, 10, 12, 14. State size. Shpg. wt., 8 oz. 98 N 5706—Red and white checks \$1.98 98 N 5707—Blue and white checks \$1.98

\$3.79

Butterfly ruffle jumper, a darling gift from Santa. She'll love to wear it with tailored or ruffly blouse. Shirred ruffles over the shoulders and on full dirndl skirt. Set-in waist, one pocket. Built-up back. In soft rayon-and-aramide. (Blouse not included.) Girls' sizes: 7, 8, 10, 12, 14. State size. Shpg. wt., 1 lb.

♦77 N 6853—Lt. blue \$3.79 ♦77 N 6854—Lt. green \$3.79

\$7.98

The Lumber-Jack Suit, wonderful surprise for Christmas morning. Gay fashion for school or sports comes in a bright plaid of warm 31% new wool, 14% reprocessed wool, 55% rayon. Smart jacket buttons down the front, has flap pocket. Flap band at waist, button cuffs. Skirt is pleated front and back. Sizes: 7, 8, 10, 12, 14. State size. Shpg. wt., 1 lb. ♦77 N 6811—Red and green plaid \$7.98



Charmode "Starlight" Bras . . . famous for fit

In search of a gift idea? Give her a bra this Christmas. She's bound to be pleased with any of the glamourizing styles illustrated above. Choose the sheer cotton net or lace for "dress-up" occasions . . . the low-cut bra for low-neck fashions . . . the lustrous rayon and cotton for sturdier wear.

Rayon and cotton Bra

A For the Medium bust. A bra that's proved successful styling for most average figures. Achieves a smart, rounded uplift and a well accentuated line of separation for the Medium bust development. Will give long wear plus steady support. Made of sturdy rayon and cotton material that has a rich, lustrous appearance. Double, self-material shoulder straps are adjustable and forked in front for extra uplift. Hook and eye closing adjusts to fit-4-sizes. Pale flesh pink. Shipping weight, 3 ounces.
Bust sizes: 32, 34, 36, 38 inches.
18 N 1084—State bust size. **\$1.49**

"Lo-kut" net Bra

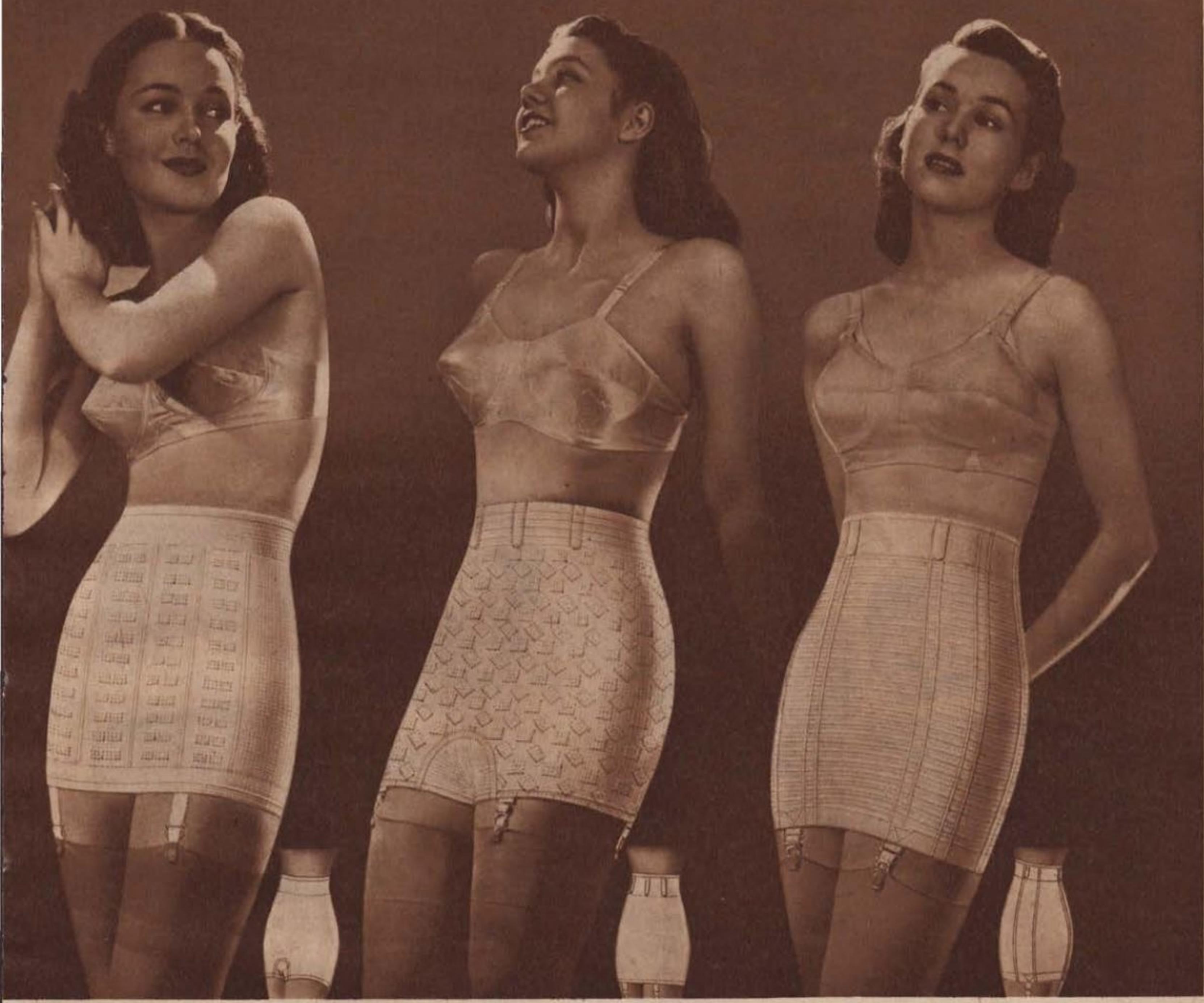
B For Small to Medium bust. Smartly styled bra with deep "V" cut for low neck fashions. Designed for a pointed uplift. Daintily fagoted rayon center piece and darts for smart accentuation and separation. Fine, sheer cotton net keeps smooth lines because it's reinforced by self material lining. Gives firm, good support and is comfortably lightweight as well. Rayon satin shoulder straps are adjustable. Hook and eye back closing adjusts to fit-4-sizes. Pale flesh pink. Shipping weight, 3 ounces.
Bust sizes: 32, 34, 36, 38 in.
18 N 1089—State bust size. **\$1.49**

Sheer cotton net Bra

C For Small to Medium bust. Cotton net bust-cups and back lined with self material. Reinforcing sateen at lower bust-cups and center. Adjustable rayon satin shoulder straps. Hook and eye back closing adjusts to fit-4-sizes. Pale flesh pink. Shpg. wt., 3 oz.
Bust sizes: 32, 34, 36, 38 in.
18 N 1088—State bust size. **\$1.49**
Lace top Bra . . . same style, bust-cup type, color, sizes as above except made of pre-shrunk rayon, with cotton net lined lace upper bust-cups. Double, self-material straps. Shpg. wt., 3 oz.
18 N 1085—State bust size. **\$1.24**

Lace top glamour Bra

D For Medium to Large bust. Holds and molds the bust into well rounded lines, a semi-pointed uplift. Quality materials and excellent workmanship assure fine fit. Bra is pre-shrunk rayon and cotton with upper bust-cups of lovely cotton lace lined with cotton net. Reinforced with sateen. Dainty, center fagot stitching in lower bust-cups. Double, self-material shoulder straps are adjustable. Double hook and eye back closing adjusts to fit-4-sizes. Pale flesh pink. Shipping weight, 4 ounces.
Bust sizes: 32, 34, 36, 38 in.
18 N 1080—State bust size. **\$1.49**



Charmode all-elastic Panties and Girdles

CLEARANCE! Our famous all-elastic girdles at new low prices. See your big Fall Catalog and check these amazing reductions. Garments fit all hip figure types . . . Straight, Average and Full.

Step-in style Panty or Girdle

A girdle with real stretch. Famous Neoprene synthetic elastic, knit with rayon and cotton threads, gives crosswise stretch for comfort and freedom plus smooth control. Easy step-in style . . . fits without a ripple. Pulls on and off in a jiffy. Nude (pale flesh pink).
 To fit waists: 23, 24, 25, 26, 27, 28, 29, 30 in. State waist and hip measure. Shpg. wt., 10 oz.

The Girdle. Four garters. 18 N 1819—Medium length; about 15 inches, waist down \$1.98

The Panty Girdle. (Small view) Soft rayon and cotton jersey crotch. No garters. 18 N 1919—Medium length; about 15 inches, waist down \$1.98

Cordtex top Panty or Girdle

Patented non-roll top. Exclusive at Sears. Cotton ribbed Cordtex fabric at top of girdle keeps it in place; will not roll or cut in. Neoprene synthetic elastic, knit with rayon and cotton threads. Crosswise stretch assures firm support. Step-in style. Nude (pale flesh pink).
 To fit waists: 23, 24, 25, 26, 27, 28, 29, 30 in. State waist and hip measure. Shpg. wt., 12 oz.

The Panty Girdle. Smooth fitting crotch of soft rayon jersey. Four detachable garters. 18 N 1920—Medium length; about 15 inches, waist down \$2.98

The Girdle. (Small view) Four garters.

18 N 1820—Medium length; about 15 inches, waist down \$2.98

The biggest news in girdles! Real, honest-to-goodness All-elastic two-way stretch

Popular two-way stretch Girdle

A girdle with crosswise as well as lengthwise stretch. Helps to trim you, slim you. Gives you firm, well molded curves, smooths unruly bulges. Skillfully knit of fine quality rayon and cotton yarns with Neoprene synthetic elastic. Patented double knit top has lightweight, short bones between fabrics to keep garment from rolling over at waist. Self-edge knit bottom. Shaped for a better fit. Convenient step-in style. Four elastic garters for extra comfort when you sit or stoop. Nude (pale flesh pink).
 To fit waists: 23, 24, 25, 26, 27, 28, 29, 30 in. Please state waist and hip measure. Shipping weight, 10 oz.
 18 N 1839—Medium length: 14½ in., waist down. Stretches to 15½ in. \$4.98

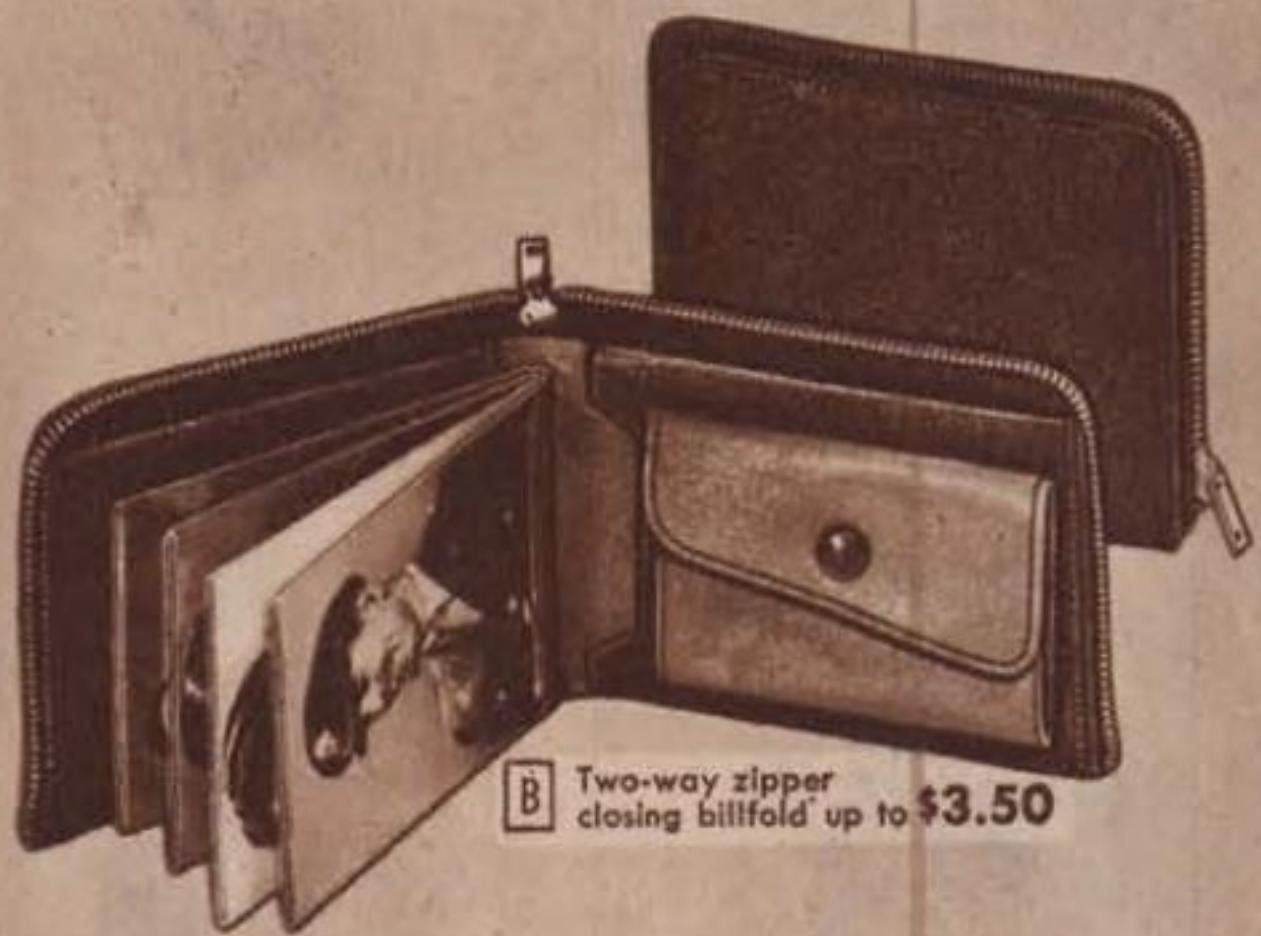
Charmode Corsetry may be added to your Easy Terms Order. See page 174C for details

KMN SEARS-ROEBUCK . . PAGE 155

WishbookWeb.com



A Smartly styled favorite, fine English Morocco.... \$3.79



B Two-way zipper closing billfold up to \$3.50



C Our Lady Gray "Identifier".... \$3.50



Smartly styled Billfolds for Women and Jr. Misses

A Smartly styled favorite . . . cut from fine English Morocco. Zipper closing bill pocket, open bill pocket, fancy card pockets, 2 transparent swing windows, snap closing gusseted coin pocket. Closed: $3\frac{1}{4} \times 4\frac{1}{8}$ in. State color: red with black trim, brown with green, black with red, navy blue with red.

25 NR 2905E—Print stamping. Shpg. wt., 4 oz. (Fed. Tax incl.) . . . Each \$3.79

B Two-way zip closing billfolds . . . 4 swing windows, coin pocket, 2 card pockets, bill pocket. Morocco leather. Closed: $3\frac{3}{4} \times 4\frac{1}{2}$ in. State color: red with black trim, brown with green, black with red, navy blue with red.

25 NR 2901E—Print stamping. Shpg. wt., 4 oz. (Fed. Tax incl.) . . . Each \$3.50

25 NR 2863E—Same features as above. Morocco grained lambskin. State color: combination colors as 25 NR 2901E. Shipping weight, 4 ounces. (Federal Tax included) Each \$2.50

C Our Lady Gray "Identifier" . . . has special detachable pass case on outside with 2 swing windows and 2 built-in window pockets. On the inside the billfold has window pocket, large gusseted coin pocket, card pocket, bill pocket. Snap closing end. Fine quality Morocco leather. Closed: $3\frac{1}{8} \times 4\frac{1}{4}$ in. Please state color: black, turf (reddish) tan, red, navy blue. Print stamping.

25 NR 2970E—Shpg. wt., 4 oz. (Fed. Tax included) Each \$3.50



D "French" style purse, zip bill pocket.... \$2.50



E Lady Gray pass-fold.... \$2.50



F Handy zip closing "coin selector".... \$1.98



G Utility billfold, swing window style.... \$1.98

D "French" style purse . . . covered metal frame cloth lined coin purse on one side—other side opens flat with zip closing cloth lined bill pocket, card pocket. Turned edges, snap button closing. Smart lizard grained lambskin. Size closed: $3\frac{5}{8} \times 4\frac{1}{2}$ in. State color: black, brown, red, navy blue.

25 NR 2886E—No stamping. Shpg. wt., 4 oz. (Fed. Tax incl.) Each \$2.50

E Lady Gray pass-fold . . . has detachable pass case with 4 swing windows for photos, etc. Bill pocket, card pockets, gusseted coin pocket. Convenient snap button tab closing. Morocco grained sheepskin. Size closed: $3\frac{1}{8} \times 4$ in. State color: black, brown, navy blue, red. Print stamping.

25 NR 3177E—Shipping weight, 4 oz. (Fed. Tax incl.) Each \$2.50

F Handy "coin selector" . . . half-moon shaped, zip closing. Plastic coin holder, identification window pocket, card pocket, key slots. Sturdy alligator grained sheepskin. Closed: 3x5 in. State color: black, brown, red, navy blue.

25 NR 2835E—Print stamping. Shpg. wt., 3 oz. (Fed Tax incl.) . . . Each \$1.98

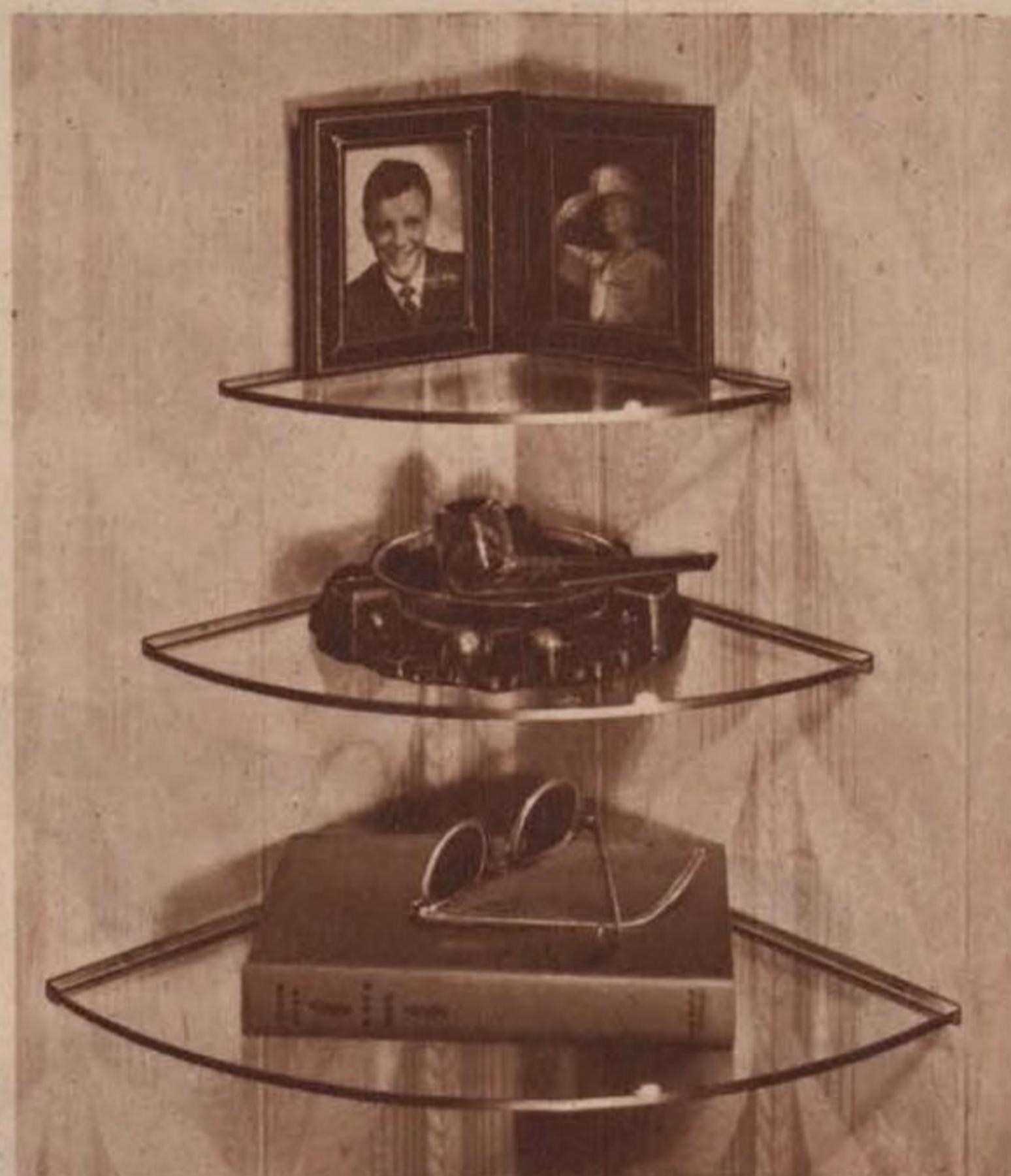
G Utility billfold . . . has identification window pocket, 2 swing windows, coin pocket, card pocket. Divided bill pocket, snap button closing. Sturdy sheepskin. Closed: $3\frac{1}{8} \times 4\frac{1}{4}$ in. State color: black, brown, navy blue, red.

25 NR 2833E—Print stamping. Shpg. wt., 4 oz. (Fed. Tax incl.) . . . Each \$1.98



...this
Christmas

BRIGHTEN THE CORNER
WHERE YOU ARE



Clear Glass Corner Shelves add sparkle to any room in your home

\$189

Set of 3
Regular

- Quick and easy to install . . . all you need is a screwdriver
- Easy to keep clean . . . just polish occasionally with a soft cloth
- Suitable for any room . . . use for decorative or utility purposes

Tremendously popular—A real best seller!

Give your home a cheery, holiday look this Christmas—your family will appreciate it, visiting friends will enjoy it. An inexpensive decorative touch that will help do the trick, a set of sparkling glass corner shelves—they hold bric-a-brac, fresh green plants, favorite pictures—are sturdy enough to hold a toaster, small radio or telephone. A fine gift any friend or relative can use.

Quickly installed singly or in sets in any square corner with a few turns of a screwdriver. Just fasten the clear plastic brackets to wall or side of kitchen cabinet with screws, then slip shelves into grooves. Complete instructions are included.

Set includes heavy glass shelves ($\frac{3}{16}$ inch thick, $11\frac{1}{2}$ inches wide on each side, 16 inches across front, curved front edge ground smooth), brackets and screws. Articles on shelves not included.

42 N 04100—Set of 3 shelves. Shpg. wt., 8 lbs. \$1.89
42 N 04101—Set of 4 shelves. Shpg. wt., 11 lbs. 2.48

\$179

Set of 3
Graduated sizes

Smart new Shelf-Set in graduated sizes

Smart, new looking! This shelf set will help to give your home a "dressed for the holidays" appearance. Step-back effect—shelves come in varying sizes, each shelf bigger than the next. Top shelf is $7\frac{1}{2}$ inches wide on each side, $10\frac{1}{2}$ inches across front. Middle shelf is $9\frac{1}{2}$ inches wide on each side and $13\frac{1}{2}$ inches across front. Bottom shelf is $11\frac{1}{2}$ inches on each side and 16 inches across front.

Quickly installed in any square corner with a few turns of a screwdriver. Just fasten the clear plastic grooved brackets to wall with screws, then slip shelves into grooves. Complete installation instructions are included. Can be set up in any room in your home (see small illustrations above) to hold decorative or utility items.

Set includes heavy glass shelves ($\frac{3}{16}$ inch thick, graduated sizes, curved front edge ground smooth for finished appearance), brackets and screws. Articles shown on shelves not included.

42 N 04132—Set of 3 graduated shelves. Shpg. wt., 5 lbs. . . . \$1.79

Include glass shelves in your Easy Terms order, see page 174C.

SEARS-ROEBUCK . . PAGE 157

WishbookWeb.com

DUNLAP Work Bench

REG. U. S. PAT. OFF.

A "must" for every
efficient workshop

\$10⁹⁵

Built for long, hard service . . . a great gift for the home, farm or carpenter's workshop. Rigid and rugged. For power tools, general repair shop, or any woodworking purpose. Power tools will run more smoothly and quietly, and do a better job, when mounted on this sturdy work bench.

Well made of southern pine

Made of smoothly finished, good grade air-dried southern yellow pine. Size of top, 71x26 inches; 1 $\frac{3}{8}$ inches thick. Height of working surface, 32 inches. Height of backboard, 5 inches. Strong, handy sliding drawer, for small tools, is 15 $\frac{1}{4}$ x13 $\frac{1}{4}$ x3 in. deep. The sturdy legs are 2x5 in. lumber, dressed down.

Easily and quickly assembled

Shipped unassembled, metal-bound, to save you on freight charges. It is easily and quickly assembled. We furnish all the nails required, and easy-to-follow instructions for putting the bench together . . . all you need is a hammer to do the job.

99 NM 2724—Shipping weight, 105 lbs . . . \$10.95

You can buy the items on this page, or any other items in this book on Easy Terms. See page 174C

A convenient place for your war bonds

\$3⁵⁹ 9 $\frac{1}{2}$ x5 $\frac{1}{4}$ x4 $\frac{1}{2}$
inch size

CRAFTSMAN Bond Box. An attractive and useful gift for anyone . . . protects bonds, insurance policies, receipts, contracts, notes and other valuable papers from loss through misplacement . . . keeps them all in one place for speedy removal in emergencies.

Extra heavy 18-gauge steel . . . beautiful streamlined design with blue-gray enameled finish. One-piece cover with folding-flush handle. Strong tumbler lock with two keys. Two sizes as listed below.

3 N 4418—Size, 9 $\frac{1}{2}$ x5 $\frac{1}{4}$ x4 $\frac{1}{2}$ inches. Shipping weight, 4 pounds . . . \$3.59

3 N 4419—Size, 11 $\frac{1}{4}$ x7 $\frac{3}{4}$ x4 $\frac{1}{2}$ inches. Shipping weight, 5 pounds 12 ounces . . . \$4.59

11 $\frac{1}{4}$ x7 $\frac{3}{4}$ x4 $\frac{1}{2}$
inches

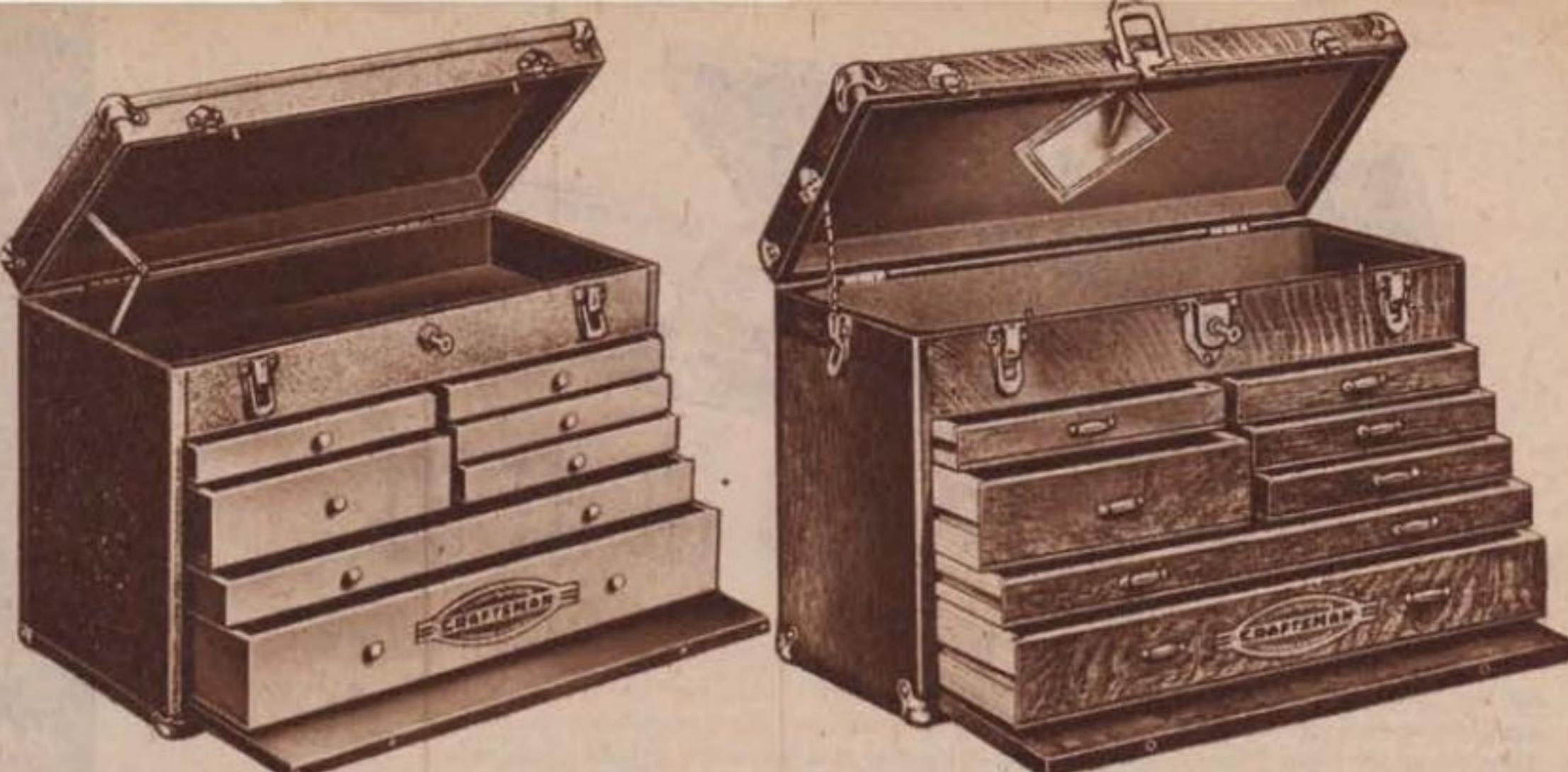
9 $\frac{1}{2}$ x5 $\frac{1}{4}$ x4 $\frac{1}{2}$
inches



Gifts that last

CRAFTSMAN
MADE IN U.S.A.

TOOL CHESTS
AND TOOL BOXES



CRAFTSMAN Machinists' Chest

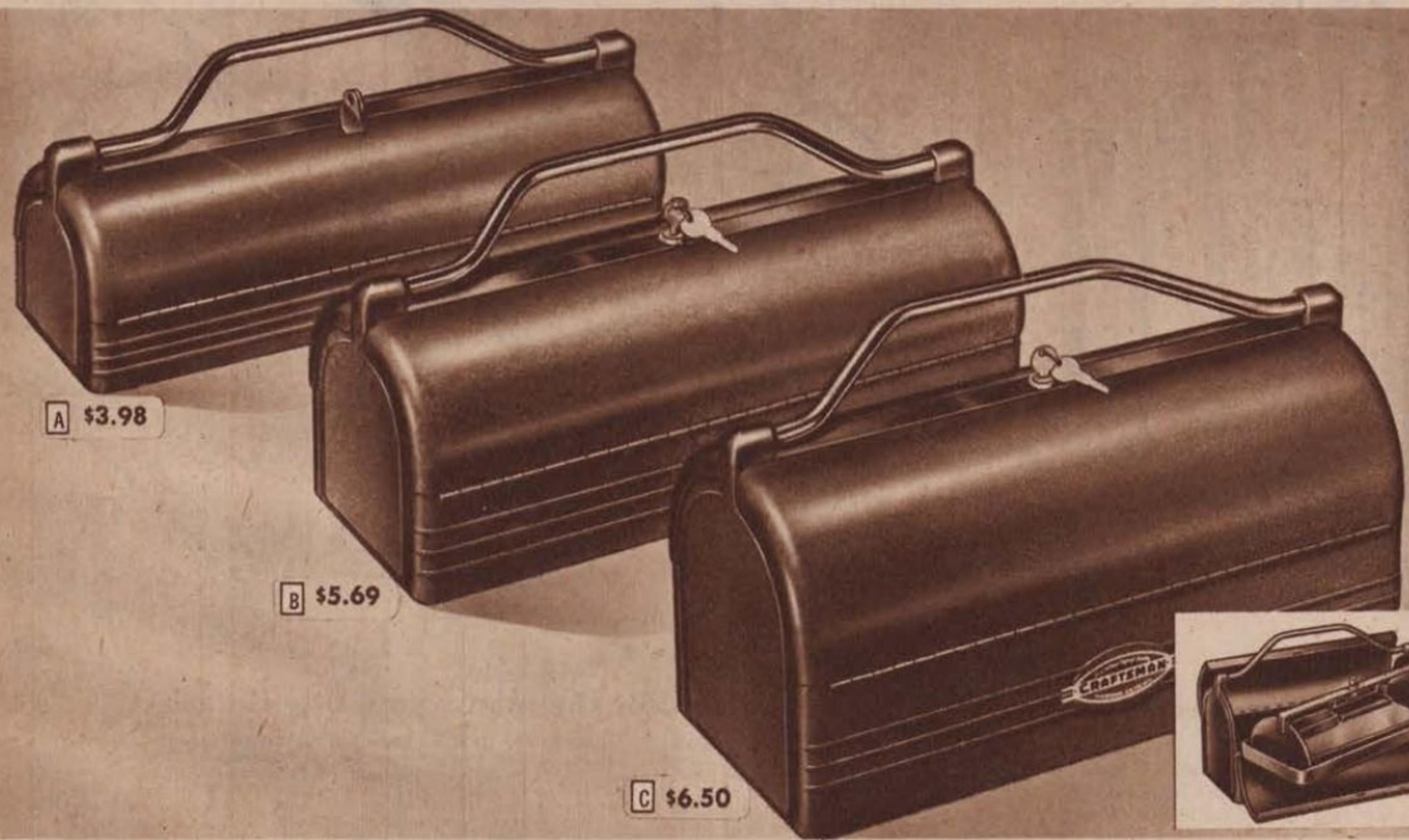
Open top style. Good quality . . . priced low. Size, 20x9x12 $\frac{3}{4}$ inches. Ideal for general machinists; tool and die makers. Heavy duty, all-steel construction. Moisture-resistant. Roomy, felt-lined compartment under top. 2 large and 5 small all-steel drawers slide easily; felt-lined to protect precision tools. When open, front locking panel slides under bottom drawer. Reinforcing corner irons. Built-in tumbler lock with key. Strong handle. Machinery gray finish.

99 N 06522—Shipping weight, 29 lbs . . . \$13.95

CRAFTSMAN Hardwood Chest

Open top style. Professional quality. Size, 20x8 $\frac{3}{4}$ x12 $\frac{3}{4}$ inches. Ruggedly built of fine-grained, thoroughly seasoned hardwood. Hand-rubbed, lacquered finish . . . like fine furniture . . . a grand gift! Locked corner joints. Roomy, felt-lined top compartment. Two large and five small drawers; felt-lined to protect tools; easy-sliding. Front panel slides under bottom drawer. Chest reinforced with heavy corner irons. Strong lock, with key. Strong leather handle. Mirror in cover.

99 N 06535—Shipping weight, 24 lbs . . . \$21.50



New **CRAFTSMAN** Tool Boxes . . . 1946 designs and features

We have spared no expense to make these America's No. 1 line of tool boxes. New, exclusive features. Outstanding appearance. Every CRAFTSMAN tool box has these features: (1) Streamlined . . . attractive finish . . . a box you will be proud to own. (2) Full length piano hinges for strength; no troublesome catches to break or bother with.

A Size, 19 $\frac{1}{2}$ x6 $\frac{1}{4}$ x6 inches. Large enough to hold 50 to 75 socket wrench parts, or other hand tools. "Tote" tray includes long socket tray. Fitted with strong hasp for padlock. Shpg. wt., 10 lbs.

9 N 6500 Each \$3.98

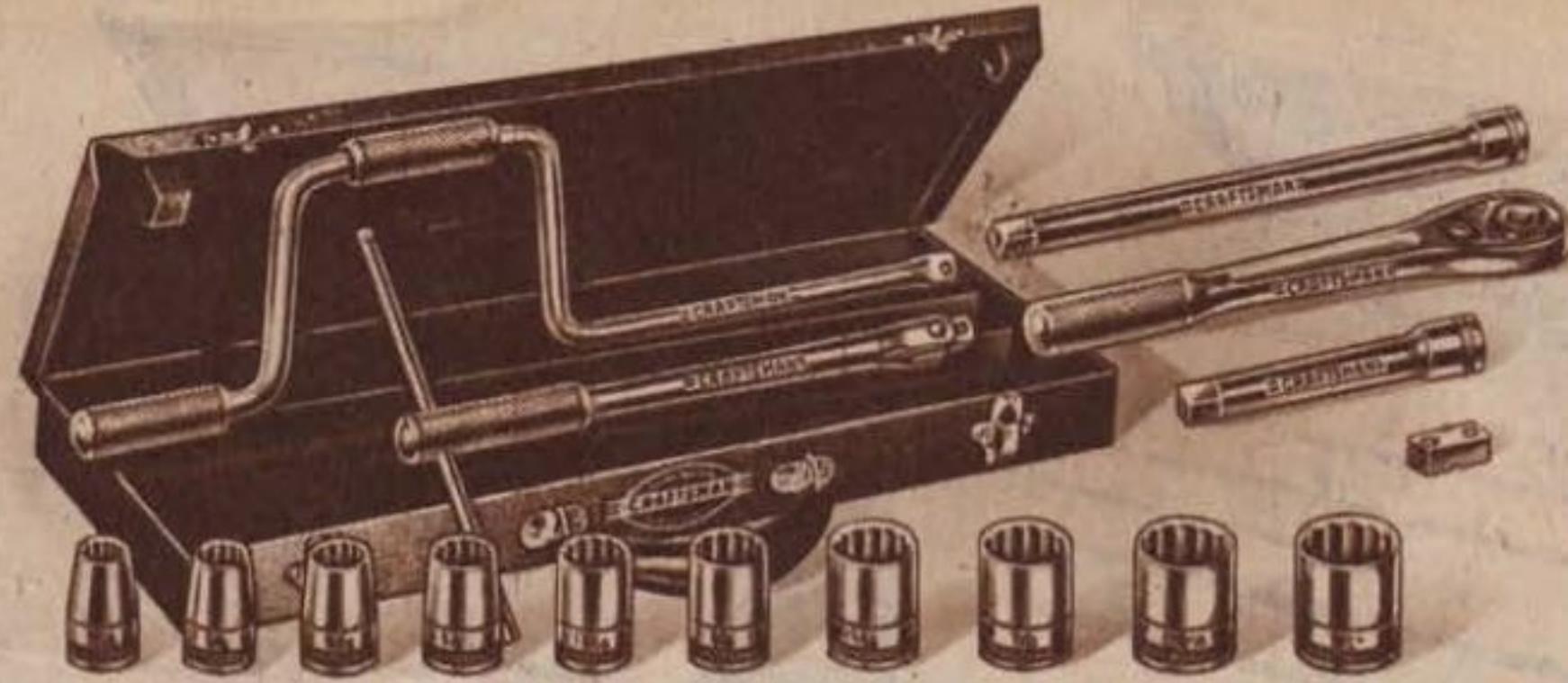
B Size, 19 $\frac{1}{2}$ x7x7 inches. A larger size tool box that will hold 75 to 100 socket wrench parts, and other hand tools. "Tote" tray includes three socket trays. Has cylinder lock, two keys. Shpg. wt., 15 lbs.

9 N 6501 Each \$5.69

(3) Handle attaches to ends of box; open box can be easily carried by the handle from job to job; open top serves as auxiliary "tote" tray . . . tools can be spread for quick availability. (4) Separate divided "tote" trays keep small tools in order . . . easy to find. (5) Die-formed from heavy gauge steel, with welded ends. Available after Nov. 15.

C 99 N 06502—Size, 19 $\frac{1}{2}$ x8 $\frac{1}{2}$ x9 $\frac{1}{2}$ in. Large. 3 socket trays in "tote" tray. Cylinder lock, 2 keys. Shpg. wt., 17 lbs . . . \$6.50

99 N 06503—Size, 19 $\frac{1}{2}$ x10x12 $\frac{1}{2}$ inches. Extra large. (Not shown.) Socket trays not included. Shpg. wt., 22 lbs . . . \$7.25



CRAFTSMAN 17-piece Socket Wrench Set . . . 1/2-inch square drive

All the tools necessary to do basic work on motor and assembly jobs in industrial, automotive and aircraft fields, also repair and maintenance work on mechanized farms. \$1095

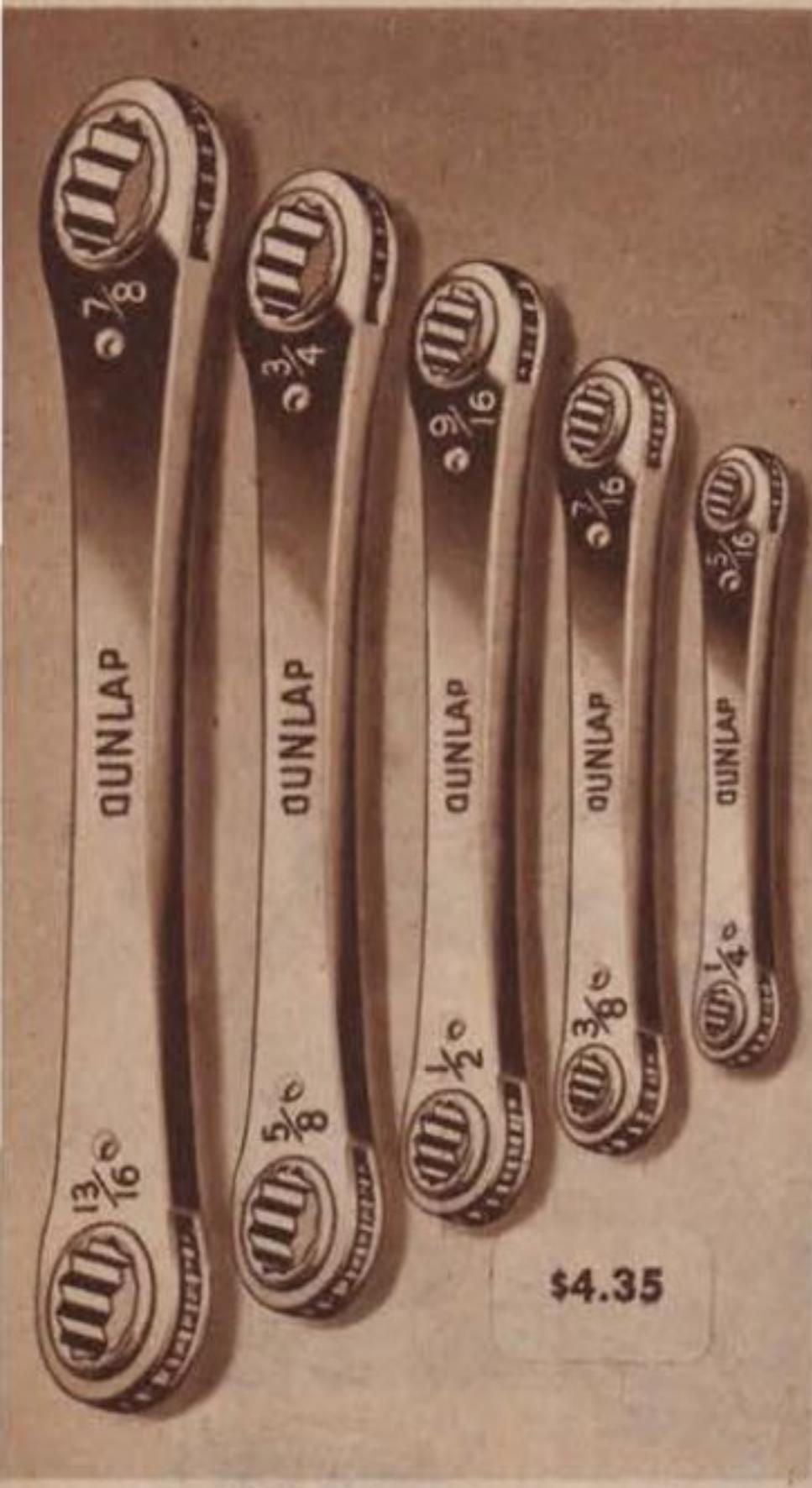
All parts made from "Super-Tuff" steel; heat treated and hardened to give them necessary toughness. Sockets are precision broached for non-slip fit; thin side walls to get into close places. Spring ball lock-on feature keeps sockets from dropping off.

17-piece set includes: Ten 12-point sockets ($1/16$, $1/8$, $5/16$, $5/8$, $11/16$, $3/4$, $13/16$, $7/8$, $11/8$ and 1 inch); two socket extensions (5 and 10-inch); ratchet wrench; adapter to fit ratchet; 18-inch speeder wrench; 15-inch flex "T" handle with crossbar, and heavy duty steel tool box with leather-covered handle.

99 N 04400—17-piece set. Shipping weight, 15 pounds. \$10.95

Mechanics' and Carpenters' Tools

GIFTS ANY MAN WILL BE
HAPPY TO GET . . . AND PROUD
TO OWN AND USE



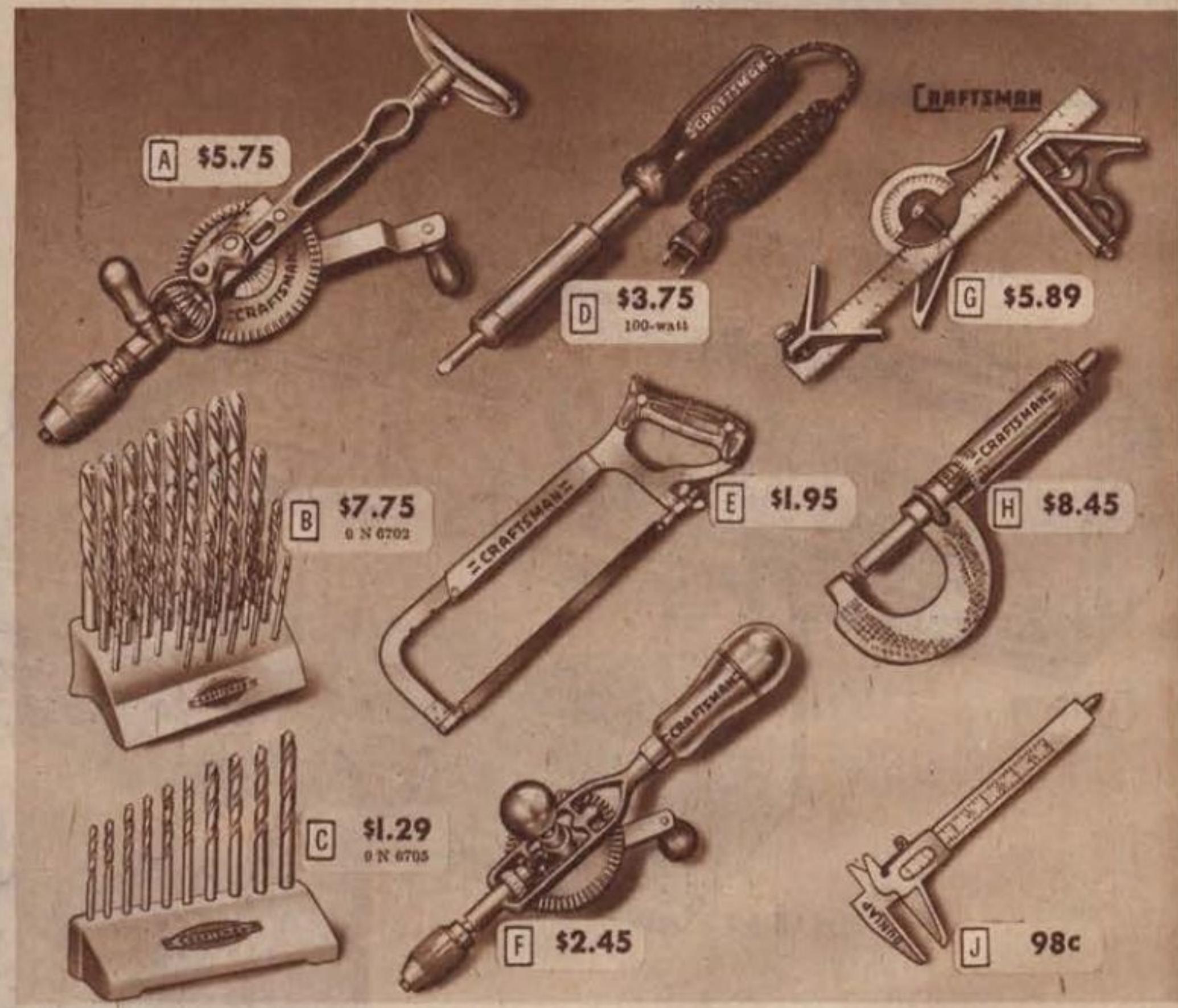
DUNLAP Ratchet Wrench Set

A new idea in ratchet wrenches! Speeds up the job and saves "barked" knuckles. Ideal for maintenance men, set-up men in factories, farmers, shop men, garage mechanics. Now you can tighten or loosen a nut in close places without removing wrench! Car owners . . . these 5 wrenches will fit 90% of the nuts on the average car!

Ratchets made from tough alloy steel; accurate 12-point openings provide a firm, non-slip fit. A strong spring, running full length of wrench, eliminates possibility of broken ratchets. A cogged dog engages two teeth at one time for extra strength. Wrench frames made of strong steel, zinc plated to resist rust.

Set of 5 wrenches: $1/4$ - $1/2$ -inch openings, $4\frac{1}{4}$ inches long; $3\frac{1}{8}$ - $1/2$ -inch openings, $5\frac{1}{2}$ inches long; $1\frac{1}{2}$ - $1/2$ -inch openings, $6\frac{1}{4}$ inches long; $5\frac{1}{8}$ - $1/2$ -inch openings, 8 inches long; $1\frac{1}{8}$ - $1/2$ -inch openings, $9\frac{1}{4}$ inches long. Shipping weight, 2 pounds.

9 N 4363 . . . Set of 5 \$4.35



DUNLAP Ratchet Wrench Set

A new idea in ratchet wrenches! Speeds up the job and saves "barked" knuckles. Ideal for maintenance men, set-up men in factories, farmers, shop men, garage mechanics. Now you can tighten or loosen a nut in close places without removing wrench! Car owners . . . these 5 wrenches will fit 90% of the nuts on the average car!

Ratchets made from tough alloy steel; accurate 12-point openings provide a firm, non-slip fit. A strong spring, running full length of wrench, eliminates possibility of broken ratchets. A cogged dog engages two teeth at one time for extra strength. Wrench frames made of strong steel, zinc plated to resist rust.

Set of 5 wrenches: $1/4$ - $1/2$ -inch openings, $4\frac{1}{4}$ inches long; $3\frac{1}{8}$ - $1/2$ -inch openings, $5\frac{1}{2}$ inches long; $1\frac{1}{2}$ - $1/2$ -inch openings, $6\frac{1}{4}$ inches long; $5\frac{1}{8}$ - $1/2$ -inch openings, 8 inches long; $1\frac{1}{8}$ - $1/2$ -inch openings, $9\frac{1}{4}$ inches long. Shipping weight, 2 pounds.

9 N 4363 . . . Set of 5 \$4.35

Shop Tools for the man who wants the best

A CRAFTSMAN Breast Drill. Two-speed gear shift. For wood or metal. Spirit level for accuracy. Adjustable breast plate. Ball bearings. 3-jaw chuck for round shank drills up to $1\frac{1}{2}$ -inch. $17\frac{1}{2}$ inches long. Shipping weight, 6 lbs. 8 oz. 9 N 4236 . . . Each \$5.75

B CRAFTSMAN Twist Drill Sets. Carbon tool steel; hardened and tempered. For hand, breast or bench drill (not for electric drill). With metal stand; hole sizes marked. 9 N 6702—Set of 29. $1/16$ to $1\frac{1}{2}$ -inch by 64ths. Shipping weight, 4 pounds 2 ounces. \$7.75
9 N 6701—Set of 60. Wire gauge sizes, 1 to 60. Shipping weight, 2 pounds 12 ounces. \$6.75

C Ten-piece sets in metal stand. hole sizes marked. Sizes, $1/16$, $3/64$, $3/32$, $1/8$, $5/64$, $11/32$, $1/4$ -inch. For wood or metal. Shpg. wt., 8 oz. 9 N 6705—10-piece carbon tool steel set for hand and breast drills. \$1.29
9 N 6703—10-piece high-speed steel set for power drills. \$2.39

D CRAFTSMAN Electric Soldering Irons. 3 sizes: 100-watt for delicate jobs; 150-watt for general purpose; 200-watt for heavy duty. Underwriters' Approved. Solid copper replaceable tips; genuine Nichrome elements. Hardwood handle. For any 110-120-volt. Shpg. wt., 1 lb. 8 oz. 9 N 5381—100-watt. \$3.75
9 N 5382—150-watt. 4.25
9 N 5383—200-watt. 4.75

E CRAFTSMAN Hack Saw. Strong electrically welded steel frame. Transparent amber color, plastic handle. Blade adjustable for angle cuts. Takes 8 to 12-inch blades. With one CRAFTSMAN 10-inch blade. Shipping weight, 3 pounds. 9 N 3557 . . . \$1.95

F CRAFTSMAN Hand Drill. 3-jaw chuck takes round shank drills up to $1\frac{1}{2}$ -inch. Hardwood handle holds drills. Length, $12\frac{1}{2}$ inches. Shipping weight, 2 lbs. 10 oz. 9 N 4234 . . . \$2.45
9 N 4230—8 drill bits for above. Sizes, $1/16$ to $1\frac{1}{8}$ inch by 64ths. Shpg. wt., 4 oz. 8 for 35c

G CRAFTSMAN Combination Square. Professional quality. Polished steel 12-inch blade, graduated in 8ths, 16ths, 32nds and 64ths of an inch. Handle equipped with level and scribe; lock nut to hold setting. With 360-degree graduated turret protractor. Shipping weight, 1 lb. 14 oz. 9 N 4039 . . . \$5.89

H CRAFTSMAN Micrometer. Professional quality. Meets rigid industrial requirements. Forged steel frame. With ratchet and spindle lock. Tool steel anvil, spindle and screw. Graduated to $1/1000$ inch. Decimal equivalents plainly etched on frame. Capacity, 0 to 1 inch. Shpg. wt., 8 oz. 9 N 4069 . . . \$8.45

J DUNLAP 5-inch Vernier Caliper. For inside-outside measurements, or can be used as depth gauge. Graduated in 16ths and 32nds of an inch; $1/128$ inch vernier. Clear graduations. Shipping weight, 5 ounces. 9 N 4022 . . . 98c



CRAFTSMAN Automatic Screwdriver

A \$319 Unbreakable plastic pistol-grip handle; hardened "Super-Tuff" steel spiral. Length, 19 inches. 3 bits: small, medium, large. 9 N 4140—Shipping weight, 1 lb. 8 oz. \$3.19

DUNLAP Automatic Push Drill

B Highly polished steel. 8 drill points in handle. (1/16, 1/16, 1/16, 1/16, 1/16, 1/16, 1/16-in.). Length, 9 3/8 in. 9 N 4219—Shipping weight, 12 ounces. \$1.39

DUNLAP curved-claw Hammer

C 89c A popular hammer with professional carpenters, as well as home owners, farmers and repairmen. Most popular size and type. Perfectly balanced 16-ounce (size 1 1/2) head of tough drop forged steel; heat treated and hardened. Claw designed to pull smallest brad or longest nail. Double steel-wedged handle of selected second-growth hickory.

9 N 3841—Shipping weight, 2 lbs. 89c

CRAFTSMAN Hand Saw

D \$345 "Tops" in quality... anyone will be proud to own this fine saw. "Super-Tuff" saw steel blade; heat treated; taper ground; won't bind or buckle. Teeth hand set and bevel filed... keen; fast cutting. Strong, smooth hardwood handle. 26-inch ship pattern or straight back blade. Available in 8-point crosscut saw only.

99 N 03610—Shipping weight, 3 lbs. \$3.45

* * * * *



Top quality Tools... just what the "Man of the house" wants for Christmas

E CRAFTSMAN Torpedo Level. Aluminum, with protective top plate. Grooved on bottom for leveling pipe or work which has round surfaces. Three glasses: 1 plumb, 1 level, and 1 glass set at 45 degrees. Length, 9 inches. 9 N 3983—Shipping weight, 10 ounces. \$1.25

F CRAFTSMAN Carpenters' Aluminum Level. Guaranteed accurate. Special aluminum alloy; non-warping. Precision machined. Adjustable vial cases. 6 glasses; 2 levels, 4 plumbs. Fully protected from dust and moisture. Length, 24 inches. 9 N 3992—Shpg. wt., 2 lbs. 6 oz. \$3.95

G DUNLAP Combination Square. Use as try square, miter square, depth and height gauge, marking gauge, rule, straight edge, level or plumb. 12-in. steel blade, graduated in 8ths and 16ths of an inch. Level and scribe on handle. 9 N 3954—Shipping weight, 1 pound. 89c

H CRAFTSMAN Inside-Outside Tape. Flex-rigid, 6-foot steel tape, 1/2-inch wide. Graduated in 16ths; upper edge in 32nds for first 6 inches. Push-pull action. Blue tenite case; metal inserts. 9 N 3905—Shipping weight, 4 ounces. 95c

J CRAFTSMAN Socket Butt Chisel Set. Most popular sizes; 1/4, 1/2, 3/4 and 1 inch. 3 1/4-inch beveled blades. Forged from "Super-Tuff" steel; heat treated to take a keen edge. High polished finish. Leather-tipped select hickory handle. 9 N 3703—Shpg. wt., 2 lbs. 8 oz. \$3.65

K BARRON Rotary Planer. Most useful tool in the shop... 5 tools in one... does planing, routing, rabbeting, tenoning, paneling. Fits any drill press with 1/4-inch chuck capacity. Molybdenum tungsten tool steel blades; ground and honed. 3 1/4-in. diameter; 1/2-in. round arbor. Includes drill press adapter, Allen wrench, set-up gauge, push down pin, instructions. Adapter regularly sells for \$1.00 extra. 9 N 2289—Complete. Postpaid \$7.50

L CRAFTSMAN Wood-Turning Chisel Set. High carbon tool steel blades; tempered to hold a super-keen edge. Highly polished. 8-inch hardwood handle. Average over-all length, 13 inches. Set includes: 3 gauges (1/4, 1/2, 3/4-in.); 1 round nose chisel (1/2-in.); 1 parting tool (1/8-in.); 1 spear point chisel (1/2-in.); 2 skew chisels (1/2 and 1 in.). Packed in attractive artificial leather covered wood box. 9 N 2853—Shpg. wt., 8 lbs. 10 oz. \$8.98

M CRAFTSMAN Block Plane. A popular plane. Low angle knuckle joint type. 1 1/8-inch tempered tool steel cutter, set at 12-degree angle for working across grain of wood. Patent screw adjustment; adjustable throat. Bottom and sides ground smooth. Length, 7 inches. 9 N 3732—Shpg. wt., 2 lbs. 4 oz. \$2.19

N CRAFTSMAN Smooth Plane. Fine professional quality. One-piece 2-inch cutter of finest "Super-Tuff" analysis steel; tempered to take and hold a keen edge. Cuts tissue-thin to coarse shavings. Reinforced frame; bottom and sides ground and precision machined. Length, 9 inches. 9 N 3742—Shpg. wt., 4 lbs. 4 oz. \$3.75

P CRAFTSMAN Rabbet Plane. Makes right or left hand cut on edge or side of board. 1 1/4-inch tempered "Super-Tuff" steel cutter. 2 cutter seats; rear for regular work; front for corners. Also has spur and removable depth gauge. Adjustable fence; used either side. Length, 8 1/2 in. 9 N 3730—Shpg. wt., 3 lbs. 10 oz. \$2.10

Back Again! **CRAFTSMAN** REG. U. S. PAT. OFF. Pistol Drill

*The little electric Drill that packs a lot of power
Just in time for Christmas . . . no priority needed*



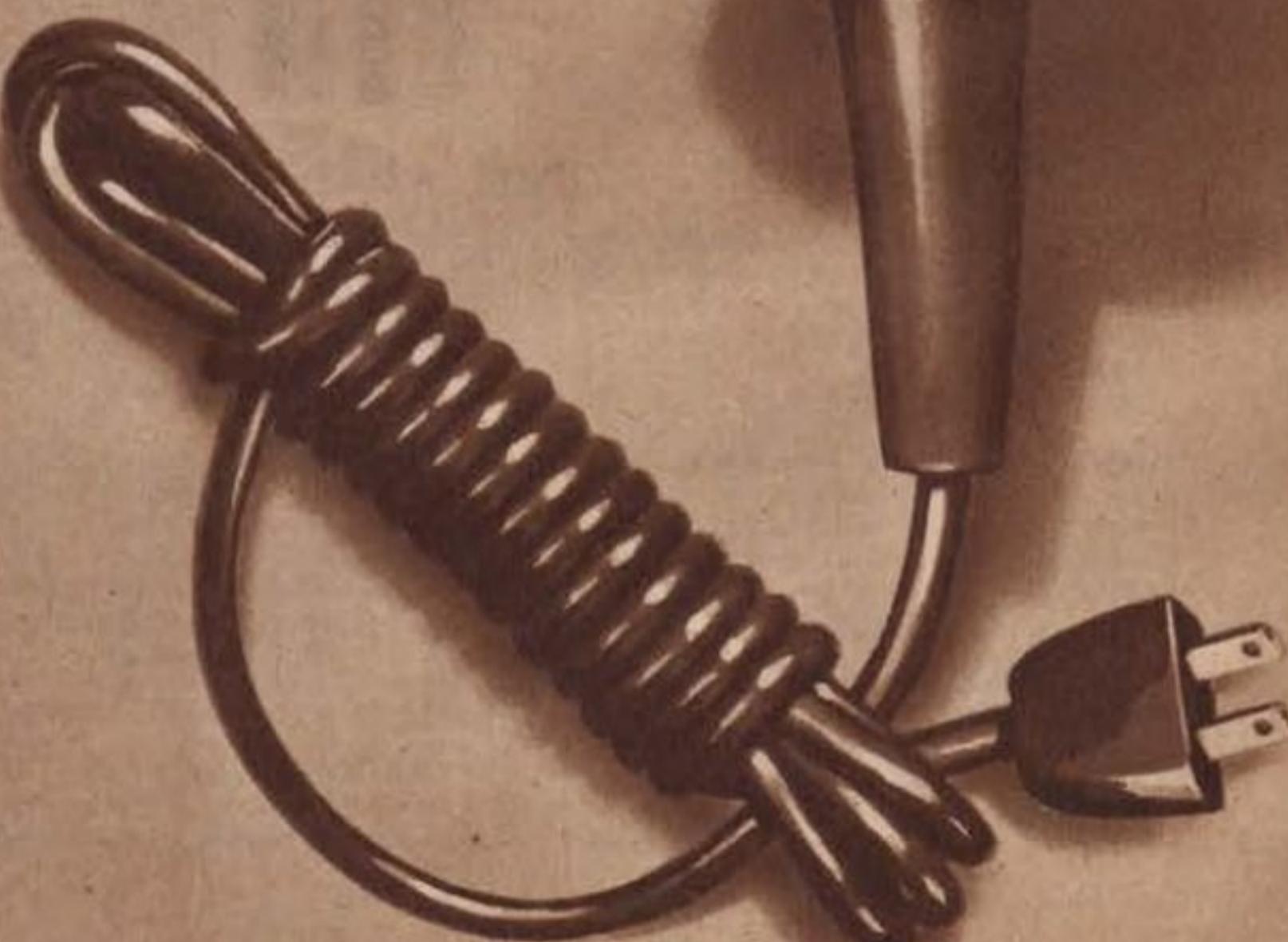
CRAFTSMAN MADE IN U.S.A. 1/4-inch Pistol Drill

What a Christmas gift! And now, for the first time in years, it is available without a priority. Weighs only 4 1/4 pounds! Modern, compact, easy to use . . . its pistol-grip handle fits comfortably into the palm of the hand. Convenient for working in corners and small spaces . . . overall length, including chuck, is only 7 1/2 inches. Compares in quality and utility with drills costing much more. We tried to stall it, using a 1/4-inch bit on steel plate, but it couldn't be done!

This CRAFTSMAN drill has two sets of precision ball bearings, at points of greatest wear. Double reduction gears. Jacobs key chuck, 1/4-inch capacity. Equipped with universal motor for 110-120 volt A.C. or D.C. No-load speed, 1600 R.P.M. Built-in switch. With 7 1/2-ft. rubber-covered cord and plug. Approved by Underwriters' Laboratories, Inc.

9 N 2577—Shipping weight, 5 pounds. \$18.95
Sorry: limit, one to a customer.

PICTURED
ACTUAL SIZE



It's easy to buy tools for Christmas, or anything else you need, on Sears convenient Easy Payment Terms. Turn to page 174C for complete information on this popular plan

* * * * *

New! Lever Jaw Wrench

with the 1000-pound "bulldog" grip



Improved design . . . Speedier adjustment

At Sears low price, every factory and shop mechanic . . . every farmer and every home owner . . . should own one or more of these wrenches. An indispensable tool because it does so many things well, a few of which are pictured at upper right.

\$1.95

It is powerfully made of steel, yet light in weight so that it may be carried in the pocket. Double-leverage construction permits a pressure of 1,000 pounds or more at the jaws. Jaws open up to 1 1/4 inches . . . can be firmly locked at any opening and remains locked without aid of the hands, leaving both hands free. When ready to release, jaws are opened as easily as a pair of pliers. As a portable vise, wrench can be used to hold work tightly for many operations, such as welding, drilling, etc. May also be used for removing cotter keys, broken or rusted studs, stubborn or rounded nuts, etc.

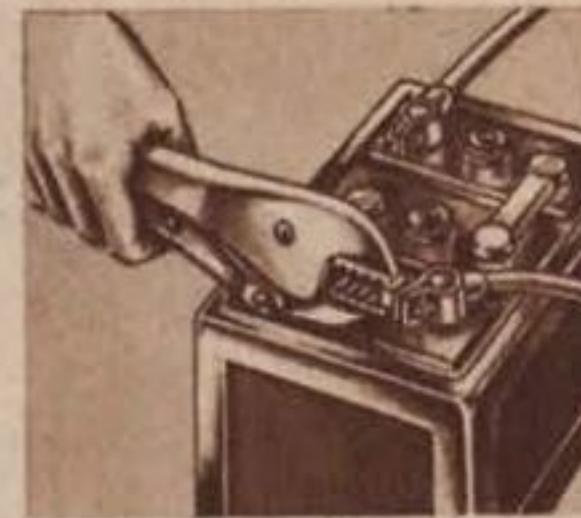
Save your hands . . . ideal for holding cold chisel, star drill and similar tools.

The alloy steel jaws have sharp milled teeth, heat treated for extra hardness and strength, and are welded to the strong steel body. The wrench is 10 inches long over-all . . . strongly built for long, hard service. Easy-to-understand instructions are included.

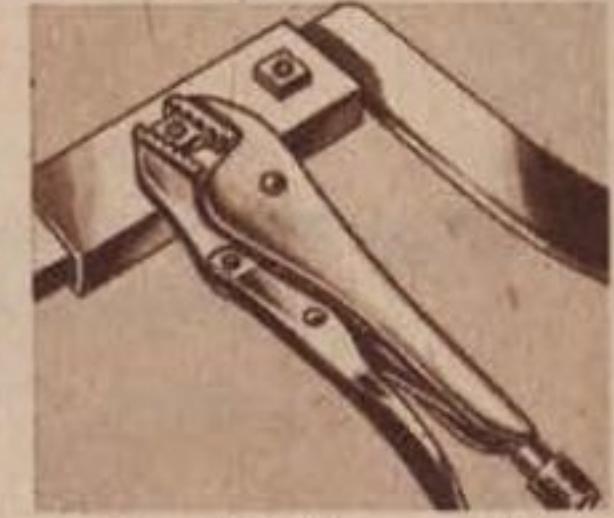
9 N 4497—Shipping weight, 1 pound 8 ounces Each \$1.95

CRAFTSMAN
REG. U. S. PAT. OFF.

ALL-PURPOSE WRENCH



Use as regular pliers



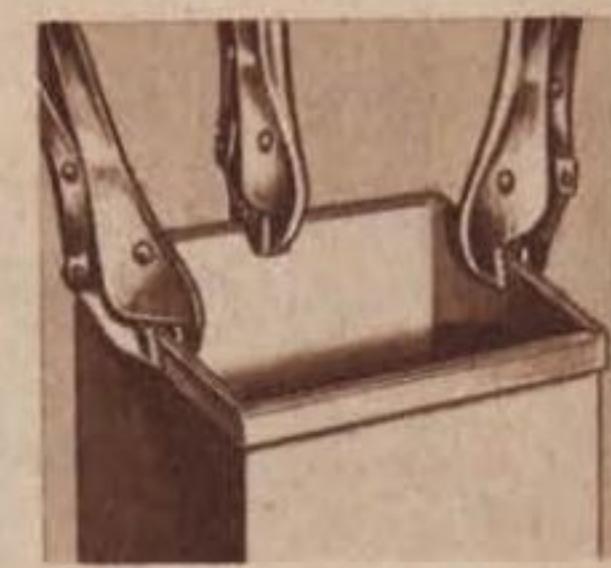
Use as locking wrench



Gripping template, etc.



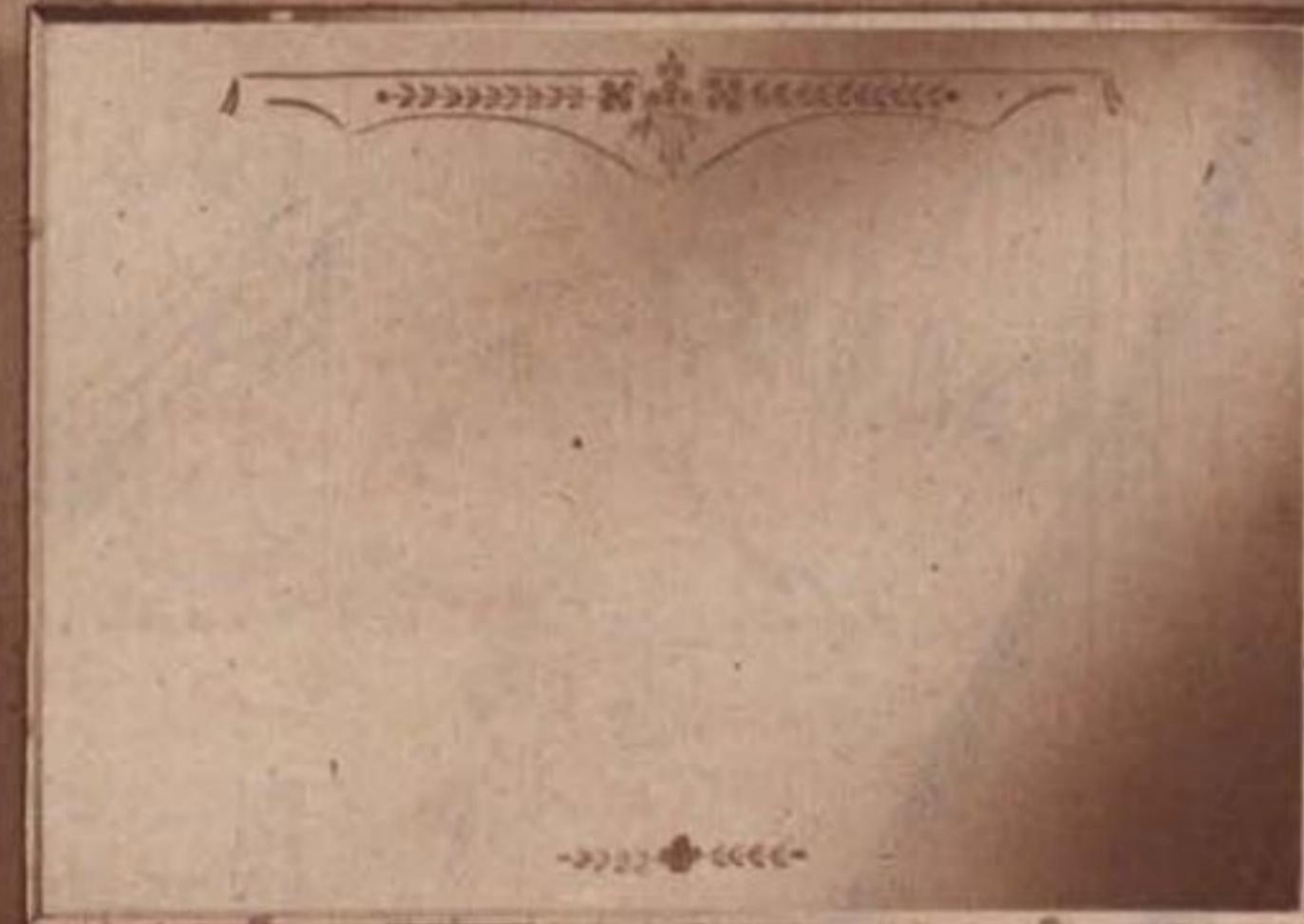
Makes fine pipe wrench



Use as clamps for welding large objects, etc.



A Hand Engraved Plate Glass, 36x26 in. \$18.67

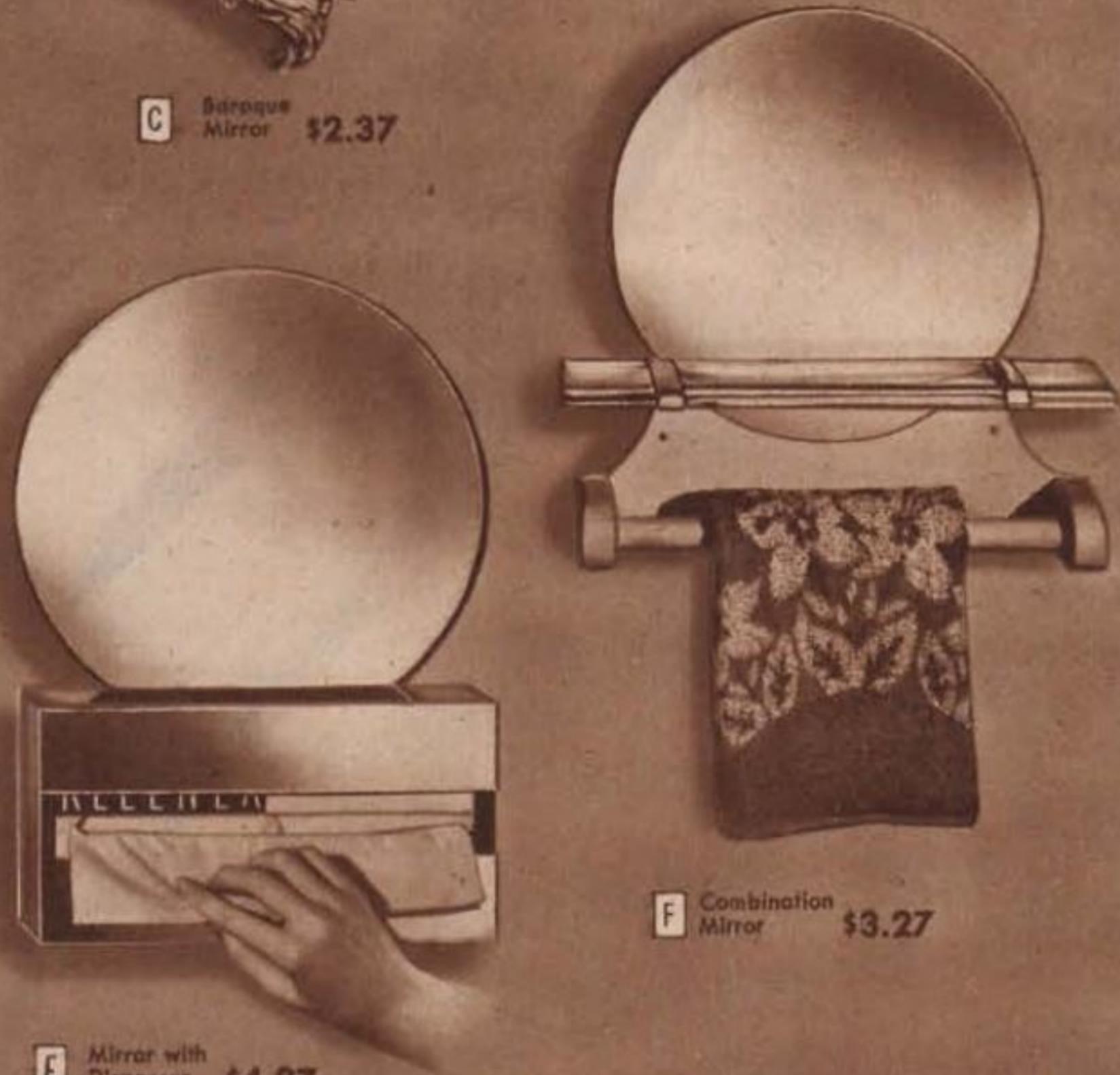


B Hand Engraved Venetian Style, 36x26 in. \$13.67



C Baroque Mirror \$2.37

D Circular Baroque \$3.27



E Mirror with Dispenser \$4.27

F Combination Mirror \$3.27

Hand Engraved Plate Glass Mirrors

A **Quality Plate Glass Bevel Edge Mirror.** Solve your decorating problem and add distinction to your rooms at the same time. A splendid mirror like this will not only give true, undistorted reflection, but add depth and glamour to the room. Rich line engraving increases the sparkle and brilliance of the heavy plate glass. Hand ground *beveled edges* are a distinguishing feature of this mirror. Highly polished and well silvered, with a sturdy reinforced back for added protection against breakage and to provide greater light reflection. Fitted with strong hangers for easy hanging. There are many places in the home where you can use a quality mirror of this kind . . . let it highlight all the points of interest in your rooms. Makes an ideal gift that will be used and treasured for years and years. Shipped freight or express. Size, 36 x 26 inches. 35 NM 1164—Shipping weight, 39 lbs. \$18.67

B **Hand Engraved Venetian Style Mirror.** Add drama to your interior decoration with this exquisite mirror. Its sparkling beauty reflects all the charm and loveliness of your room and makes an ever-changing picture for your wall. Mirrors also add depth to a room and tend to make the room seem larger than it really is. Why not order two . . . one for your living room, one for your dining room. You'll like this mirror in both places. It is made from clear, polished, heavy plate glass, with hand ground beveled edges to emphasize its beauty. Rich hand engraving at top and bottom adds a touch of unusual distinction to mirror. Back is strongly reinforced for increased protection and added reflective qualities. Strong hangers attached for easy hanging. Size, 36x26 inches. Shipped by freight or express. 35 NM 1174—Shipping weight, 39 pounds. \$13.67

Decorative and Utility Mirrors

C **Baroque Mirror with Shelf.** See how little it costs to work out your own decorative ideas with an attractive baroque mirror. This one features a shelf or bracket suitable for figurine or as a novelty holder. Carved effect, gold color composition frame. Overall size, 10x20½ inches. Window glass mirror about 6x11 inches. (Ornaments not included.)

35 N 01158—Shipping weight, 10 pounds. Mailable..... \$2.37

D **Circular Baroque Decorative Mirror.** A few of these mirrors tastefully arranged throughout the home make "bright spots" to emphasize the beauty of your other furnishings. Frame is made of gold color composition with classic urn and drapery design. Window glass mirror about 8 inches in diameter. Overall about 14 in. Bracket at bottom. (Ornament not included.)

35 N 01159—Shipping weight, 9 pounds. Mailable..... \$3.27

E **Combination Mirror and facial tissue Dispenser.** A prime necessity for the bathroom and kitchen. Beautiful mirrored box dispenses facial tissues clean and handy. Size of box about 2½x5x10 inches. Window glass mirror abt. 12 in. diameter. Overall size about 15x15 in. (Tissues not included.)

35 N 1167—Shipping weight, 8 pounds. Mailable..... \$4.27

F **Combination Mirror, Shelf and Towel Rack.** Base of hardwood, white enameled. Unframed window glass mirror about 11½ inches diameter. Wood towel bar about 14 in. long. Glass shelf about 13½x3½ inches. Unit size overall about 14x14 in. Shipped apart, easy to assemble. (Towel not incl.)

35 N 1166—Shipping weight, 5 pounds. Mailable..... \$3.27



A Mount Olivet.....\$4.97



B Sacred Heart of Jesus.....\$1.97

C Garden of Gethsemane. \$1.97

D Sacred Heart of Mary.....\$1.97



G Mirror Frame Cockatoos. \$9.47



E Twin Florals., Pair \$1.97

F Floral Print.....\$1.97



H Winter Mantle.....\$3.97

Popular religious and group Pictures

A Mount Olivet or Last Supper (not shown). Full color reproduction. Gold-color wood frame 2 inches wide. Glass covered. Overall size, 31x17½ in.
35 N 01389—"Last Supper." Shpg. wt., 12 lbs. Mailable . . . Each \$4.97
35 N 01390—"Mount Olivet." Shpg. wt., 12 lbs. Mailable . . . Each \$4.97

B Sacred Heart of Jesus. Thoughtful Christmas gift for anyone devoted to the Sacred Heart. Fine full-color reproduction of a well-known painting. Overall size, 14x22½ in. Burnished gilt-finish wood frame. Glass covered.
35 N 01323—Shipping weight, 6 lbs. Mailable Each \$1.97

C Gethsemane. Full-color reproduction of famous picture. Overall size, 14x 22½ in. Gilt-finish wood frame matches B and D. Glass covered.
35 N 01398—Shipping weight, 6 lbs. Mailable Each \$1.97

D Sacred Heart of Mary. An ideal gift for a girl's bedroom; grand for any room. Full-color reproduction of this inspiring picture. Overall size, 14x22½ in. Burnished gilt-finish wood frame matches B and C. Glass covered.
35 N 01324—Shipping weight, 6 lbs. Mailable Each \$1.97

E Twin Floral Prints. Colorful assorted bouquets. Eggshell-color ¾-in. wood frame. Glass covered. Overall size, 8x10 in. Blue or dusty rose mat.
35 N 6500—State color. Shpg. wt., 3 lbs. Mailable Pair boxed \$1.97

F Colorful Assorted Florals. Combine with pair above. ¾-in. eggshell-color wood frame. Glass covered. Overall size, 13x17 in. Blue or dusty rose mat.
35 N 06501—State color. Shpg. wt., 4 lbs. Mailable Each \$1.97

Add beauty to your room decoration

G Mirror framed Cockatoos. You will be thrilled with the handsome 1¾-in. wide mirrored frame that gives brilliant depth and sparkle to this modern picture and new personality to your home. And you will adore the tropical birds with their snowy plumage—make you think of far-away places. Picture combines soft coloring, white birds, and green leaves with blue background. You will want to place this handsome reproduction of an original painting where an outstanding effect is desired—over a sofa, in an entrance hall. Your friends will be sure to say "how lovely." Picture, though modern, blends well with traditional furniture. Especially smart—moderately priced too. Glass covered. Overall size, 32½x26½ inches. A lovely gift suggestion for a special friend or relative.
35 N 01387—Shipping weight, 14 pounds. Mailable Each \$9.47

H Winter Mantle. You will be proud to hang this distinctive winter scene in your living room. You will also be proud to give this lovely picture as a gift. It has all the beauty of the original painting; yet this fine reproduction is available at Sears at a price you can afford. You will never tire of the tranquil restfulness of the snow covered landscape. This picture is so real looking that you will actually feel the peace and quiet of this winter scene—it's so typical of American winters. It will give your room new color, beauty and character and give you all-season pleasure. Done in full color and sized to fit the smaller living room. Overall size is 22x26 inches, the popular new picture dimension. Framed like the original, without glass. Gold-color wood frame 2½ inches wide.
35 N 06502—Shipping weight, 4 lbs. Mailable Each \$3.97

For more fine pictures, see pages 172 and 173



Pianobank and Bench

Delights children and miniature furniture collectors. Money can be removed easily. Wood walnut finish. 3 3/4-in. high. 3 7/8-in. deep. 5-in. wide. Shpg. wt., 12 oz.

35 N 9800... Each \$1.96



Debonair Pie-Aire

Let Pie-Aire (Pierre) help make your pies. Put the gay-colored pottery chef in crust; as pie bakes he lets steam out, keeps juices in. About 4 1/4 in. high. Shpg. wt., 8 oz.

35 N 9541.... Each 97c



Wall Brackets

Baroque design. About 8 1/2 in. high. 7 1/2 in. wide. Shelf about 6x3 in. Syrocwood (pressed wood). White or gold-color finish. State color. Shpg. wt., 2 lbs.

35 N 9571.... Pair \$2.97



Horsehead tie rack

Wood plastic composition looks like carved wood. Horseshoe, 4-leaf clover design. Wood bar to keep ties in order. About 11x4 1/2 in. Shpg. wt., 2 lbs.

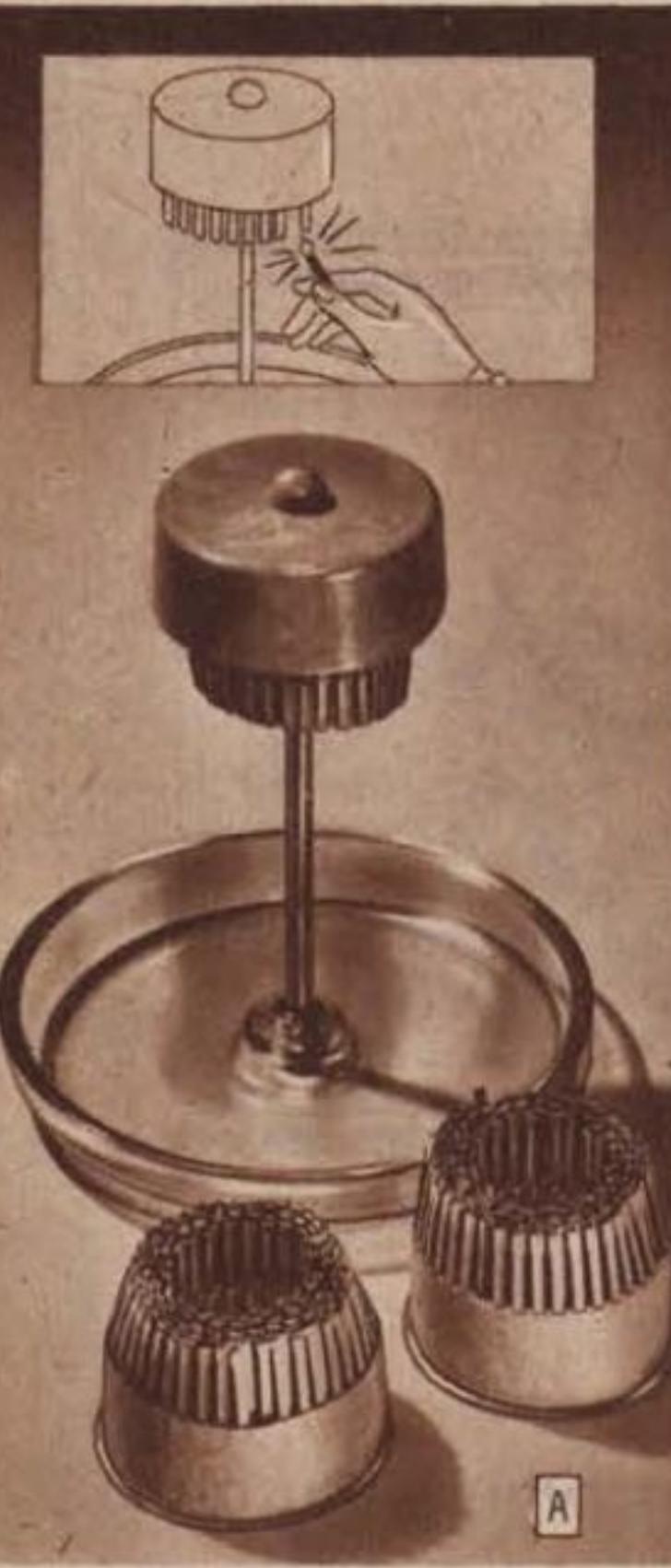
35 N 9502.... Each 97c



China Cat

For your fireplace, or use as door stop. Looks real enough to purr. About 9 in. long, 5 in. high. White China with lifelike green glass eyes. Shipping wt., 3 lbs. 8 oz.

35 N 9581.... Each \$3.97



Smoking Accessories to warm a man's heart

A Pullmatch Ashtray. Matches light when pulled from holder! Comes with three refills—about 750 matches.

Matches are safely and tightly held in place, can't fall out.

Glass ash tray comes in assorted colors (sorry no choice); has 6 1/2-inch diam. Ash tray and match container together stand about 7 1/2 in. high. Shipping weight, 3 pounds.

35 N 9604—Complete with 3 refills, Set..... \$1.35

Extra Refills—To keep him "supplied." Each refill has about 250 matches. Shipping weight, 4 oz.

35 N 9506.... 2 for 25c

B Novel Salt and Pepper Shakers—In plastic cigarette box to match. Take care of two gift problems at once: shakers for the lady-of-the-house; cigarette box for the man. A light press of the finger sifts contents out bottom of patented plastic shakers—helps prevent dust settling at openings. Assorted colors, no choice. Box about, 3 1/4x3 1/2 in. 35 N 9805—Shpg. wt., 8 oz.... Set 97c

C Set of eight Aluminum Coasters—Smart satin finish with attractive raised design. A gift suggestion you'll want to duplicate for your own use. Comes in assorted patterns, sorry no choice. Approx. 3 1/4-in. diam. 35 N 9605—Shpg. wt., 8 oz. Set of 8 \$1.24

D Tilt-top Ash Tray—Opalescent glass ash tray rests in handsome, hand-carved effect pressed wood base. Easy-to-clean; roomy man-size design. Fine for "the man" on your list. About 5 1/4-in. diam.; Ht. 3 3/4-in. 35 N 9616—Shpg. wt., 2 lbs. 8 oz. Complete..... \$1.54

E Miniature-stove Ash Tray. Smoke curls up chimney—looks as though it's "cooking"—when lighted cigarette is placed on rest. Makes an interesting novelty, as well as a useful ashtray. For anyone with a sense of humor, or a what-not shelf; whether they smoke or not. Even incense might be burned in the opening and "smoke" convincingly. Shining black glazed pottery. About 4 inches long; 3 3/4 inches high. 35 N 9543—Shpg. wt., 1 lb... Each 81c

F 4-pc. set Cigarette Box and Ashtrays. A gift that any homemaker will appreciate. Smartly styled, crystal clear glass in an unusual basket-weave design that gives an expensive appearance... despite the attractive low price. Especially suitable for gift-giving. Cigarette box holds full pack of cigarettes and has well fitted lid. Box and trays; each about 3 1/2x4 inches. Shipping wt., 3 lbs. 8 oz. 35 N 2001..... 4-piece Set for 74c

Acorn design Ensemble. Distinctively designed with smart acorn and oak-leaf motif. Walnut-finish Syrocwood (pressed wood) that gives appearance of hand carving. A beautiful ensemble anyone will be proud to own.

G 35 N 9470M—Book Ends. (Books not included.) About 6 1/4 inches high. Shpg. wt., 3 lbs. 4 oz. Pair \$1.81

H 35 N 9681M—Cigarette Box. About 5 3/4x3 3/4x2 1/2 in. Shpg. wt., 1 lb. 8 oz. Each \$1.31

J 35 N 9477M—Ash Tray. With fitted glass liner. Diameter about 7 1/4 inches. Shpg. wt., 2 lbs.... Each \$1.37

K 35 N 9469M—Pipe Rest. (Pipe not included.) About 6 3/4x4 1/2x2 1/2 inches. Shpg. wt., 1 lb. 4 oz. Each \$1.17

Gifts with a Purpose

TO KEEP YOU
OFEN IN
SOMEONE'S THOUGHTS



Fluorescent Desk Lamps

Decorator's Colors: new... smart... exciting... make these modern Fluorescent type desk lamps as eye-appealing as they are scientifically advanced and beautifully styled.

Here at last are desk lamps that fit into your room's color scheme... and provide bright-as-day illumination for your reading and working ease. You'll want one in any room where you have a desk, work table, or planning-and-organizing corner. Ideal gifts.

Also comes in rich conventional brown, for room or office requiring that color.

Distinctive design. All metal. Fitted with pen or pencil ridge and push-button switch on streamlined base. Lovely crackle-finish exterior. White lined deflector. Overall height about 12½ in. Shade about 18½ in. wide. Base about 9x5½ in. Bulb included. Use on any household current up to 120 volts. Comes in winter blue (med. grayed-blue), dusty-rose, conventional brown. Please state color wanted.

35N 07754—Shpg. wt., 12 lbs. Each \$9.47

Cute Chick Cookie Jar

\$1.73
Each

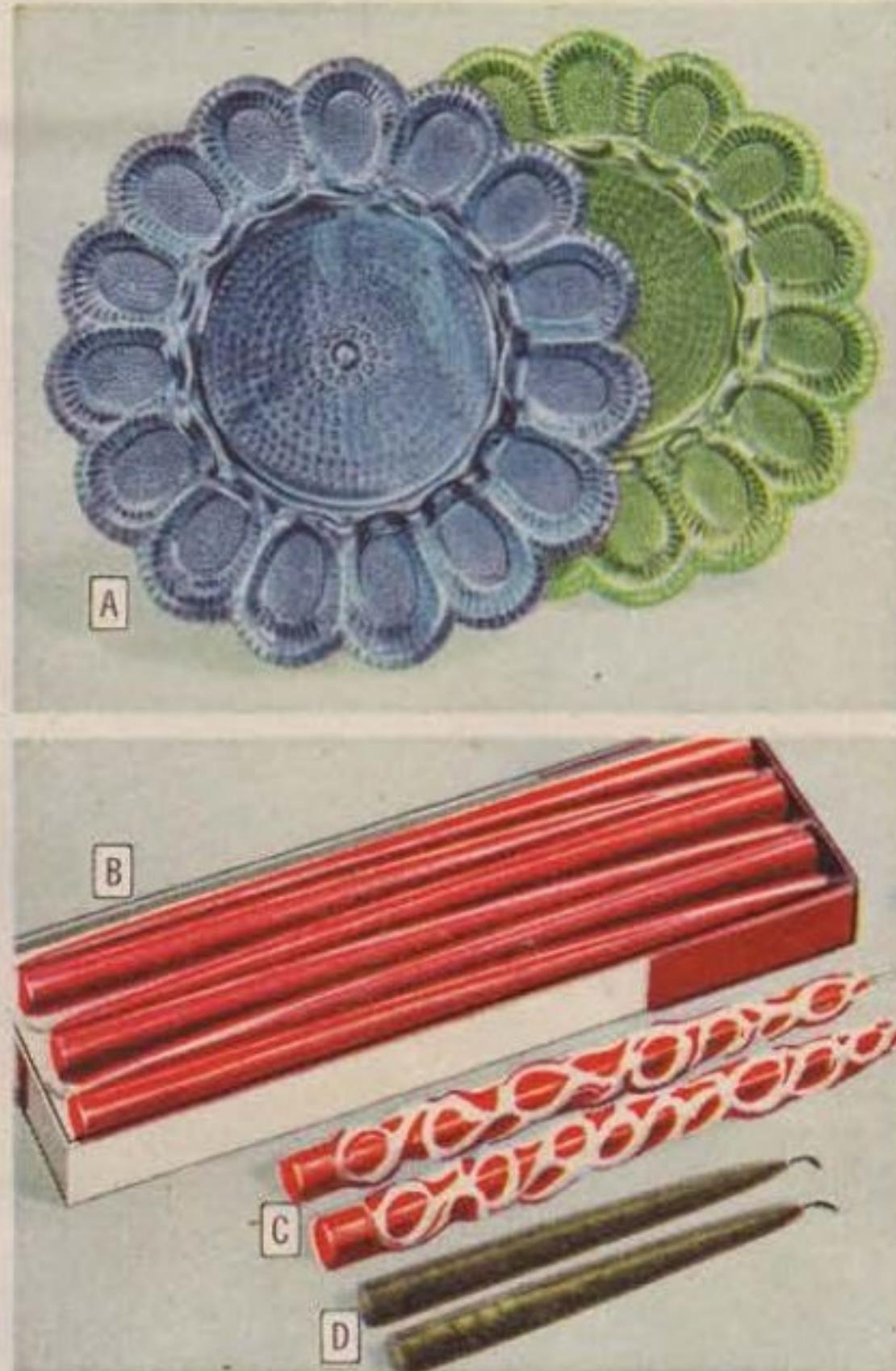
Everybody loves a Cookie Jar... especially one like this Cute Chick! Gayly decorative; exclusive Sears design. Ideal gift. You'll want one for your kitchen or the kiddies' room. Attractive ivory white, American semi-porcelain. Hand painted trim in yellow, red, green and black. About 11½ inches high. Holds about 2 pounds of cookies.

35N 04031—Shpg. wt., 5 lbs..... Each \$1.73

3-pc. Set: Cookie Jar and Shakers

Salt and Pepper Shakers are tiny replicas of Cookie Jar above, each about 3 inches high. Shipping weight, 6 pounds.

35N 04032—3-piece set \$2.28



"Color Notes" for a gay table

A Hand-made Glass Hors d'oeuvre Dishes. Especially designed for those hard-to-serve snacks, the 15 unusual compartments are perfect for deviled eggs, olives, relishes, pickles, jams, spreads and other small appetizers. The wide six-inch center section accommodates the larger items such as cheese, celery, molded salads or dressings.

This attractive serving dish is made of high quality glass hand pressed in the traditional hob-nail pattern. The deep blue or dark green colors are copied from the best of early American glassware. Overall size, about 11 inches.

35N 449—Blue. Shpg. wt., 3 lbs. 4 oz..... Each \$1.19

35N 450—Green. Shpg. wt., 3 lbs. 4 oz..... Each \$1.19

Candles for your brighter holiday season... 3 favorite types:

B 15-Inch Dinner Candles: Hand-dipped wax candles in graceful "tall" length. 12 of one color to a box. Please state color choice: white, red, flag blue, Christmas green.

35N 9687—Shipping weight, 6 pounds... Box of 12 for 87¢

C Romany Candles: Hand-dipped wax candles. Decorated with white frosted effect. 12 in. high. State choice: red or green.

35N 9423—Shipping weight, 2 lbs..... Pair 25¢

D Bayberry Candles: Traditional Good Luck Christmas symbol. Delicate fragrance. Natural bayberry green color.

35N 9424—9 in. high. Shipping weight, 2 lbs..... Pair 25¢



Hi-Jac Sweater-Coasters

At formal and informal gatherings "sweaters" are smart on the cold drink glasses. You'll agree wholeheartedly when you consider these many advantages gained by their use for hostess, guests and family:

- (a) Hi-Jacs absorb moisture that forms on glasses.
- (b) Make iced beverages easy and so "comfy" to hold.
- (c) Add festive color-highlights to any table.
- (d) Colors identify guests' glasses when sent for refills.

Knit cotton terry cloth. Hi-Jacs slip easily on and off most sizes of glasses or soft drink bottles. So if you're looking for a useful gift with color and novelty you'll decide on Hi-Jacs. Attractively packaged in wood-tone printed gift box. Washable separately. Glasses not included. Set of eight includes one each of these colors: red, brown, yellow, blue, white, green, turquoise and tan.

35N 1636—Postpaid..... Set of 8 for 98¢



Handmade Glass Miniatures

Bottle and pitcher decorated with hand-painted shell flowers. Abt. 3½ in. high. Birdbath bud vase about 5½ in. high.

Cat. No. Shpg. wt. Price
A 35 N 9421 Bottle. 8 oz. \$1.17
B 35 N 9499 Bud Vase. 14 oz. 2.87
C 35 N 9504 Pitcher. 8 oz. 1.47

3-pc. Vanity Set

Twin cologne bottles and powder box of ivory color china, topped with pale green china bows. Colorful floral decoration, gold color trim. Bottles about 6½ in. high; powder box 4x4x3¾ in. Shpg. wt., 3 lbs. 6 oz.
35 N 9599.....3-pc. Set **\$5.81**

Cigarette Set

Smart for any room. Opalescent pink color glass. Box with lid, abt. 3¾x5x1¾-in. overall. Two 4x4-in. ash-trays. Shpg. wt., 2 lbs.
35 N 9494. Set **\$1.27**

Gift Ideas

FOR THE
THOUGHTFUL GIVER
TO MAKE A HOME



J 3-piece Console Set

Decorations for Table, Buffet or Mantel

D Water-Garden Pottery Centerpiece. Bowl about 13¼ in. long; fawn about 7½ in. high, shell chips, florist's clay, flower holder. (Flowers not included.)
35 N 9751—Shpg. wt., 6 lbs. Set **\$2.29**

E Crystal Glass Fluted Bowl. Floral decoration permanently fired-on. Hand-bent glass. About 11 in. diam.
35 N 9496—Shpg. wt. 2 lbs. 8 oz. **\$3.47**

F Porsalana Centerpiece. Pastel-color flowers (look like porcelain) in china bowl. Abt. 13 in. high, 12 in. wide. Mirror sold separately, listed below.
35 N 9498—Shpg. wt. 3 lbs. 6 oz. **\$5.47**

Mirror only. Oval, about 11½x7¾ in.
35 N 9500—Shipping weight, 1 lb. **67c**

G Aluminum Tray, for sandwiches, fruit, candy. Fluted edge flower design. Assorted styles, no choice. About 9-inch diameter.
35 N 9596—Shpg. wt., 1 lb. Each **\$1.91**

H Flower-Filled Sail Boat Centerpiece. Colorful Porsalana flowers. (Look like porcelain.) Green composition boat, pearlsail. About 9 inches high, 8½ inches wide.
35 N 9682—Shipping weight, 2 pounds.
 Complete.....
\$2.97

J 3-piece Hobnail Glass Console Set. Add a gracious touch to dining room table or mantel with this old fashioned fluted-edge design console set. Candle holders can also be used for flowers. Opalescent blue. Bowl 9-inch diameter. Holders, 5 inches high.
35 N 09507—Shipping weight, 7 lbs. Set **\$2.97**

Smart Decorative Book Ends

K Sea Shell design Plant Holders. Highly glazed soft dusty-pink color pottery made in novel sea shell design ... for book ends or decorations. About 5 in. high, 5½ in. long. Plants, books not included.
35 N 9752—Shipping weight, 3 pounds.....Pair **97c**

L Parrot Plant Holder Book Ends. Add colorful effects ... dramatic points of interest to any room. Multi-color glazed pottery. 6½ in. high. Books, plants not included.
35 N 9754—Shipping weight, 3 pounds.....Pair **97c**

M Cathedral Book Ends. Hand-carved effect Syrocwood (pressed-wood). Antique silver-color finish with blue windows, red and green trim. About 7 inches high.
35 N 9569—Books not incl. Shpg. wt., 3 lbs. 8 oz. Pair. **\$4.97**

N Donald Duck Book Ends. Delightful for a child's room. Vivid natural colors, high luster finish composition. About 7½ in. high. Books not included.
35 N 9493—Shipping weight, 5 pounds Pair **\$3.97**



Ivy Spray

Large, realistic ivy spray. Artificial. Wire stem, green cloth leaves. Abt. 26 inches long. Shipping wt., 8 oz.

35N9614—Ea. **77c**

Aqua Blue Glass Violins

Hand-blown glass violins for plant sprays. Smart decoration. Metal brackets for hanging. Smart in pairs or flanking mirrors, pictures. About 9½ in. high. (Ivy not incl.) Shpg. wt., 1 lb. 8 oz.

35N9551.....Pair **\$1.57**

Hanging Basket

Colorful hand-decoration on ivory-color glazed pottery. About 8 in. long, 7½ in. high. With cord, ready to hang. (Plants not included.) Shpg. wt., 2 lbs. 8 oz.

35N9766....Each **\$1.00**

3-Candle Candelabra

Gain an impressive candle-glow with two or three arranged down your table. Clear crystal glass. About 13 inches wide, 6½ inches high. (Candles not included.) Shipping wt., 4 lbs.

35N09568.....Each **\$2.41**

Pair Hurricane Lamps

So colorfully decorative! Etched design on cranberry red chimneys. Metal stems, milk glass bases, 5 glass prisms. (Candles incl.) Abt. 12 in. high. Shpg. wt., 4 lbs. 8 oz.

35N9797.....Pair **\$7.47**



Decorative Figurines

A **Taube China Figurines.** To add to her prized collection or to a room's decoration. They're charming and so expressively in the finest taste. Smart used on wall brackets. Gleaming white china, highly glazed. About 7½ inches high.

35N9607—Shpg. wt., 2 lbs.Pair **\$4.97**

B **Gracious Madonna Head,** in soft, "heavenly" colors. Hand decorated... a beautiful figurine that will wholly delight her. It's lovely enough to be the very center of attraction in her room. Stands about 8½ inches high. Made of composition.

35N9487—Shpg. wt., 5 lbs.Each **\$5.47**

C "Little Angels" to charmingly hold your candles at the holiday season. Practically a centerpiece in themselves. (Complete with 10-in. red candles.) Stand about 6 inches high. Composition.

35N9529—Shpg. wt., 2 lbs.Pair **\$2.37**



Corner Shelf...What-Nots

D **3-Tiered Corner Shelf.** Brighten a corner in your home... or someone else's... with this gay red corner shelf for plants or curios. Made of wood. Abt. 22 in. high, 8 in. wide. (Curios not incl.)

35N9425—Shpg. wt., 2 lbs.Each **\$1.87**

E **White What-Not Shelf.** For favorite what-nots. Made of wood; white finish. Three shelves. Overall size, 15 in. high, 9¾ in. wide. (Curios not incl.)

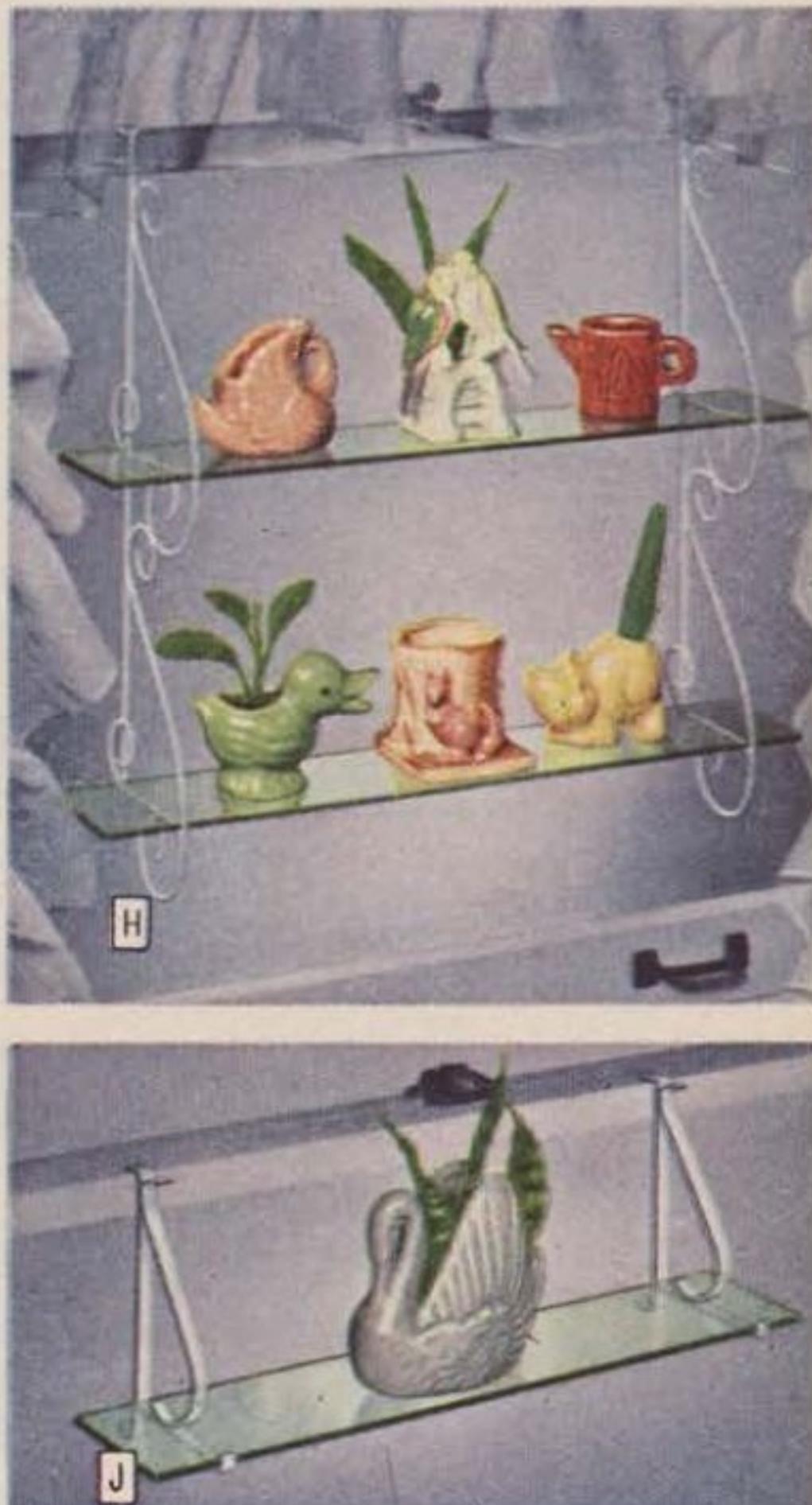
35N9522—Shpg. wt., 2 lbs.Each **\$1.97**

F **2-Shelf What-Not.** Hand-carved effect of walnut-finished pressed wood makes this a decorative addition. 5½ x 14 in. high. (Curios not incl.)

35N9615—Shpg. wt., 2 lbs. 8 oz.Each **\$1.97**

G **Stinky and Phooey...** two cute little china skunks. Ebony-black, white trim. Abt. 3½ in. high.

35N9728—Shpg. wt., 1 lb.Pair **\$1.57**



Smart Window Shelves

H To help her make a pleasant indoor garden... or twin gardens in opposite windows... give her one or two of these sets. You'll be providing a delightful all-year-round summery look. Complete with six assorted, colorful glazed pottery plant holders; two heavy, clear glass shelves, 22x3½ in.; supported by two white-enamored metal brackets abt. 21 in. high. Won't interfere with window operation. (Plants not incl.)

35N09749—Shpg. wt., 9 lbs.Set **\$2.25**

Brackets and Shelves only.

35N9748—Shpg. wt., 5 lbs.Set **87c**

J **Single Window Shelf.** White-enamored metal brackets, about 7 inches long. Extra strong glass shelf about 20x4 inches. Shipping weight, 2 lbs. 8 oz.

35N9560—(Vase not incl.)Set **61c**



Syrocewood Decorations—Like Carved Wood—Antique Gold Color Finish

Drape Design Mirror. For wall or table. Easel back; hole for hanging. Pressed wood. Window glass. About 13½x11 in. Shpg. wt., 4 lbs.

35 N 9672M... Each \$2.97

Drape Design Jewel Box. Rayon velvet-lined to protect her jewelry. About 5½x5½x2½ in. overall. Pressed wood. Shipping weight, 2 pounds.

35 N 9680M... Each \$2.97

Drape Design Wall Brackets to use on either side of mirror or pictures. Pressed wood. Abt. 9 in. high, shelf abt. 3½x7¾ in. Shpg. wt., 3 lbs. 8 oz.

35 N 9678M.... Pair \$2.97

* * * * *



Violet for change . . . helps you be prepared. Good or bad, be ready if weather-change is due.

Blue is for fair . . . Blue panties, blue skies. Plan your day accordingly for all the family.

Pink is for Rain . . . watch the baby's panties. They change color as forecast varies.



Picture Barometer

Here's a novel gift idea . . . a combination wall decoration and weather forecaster . . . to warn of "wet" weather in advance and delight the whole family. (Imagine a picture with a color scheme that changes with the weather before your eyes!) Youngsters find this baby picture barometer particularly captivating — look to it eagerly for up-to-the-minute weather-information.

Baby's panties tell the whole story . . . as shown above in the small illustrations. It's amazing and fascinating! Even a very young child can easily learn to recognize the color-changes and what they forecast. Wood frame. No glass. About 6½x8¾ inches.

35 N 9549—Shpg. wt., 5 oz... Ea. 77c

Wall Plaques and Pictures for a bright "dash of color"

Glow-in-the-Dark Plaques . . . to reassure afraid-in-the-dark children. Daylight restores glowing quality.

A Raggedy Ann and Andy Plaques. Beloved characters for a child's room. Fiberboard. Abt. 9½x8 in. 35 N 9595—Shpg. wt., 1 lb. Pair 97c

B Child's Prayer Plaque. "Now I lay me down to sleep" and opening phrases of 23rd psalm—"The Lord is my shepherd." Fiberboard. Blue background. Abt. 7½x9½ in. 35 N 9441—Shpg. wt., 10 oz. Pr. \$1.27

C Mallard Ducks for a Hobby Corner . . . "winging" their colorful way. Lifelike colors; hand-carved-effect . . . Pressed wood. Sizes from 4 to 5½ in. Shipping wt., 1 lb. 8 oz. 35 N 9628..... Set of 3 for \$1.00

D Send . . . Bluebirds for Happiness. Five cheery bluebirds in graceful flight. Gay natural blue color; pressed wood. Ready to hang. Sizes graduated from about 2 to 5½ in. Shipping weight, 1 lb. 8 oz. 35 N 9684..... Set of 5 for \$1.00

E Apple String-Holder. Decorative accessory for keeping small ball of string handy. (String not included.) Composition. About 7½x6 in. Shipping weight, 4 pounds. 35 N 9565..... Each 47c

F Wall Fruit Plaque. Hand painted, luscious-looking, real-fruit colors . . . leaf design border. Composition. About 10-inch diameter. Shipping weight, 3 lbs. 8 oz. 35 N 9801..... Each \$2.37

G Baroque Fruit Plaques. Smart new style. Ivory color background and hand-painted raised fruit. True-fruit colors. Composition. About 10½ inches long, 8 inches wide. Shpg. wt., 6 lbs. 35 N 9629..... Pair \$1.47

H Flower Basket Plaques. Gay basket-shapes "a-bloom" with bright, colorful flowers. For any room. Composition. About 7½ inches wide, 10 inches high. Shipping weight, 3 pounds. 35 N 9683..... Pair \$1.27

J Geranium Flower Pot Plaques. Put up a pretty border all around a room or use in pairs. Composition. Approximately 5½ inches high. Shipping wt., 2 lbs. 35 N 9440..... Pair 67c



Gay Gifts for the home

...TO DELIGHT
ALL THE FAMILY



China Shell Vase

Lovely in pairs on mantel or buffet. Glazed soft pink. About 8 inches high. Shipping weight, 3 lbs. 8 oz. Ivy not included.

35 N 9611.... Each \$1.91

Graceful Swan Vase

Mother-of-pearl finish, pink and blue blend. Plant not incl. Glazed pottery. About 5 in. high, 5 1/4 in. wide. Shpg. wt., 2 lbs.

35 N 9491.... Each \$1.06

Cornucopia Vase

Lovely in pairs. Mother-of-pearl finish in softly blended pink and blue. Glazed pottery. About 7 1/2 in. high. Shpg. wt., 2 lbs. 8 oz.

35 N 9492.... Each \$1.09

Handpainted Vase

Beautifully styled opal glass vase . . . hand-painted rose decoration, fired-on. Charming used in pairs. About 10 1/2 in. high. Shpg. wt., 2 lbs.

35 N 9436.... Each \$6.87

Harp Vase Wall Pocket

Smart standing on table, or hanging on wall. Ivory-color pottery, colorful underglaze decoration. About 8 1/4 inches high. Shpg. wt., 2 lbs.

35 N 9497.... Each \$1.41



Novelty Ivy Holders and Fish Bowl

A **Trained Seal Ivy Holder.** This sleek seal has "gone into his act" for your special enjoyment . . . balances glass bowl expertly on his nose. For ivy, or float a single flower. Black composition seal. Overall size about 11 1/2 x 8 inches. Glass bowl about 4 inches in diameter. (Ivy not included.)

35 N 09781—Shipping weight, 5 pounds. Each \$1.77

B **Swan and Bowl for Vine or Plant.** Set this bright red swan "skimming" over someone's table, shelf, or mantel for bright decoration. Swan is red composition with black shadings and gold-color beak. Size, about 11x7x5 inches. Glass bowl, about 5 inches diameter. (Plant not included.)

35 N 09468—Shipping weight, 6 pounds. Each \$2.87

C **Playful Kitten with Bowl.** This playful kitten is certain to take anyone's fancy. He's in two tones of gray with pink nose and mischievous eyes. Composition. About 7 1/2x7 1/2 inches. Glass bowl about 5 inches diameter. Use either for plants or small fish. (Goldfish not included.)

35 N 09495—Shipping weight, 6 pounds. Each \$2.88



Quaint Swiss Cottage Weather Forecaster

- Lets you know about tomorrow's weather . . . today!
- Indicates the weather from 8 to 24 hours in advance
- Easy-to-read thermometer on front adds to usefulness

\$169
Each

Help someone "get off to a good start," be prepared for weather-changes in advance! A popular favorite . . . this little Swiss cottage made of walnut . . . re-designed especially for Sears—to make it more colorful and captivating.

Gaily dressed little people, now of plastic, take turns coming out. When the weather promises "fair" the happy youngsters come out . . . but when the old witch appears, look out for bad weather. Quaint green roof, whimsical red chimney, deerhead trophy, colorful bird are sure to take anyone's fancy.

Indicates the weather eight to twenty-four hours in advance. Has an easy-to-read accurate thermometer in plain view on front, which makes this doubly useful as a gift, or for your own home.

House stands about 7 inches high, 4 3/4 inches wide, 3 3/4 inches deep.

35 N 9400—Shipping weight, 1 pound. Each \$1.69

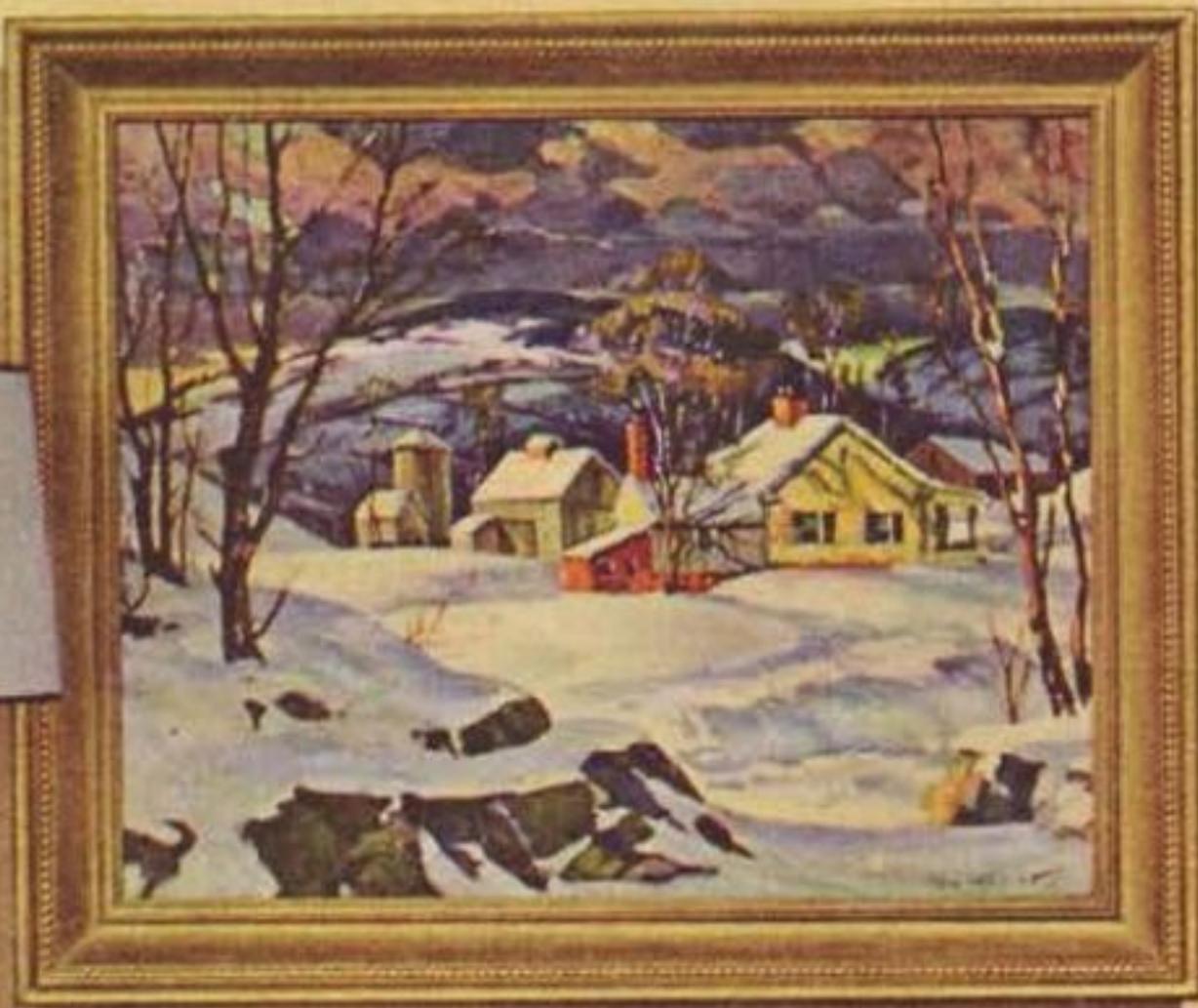
Fine Reproductions of American Art Complete the Decoration of your rooms

\$479 to \$1247

Now you can own beautiful reproductions of famous American paintings . . . at prices you can afford. These reproductions of masterpieces by many of America's foremost artists will fit in your budget . . . fit in your decorating scheme. From this outstanding group, you can select magnificent pictures to bring new beauty, glorious color and rich distinction to your rooms. And they're just the size to be effective in a home. You'll be surprised to find such superb reproductions priced so low.

These reproductions are so fine that they look like the artist's original work. Each one is Verplexed . . . a special scientific process that duplicates the texture of the original oil painting. Delicate color tones, even the effect of brush strokes remain. Like the original, too, no glass covers the reproductions to lessen the richness of the pictures.

A "The Glory of July" by G. Laurence Nelson \$8.97



B "Farm in Winter" by Theodore Kautzky \$8.97



PAGE 172 KMNAMD C "Springtime in the Berkshires" by Robert Hamilton \$8.97

A "The Glory of July" by G. Laurence Nelson. This lovely still-life picture is appropriate for your dining room as well as for your living room. The bowl overflowing with fresh garden blooms brings the beauty of early summer right into your home. Soft blues of the larkspur and the rosy hues of the June roses harmonize with any color scheme. Decorated hardwood frame 4 inches wide is finished in gold color. 35 NM 6505—Overall size, about 35 $\frac{3}{4}$ x 29 $\frac{3}{4}$ in. Shpg. wt., 14 lbs. \$8.97

B "Farm in Winter" by Theodore Kautzky. Nestled in a blanket of snow, the farm house and its surrounding buildings look cozy and warm as the winter sun lights the clouds in the background. This typical American farm scene is particularly effective in a living room or large hall. Decorated hardwood frame is 4 in. wide; gold color finish. 35 NM 6506—Overall size, about 35 $\frac{3}{4}$ x 29 $\frac{3}{4}$ in. Shpg. wt., 14 lbs. \$8.97

C "Springtime in the Berkshires" by Robert Hamilton. Sunshine slants between silvery birches—beyond, a fruit tree is in full blossom. A scene filled with the loveliness of spring and the beauty of New England. You'll find this picture perfect with formal or informal furnishings. 4-in. decorated hardwood frame; gold color finish. 35 NM 6507—Overall size, about 35 $\frac{3}{4}$ x 29 $\frac{3}{4}$ in. Shpg. wt., 14 lbs. \$8.97

D "The Templed Hills" by Moore Smith. The splendor and magnificence that is America is reflected in this picture of her lofty mountain peaks. It is the kind of picture that appeals to everyone and gives the final touch of beauty to a lovely room. Gold-color frame of decorated hardwood sets off soft greens and blues of picture. 35 N 06504—Overall size, about 33 $\frac{3}{4}$ x 27 $\frac{3}{4}$ in. Shpg. wt., 12 lbs. \$4.79

E "May Morning" by Carl Wuermer. So realistic is this gnarled apple tree with its glory of blossoms you almost breathe their delicate fragrance. In this picture, the artist has captured the spirit of springtime and preserved it for you to admire again and again in your home. Decorated hardwood frame 2 in. wide; gold color finish. 35 N 06503—Overall size, about 33 $\frac{3}{4}$ x 27 $\frac{3}{4}$ in. Shpg. wt., 12 lbs. \$4.79

F "The Shining Sea" by Charles Vickery. Add a final touch of beauty to your room with this excellent reproduction of "The Shining Sea." The marine blues and greens of the swirling waters and the azure blue of the sweeping skies will complement any color scheme you have chosen for your room. This is the kind of picture that fits in with any type furnishings. 3-in. gold-color hardwood frame with decoration. 35 NM 6509—Overall size, about 36 $\frac{3}{4}$ x 28 $\frac{3}{4}$ in. Shpg. wt., 15 lbs. \$10.97

G "The Old House" by George Drew. A setting sun casts mellow lights on this peaceful scene of the old house. Even the quiet river and the soft clouds seem to pause for this golden moment. A picture that brings a feeling of serenity and a sense of security to its observer. Smartly decorated 3-in. hardwood frame is finished in gold color that picks up the rich gold tones of the picture. 35 NM 6508—Overall size, about 36 $\frac{3}{4}$ x 28 $\frac{3}{4}$ in. Shpg. wt., 15 lbs. \$10.97

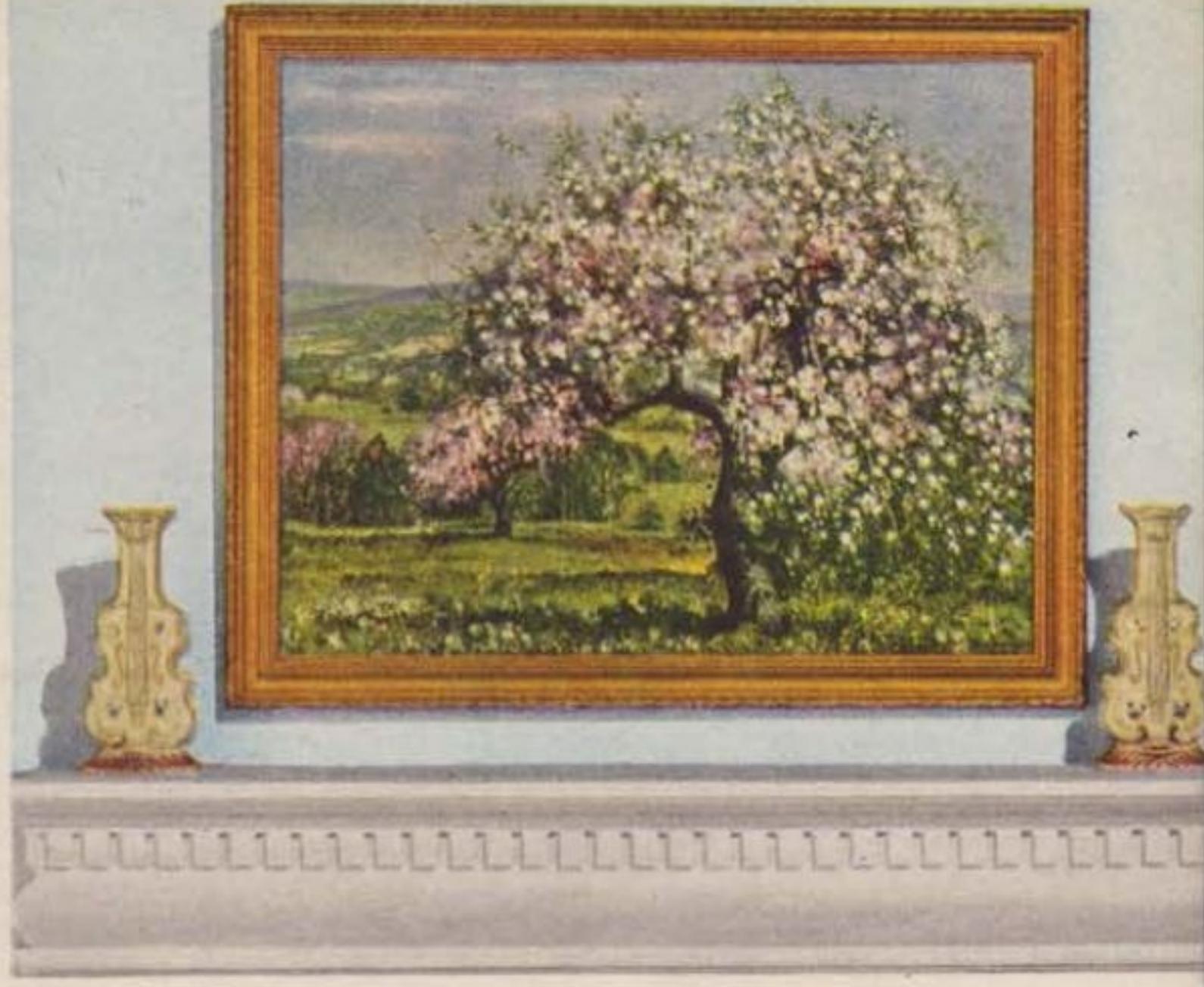
H "The Little Harbor" by Julius Delbos. You'll share the artist's love of this picturesque scene as you look at the tiny boats moored to the quiet wharf. The early morning calm of a sleeping fishing village comes to life for you under the artist's skillful fingers. This is a picture that has a place in every home. Its colorful beauty is further heightened by a decorated gold-color 3-in. hardwood frame. 35 NM 6511—Overall size, about 37 $\frac{3}{4}$ x 31 $\frac{3}{4}$ in. Shpg. wt., 16 lbs. \$12.47

J "Autumn Terrace" by F. Ballard Williams. For a more formal type of living room, choose "Autumn Terrace," a symphony of mellow autumn colors. To give richness and interest to the picture, the artist has painted stately ladies in silken gowns under trees turned golden. This same feeling of richness is echoed in the 3-in. decorated, gold-color frame that sets off the reproduction so beautifully. 35 NM 6510—Overall size, about 37 $\frac{3}{4}$ x 31 $\frac{3}{4}$ in. Shpg. wt., 16 lbs. \$12.47

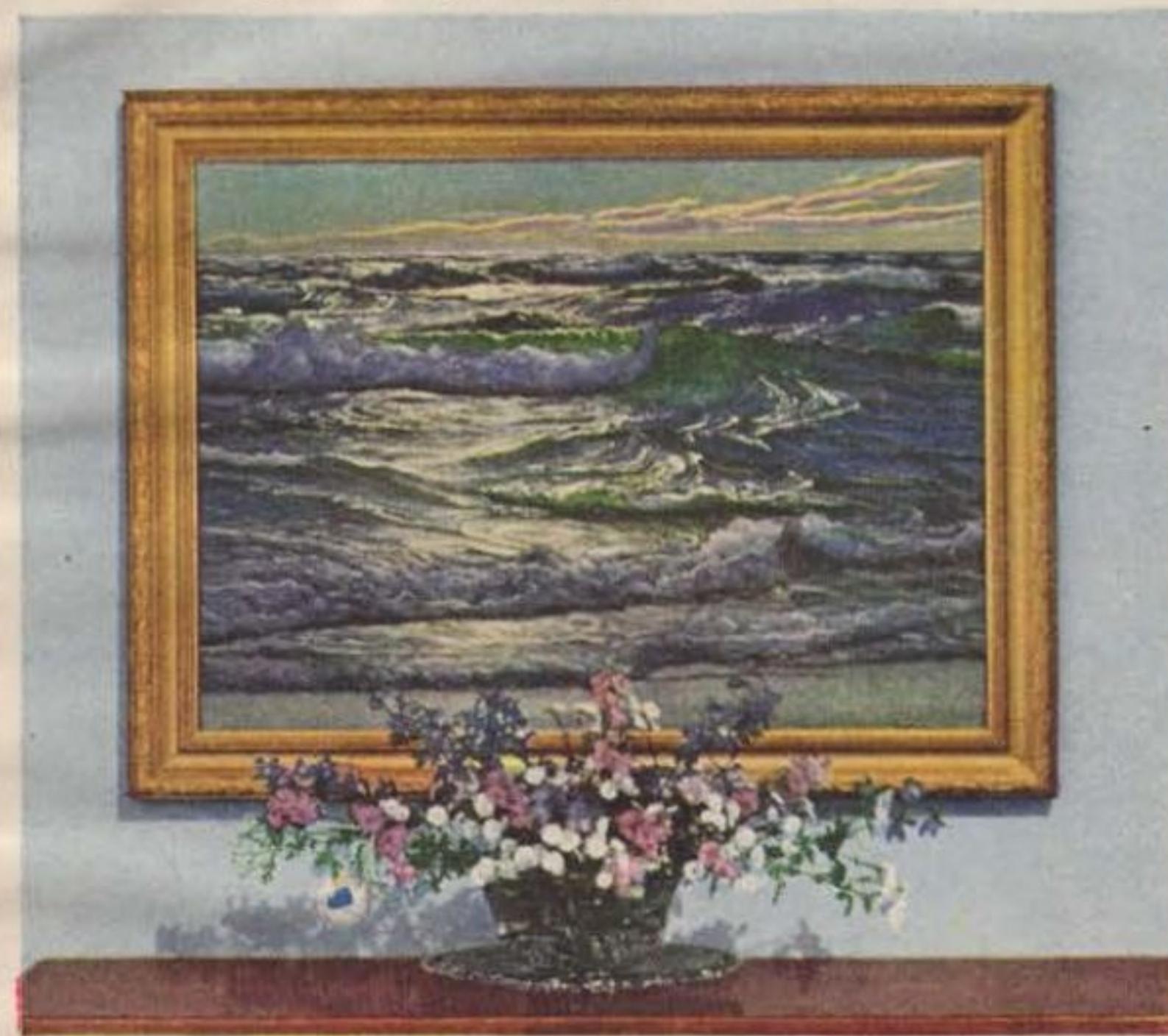
All pictures on this page shipped by freight or express except D and E which are mailable. See page 174C for Easy Payment Plan.



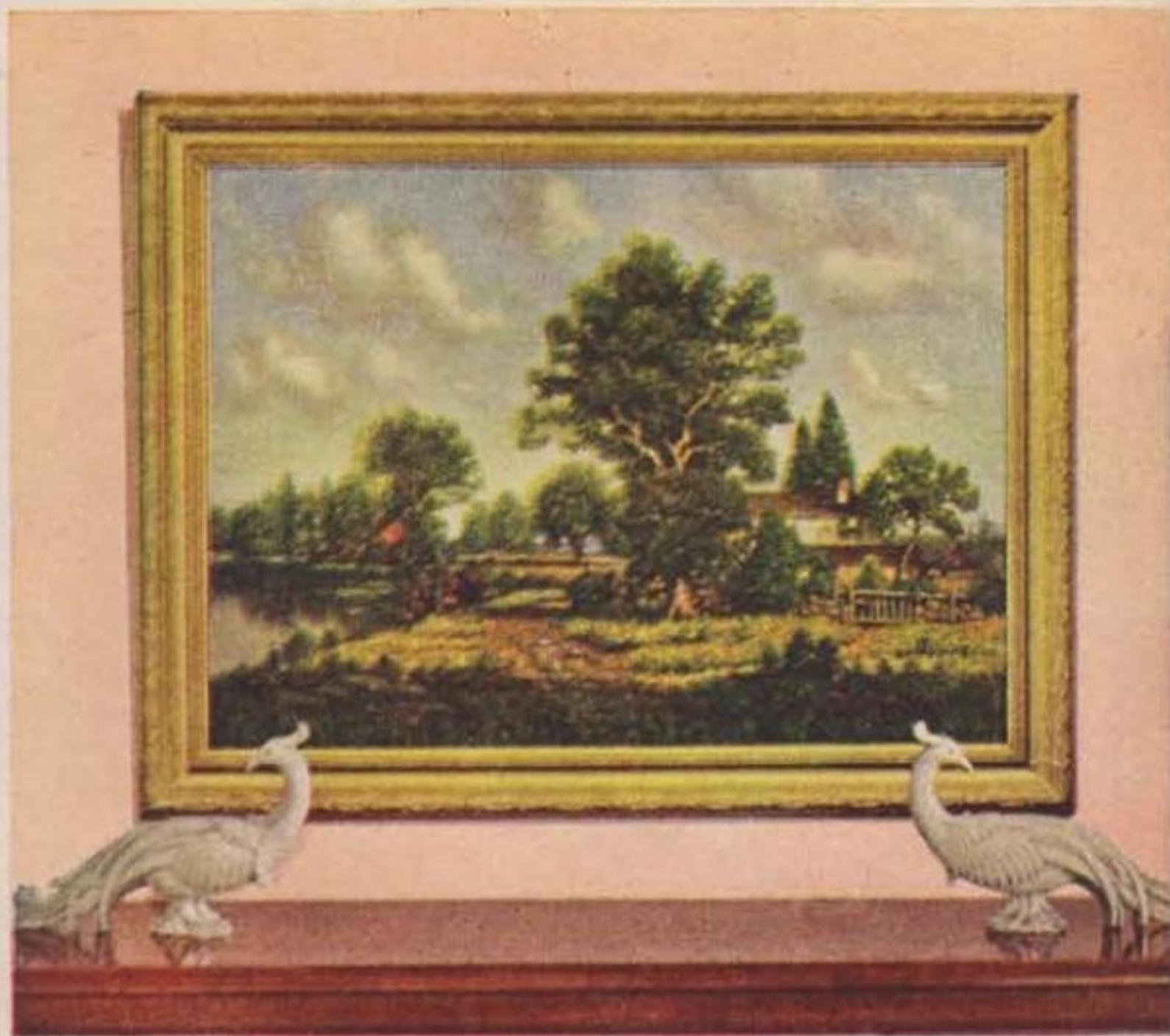
D "The Templed Hills" by Moore Smith . . \$4.79



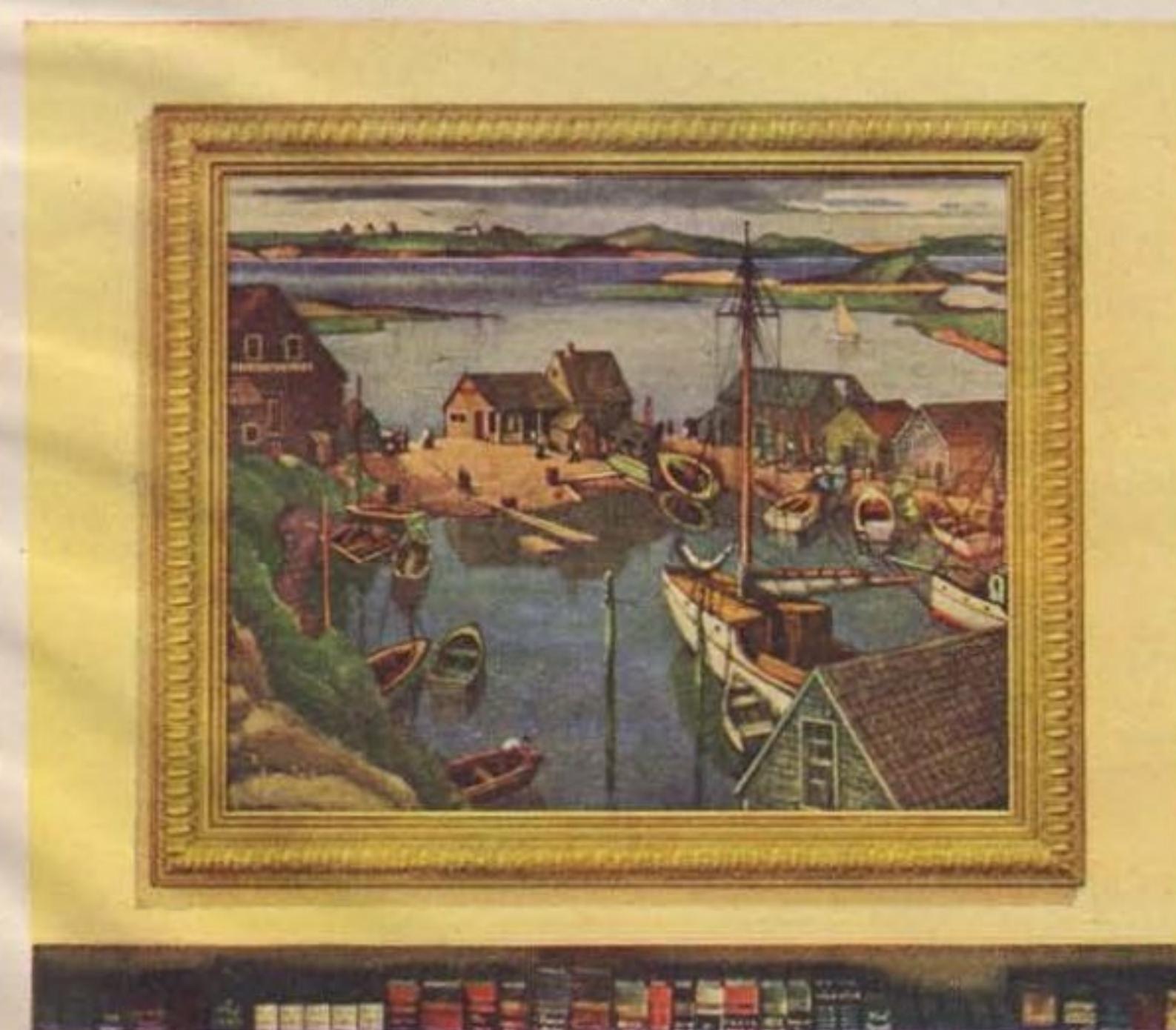
E "May Morning" by Carl Wuermer . . \$4.79



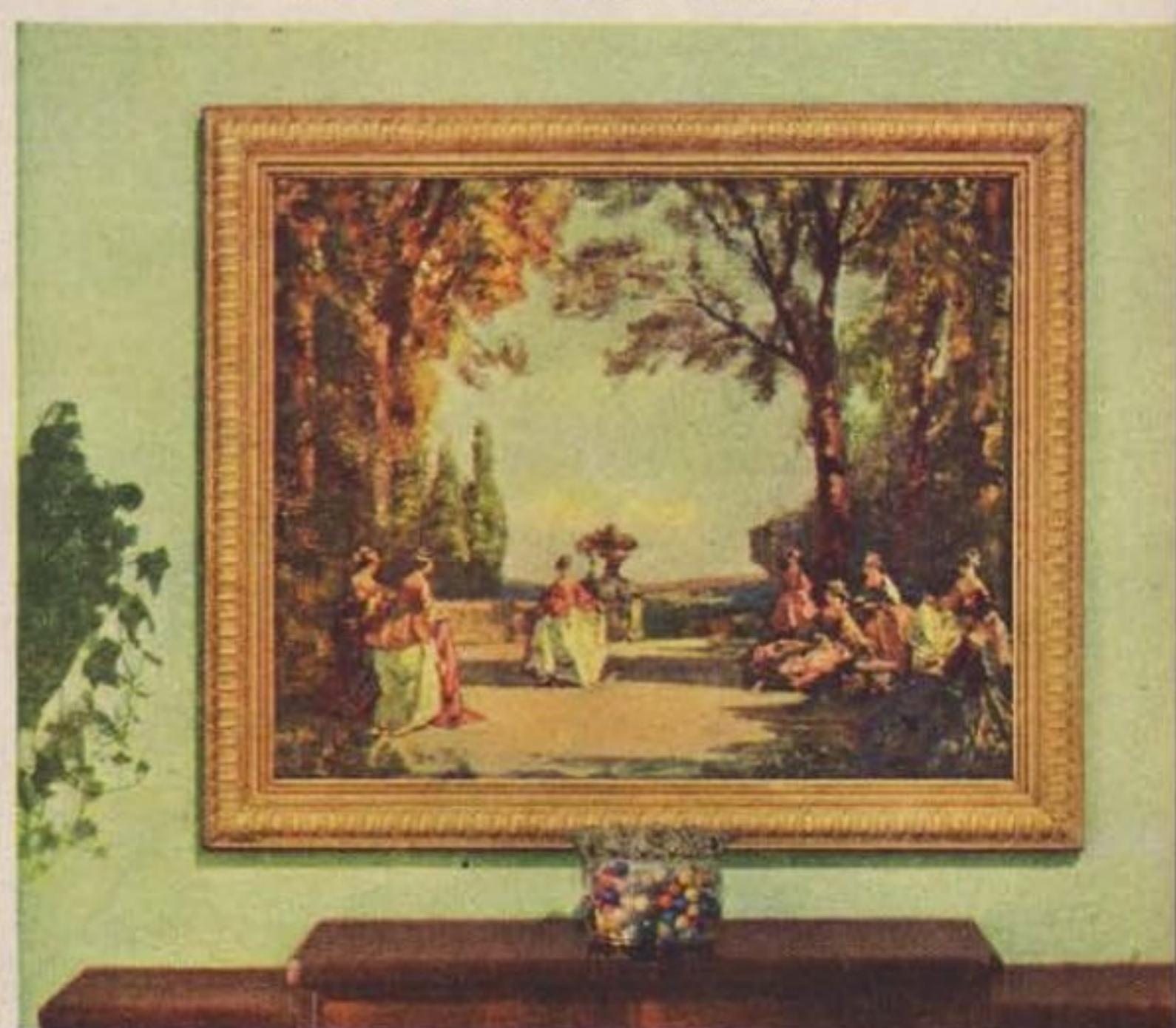
F "The Shining Sea" by Charles Vickery . . \$10.97



G "The Old House" by George Drew . . \$10.97



H "The Little Harbor" by Julius Delbos . . \$12.47



J "Autumn Terrace" by F. Ballard Williams \$12.47



Plastic Shoe Horn

Smartly designed in a new 14-in. length . . . it's extra long to eliminate bending over. *Colors:* med. blue, ivory, ruby red, med. green. *State color:* Shpg. wt., 5 oz. 25 N 9863 . . . Each **85c**

Sachet Hangers

Daintily Shirred . . . fragrant sachet in padded rayon satin shoulder section. *State color:* blue or pink. 16½ in. wide. Shpg. weight, 13 oz. 25 N 6905
Set of 2 for **\$1.17**

Child's Hangers

Notched to keep jumpers, slips, etc. from sliding off. 12 inches wide. All plastic . . . well shaped. Just right for children's clothes. *State color:* light blue, pink. Shipping wt., 6 oz. 25 N 6939 . . . 2 for **38c**

Women's Hangers

For coats, suits and dresses. Has notches for skirt loops, slip straps, etc. 16½ in. wide. Made of plastic. Adds a gay note to closets. *State color:* med. blue, bright red, med. green. Shpg. wt., 10 oz. 25 N 6937 . . . 3 for **95c**

Men's Deluxe Plastic Hangers

Curved and shaped to correctly support men's coats . . . ideal for overcoats. Plastic with strong metal hook. 17½ inches wide. *Please state color:* royal blue or wine red. Shpg. wt., ea., 11 oz. **A** 25 N 6928—*Suit Hanger.* (Wood and metal drop bar for trousers) . . . **\$1.19**
B 25 N 6927—*Coat Hanger* **95c**



For colorful closets

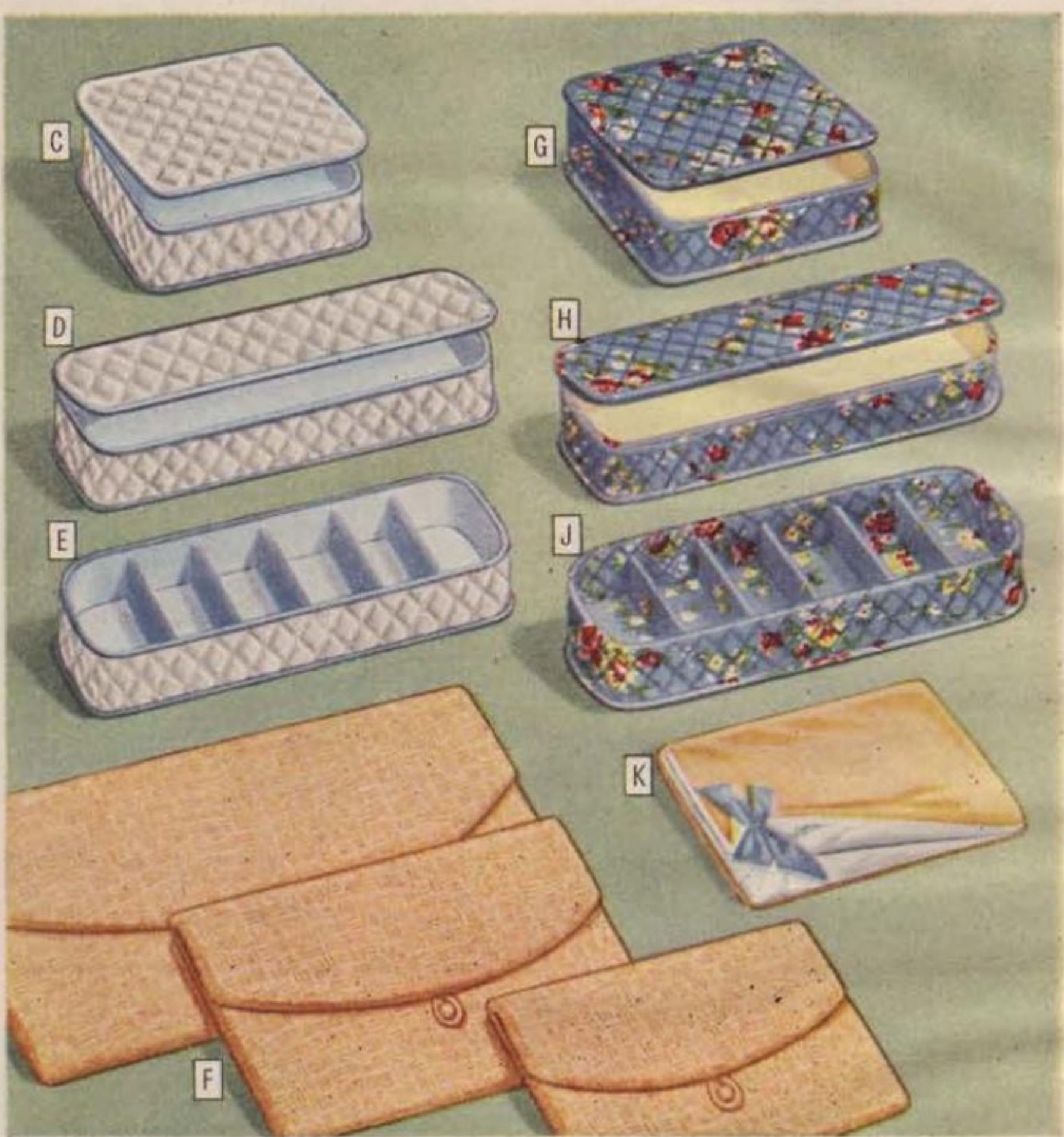
Jumbo Garment Bag . . . holds 14 to 16 garments. This lovely colorful garment bag will make any clothes closet look fresh, pleasant . . . provide protection from dust and prolong the life of garments. Sturdy and long wearing cotton fabric. Attractive multicolor floral pattern printed on cream color ground. Has harmonizing rose color binding. Plastic coated cotton top wipes clean with damp cloth. 36-inch zipper closing. Wire frame and 3 metal hooks will prevent tilting. Size: 54x20x13½ inches. 25 N 6583—Shipping weight, 3 pounds **\$6.98**

Refer to our General Catalog, page 541, for complete matching ensemble of closet accessories. Everything you could possibly desire for your closet will be found in this set

Plastic Shelf Edging

Attractive cut-out design. *State color:* blue, pink, white. 1½ in. wide. Shpg. wt., 10 oz. 25 N 6566—Box of 3 yds. **69c**

25 N 6837—*Box of 50 Tacks.* For attaching shelf edging. *State color:* blue, pink or white. Shpg. wt., 3 oz. **10c**



Give her lovely Matching Boxes this Christmas

Attractive and smart-looking as well as convenient and practical. Keep your dresser drawers neat and tidy. Gifts that will be appreciated and used all year 'round

Matching Boxes for personal things. Entirely new and different. Covered in white plastic with a raised quilted design . . . trimmed with medium blue rayon satin binding. Rounded corners. Shpg. wt., each, 1 lb. 6 oz. **C** 25 N 6687M—*Hanky Box.* Washable blue paper lining. 7½x7½x2¾ in. **\$1.49**
D 25 N 6689M—*Glove Box.* Washable blue paper lining. 13½x4¾x2¾ in. **\$1.49**
E 25 N 6688M—*6-section Hose Box.* Blue rayon satin lined. 13½x4¾x2½ in. **\$1.49**

Set of 3 Lingerie Cases

F Dainty gift set. Keeps dresser drawers or suitcases neat. Embossed rayon with rayon lining. Button closing. Set of 3 cases: one, 16½x10½ in.; one 11½x9 in.; one 8½x6½ in. *State color:* med. blue or peach.

25 N 6672—Shpg. wt., 11 oz. Set of 3 **\$3.48**

Handkerchief Case

K Smartly designed . . . for all her hankies. Beautiful ribbon bow trim. Dainty sachet fragrance that will last and last. Made of lovely rayon satin. Size: 6x8 inches. *Colors:* lt. blue or peach. *Please state color.* 25 N 6670—Shpg. wt., 6 oz. **94c**

Make Sears Your Gift Headquarters

Use Both this book and Your Sears Big Catalog for Complete Selection

We always urge our customers to Shop Early and Mail Early to avoid the last minute rush at Christmas. Shop through this Christmas Book and your Sears Big General Catalog now. List all the things you want on the enclosed order blank, or if you don't have a Sears order blank any plain paper will do.

Simply print or write plainly your full name and complete address, including rural route and box number if you live on a rural route. All members of the family should order under one name, as it helps us give you better service.

Please be sure to give us the catalog number, quantity, name of each item, color, size, price, shipping weight, and any special information or measurements asked for in the description of the item you are ordering. Add the shipping weights of items you are ordering, and change ounces to full pounds (16 ounces to the pound). See parcel post rate table for amount to include for postage as we must pay postage on parcel post packages before we can ship your merchandise. If you send too much, every cent extra will be promptly returned to you. You pay only the exact postage needed for your order.

It is best to send money by U. S. postal notes, postoffice or express money order, or by bank draft or check. Your mail carrier will be glad to buy a postoffice money order for you if you live on a rural route. You can also obtain a money order at your postoffice or from local express agent.

U. S. Postal Notes

The new U. S. Postal Notes are a convenient and economical way to send money by mail. They can be purchased at postoffices in any denomination up to \$10 for only 5 cents per note. However, you can buy as many notes as you want at one time. For instance, if you want to send Sears \$15.83 to cover the cost of goods and postage, you would buy a \$10 note and a \$5.83 note, which would cost you 10 cents for both. When using Postal Notes to send money to Sears, write "Sears, Roebuck and Co." on the line indicated for name of payee on the face side, and your name and address on the back—then enclose with your order to Sears, Roebuck and Co.

Postoffice Money Order Charges

The postoffice makes the following charges for Money Orders, regardless of where they are purchased.

Amount	Charge	Amount	Charge
Up to \$2.50.....	6	\$20.01 to \$40.00.....	15c
\$2.51 to 5.00.....	8c	40.01 to 60.00.....	18c
5.01 to 10.00.....	11c	60.01 to 80.00.....	20c
10.01 to 20.00.....	13c	80.01 to 100.00.....	22c

For amounts above \$100, purchase additional Money Orders at the same charges as shown above.

C. O. D. Orders

Unless there is real need for C. O. D. service, we urge you to enclose postal note, money order or check when you mail your orders and avoid the extra handling and expense of C. O. D. orders. On parcel post C. O. D. shipments, in addition to the price of the merchandise and regular parcel post charges, we will bill you for the C. O. D. collection fee which we are required to pay the postoffice. The postoffice also collects a money order fee for forwarding the total amount to us.

We believe very few of our customers will want to order C. O. D. because of the extra cost. However, when you need the fastest possible service regardless of cost to you—for example on emergency orders for repair parts—we will ship C. O. D.

We do not accept C. O. D. orders: For less than \$2.00 (except orders for repair parts); for merchandise that is cut or made to special measurements; for items that are shipped direct from one of our factories; for shipment to foreign countries.

Important About Prices

Prices in this book apply only to orders placed by mail, telephone, telegraph, or at the catalog order desk in any Sears Retail Store, Sears Order Office, or in one of Sears Affiliated Stores. Should the Federal, State or Local Governments impose additional taxes after this book goes to press, we shall be obliged to add such further taxes to the prices shown.

IMPORTANT! Christmas gifts to servicemen overseas must be mailed by October 15th. Mail early to camps in United States.

SEARS GUARANTEE

To Save you Money
To Deliver all Merchandise Safely
To Satisfy You Perfectly

We guarantee that every article in this catalog is honestly described and illustrated.

We guarantee that any article purchased from us will give you the service you have a right to expect.

If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense.

We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

Sears, Roebuck and Co.

INDEX

Auto Supplies.....	178-181
Baby Goods.....	118, 119
Bedspreads.....	95
Bibles.....	88
Bicycle Accessories.....	69A
Billfolds.....	104, 105, 156
Blankets.....	198
Blouses.....	144, 145
Books, Children's.....	72, 80
Cameras, Supplies.....	83-85, 174V
Candy.....	94
Cards, Wrappings.....	8-10
Closet Accessories.....	174, 175
Clothes, Boys'.....	114-117
Clothes, Children's.....	147-153
Clothes, Men's.....	96-102, 174H
Clothes, Women's.....	120, 174E
Compacts.....	15
Curtains.....	174M
Cutlery.....	174V, 188, 189
Decorations.....	63-65
Delicacies.....	199-202
Diamond Rings.....	18, 19
Dolls.....	33-39
Domestics.....	174L, 190-195
Drapery Fabrics.....	146
Dresses.....	121
Dresser Sets.....	6, 7
Electrical Appliances.....	69B
Fountain Pens.....	69D
Fur Coats.....	122-127
Furniture.....	182-184
Games.....	55-58, 68
Girdles, Bras.....	154, 155
Glass Shelves.....	157
Gloves.....	137, 147, 174H
Handbags.....	130-135
Handkerchiefs.....	128, 129
Hardware, Tools.....	158-163
Hobby Models.....	66, 67
Hosiery.....	174F
Housewares.....	185-187
Jewelry.....	11-24
Lamps.....	174K
Lingerie.....	138-141
Magazines.....	76-79
Mirrors.....	164, 183
Mufflers.....	101, 116
Musical Goods.....	54, 176, 177
Notions.....	112, 113
Novelties.....	69C, 166-171
Nuts, Fruit.....	199-201
Office Needs.....	90, 91
Phonograph Records.....	54, 176
Pictures.....	165, 172, 173
Picture Frames.....	89
Playing Cards.....	82
Radio Batteries.....	174P, 174R
Religious Goods.....	86, 87
Robes.....	100, 142, 143, 149
Rugs.....	196, 197
Scarfs, Women's.....	136
Shirts, Men's.....	96, 97, 99, 174H
Shower Curtain Sets.....	194
Slippers.....	174G
Smokers' Supplies.....	108-110
Socks, Men's.....	102
Sporting Goods.....	69, 174W
Stationery.....	70, 71
Ties.....	98
Toiletries.....	2-5, 74, 75
Toys.....	25-62
Travel Cases.....	106, 107
Typewriters.....	174S, 174T
Underwear.....	174J
U. S. Bonds.....	92, 93
Vitamins.....	103
Watches.....	20, 21

These rates are subject to change without notice.

Freight and Express Orders

If there is an agent at your station, you pay charges when shipment is received. If there is no freight agent, include money in your order to cover freight charges. If you send too much we will return the difference. Freight charges are based on distance; consult your freight agent, or write us for actual charges.

Important Tax Notice

If you live in any of the places listed below, please add to your order an amount, at the rate shown, to cover the following:

Colorado (Use Tax).....	2%	New Mexico (Compensating Tax).....	2%
Iowa (Use Tax).....	2%	Oklahoma (Use Tax).....	2%
Kansas (Use Tax).....	2%	Utah (Use Tax).....	2%
Missouri (Sales Tax).....	2%		

How to order proper clothing size

Please measure carefully and be certain of right fit

FOR WOMEN

Measure Bust around fullest part. Do not let tape slide down shoulder blades in back. Measure over slip or lightweight dress.

Measure Waist around smallest part.

Measure Hips at side in line with hip bone (7 inches below natural waistline). This is an important measurement.

Measure Length straight down center back from collar line to desired length.



FOR LITTLE GIRLS

Small children grow so rapidly that it is important to check their size carefully each time you order.

Measure Length down center of back from base of neck to desired length.

Measure Chest close up under arms around fullest part of chest, holding tape snugly.

Measure Height without shoes. If measurements come between two sizes on scale below, order larger size.

Girl's Height in inches	Chest Measure in inches	Length of Dress in inches	Order Size
Under 31	20	16	1
32-34	21	17	2
35-37	22	18½	3
38-40	23	20	4
41-43	24	22	5
44-46	24½	24	6
48	25	25	6½



FOR MEN

Measure Chest close up under arms, snug but not tight, with tape over shoulder blades at back. Measure with vest on for garments that are worn over vest.

Measure Waist just above hip bones at natural waistline. Remove belt.

Measure Inseam from close up in crotch to bottom of trousers at length desired, usually top of heels.

FOR BOYS

Don't guess a growing boy's size. Measure carefully and check with size scales below.

Boy's Height in inches	Chest Measure in inches	Waist Measure in inches	Inseam Measure in inches	Order Size
Under 34	21	21	2
34 to 36	22	22	3
37 to 39	23	22½	4
40 to 41	24	23	5
42 to 44	24½	23½	6
45 to 46	25½	24	7
47 to 49	26	24½	8
50 to 51	26½	25	24	9
52 to 53	27½	25½	25	10
54 to 55	28	26	26	11
56 to 57	29	26½	27	12
58 to 59	29½	27	28	13
60 to 61	30½	27½	29	14
62 to 63	31	28	29½	15
64 to 65	32	28½	30	16
65½ to 66½	33	29½	31	17
67 to 68	34	31	32	18

3 ways to order your correct shoe size

1 Tell us your shoe size—length and width—if you know it.

For men and women only—not for children. (For children, use 4-point measuring system.) Make sure that shoes you order are sold in your particular size and width.

or 2 Give us all numbers and letters in your shoe

For men and women only—not for children. Just write on your order all the numbers and marks you find in the lining of a comfortable old shoe—whether you bought it at Sears or not—and your new Sears shoes will fit just as comfortably. Be sure to include any dashes that occur, as they sometimes indicate half sizes.

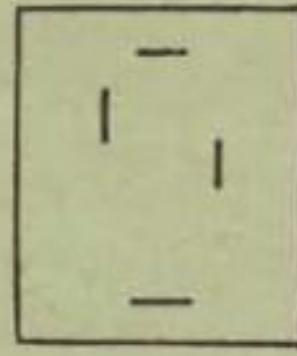
or 3 Use Sears Scientific 4-point measuring system



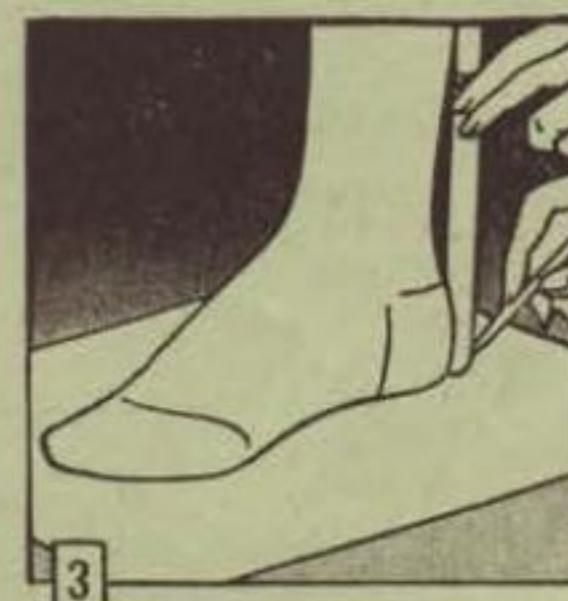
For men, women, older boys, girls and children—Take a piece of blank paper large enough to fit under your foot... an ordinary kitchen knife... and a sharp pencil. Sit on a chair and let the foot which gives you the most trouble rest naturally and without moving on the piece of paper as shown. Do not stand as this will spread the foot and result in an incorrect measurement. Our measurements allow for normal spread of foot when standing. Mark this piece of paper as shown in the four illustrations at the right.

You now will have a piece of paper with four pencil marks on it as shown at the right. Enclose this piece of paper with your order blank (if ordering more than one pair, send diagram for each pair of shoes you are ordering, with catalog number noted). Sears 4-Point Foot Measurement gives us all the information we need to determine your correct shoe size.

For Children's Shoes measure each time you order



Have someone else hold the knife straight up and down at the tip of your longest toe as shown in Point Number 1 above, and make a mark with the pencil along the outside edge of the point of the knife.



Next, have the knife blade placed at back of the heel, as shown in Point Number 3 above, and make another mark along the outside edge of the blade. Be sure that the knife is held straight up and down.



Have knife blade moved to the joint at the inside of the foot (widest part), as shown in Point Number 2 above, and again make a mark with the pencil along the outside edge of the blade.



And last, have knife blade placed at widest part of the outside of your foot, as shown in Point Number 4. This gives us your exact foot measurement so do not send us pencil outlines of your foot.

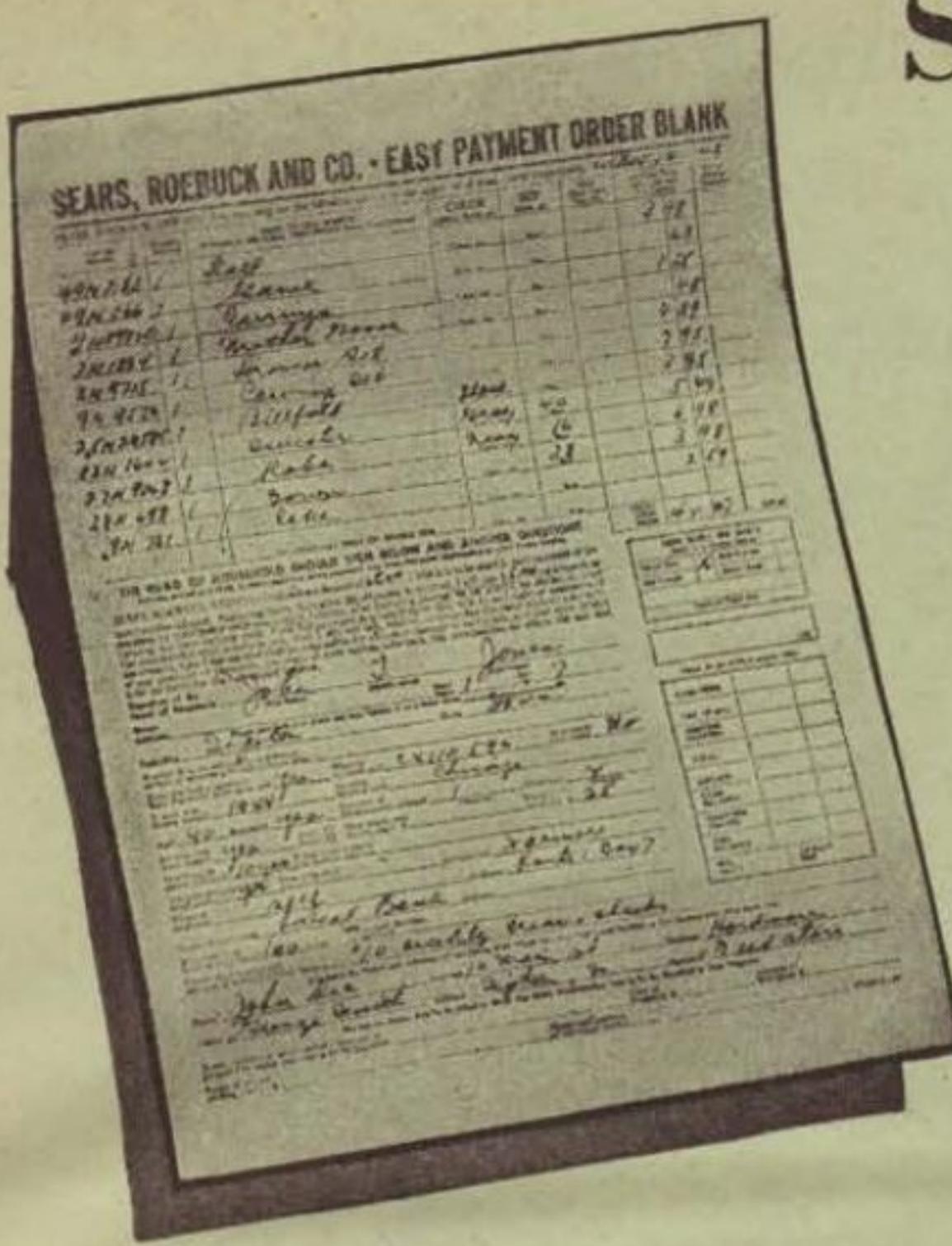
Shoe rationing may end during the life of this catalog. Watch your newspapers and listen to your radio for the Government's announcement. The following instructions are to be followed only while shoe rationing is in effect.

Four Ration Stamps, Airplane Stamps Number 1, Number 2, Number 3, and Number 4 in Ration Book 3, are now valid for the purchase of shoes, and will continue in effect for an indefinite period. Expiration dates for these four stamps will be announced by O.P.A. at least 30 days in advance, which will give you plenty of time to plan shoe purchases for your entire family.

You are permitted to detach Shoe Ration Stamps from your ration book when buying shoes by mail (but not when buying in a retail store). Send just the stamp. Do not send entire ration book.

Attach ration stamps securely to your order or letter. We guarantee the safety of your stamp. If we cannot fill order we will return to you a special stamp good for purchase of shoes in any store.

Extra ration stamps may be obtained from your ration board in cases of special need, such as for children or for workers, farmers, nurses... all those who require extra shoes for their work. If additional shoe stamps should be authorized during the life of this book, you can use them at Sears.



Sears Easy Payment Plan

Makes your Christmas Shopping Easier

Only 10% Down on most orders

You can do all your Christmas shopping this year with real economy and efficiency by using Sears Easy Payment Plan. You can give to everybody on your list, choosing from the hundreds of beautiful Christmas gifts in this book and the thousands of money saving items in our Big General Catalog, and spread payment over the months ahead. Make up your Christmas list and do your shopping now.

Don't put off ordering because you may not have ready cash—it isn't necessary to disturb your savings or cash war bonds either—because anything and everything in all current Sears Catalogs regardless of price may be purchased on Sears Easy Payment Plan in orders of \$10 or more. A small amount down and the balance in convenient monthly payments brings you the things you need when you need them. The down payment required depends on the kind of merchandise you buy as explained below.

You can combine your orders from current Sears catalogs and budget the payments over the months ahead—\$5 monthly is all you have to pay on any unpaid balance up to \$55.00. And, remember, on all orders including only items priced at \$10 or less, the down payment is only 10%, as explained below.

Once you have an open account on our books you can "add on" new things as you go along—in most cases with no down payment and no increase in your monthly payments. Use Sears Easy Payment Plan. It's easy to open an account.

How to Order

List the items you are ordering on the Easy Payment side of the enclosed order blank. Total the cash prices and be sure your order amounts to \$10.00 or more.

The head of the household should fill in the answers to the questions on the lower portion of the order blank and sign it. Then enclose a check or money order for the required down payment and mail the order to Sears.

For amount to send with your order refer to the four down payment groups at right. If your order includes merchandise from more than one group, figure the required down payment for each group separately. Then add these down payments together and the total is the amount to send with your order.

For amount payable monthly refer to the Payment Table at the right. Notice that the monthly payment is only \$5 for any unpaid balance up to \$55.

Additional Purchases

Once you have an open account on our books, you'll find it a real convenience to "add on" new things as you go along—in most cases with no down payment and with no increase in your monthly payments.

If the articles you add are individually priced at \$10 or less (including tax on sales, if any, and shipping charges), you need not send a down payment. No down payment is required if you are adding to your account purchases of hardware, building material, plumbing and heating equipment, lighting fixtures, paint, wallpaper, awnings, window shades and blinds, baby carriages, light plant storage batteries, fencing or farm equipment even though priced at more than \$10.

For items other than those mentioned here, the down payments at the right apply.

Amount to Send with Order

10% (ONE-TENTH)

DOWN PAYMENT*

on any Article priced at \$10.00 or less (including tax on sales, if any, and shipping charges) regardless of the type of merchandise

10% (ONE-TENTH)

DOWN PAYMENT*

on Building Material, Paint, Hardware, Plumbing Goods, Heating Equipment, Lighting Fixtures, Wallpaper, Awnings, Window Shades and Blinds, Baby Carriages, Farm Equipment, Fencing, Baby Chicks, and Light Plant Storage Batteries

20% (ONE-FIFTH)

DOWN PAYMENT*

on Furniture, Mattresses, Bed Springs, Wheel Chairs, Zenith Hearing Aids, and Monuments individually priced at more than \$10.00

33 1/3% (ONE-THIRD)

DOWN PAYMENT*

on all other items not shown above, priced at more than \$10.00, such as Wearing Apparel, Stoves, and Floor-Coverings, etc.

Payment Table

If unpaid balance amounts to	We shall add for Easy Payments	Amount payable monthly is
Up to \$16.00	\$1.00	
16.01 to 18.00	1.25	
18.01 to 20.00	1.50	
20.01 to 22.00	1.75	
22.01 to 24.00	2.00	
24.01 to 26.00	2.25	
26.01 to 28.00	2.50	\$5.00
28.01 to 30.00	2.75	
30.01 to 33.00	3.00	
33.01 to 36.00	3.30	
36.01 to 40.00	3.60	
40.01 to 45.00	4.00	
45.01 to 50.00	4.50	
50.01 to 55.00	5.00	
55.01 to 60.00	5.50	
60.01 to 65.00	6.00	6.00
65.01 to 70.00	6.50	
70.01 to 75.00	7.00	7.00
75.01 to 80.00	7.50	
80.01 to 85.00	8.00	8.00
85.01 to 90.00	8.50	
90.01 to 95.00	9.00	9.00
95.01 to 100.00	9.50	
100.01 to 110.00	10.00	10.00

Write for Easy Terms on Orders Over \$110.00

*Where any tax on sales, or transportation charge is to be included in the bill, such amount must be added to the cash price before figuring the down payment.

When ordering on Sears Easy Terms use Easy Payment side of enclosed order blank



Trappers

Ship your furs to Sears for bigger trapping profits

More and more of America's trappers look to Sears to get them every cent their furs are worth. They know from experience that shipping to Sears means bigger fur profits. Why not let Sears get you top prices for your furs, too?

When you ship your furs to Sears you get individual and localized grading. Your pelts are carefully and honestly graded by experts especially trained in handling furs from your section of the country. And you get prompt cash returns. Your shipment is handled and marketed in a way we believe nets you the highest prices—and a check for the full amount obtained for your furs is mailed to you promptly.

Sears 17th National Fur Show offers \$7,590.00 in Cash Awards

Sears have found that properly handled pelts bring the trapper consistently higher prices. To encourage greater care in pelt handling, Sears offer \$7,590.00 in cash awards to fur shippers during the period of the 17th National Fur Show.

Every trapper who ships his pelts to Sears Raw Fur Marketing Service has an opportunity to share in the cash awards. There are 942 awards in all, including 918 daily awards. The first major award is \$1,000.00. Every one of these cash awards is for careful pelt handling and is in addition to the top market price we get you for your furs. Remember that all awards are extra—only handling counts—not kind or value of skin. This gives every shipper an equal opportunity. It pays to ship all your furs to Sears Raw Fur Marketing Service.

Sears Special Shopping Service for Fur Shippers

In Sears big catalog and this special Christmas book, you'll find a great many things you want for yourself and for gifts. Just attach your order to your next fur shipment and take advantage of Sears low prices on the things you need. We'll deduct an amount to cover the order from the proceeds of your fur shipment. It pays to Shop at Sears.

Mail coupon to Sears for booklet . . . "Tips to Trappers"

SEARS, ROEBUCK AND CO., Kansas City 14, Mo.

Please mail me free fur shipping tags and latest edition of "Tips to Trappers," K241N, which contains full details of your Raw Fur Marketing Service and rules governing the 17th National Fur Show.

PLEASE PRINT NAME AND ADDRESS PLAINLY

Name _____

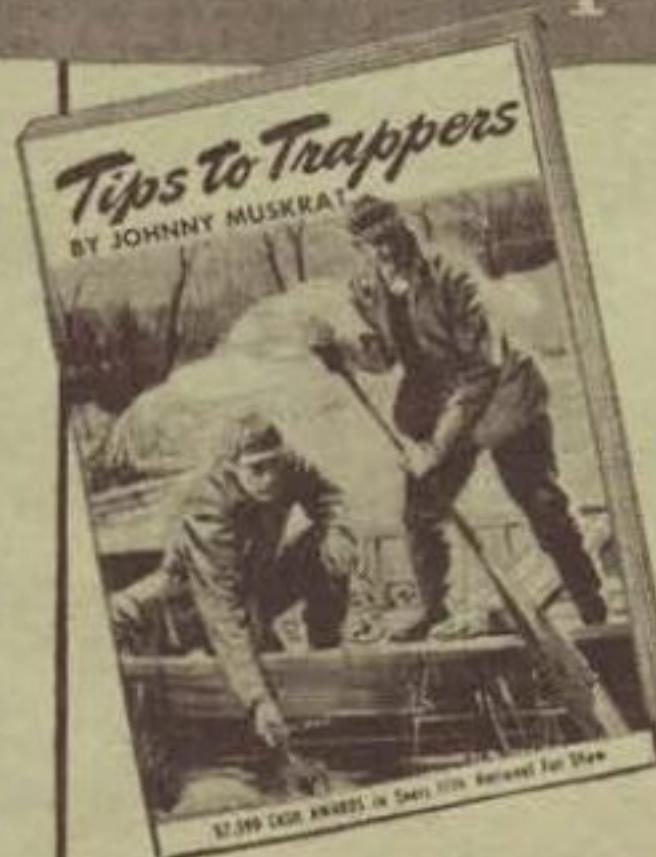
Rural Route _____ Box No. _____

Street Address _____

Postoffice _____

State _____
K241N

PAGE 174D . . . SEARS-ROEBUCK



Send for
yours
today!

IT'S FREE

This valuable booklet "Tips to Trappers" tells you all about Sears nation-wide fur marketing service and how you can get top prices for your furs. It's packed with helpful tips on trapping, skinning and preparing pelts. It contains the rules and full details of the big 17th National Fur Show Cash Awards . . . with hints that may help you, too, share in this EXTRA cash. Every trapper and fur shipper should have a copy of this free booklet.

*You'll love to work
and play in SLACKS . . .
wear them with
CASUAL JACKETS . . These
are famous-for-wear
Kerrybrookes . .*

Kerrybrooke casual clothes are precisely man-tailored in selected fabrics that keep their good looks, give amazingly long service. Each tailoring detail is handled by an expert. If you have ever worn our Kerrybrooke slacks, you know how dependable and how smart they are. They're expertly cut and put together for added comfort, greater style. The same holds true for Kerrybrooke casual jackets.

A **Stitched Crease Slacks**, 50% new wool, 50% cotton, tailored with concealed zipper placket. Front pleats, back darts, 2-button waistband with belt loops. 2 self fabric pockets. Durable stitching throughout for long wear (blouse not included). Dry clean. Sizes: 12, 14, 16, 18, 20; size scale below. Please state size. Shipping weight, 1 lb. 3 oz.

♦ 7 N 2841—Medium gray \$4.98
♦ 7 N 2842—Medium brown \$4.98
♦ 7 N 2843—Navy blue \$4.98

B **Fine-wale Cotton Corduroy Slacks**, top notch for style, popular because they're youthfully smart and have the fine features of Kerrybrooke manufacture. Man-tailored with 1-button waistband, self-fabric belt loops, front pleats. Right hand pocket. Darted to fit. Durable stitching throughout. Sizes: 12, 14, 16, 18, 20; size scale below. Please state size. Shipping weight, 1 lb. 5 oz.

♦ 7N2844—Royal (bright blue)
♦ 7N2845—Medium green
♦ 7N2846—Med. brown. Each \$4.98

Cardigan Jacket in fine wale corduroy. Unlined. Popular collarless style that goes so well with blouses and with sweaters. Perfect with slacks or shorts. 2 patch pockets. Darted front and back for nice fit. Shoulders padded for style. About 24 inches long. Sizes: 12, 14, 16, 18, 20. Please state size. Shipping weight, 1 pound 3 ounces.

♦ 7N3946—Bright red \$5.50

For wide assortment of famous Kerrybrooke Classic Shirts and Blouses, see our General Catalog.

Size Scale for Misses' Slacks

Order size:	12	14	16	18	20
If waist is:	25 1/2	27	28 1/2	30	32
If hips are:	35	36 1/2	38	39 1/2	41
Outseam length:	40 1/2	40 1/2	41	41	41 1/2

inches

Size Scale for Misses' Snow Suits

Order size:	12	14	16	18	20
If bust is:	32 1/2	34	35 1/2	37	39
If waist is:	25 1/2	27	28 1/2	30	32
If hips are:	35	36 1/2	38	39 1/2	41
Outseam length:	42	42 1/2	43	43	43 1/2

inches

including waistband

Measure to insure proper fit. Check your size before you order. Order size that most nearly corresponds to your measurements. Be sure that the garment you order comes in your size.

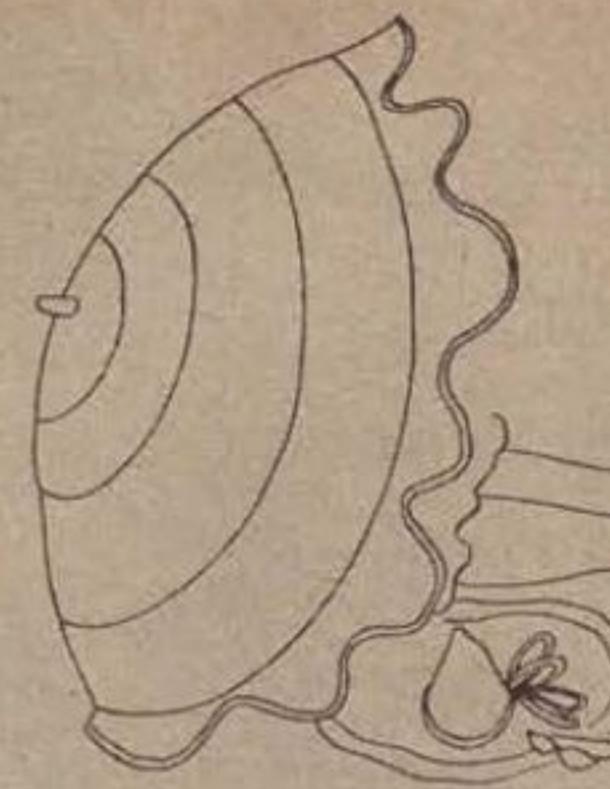
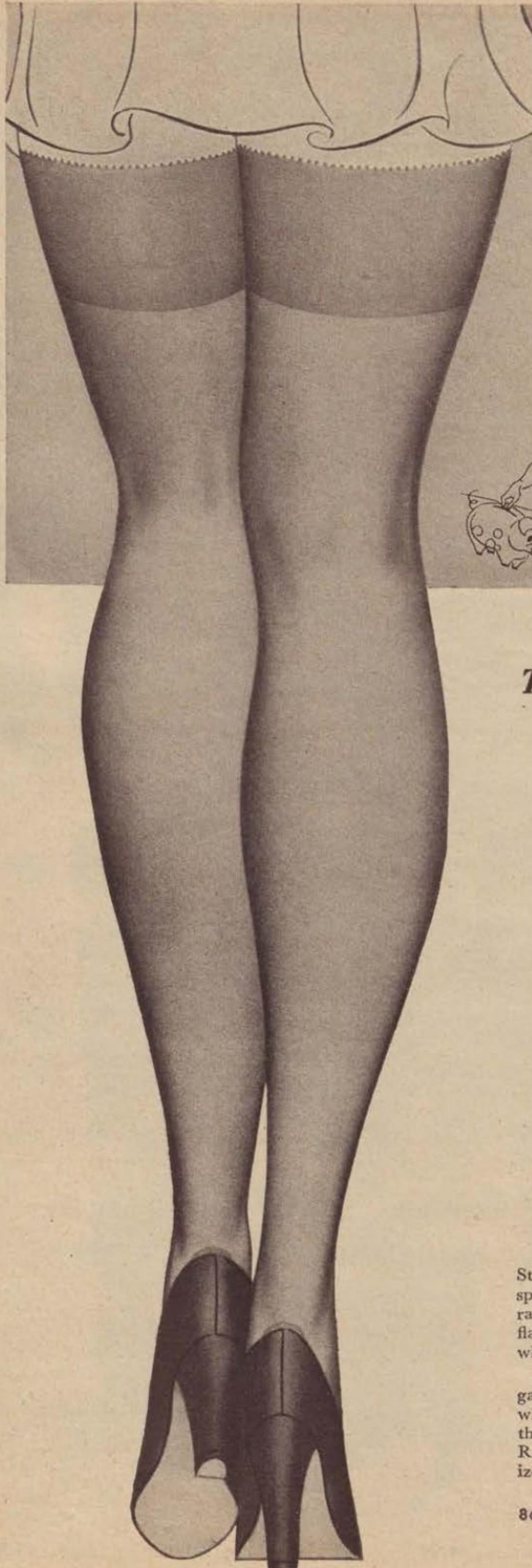
Catalog numbers marked ♦ shipped from Kansas City. Order and pay postage from Sears nearest mail order house.



A Part Wool Slacks \$4.98

B Corduroy Slacks \$4.98

Jacket \$5.50



Most flattering way to
keep that suntan look
all year around.

Fit like a second
skin... no seams to
twist out of turn

It's smart economy to
buy two or more pairs
of the same color.

*The more Sheer Stockings
the merrier her Christmas*

Royal Purple
REG. U.S. PAT. OFF.

No-seam Sheers

2 PAIRS \$100

**340-needle... more finely knit
than 45-gauge stockings**

Stockings she would choose for herself... especially if she's young in spirit or age. Clear and ring free from top to toe, these sheer no-seam rayons give legs the sleek "poured in" look of natural suntan; they flatter *all the way around* for there's not a seam nor fashion mark anywhere to detract from their satiny smoothness.

340-needle knit assuring you fine, even texture, finer than in 45-gauge full fashioned hose. Needle count is to circular knit hosiery what gauge is to full fashioned; the higher the needle count the tinier the stitches (and more of them) for improved sheerness and strength. Rayon yarns are "high twisted" for elasticity and dull luster. Mercerized cotton heels, tops and toes. Seamless, comfortable soles.

Color: beigetones. Sizes: 8 1/2, 9, 9 1/2, 10, 10 1/2.
86 N 925—Shipping weight, 5 ounces. Please state size.

Add hosiery to your next Easy Terms order of
\$10.00 or more. Read details on page 174C

Give her Slippers ... RATION-FREE

Available after October 31st

F Gay "Ballerina" . . . New as tomorrow. Soft feather-light. Striped rayon velvet; black rayon cord tie. Padded sole. Shipping weight, 1 pound.

• C (medium) in women's sizes 4 to 9. No half sizes. No ration stamp needed . . . Please state size

15N3636—Red 15N3635—Rose
15N3634—Royal (med.) 15N3637—Lt. blue. Pr. \$1.69
blue

• D (medium) in girls' sizes 11 to 3. No half sizes. 15N908—Red 15N909—Lt. blue. Pr. \$1.45

G Bright Paisley Print . . . on lustrous corded weave rayon. Grand way to say "Merry Christmas." Padded sole. 1 1/4-inch heel. Shipping weight, 1 pound.

• C (medium) in women's sizes 4 to 9. No half sizes. No ration stamp needed . . . Please state size

15N3638—Wine (dark red)
15N3639—Medium blue
15N3640—Black Pair \$1.38

H Multicolor Striped Rayon . . . contrasts brightly with rough weave rayon. Hard leather sole. Low wedge type heel. Shipping weight, 1 pound.

• C (medium) in women's sizes 4 to 9. Half sizes, too. No ration stamp needed . . . Please state size

15N3648—Medium blue
15N3649—Wine (dark red) Pair \$1.99

J Cotton Chenille . . . rayon trim. Padded sole. 1 1/4-inch heel. Shipping weight, 1 pound.

• C (medium) in women's sizes 4 to 9. No half sizes. No ration stamp needed . . . Please state size

15N3652—Pink
15N3653—Light blue Pair \$1.50

K Practical Gift . . . Sturdy texture weave cotton dressed up with rayon satin. Hard leather sole, low wedge type heel. Shipping weight, 1 pound.

• C (medium) in women's sizes 4 to 9. Half sizes, too. No ration stamp needed . . . Please state size

15N3651—Wine (dark red)
15N3650—Medium blue Pair \$2.19

L Cotton Chenille . . . topped with fluffy white rabbit's fur. Very feminine. Padded sole. 1 1/4-inch heel. Shipping weight, 1 pound.

• C (medium) in women's sizes 4 to 9. No half sizes. No ration stamp needed . . . Please state size

15N3661—Medium blue
15N3660—Wine (dark red) Pair \$1.89

M Fireside Charmer . . . rough weave rayon; soft white rabbit's fur trim. Hard leather sole. Low wedge heel. Shipping weight, 1 pound.

• C (medium) in women's sizes 4 to 9. Half sizes, too. No ration stamp needed . . . Please state size

15N3646—Medium blue
15N3647—Wine (dark red) Pair \$2.19

Children's Slippers Sizes 5 to 3, 11 to 3

N Warm as Toast . . . Sheep's wool lining, cuff and bunny trim. Order a size larger than regular shoe size. Leather sole. Shipping weight, 1 pound.

• Wide width. Sizes 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3.

No ration stamp needed . . . Please state size
15N904—Brown leather Pair \$1.29

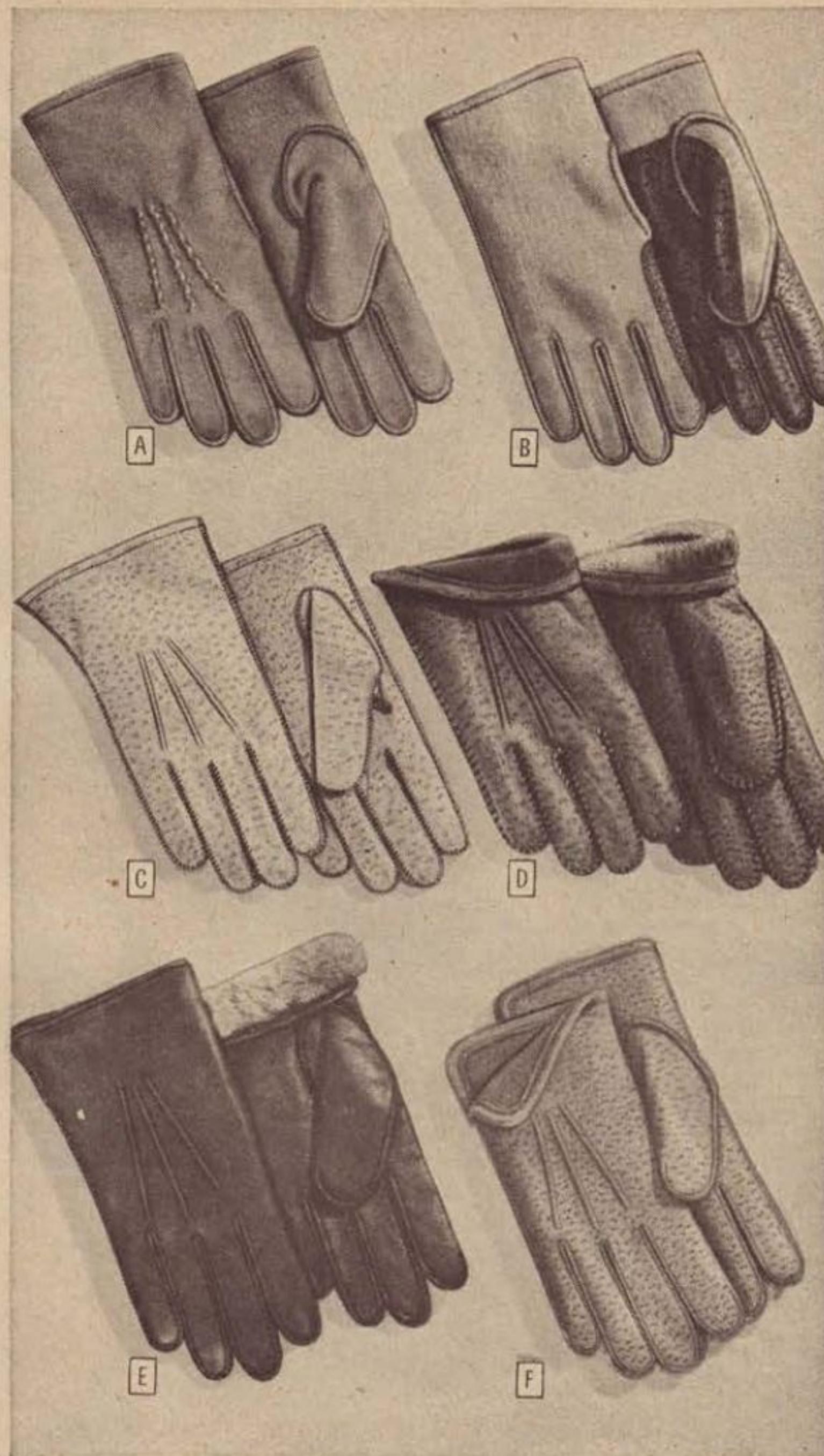
P Pretty as Mother's . . . Cotton chenille trimmed with rayon. A gift any girl will enjoy. Padded sole. 1-inch heel. Shipping weight, 1 pound.

• D (medium wide) girls' sizes 11, 12, 13, 1, 2, 3.

No ration stamp needed . . . Please state size
15N910—Wine (dark red.)
15N911—Medium blue Pair \$1.45



See two additional pages of gift slippers in our big Fall Catalog . . . Men's and boys' styles, page 1XX; women's and children's, page 1W



Men's Gloves . . . wool or leather

A Extra heavy all wool Slip-ons. Cut from knit fabric, made like dress gloves. Outseam sewn, hemmed tops, stitched backs. Shpg. wt., pr., 4 oz. Colors: camel (med.) tan or navy blue. Sizes: 8, 9 or 10. State size, color Available after November 1. 33 N 2707 Pair \$1.29

C Unlined capeskin Slip-ons. Smart dress gloves. Soft pig-grained leather. Neatly stitched backs. Swagger stitching all around. Self hemmed tops. Shipping wt., pr., 4 oz. Color: cork (medium tan) only. Sizes: 8, 8½, 9, 9½, 10. State size. Available after November 1. 33 N 2411 Pair \$1.94

E Fur lined capeskin . . . outseam sewn. Soft, pliable imported leather, clipped coney (rabbit fur) lining. Dark brown only. Sizes: small (8-8½), medium (9-9½), large (10-10½). Please state size. Shipping weight, pair, 8 ounces. Available after November 1. 33 N 2603 Pair \$5.15

B Wool knit Gloves . . . leather palms. Palms, fingers, thumbs are reinforced with pig-grained capeskin for longer wear. Shpg. wt., pair, 5 oz. Colors: black, brown, camel (med.) tan.

Sizes: small (8-8½), medium (9-9½) or large (10-10½). State size, color. 33 N 2709 Pair \$1.98

D Lined capeskin Gloves, pig-grained. Swagger stitched.

Colors: black or dark tan. Sizes: small (8-8½), medium (9-9½), large (10-10½). State size, color. 100% knit brushed wool lining. 33N2551-Shpg. wt., 6 oz. Pair \$2.94

Clipped coney (rabbit fur) lining. 33N2602-Shpg. wt., 8 oz. Pair \$4.95

F Pig-grained deerskin Gloves . . . all wool lining. Fully lined with 100% knit wool. Slip-on style; outseam sewn. Shpg. wt., pair, 6 oz.

Color: cork (medium tan) only. Sizes: small (8-8½); medium (9-9½); large (10-10½). State size. 33 N 2554 Pair \$3.17

Easy Terms . . . for details see page 174C



Sanforized poplin Uniform Shirts

They give you all the good looks you need on the job plus plenty of durability. Sanforized-Shrunk to keep their neat, comfortable fit after washing

For jobs where appearance counts a lot, yet you want a fabric that will stand up. Famous Burton's cotton poplin is tightly woven, with enough body to give you long, hard wear . . . fabric won't shrink over 1%. Carefully tailored with more attention to detail than in ordinary work shirts. Soft dress type collar, neatly and evenly stitched. Full cut and roomy for working comfort. Gussets keep side seams from ripping. Double shoulder yoke, plain shoulders. Button flap pockets. Tie not included.

Sizes: 14-inch neck with 32 or 33-inch sleeves; 14½-inch neck with 32, 33 or 34-inch sleeves; 15, 15½, 16-inch neck with 32, 33, 34 or 35-inch sleeves; 16½, 17-inch neck with 33, 34-inch sleeves. See instructions for measuring at bottom of page. Please state neck size and sleeve length.

33 N 226—Gray only. Shpg. wt., each, 15 oz. Each \$3.00

HOW TO MEASURE FOR UNIFORM SHIRTS



Neck size: Measure carefully around your neck. The number of inches is your correct neck size for comfortably fitting shirts.

Sleeve length: Bend arm at elbow. Measure from middle back of neck to length wanted. Number of inches is your correct length.



Warm? You bet! They're 50% wool and heavyweight

Pilgrim Shirts and Drawers

REG. U. S. PAT. OFF.

Rib knit (not stretched) to fit perfectly, keep their snug fit

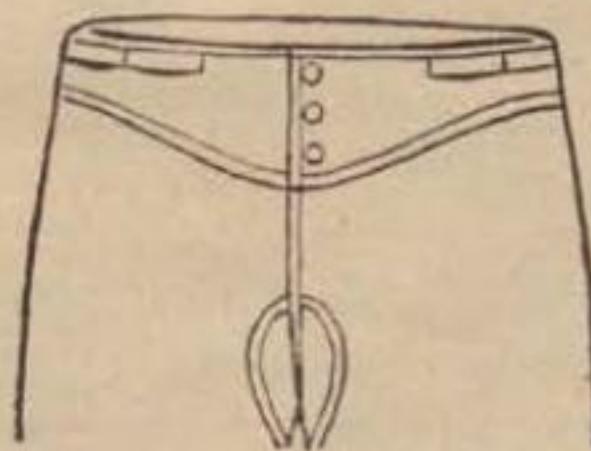
Pullover Shirt

Ribbed collarette neck slips easily over head . . . no fumbling with buttons. Military set-in, no sagging shoulders. Long sleeves, snug ribbed cuffs. Cut full and long enough to stay tucked in.



Button front Drawers

Double crotch. Reinforced medium depth yoke with three-button fly front opening. Adjustable lacing ties in back. Ankle length with snug fitting ribbed anklets. Seams reinforced at points of strain.



\$236
EACH GARMENT

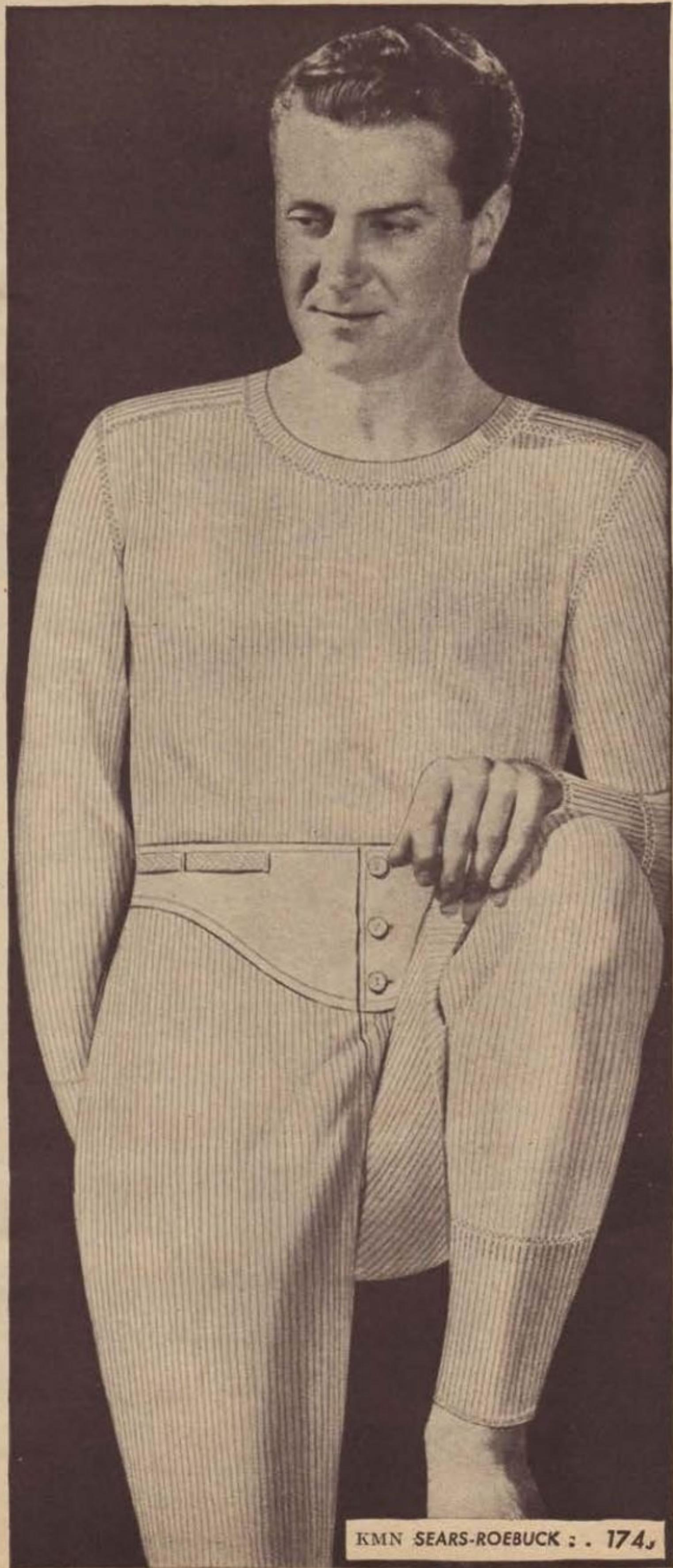
50% warm wool combined with 50% absorbent cotton . . . ideal insurance against cold weather. Heavyweight underwear knit in a springy rib stitch that makes it fit snugly and conform to the body comfortably without bulking or binding. Elastic enough to stretch easily yet hold its shape well.

16 N 6054—Long sleeved pullover shirt. Shpg. wt., each, 1 lb. *Color:* cream. *Sizes:* 36, 38, 40, 42, 44 or 46-inch chest. Take measure over underwear. Place tape measure around chest under arms and over shoulder blades. *State size.*

16 N 6055—Ankle length drawers. Shpg. wt., each, 1 lb. *Color:* cream. *Sizes:* 32, 34, 36, 38, 40, 42 or 44-inch waist. To measure place tape around waistline. Measure over underwear, not over trouser belt. *State size.*

Sears Easy Payment Plan

Shop the easy way—by mail. Select all the warm underwear you need to keep your family comfortable this winter. Then let Sears help you buy it without drawing on your savings. Just turn to page 174C for complete information on Sears Easy Payment Plan. Anything Sears sell may be included in your Easy Payment order.



KMN SEARS-ROEBUCK : . 174.

Last Minute Offers include lovely Lamps



D
\$627



A
\$9.97



B
\$12.75



C
\$7.97

Genuine Gold Plated Base

A Select this lamp to give an atmosphere of elegance to your room. Clear glass break between metal base and column is 3 inches wide. Metal parts are finished in genuine gold plate. Felt padded base is about 26 in. high. 16-inch pleated-type shade is eggshell color rayon with top and bottom trim.
35 N 07161—Shipping wt., 6 lbs....Each \$9.97

China Lamp with Gay Floral Design

C Enliven your favorite room with this graceful table lamp. Eggshell color china urn is mounted on gold color metal base. Urn is beautifully decorated with bright floral design that harmonizes with any color scheme. Neatly trimmed eggshell color rayon shade may be tilted for brighter light. Shade diameter, 14 inch; lamp height, about 23 in.
35 N 07160—Shipping wt., 6 lbs....Each \$7.97

Handsome Urn Style Table Lamp

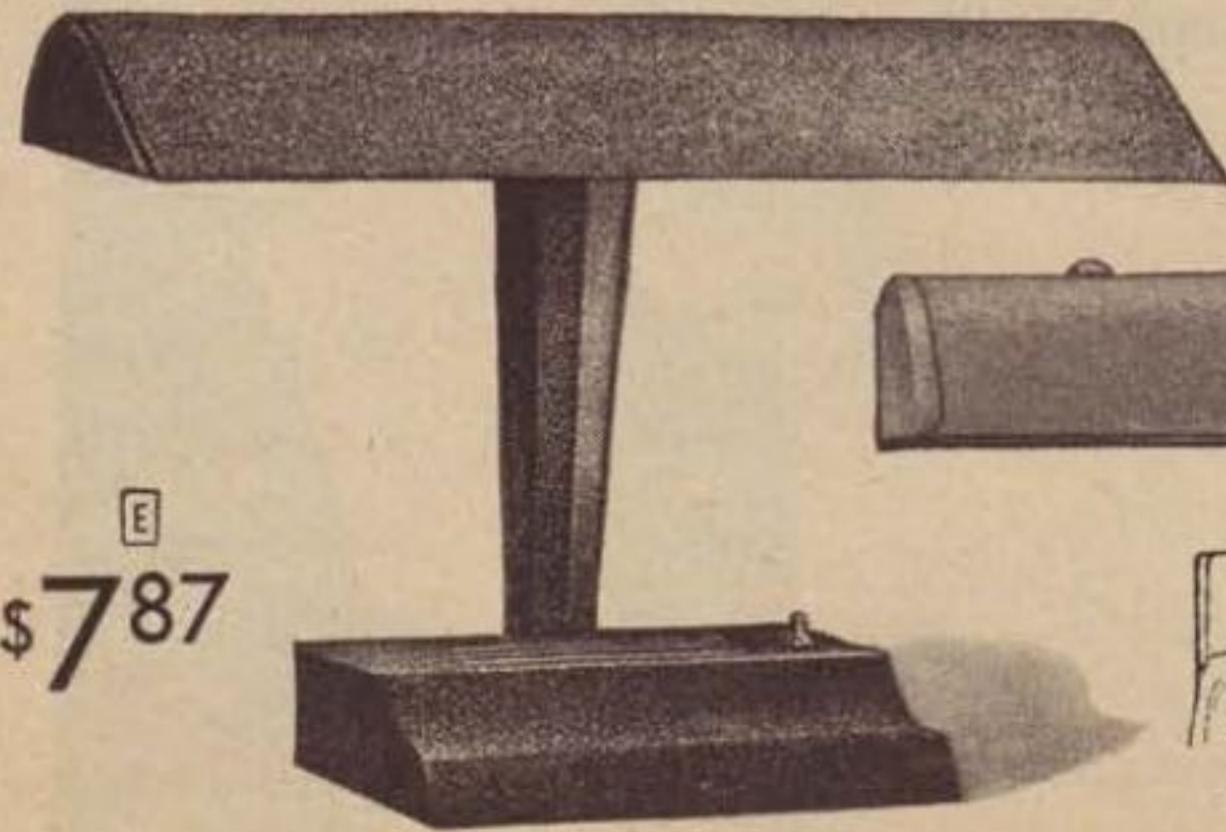
B A table lamp bound to create an air of refinement and good taste. Beautiful one piece metal urn is plated with genuine silver . . . has an onyx marble insert. Bell-shaped shade of fine quality stretched rayon is eggshell color with draped trim at top and self trim at bottom. Shade diameter, about 14 inches. Lamp height, about 23 1/2 inches.
35 N 07162—Shipping wt., 8 lbs....Each \$12.75

Here's New Beauty for Your Home

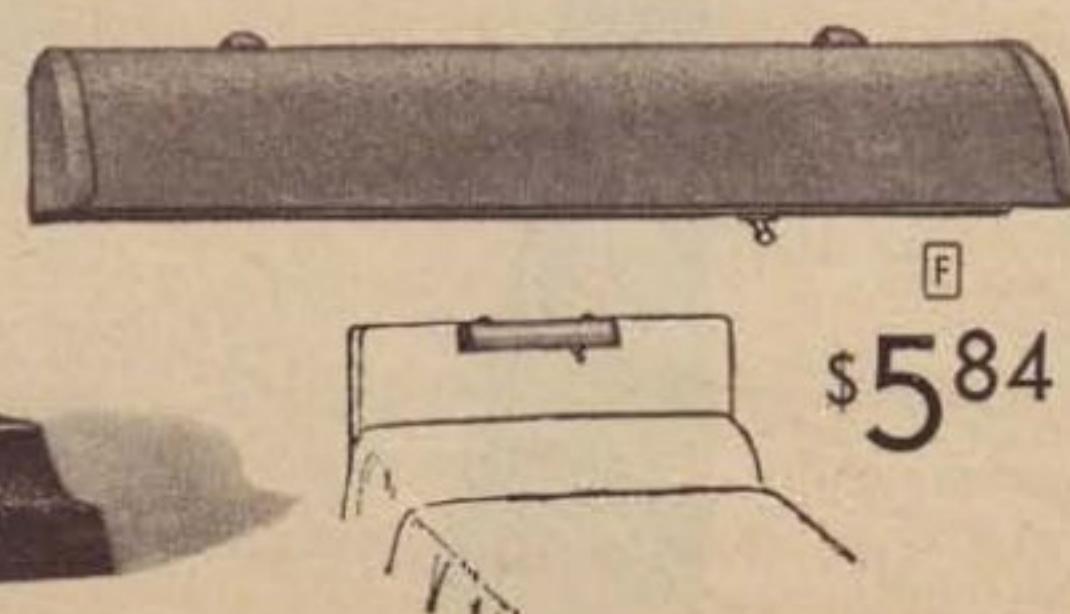
D Polished brass finished table lamp to brighten any corner. Decorated base has glass font in either amber color or clear glass to harmonize with your room. 13-inch paper parchment shade with embossed design in antique finish is trimmed with pom-poms. Metal top ornament. About 21 inches high. *State choice:* clear or amber color.
35 N 07159—Shipping wt., 4 lbs....Each \$6.27

Unless otherwise stated lamps on this page are suitable for any household current up to 120 volts

Fluorescent Lamps are welcomed gifts



E
\$7.87



F
\$5.84

E Heavy metal desk lamp that floods your entire desk surface with light. Sturdy metal lamp is about 12 3/4 inches high and finished in crackle brown . . . handy push-button switch. 19-inch shade has white enameled reflecting surface. Complete with 15 watt 18-inch fluorescent bulb. Operates on A.C. only.
35 N 07756—Shipping weight, 8 pounds....Each \$7.87

F Fluorescent Bed-lite to make reading in bed even more restful. Fibers applied to this all-metal lamp give it the smart appearance of suede. Hangers treated to prevent scratches. About 15 1/2 inches long. *Please state choice of:* rose, beige or powder blue. 14-inch Fluorescent bulb included. Operates on A.C. only.
35 N 7516—Shipping weight, 5 pounds....Each \$5.84

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SEARS, ROEBUCK AND CO.

KANSAS CITY 14, MISSOURI

KEEP ON BUYING
U. S. WAR BONDS
AND STAMPS



BEFORE SEALING

BE SURE TO:

1. Write or print your name and address plainly
2. Figure and total your order correctly
3. Give Sizes and Colors where required
4. Include the correct amount for postage and for state tax on sales (if any)
5. Include your money order or check
6. Include Ration Stamps when necessary

